



CRUISE

WEEKLY

delivered daily!



cruiseweekly.com.au

cruiseweekly.co.nz

Monday 5th Sep 2022

Cruise Month back after three years

CRUISE Month has officially returned ahead of Australia's summer sailing season.

Bringing a month-long celebration of cruising's revival ahead of the summer season, Cruise Month has been launched by Cruise Lines International Association (CLIA) under a new theme of #LoveCruise.

The initiative will bring together the sector in a succession of promotions and marketing campaigns throughout this month, each designed to harness the renewed passion of cruisers throughout Australia.

This year's Cruise Month is the first since 2019, and will progress through four weekly themes: Ocean Cruising (04-10 Sep), River Cruising (11-17 Sep), Expedition Cruising (18-24 Sep) and Luxury Cruising (25 Sep-01 Oct).

CLIA travel advisor members will receive regular Cruise Month



promotional offers by e-mail, and will be able to mount their own #LoveCruise marketing campaigns inviting travellers to explore new cruise holiday ideas.

To make the most of Cruise Month, agents can log in to the CLIA Members Hub and explore the all-new dedicated toolkit, which offers resources to use in marketing initiatives, such as videos, photos, social media tiles and editorial features.

Agents can also view recordings of recent webinars for more information on the toolkit and

how they can get involved in Cruise Month.

CLIA's local Managing Director Joel Katz said the return of cruising to our region has reignited the passion of travellers, making Sep an ideal time to capitalise on renewed demand for cruise holidays.

"Public sentiment around cruising is now at levels even higher than before the pandemic, so Sep's Cruise Month initiative will focus on channeling this interest towards our CLIA member travel agents," he said.

Cruise Weekly today

Cruise Weekly today features three pages of all the latest cruise industry news.

Cruise Stars returns

HELLOWORLD Travel has announced the return next year of its sector-focused travel advisor recognition program Cruise Stars.

Each month Helloworld will recognise top sellers through Cruiseeco for the period as "Monthly Stars".

In Aug, Helloworld will celebrate "State Stars", the top-selling consultants in each state.

The culmination will be the top 15 cruise consultants enjoying an exclusive cruise famil on board with Cunard Line late next year.

For full conditions and details on how you can win a place on Cruise Stars, **CLICK HERE**.

EXCLUSIVE
UPGRADE

sale

up to

4 CATEGORY
UPGRADE

**Life
CHOICE***

FREE Pre-Paid Gratuities
choose one:
FREE Shore Excursions
FREE Beverage Package
FREE Shipboard Credit



EXQUISITELY CRAFTED CUISINE. CURATED TRAVEL EXPERIENCES. SMALL SHIP LUXURY.
VISIT OCEANIACRUISES.COM OR CALL 1300 355 200

[VIEW SAILINGS](#)

*Terms and conditions apply.

SHARPEN YOUR KNOWLEDGE OF MONACO

with the Travel Daily Training Academy

[CLICK HERE](#)



visit **MONACO**

Travel Daily

New Murray cruises

NEW summer sailings have been announced by Murray River Paddlesteamers, with savings also released.

Four new summer sailings have been added for Jan, with cruisers able to save 15%, with no solo supplement on overnight Murray River voyages aboard deluxe paddlesteamer *Emmylou*.

Cruisers will also receive free car parking and a complimentary summer cocktail each evening, and adding to the value, fares aboard the ship include selected beers and wines with dinner, and soft drink, bottled water & tea/coffee throughout the cruise, as well as multi-course gourmet meals and daily shore excursions.

The offer is available until sold out - call Murray River Paddlesteamers 03 5482 5244.

PNG next domino to fall

AS THE cruise sector sails toward global normality, Papua New Guinea has become the latest country to reintroduce the industry.

Princess Cruises' *Coral Princess* will visit the Conflict Islands as part of her inaugural season in Australia, the first of two ships from a Carnival Corporation line to return to Papua New Guinea.

Coral will make her maiden call to the Conflicts on 04 Oct during a 12-night itinerary from Sydney, marking the first of a number of maiden visits a Princess ship will make as part of the fleet's restart.

Three days later, P&O Cruises Australia's *Pacific Explorer* will call Alotau, followed by Kiriwina, Rabaul, and the Conflicts, during a 10-night cruise from her homeport of Brisbane.

"We are delighted that Papua New Guinea and its idyllic island communities

in the Milne Bay Province and New Britain are about to see the benefits of cruise tourism's resumption," Carnival Corporation President Australia Marguerite Fitzgerald said.

"We are seeing 'normal' cruise operations steadily evolve putting together the elements and destinations that make Australia and the Pacific such a vibrant region for cruising.

"We also know that our guests and crew can't wait to reconnect with the people of PNG and other island nations."

Fitzgerald said with Papua New Guinea coming on board, Carnival can now look forward to Vanuatu becoming the next nation to reopen.

"Once Vanuatu is back online, the full suite of destinations that make cruising in our region so special will be restored," she added.

Class action appeal

ATTEMPTS to include American passengers in an Australian class action over the *Ruby Princess* incident in the early days of the pandemic have failed, after an appeal was rejected by a Federal Court decision on Fri.

Carnival plc and Princess Cruise Lines Limited appealed an earlier ruling, with the new judgement disallowing a claim by Patrick Ho, one of 696 passengers whose contracts were deemed to be subject to American terms and conditions, which include a class action waiver clause and an exclusive jurisdiction clause.

The litigants allege that the cruise companies failed to take adequate measures to protect passengers from the risk of contracting COVID-19 and breached the Australian Consumer Law.

WE'D LOVE YOUR VOTE

NCL is honoured to be an NTIA Awards finalist for Most Outstanding Industry Support – Cruise.

VOTE NOW

Voting closes 5 pm AEST 8 September 2022.



NORWEGIAN
CRUISE LINE®

Norwegian Viva

THANK YOU FOR YOUR ONGOING SUPPORT!

#LOVECRUISE



WOULD you want to return to your youth if possible - perhaps to board a few more cruises?

A team of scientists in Spain has moved closer to unlocking the secrets of the 'immortal jellyfish' - and possibly also solve some of the problematic secrets of human aging.

Authors of a new study hope the genome mapping of the jellyfish, known for its ability to rebirth itself, might lead to discoveries relevant to improving the human life expectancy.

The jellyfish can turn its biological clock backward and revert to a clump of juvenile cells - even after sexual reproduction.

Once back in its juvenile state, the jellyfish can also reproduce asexually by cloning polyps of itself, giving it two ways to propagate its genetic material.

In a study published Tue in the *Proceedings of the National Academy of Sciences*, the authors said they hoped genome mapping might lead to relevant discoveries about life expectancy - however we shouldn't expect to be granted eternal life any time soon.

"It's a mistake to think we will have immortality like this jellyfish, because we are not jellyfish," the authors astutely pointed out.

"It's possible something in the immortal jellyfish's evolutionary trick can be used to better understand the pathologies of aging," they sagely added.

Rollercoaster + DJ = MSC



MSC Cruises has introduced 'Robotron', (pictured) "the ultimate amusement ride", on board *MSC Seascope*, which launches this Dec.

The new immersive high-tech amusement ride combines a rollercoaster with a DJ, which MSC promises will provide guests with "endless entertainment".

Robotron is a state-of-the-art robotic arm with an attached gondola, seating three guests and flying them 53 metres above the sea.

Riders will have an unobstructed 360-degree view of the horizon as they hang over the edge of the deck, twist and turn upside down & in different directions, and flip upside down.

Robotron will also offer a personalised DJ, with guests invited to curate their musical journey with colours, music preferences, and more.

Seated on the mixer, guests will find themselves behind the DJ booth, with the rhythm and bass visualised as colourful

patterns, pulses of light, and people dancing on a giant video screen all while the robotic arm is bouncing and twisting in tempo.

Riders can also select their thrill level, if they want to tone the experience down for a fellow cruiser with a slightly gentler stomach.

"Robotron, the first-ever robotic amusement ride to appear on a cruise ship, will create a new standard of fun with an immersive, customized ride experience, unique to each rider," Senior Vice President Onboard Revenues Brandon Briggs.

"Our additional entertainment options with elements of virtual reality, special effects and simulators will ensure unforgettable experiences that leave guests in awe."

"We are excited to provide guests with endless high-tech entertainment options on board *MSC Seascope* to meet the desires of adrenaline-seekers looking to experience the latest thrills."

ATG showcase

APT Travel Group's (ATG) APT and Travelmarvel brands are currently hosting Travel Showcase Events around Australia.

Great deals and giveaways are available, with featured destinations to include Australia, Alaska, Antarctica, Cambodia, Canada, Egypt, Europe, Japan, New Zealand, South America, South Korea, and Vietnam.

Partners Holland America Line and Air Canada will also be attending selected events, with the latter to give away two Maple Lounge Passes to three lucky couples booking Premium Economy tickets with APT.

Tickets to the events are limited - register [HERE](#).

Cheers to Carnival

CARNIVAL Cruse Line has introduced exclusive hard seltzers fleetwide from its ThirstyFrog line.

The two new vodka-based flavours are "Pina Colada" and "Berry Hibiscus".

"For the last few years, hard seltzers have grown in popularity worldwide, and certainly we've seen that surge in popularity on board our ships as well," explained Vice President of Beverage Operations Edward Allen.

"I am proud of our team and the hard seltzers they created, which are delicious and refreshing, expanding our high-quality Carnival offerings."