



25TH ANNIVERSARY SALE

This year is Viking’s 25th anniversary. To celebrate, we’ve just launched a brand-new collection of river, ocean, and expedition offers, the likes we’ve never done before – it’s a milestone anniversary after all.

In true Viking style, our 25th Anniversary Sale will be an unmissable event with national advertising, innovative marketing activity, and an array of tools and assets available to you in the Viking Marketing Centre – [click here](#) to view.

Available for a limited time, or until sold out, here’s a look at some of the anniversary offers you can leverage now:



OCEAN OFFERS

Incredible new offers on our most popular Mediterranean and Scandinavian itineraries, plus amazing fares on Asia, Australia and New Zealand ocean voyages valued up to **\$8,000** per couple.



RIVER OFFERS

Unmissable cruise-only offers on all 2023 European and Mekong river voyages saving your clients up to **\$5,600** per couple on their inclusive cruise-only fare.



EXPEDITION OFFERS

Save up to **\$5,000** per couple on our new Viking Expedition voyages in 2023 & 2024. Our collection of cruise-only offers span Antarctica, the Great Lakes and South America itineraries.



MISSISSIPPI OFFERS

For the first time, save up to **\$2,400** per couple on our brand-new *Viking Mississippi* 8-day voyages – the most modern ship on the Mississippi

DISCOVER THE NEW ANNIVERSARY OFFERS

For more information contact your Commercial Manager or email agents.anz@vikingcruises.com

138 747 VIKING.COM MYVIKINGJOURNEY.COM/AGENT



Cruise Weekly today

Cruise Weekly today features two pages of all the latest cruise industry news, plus a cover page from **Viking**.

Reef to be key

REEF Education will be the focus for the Australian Cruise Association (ACA) Conference's Fri morning breakfast.

Bringing the congress to a close, the Great Barrier Reef Marine Park Authority will make the keynote presentation at the breakfast, which will be held at Peppers Blue on Blue Resort Magnetic Island.

Director of Reef Education & Engagement Fred Nucifora will present a broadly ranging discussion on the current and future health of the Reef, along with observations on the important relationship with the cruise industry and how this can produce positive results with lessons for other communities.

"Our Fri breakfasts are a wonderful finale to our conferences and help to inspire, motivate and educate our delegates," said ACA Chief Executive Officer Jill Abel.

"We have had some wonderful local speakers attend our Conference breakfasts who have been able to make an important connection between our delegates and the destination."

Other speakers in the lineup for this year's Conference include new Carnival Corporation President Australia Marguerite Fitzgerald.

Lindblad back in Aus



LINDBLAD Expeditions-National Geographic will explore the Kimberley and beyond next year, in *National Geographic Orion's* (pictured) return to local waters.

Having been absent for a number of years, *Orion* will delve into the ancient landscapes of the region with two new itineraries - Kimberley Expedition: Australia's Wild Northwest; and Kimberley Expedition: Northwest Australia & Indonesia.

The 12-day Australia's Wild Northwest expedition explores the immense landscapes of the Kimberley, including its spectacular gorges, waterfalls, caves, rainforests, and wildlife.

Highlights include a journey along the iconic King George River to explore its towering red rock canyon walls; dropping in on Horizontal Falls in the Buccaneer Archipelago; and a visit to the world's largest inshore reef, Montgomery Reef, which is transformed by some of the biggest tidal changes on earth.

There is also the more expensive 16-day Northwest Australia & Indonesia trip, which guides guests through the Kimberley and some of the remote island villages of Indonesia.

In addition to Western Australia, this itinerary will also see guests visit the hard-to-access Komodo National Park, a UNESCO World Heritage site, where they will go in search of the Komodo dragon.

With only 53 outside cabins, *Orion* allows access to the region's unique wildlife, including octopuses, turtles, reef sharks, dugongs, manta rays, dolphins and migrating humpback whales.

All Lindblad itineraries are carbon neutral, 100% free of single use plastic, and feature a sustainable seafood and locally sourced food program led by its expert Expedition Team.

Prices start from \$13,940 per person for Australia's Wild Northwest and \$19,520 per person for Northwest Australia & Indonesia.

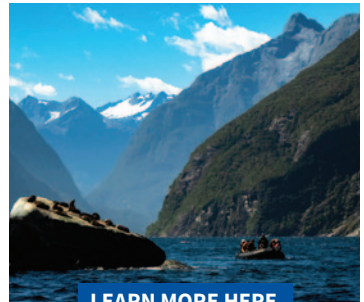
Happy 25th Viking!

VIKING'S 25th Anniversary Sale is this year, and to celebrate, the cruise line has launched a brand new collection of river, ocean, and expedition offers.

The event will incorporate national advertising, innovative marketing activity, and an array of tools and assets available to agents - **cover page**.

SECOND TRAVELLER SAVES 50%*

NEW ZEALAND COASTAL ODYSSEY



[LEARN MORE HERE](#)



THE ULTIMATE KIWI EXPEDITION CRUISE 14 - 24 NOVEMBER 2022

SOLO CABINS SAVE 25%*

ON SALE TO 30 SEPTEMBER 2022 OR UNTIL SOLD OUT!



T&Cs apply, see Heritage Expeditions for more



IT'S TIME TO TREAT YOURSELF

WITH CELEBRITY REWARDS

> EARN > SPEND

[LEARN MORE](#)

Terms and conditions apply.

Celebrity **X** Cruises®



DOLPHINS have the largest alliance network outside of humans, researchers have found.

In particular, it is male bottlenose which possesses this distinctly large, multi-level alliance network, as discovered through the studying of more than 100 dolphins in Shark Bay.

These cooperative group ties boost male access to a contested resource - in particular, female dolphins.

Publishing their discoveries in the *Proceedings of the National Academy of Sciences*, the researchers found the bottlenoses form first-order alliances of two to three males to pursue consortships with individual females jointly.

Second-order coalitions of between four and 14 unrelated males compete with other alliances for female access, whereas third-order alliances form amongst collaborating second-order alliances.

CLIA cutting deals in Asia



AFTER fostering a successful Cruise360 last month, Cruise Lines International Association's (CLIA) local Managing Director Joel Katz beamed into South Korea to present to the 2023 Asia Cruise Forum (**pictured**).

Hosted by Jeju Tourism Organization, the Forum outlined the cruise industry's global sustainability commitments, including the pursuit of net zero carbon cruising by 2050 for CLIA's cruise lines.

Also on the table was the cruise industry's health response to the

global pandemic.

Katz also told of the signing of a MOU with the Chinese Cruise & Yacht Industry Association (CCYIA), which will create the foundation for both organisations to work together and develop a sustainable framework of shared objectives.

"The MOU is seen as a positive step forward in the development of cruising in the region, and will place a focus on supporting a safe cruise resumption and sustainable industry growth," Katz said.

Cruise boom ahead

THE cruise tourism market is forecasted to be appraised at USD\$17.4 billion by 2032, up from USD\$5.3 billion this year, according to Future Market Insights.

The advancing is a CAGR of 11.97%, with the launch of novel inventive ships with technological advancements and numerous onboard activities one of the primary factors driving the demand for cruise tourism.

Also contributing is the rise of disposable earnings coupled with the expansion within facilities onboard ships.

"Worldwide cruise tourism is more often than not driven with the aid of the upward thrust inside the disposable income of the human beings everywhere in the globe, coupled with the growth within the choice of luxurious life," Future Market Insights said.

The market researcher also warned excessive fees, higher operation prices, and environmental issues could see the boom hampered.



Norway Suites Sale

Save up to **\$1,500pp*** on Suites



cruiseweekly.com.au
cruiseweekly.co.nz

Cruise Weekly is part of the Business Publishing Group family of publications.

Cruise Weekly is Australasia's leading travel industry cruise publication.

EDITORIAL
Editor in Chief and Publisher – Bruce Piper
Associate Editors – Myles Stedman, Adam Bishop

Contributors – Nicholas O'Donoghue, Anna Piper, Janie Medbury
info@cruiseweekly.com.au
info@cruiseweekly.co.nz

ADVERTISING AND MARKETING
Sean Harrigan, Hoda Alzubaidi
advertising@cruiseweekly.com.au
advertising@cruiseweekly.co.nz

BUSINESS MANAGER
Jenny Piper
accounts@cruiseweekly.com.au

Suite 1, Level 2, 64 Talavera Rd
Macquarie Park NSW 2113 Australia
PO Box 1010 Epping NSW 1710 Australia
Tel: (AU) +61 2 8007 6760 or (NZ) 0800 799 220
Tel: (Int'l) 1300 799 220

We also publish consumer e-magazine *Travel & Cruise Weekly - Keep Dreaming* - sign up free at www.travelandcruiseweekly.com.au.



Cruise Weekly is a publication of Cruise Weekly Pty Ltd ABN 73 123 041 485. All content fully protected by copyright. Please obtain written permission to reproduce any material. While every care has been taken in the preparation of the newsletter no liability can be accepted for errors or omissions. Information is published in good faith to stimulate independent investigation of the matters canvassed. Responsibility for editorial comment is taken by Bruce Piper.