



Cruise Weekly today

CRUISE Weekly today features four pages of all the latest cruise industry news, with a photo page from Scenic.

First call in Dampier

APT and its ship *Caledonian Sky* made history this week, becoming the first-ever cruise vessel to stop at Dampier, WA.

A whirlwind of excitement greeted guests on board, with *Caledonian Sky's* arrival honoured with a tugboat water display.

Each passenger was presented with a commemorative medallion, made by the Perth Mint courtesy of Tourism WA, at a commemorative morning tea at the North West Shelf Visitors Centre.

The medallion is engraved: "MS *Caledonian Sky* Maiden Call - Dampier 12 Apr 2023".

Scenic Eclipse to feature in new show

WARNER Bros. Discovery has announced the production of a new series, *Maritime Masters: Expedition Antarctica*, which will showcase life on board Scenic Luxury Cruises & Tours' *Scenic Eclipse*.

The new docu-series will exhibit an access-all-areas look at key characters from the *Eclipse* crew, taking viewers on a voyage from cuisine and personalised in-suite butler services to soaring by helicopter, and diving deep below in a custom-designed submarine.

The series will document what it takes to journey to some of the world's most pristine and culturally rich travel destinations, tracking *Eclipse* from Baja California through the fjords & channels of Chile and to Antarctica.

Maritime Masters will premiere in Australia on Discovery Channel in 20 languages from 14 May, and



will air internationally later that month.

The series was revealed yesterday to excited partners and agents at two events hosted at the Ivy Sunroom in Sydney.

General Manager Sales & Marketing APAC Anthony Laver told **CW** that much like *Eclipse* sets the benchmark in ultra luxury, *Maritime Masters* will set the benchmark in entertainment.

"When we spoke to Glenn [Moroney, Scenic founder

and Chair], he wanted to do something that was authentic, organic, showing people what it truly means to deliver ultra luxury in remote locations to discerning guests," he explained.

"When this opportunity came up, it didn't take long for the whole executive team to say 'wow, this is something you want to do'."

View the super teaser **HERE**, and more from Scenic on **page 3** and **page 4**.



VIKING

RIVER 2025 NOW ON SALE

Save up to \$6,600 per couple on select river sailings. Plus, get an additional \$200 per couple discount on 2024 and 2025 river voyages if booked before 30 April 2023.

VIEW OFFERS



HAL 'pole-to-pole'

HOLLAND America Line (HAL) has announced its first Grand Voyage 'Pole-to-Pole' round trip, cruising from the United States.

The 133-day Grand Voyage aboard *Volendam* in 2025 spans five continents from south to north, including Antarctica and the Arctic Circle, offered simultaneously with the 2025 Grand World Voyage.

Departing from Fort Lauderdale, this will be the first time HAL is offering simultaneous Grand Voyages of more than 120 days.

Regent's dance delight



LAST night Regent Seven Seas Cruises (RSSC) took this lucky group of travel advisors to the ballet, as part of this year's RSSC 24 Hours of Luxury incentive.

The Australian Ballet's performance of *Don Quixote* was one of several highlights of the indulgence, which saw participants stay at the brand new Capella Sydney, enjoy spa treatments, limousine transfers, water taxis and more.

The Champagne flowed at a pre-performance dinner, and RSSC's guests truly felt like VIPs with special programs personally signed by some of the performers and an Australian Ballet host for

intermission drinks.

Pictured from left are Matthew Henry, Australian Ballet; Trish Park from Savenio; Karalee Watson of Chrisakis & Turner Travel Associates; Jess Eldridge, Flight Centre Eltham; Adam Percy, RSSC; Susan Mallinson, Cove Travel; Matthew Vince, RSSC; Hamid Jafari, Phil Hoffmann Travel; RSSC Vice President Lisa Pile; Garry McLaughlin, First Class Escapes; Alicia Phillips, MTA Mobile Travel Agents; and Scott Graham, RSSC.

Heritage 2024-25

HERITAGE Expeditions has announced its 2024-2025 season, featuring exciting new destinations.

A brand-new voyage to Japan and exciting new highlights for its iconic adventure cruises through Indonesia and Melanesia will feature during the season.

Heritage's new voyage 'Japan's National Parks, Art & Culture' offers an inspired exploration of the wilderness, culture, and rich history of the country, as well as its world-renowned arts scene.

New destinations added to Heritage's popular Indonesia and Melanesia voyages include the biologically rich and historically fascinating Bacan Islands, and rarely visited Saparua and Pulau Molana on the 15-day Undiscovered Philippines and Indonesia voyage.

There will also be new wildlife hotspots and tropical outposts on the 18-day Indonesian Explorer.

Cruise Calendar

Current ports of call in Australia and New Zealand.

SYDNEY	
<i>Pacific Adventure</i>	21 Apr
<i>Pacific Adventure</i>	25 Apr
BRISBANE	
<i>Pacific Encounter</i>	22 Apr
<i>Pacific Encounter</i>	25 Apr
<i>Coral Princess</i>	28 Apr
CAIRNS	
<i>Coral Princess</i>	25 Apr
FREMANTLE	
<i>Pacific Explorer</i>	22 Apr
<i>Caledonian Sky</i>	25 Apr
<i>Pacific Explorer</i>	26 Apr
BROOME	
<i>Le Ponant</i>	21 Apr
<i>Coral Discoverer</i>	24 Apr
<i>Le Laperouse</i>	24 Apr
<i>Coral Adventurer</i>	28 Apr
GERALDTON	
<i>Caledonian Sky</i>	23 Apr
<i>Caledonian Sky</i>	26 Apr
DARWIN	
<i>Coral Princess</i>	21 Apr
<i>Le Ponant</i>	24 Apr
<i>Coral Geographer</i>	28 Apr
AUCKLAND	
<i>Celebrity Eclipse</i>	26 Apr
BAY OF ISLANDS	
<i>Celebrity Eclipse</i>	25 Apr

Ponant unveils Japan 2024 program

PONANT has revealed its new Japanese expedition program for next year, featuring three new itineraries never offered before.

From Mar 2024, the expanded program of Japanese expeditions aboard *Le Jacques-Cartier* includes sailings in Kyushu, between Kagoshima and Fukuoka, and in the Seto Inland Sea, from Kagoshima to Kobe.

Each cruise promises a rich itinerary combining some of Japan's most diverse and under-the-radar assets.



100 FREE CRUISES TO BE WON



MORE SALES - MORE CHANCES TO WIN

FOR 2023 CELESTYAL JOURNEY SAILINGS*
When booked before 30 April 2023

*T&Cs apply - for selected sailings only

Scenic unveils *Maritime Masters* to partners

Friday 21st April 2023

LAST night Scenic Luxury Cruises & Tours hosted some of its key industry partners at an event at the Ivy Sunroom in Sydney to launch the new Warner Bros. Discovery series *Maritime Masters: Expedition Antarctica* (see **page 1**). The initiative will take viewers on a voyage from cuisine and personalised in-suite butler services to soaring by helicopter, and diving deep below in the ship's custom-designed submarine.

The company said *Maritime Masters* will document what it takes to journey to some of the world's most pristine and culturally rich travel destinations, tracking *Eclipse* from Baja California through the fjords & channels of Chile and to Antarctica. It will premiere in Australia on Discovery Channel from 14 May, and will air internationally later that month in multiple languages.

Pictured at left are Scenic Global Marketing Director, Katherine O'Neill and Group General Manager of Sales & Marketing Anthony Laver with Deb and Dave Long from Weston Cruise & Travel in the ACT.



ANTHONY Laver, Scenic with Helloworld Travel's Karen Deveson; Phil and Alison Hoffmann, Phil Hoffmann Travel; and Helloworld's Jade Shaw.



MARITA Nasic, CLIA; Jenny Lonergan, Sally O'Brien and Esther Fraser from Mary Rossi Travel; and CLIA's Peter Kollar.



THE Dann clan of Brett, Louise and Maddie with Bettina Clarke, all from Hunter Travel Group.



DANNI Newman and Sue Graham from Flight Centre Travel Group.



SCENIC'S Emma Davie and Anthony Laver with CT Partners GM Matt Masson.



ANEETA Curtis and Lesley Smart from Going Global Narellan with Scenic's Cathy Page.



DAVINA Pratt and Scott McGlynn from Helloworld Winston Hills with Scenic's Rob Kalemba and Michelle Thomas of TravelManagers.




PORThOLE

CARNIVAL Cruise Line has banned two passengers over their video which depicted them fishing off their balcony (*CW* 19 Apr).

The TikTok of the Carnival guests has since been deleted, but not before it went viral on social media.

"Fishing from our ships is prohibited," a Carnival representative told *FOX Business*.

"We have identified the guests and they will not be cruising on Carnival again."

It looks like the pair will have to start "angling" for a new cruise line to sail on.

High hopes for the Kimberley



SCENIC Luxury Cruises & Tours is not concerned about an increasingly crowded market in the Kimberley next year, when its *Scenic Eclipse II* makes her debut in the region.

Speaking to *Cruise Weekly* at the launch of *Maritime Masters: Expedition Antarctica* yesterday, General Manager Sales & Marketing APAC Anthony Laver reinforced no other line offers the ultra-luxury in a "class of its own" features, benefits, exploration, and discovery Scenic does.

"We don't actually want to go and compare ourselves to the competitors because we do believe that this is a next generation ship that should create its own market for the ultra-wealthy high-net-worth individuals," he said.

Scenic is seeing two distinct types of guests emerge from those booking its Kimberley product, Director, Scenic Global Marketing Strategy & Branded Content Katherine O'Neill added.

"We're seeing that our guests are either looking to have an ultra-luxury experience in the region, or they're looking to the Kimberley, and the point of differences is the ship," she said.

Combination sailings are trending too, Laver added, with many Scenic Group guests completing a European voyage, and then boarding an Emerald Cruises ship for another journey.

Pictured: O'Neil and Laver.

Ama sustainability

AMAWATERWAYS is exploring new ways to enhance its sustainability by minimising fuel consumption.

The cruise line is finding new ways to reduce its environmental footprint, including testing navigation assistance tools to optimise fuel consumption, using solar panels on board its ships, the reduction of paper on board through the MyAmaCruise app, and tackling food waste.

"Sustainability is the top and ever-present responsibility of every company in the travel industry," said co-founder and President Rudi Schreiner said.

"Each of our ships and every itinerary we operate is thoughtfully designed to minimise fuel consumption but the impact we have on the local communities is also of utmost importance to us.

"We are currently building our two newest ships in Colombia and are proud to be working hand in hand with local architects, designers, and suppliers".

Raising the stakes

VIRGIN Voyages has partnered with the World Poker Tour, with the pair to introduce WPT at Sea, the first poker room on the high seas.

Available during every sailing aboard *Scarlet Lady*, WPT at Sea will utilise eight custom poker tables staffed with professional dealers, offering beginner training, cash games, satellites, and WPT Prize Package tournaments, with buy-ins ranging from USD\$80 to USD\$320.

Based on the number of participants, the marquee event may award a WPT prize package valued at USD\$5,000, Virgin said.

