



Cruise Weekly today

Cruise Weekly today features two pages of all the latest cruise industry news.

Breaking a leg!

OCEANIA Cruises is raising the bar on entertainment, unveiling Broadway-calibre productions aboard its newest ship *Vista*.

The cruise line is completely reimagining the ship's entertainment program, starting with three uniquely designed shows - *Headliners*, *The Anchor Inn*, and *Into the Night*.

The immersive-style productions feature recognisable songs and contemporary dance numbers, led by *Dancing with the Stars* choreographer Britt Stewart.

The three main launch productions will be followed by another later in the year.

President Frank Del Rio Jr described the new entertainment lineup as "groundbreaking".

"With *Vista*, our first new ship in more than a decade, we have worked thoughtfully on how to raise the bar even higher on ourselves in every department," he said.

"Long renowned for our stunning design, exquisite culinary offerings, and intriguing itineraries, it was time to put the same 'wow' into our entertainment."

Cruising back in China



CRUISE has been given the green light in China by the Ministry of Transport (MOT) after three years of suspension.

Starting from Shanghai over the weekend, *China Merchants-Yidun* is taking passengers on board a five-day round trip journey to Zhoushan, *China Daily* reports.

Restoration will first take place through trials at ports in Shanghai and Shenzhen, with more ports across the country likely to follow based on their performance.

The pilot cruises will travel to neighbouring countries and regions.

"This is a significant step forward by MOT to resume the operation of international cruises, following the State Council's announcement to open the Chinese border for international cruises in Jan," Royal Caribbean Chair Asia Liu Zinan said.

"Royal Caribbean China welcomes the approval for the return of international cruises, which is long-awaited by consumers and the whole industry."

However, the recovery of the Chinese cruise industry may face some challenges, Liu added.

"The experience of the cruise market in Europe and the United States shows that restarting requires more time than expected in terms of deployment, operational recovery and marketing preparation."

"We have been awaiting the return of our ships to China for more than three years and we will actively participate in MOT's resumption of cruises with a view to return to service to neighbouring countries."

Pictured: *Spectrum of the Seas* makes its debut in China in 2019.

NSW cruise guide debuts at Seatrade

AUSTRALIA'S cruising capital will be on show with an updated industry resource, unveiled by the Port Authority of NSW and Destination NSW.

The refreshed cruise industry guide, *Cruise Sydney & New South Wales - Along the Blue Highway*, was showcased last week at Seatrade Cruise Global in Florida.

The guide showcases the nine cruise ports along the New South Wales coastline, and their striking beauty and unique experiences.

The Port Authority's Chief Executive Officer Captain Philip Holliday said he welcomed the release of the updated resource, which will actively help to accelerate the recovery of cruising in New South Wales.

"Collaborating with Destination NSW has been a great opportunity to harness our efforts and the *Cruise Sydney & New South Wales - Along the Blue Highway* is a fresh and up-to-date resource that will help sell NSW as one of the world's best cruise destinations for years to come."

"The reboot cruise of cruise is well and truly here, and the updated guide is jam packed with new products and experiences in each of the state's nine port destinations."

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ONE of the UAE's two flag carriers Emirates is embarking on a new voyage in the ultra-luxury cruise sector with its new brand Emirates Sealine.

Setting a course for its maiden voyage to Karachi, the inaugural sailing is evocative of Emirates' first flight, back in Oct 1985.

Lucky ship-spotters and cruise aficionados witnessed glimpses of Emirates' first vessel as she majestically sailed around the Palm Jumeirah on her maiden sea trial on Sat - the first of an initial 10 ships.

Emirates is promising cruisers top-tier and never-before-imagined experiences as they voyage to rarely-before-seen ports of call, as part of the multi-billion-dollar project.

Unfortunately if we'd gotten your hopes up, the ruse was all an Apr Fool's Day prank - sorry!

HAL revamps Caribbean

HOLLAND America Line (HAL) has added departures from Boston and the return of calls at Bermuda for its 2024-2025 Caribbean season.

New cruises include a spectacular, 21-day round trip from Boston, which will join Fort Lauderdale as a Caribbean departure port.

The cruise continues HAL's trend of longer, more immersive cruise itineraries.

It is one of three new voyages between 14 and 21 days, offering travellers more time in the Caribbean, and the opportunity to visit more islands on one itinerary.

The cruises sail from Oct 2024 through Mar 2025, and feature five- to 21-day options to the eastern, western, and southern regions of the Caribbean, including sailings that spend a day discovering the Panama Canal.

Half Moon Cay remains the centrepiece of the cruise line's Caribbean sailings, with HAL's private island to be featured on nearly all of its itineraries.

Six HAL ships - *Eurodam*, *Nieuw*

Amsterdam, *Nieuw Statendam*, *Rotterdam*, *Volendam* and *Zuiderdam* - will head to the Caribbean.

The majority of itineraries roundtrip from Fort Lauderdale, while two of the new itineraries depart from Boston.

On select itineraries, evening departures from Puerto Rico, Curacao, St. Maarten, and Aruba mean more time in port and the chance to experience the vibrant Caribbean nightlife.

"Holland America Line is meeting the desire of our guests who want more immersive experiences, and we're excited to offer new itineraries and a new departure option for this Caribbean season," said President Gus Antorcha said.

"With sailings covering the entire region and combinable itineraries up to 35 days, our Caribbean cruises extend to lesser-visited islands and are among the most diverse in the industry."

For a limited time, when guests book a 2024-2025 Caribbean cruises with the 'Have It All' premium package, they will also receive the added perk of free prepaid 'Crew Appreciation', along with free upgrades to the Elite Beverage Package and premium wi-fi.

Guests also can take advantage of the Mariner Society Early Booking Bonus.

Loyalty members can enjoy up to \$400 onboard credit per stateroom when select cruises open for sale.

Guests must book the cruise by 27 Jun to receive the bonus.

New ep is out

EPISODE seven of Royal Caribbean International's *Making an Icon* is here, detailing the creation of the "next-level" accommodation for its under-construction ship, *Icon of the Seas* - **CLICK HERE**.

Inherit the World

MIAMI'S newest megaship, MSC Cruises' *MSC World America*, will offer "a new world of cruising" from Apr 2025, and is now available to book.

MSC's second World-class ship will feature new experiences and venues, including a brand-new family experience, The Harbor.

The outdoor destination, located on deck 20, has been specially designed for kids and families to gather, play, and relax together.

The area has been designed to bring together all the components of the perfect family experience at sea in one location, as it combines a wide variety of wet & dry adventures, such as an aquapark, interactive water features, thrilling experiences, and inviting areas to relax with delicious bites and cool beverages.

World America will sail from MSC's brand new, state-of-the-art terminal at PortMiami, which is set to be the largest cruise terminal in North America once completed.

She will exclusively sail 7-night Caribbean itineraries during her inaugural season.

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