





cruiseweekly.com.au cruiseweekly.co.nz Tuesday 1st Aug 2023

#### Cruise Weekly today

**CRUISE Weekly** today features two pages of all the latest cruise industry news, plus full pages from:

- Norwegian Cruise Line
- Uniworld Boutique River Cruise Collection

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For more information, head to page 4 of today's *Cruise Weekly*.

## Seabourn takes delivery of Pursuit

**SEABOURN** Cruise Line has taken delivery of *Seabourn Pursuit* (**pictured**) the brand's second purpose-built ultra-luxury expedition ship.

The official maritime handover ceremony took place at the T. Mariotti shipyard in Genoa.

Pursuit is scheduled to enter service on 12 Aug, and will sail five voyages in the Mediterranean, before embarking on two cruises across the Atlantic and through the Caribbean.

The ship will arrive in Barbados on 10 Oct to begin her expedition journeys, before heading south for voyages exploring coastal South America, the Amazon, and Antarctica into late Mar.

Following her inaugural
Antarctic season, *Pursuit* will
head across the islands of the
South Pacific and Australia, which
will be the start of the line's first
exploration of the Kimberley
region in the NT and Western



Australia between Jun and Aug 2024 (*CW* 27 Feb).

In addition to the Kimberley, Pursuit will visit Papua New Guinea, West Papua, Indonesia, and sail across the South Pacific between Chile and Melanesia between Mar and Oct 2024.

"I am honoured to share this incredible moment with the entire Seabourn family as we welcome *Seabourn Pursuit*, our highly anticipated second ultraluxury expedition ship, into our

fleet," President Natalya Leahy expressed.

"With remarkable craftsmanship by the Mariotti team, an abundance of space, and the breathtaking style of Tihany Design, *Seabourn Pursuit* raises the bar for ultra-luxury expedition travel

"We are grateful to Mariotti and Tihany Design for their expertise in shaping and making our dream come true for our guests," she

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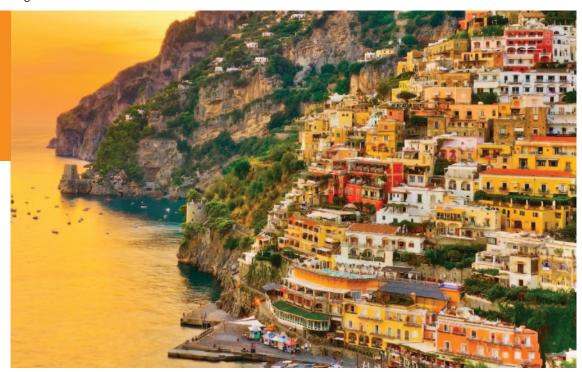
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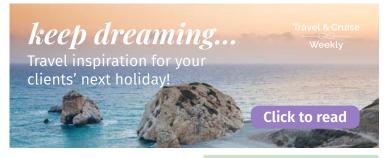
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Tuesday 1st Aug 2023





A NEW seven-course plant-based tasting menu at Eden restaurant is among the new flavours and culinary experiences on board Celebrity Cruises' upcoming ship Celebrity Ascent.

Highlights of the menu include dishes like the golden beet-tomato ceviche, ajoblanco panna cotta, roasted & glazed celeriac steak, and dry rose petals masala curry.

Diners can enjoy the selection as a tasting menu, or a la carte, and can also opt for organic and vegan wine pairings.

The plant-based menu is the highlight of a range of redesigned restaurants, immersive dinners, and expanded menus, which also includes a partnership with WhistlePig Whiskey.

Ascent will feature two hand-selected barrels from the distillery, made exclusively for Celebrity, available at one of the ship's bars, Craft Social.

### Rotterdam power

**CRUISE** Port Rotterdam will offer shorepower by mid next vear.

The port said by 2025, around three quarters of all cruise vessels calling will use shorepower.

Rotterdam currently has 45 ship calls scheduled for the remainder of the year.

### MSC hits top gear at the F1



MSC Cruises and Formula 1 reached a new milestone together over the weekend. celebrating the line's first title sponsorship of a race.

The MSC Cruises Belgian Grand Prix 2023 was held at the iconic Circuit de Spa-Francorchamps on the weekend, with the line enjoying greater branding visibility, prominently featured at the finish line, among other key locations around the track.

MSC Chief Executive Officer Gianni Onorato had the honour of playing an integral part in the podium ceremony, with the winning driver and constructor trophies for the Grand Prix uniquely co-designed by the cruise line (pictured).

"Being the title sponsor in Belgium is the next milestone in our partnership with Formula 1," Onorato said.

"An MSC Cruises trophy was presented during the Formula 1 podium ceremony; an incredible moment celebrating the success of the drivers and recognising the teamwork that goes into

delivering winning results.

"It was a real honour for me to participate in this special moment on behalf of MSC Cruises and present the winners with the trophy."

MSC is the Official Cruise Partner of Formula 1 through to the end of the 2026 season (CW 08 May).

As part of the global partnership, MSC will position ships alongside races at select Grand Prix weekends, offering a unique hospitality experience from the ship to the racetrack.

### Fonagy to NCL

**LEANNE** Fonagy has been appointed Norwegian Cruise Line (NCL) Public Relations Manager for APAC, having spent the past two years representing the brand with Anne Wild & Associates (AWA).

Outside of her time as an external Senior Account Director, Fonagy brings a wealth of industry experience to NCL, including more than six years with Silversea Cruises.

"I have thoroughly enjoyed working with NCL over the past two years, and I am delighted to join the team in a new capacity to further strengthen the brand in the APAC region, whilst continuing to work hand-in-hand with the expert team at AWA," Fonagy said.

"With a raft of milestone moments and projects in the pipeline, such as the imminent launch of new ship Norwegian Viva and the return of Norwegian Spirit for her second local season later this year, this is an exciting time to come on board."





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**EDITORIAL** 

Editor in Chief and Publisher - Bruce Piper Associate Publisher - Anna Piper Contributors - Myles Stedman, Adam Bishop, Janie Medbury, Matthew Wai

info@cruiseweekly.com.au info@cruiseweekly.co.nz

ADVERTISING AND MARKETING Sean Harrigan & Nicki Harford

advertising@cruiseweekly.com.au advertising@cruiseweeklv.co.nz

**BUSINESS MANAGER** Jenny Piper accounts@cruiseweekly.com.au Suite 1. Level 2. 64 Talavera Rd Macquarie Park NSW 2113 Australia PO Box 1010 Epping NSW 1710 Australia Tel: (AU) +61 2 8007 6760 or (NZ) 0800 799 220 Tel: (Int'l) 1300 799 220

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