



Cruise Weekly today

CRUISE Weekly today features three pages of all the latest cruise industry news.

Ponant rewards

PONANT is set to reward travel advisors on next year's Kimberley bookings, launching a gift card incentive.

Applicable for reservations made this month, advisors who place a deposit no later than 08 Sep will receive a \$250 gift card per booked passenger.

Ponant has listed more than 20 itineraries in the Kimberley for next year, aboard *Le Laperouse* or *Le Jacques-Cartier* - **CLICK HERE** for more about the voyages.

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More C360 speakers named



EXCLUSIVE

A **PANEL** of international guests at next month's Cruise360 will explore far horizons and unlock emerging opportunities in destinations around the world.

Cruise Lines International Association (CLIA) has announced Azamara Chief Sales Officer International Patrice Willoughby, Seabourn Cruise Line Vice President & General Manager of Expeditions Robin West (**pictured**), Celestyal Cruises Chief Commercial Officer Lee Haslett, and Qatar Tourism Global Head of Cruise Development Craig Upshall will join this year's conference in Brisbane.

They will provide expert insight into the evolution of new cruise destinations, taking part in a highlight session titled "Destinations = Opportunities".

CLIA Managing Director Joel Katz said the panellists will discuss how new and emerging destinations are powering the growth of cruising.

"Cruise guests are showing a real hunger for new destinations and experiences, and cruise lines are working to tap this demand," Katz said.

"Our panellists at Cruise360 have exceptional knowledge of how cruise lines develop and foster new destinations, and will

be able to give insight into how travel agents can capitalise on emerging opportunities."

The Cruise360 conference and trade show will be held on 07 Sep in Brisbane, with an industry-wide welcome event the night prior.

Tickets are sold out, but CLIA members can email info-us@cruising.org to request to join a waitlist.

CCC bonus night

CAPTAIN Cook Cruises (CCC) Fiji is offering a bonus cruise night sales incentive for travel advisors booking Fiji and South Pacific itineraries.

Travel agents booking any of Captain Cook Cruises' three-, four-, seven-, 11- or 14-night sailings will be rewarded with one free night per passenger for themselves and a travel companion.

The bonus offer applies to both adults and children booked on CCC departures within a 12-month period.

The advisor incentive offer celebrates the arrival of *Caledonian Sky* (**CW** 12 Jul), which went on sale last month, and will elevate the cruising experience currently available in Fiji.

Aranui flash sale

ARANUI Cruises is offering a flash sale of 25% off Marquesas Islands cruises.

Discounted staterooms are priced from \$5,955 per person twin share, a saving of more than \$1,700.

There will also be no single supplement on the voyage, allowing solo travellers to cruise in their own room for the usual twin share stateroom fare of \$7,751.

Exclusive to Australians, this offer is valid for all cabin categories except dormitories, which are discounted by 10%.

The discount is applicable on the public fare, excluding charges and taxes, and is valid for any new bookings.



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Heritage Line offer

AN EXCLUSIVE Australian travel advisor offer is available from Heritage Line, offering the opportunity to sail on its brand new *Heritage Line ANOUVONG* along the Upper Mekong in Laos - [CLICK HERE](#).

MSC northern winter 24/25

MSC Cruises has opened sales for its northern winter 2024/25 season, with more than 150 global sailings now available to book.

Embarking from Dubai **(pictured)** will be the cruise line's new flagship *MSC Euribia*, making her debut in the region.

She will offer seven-night sailings including stops in Abu Dhabi, Sir Bani Yas, Doha, and Manama.

MSC World Europa, another of the cruise line's newest ships, will sail from Genoa every Sun on a seven-night Mediterranean adventure exploring European hotspots such as Rome, Sicily, Valletta, Barcelona, and Marseille.

In Northern Europe, *MSC Preziosa* will offer seven-night cruises departing every Sun from Hamburg, exploring Bruges, Brussels, Rotterdam, Paris, and London, with extended stays in each port.

Preziosa will also offer one 21-night cruise from Southampton visiting the Canary Islands, Madeira, and Morocco, departing on 05 Jan 2025.

Meanwhile, six ships will serve the Caribbean Sea for the season, with *MSC Meraviglia* to continue her adventures from New York City, with a wide range of itineraries spanning seven to 11 nights, to Orlando, Nassau, and the cruise line's private island, Ocean Cay MSC Marine Reserve.

MSC Seascape will set sail



every Sat from Miami, offering seven-night cruises to the Eastern Caribbean (Dominican Republic, Puerto Rico, and Ocean Cay) and Western Caribbean (Jamaica, Cayman Islands, Mexico, and Ocean Cay).

These will be followed by *MSC Seaside* every Sun, also offering seven-night cruises from Miami, alternating between The Bahamas, Puerto Rico, & Dominican Republic; and Mexico, Honduras or Belize, & The Bahamas.

MSC Divina will also be based out of Miami, with each of her three- to 10-night itineraries including a visit to Ocean Cay.

Longer sailings will take guests to destinations such as Jamaica, Aruba, Curacao, the Dominican Republic, and The Bahamas.

MSC Seashore will homeport in Port Canaveral, from where she will offer mini-cruise options such as three- and four-night sailings to The Bahamas, including stops at Ocean Cay.

Seven-night sailings are also available, featuring additional stops in Cozumel and Costa Maya.

Hurti + BRACENET

HURTIGRUTEN has partnered with BRACENET in an upcycling initiative, deepening the line's onboard sustainability experience.

The line will upcycle old fishing nets and other marine waste to create lanyards, bracelets, and keychains for its guests and crews.

The new partnership will see BRACENET create lanyards for all Hurtigruten Expeditions guests and crew members to hold their key cards throughout the sailing, forming an essential part of the onboard experience.

Half of all lanyards will be made from mooring ropes, while the other half will be created from old fishing nets.

At the end of each cruise, guests have the option of either returning the lanyards or taking them home.

"Every Hurtigruten Expeditions crew member, as well as all guests, will receive these upcycled lanyards," Vice President Hotel Operations Stefan Engl said.

"Apart from being a practical accessory to attach essential cards and tickets, we hope that by being wearable, they will also initiate conversations about the impact of unmanaged waste on the unique nature and animal life guests see during their expedition".

The Chat with Jenny

Travel Daily



A Conversation with Jodie Hart

of Oceania Cruises &
Regent Seven Seas
Cruises

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A WOMAN has gone viral on TikTok after horrifying users when she spotted a “demon” on the beach.

In the video, the woman films what appears to be a dark sea monster washed up on the beach, lurking in the sand.

Although the creature at first appears to be some sort of entity from a movie such as *The Hills Have Eyes* or *Earth Mother* (pictured), it is later shown to be the backside of the woman’s rather wet dog Lolita, which admittedly, from behind, is quite scary.

View the TikTok [HERE](#).



Get a kick out of cruising



PRINCESS Cruises, which brands itself as “Los Angeles’ hometown cruise line” is now officially the “vacation partner of the Los Angeles Rams”, LA’s NFL team.

The collaboration will include in-game promotions, sweepstakes, community activity engagements, and more.

The partnership was announced earlier this week during a ceremony at Rams’ training camp in Irvine, with the two organisations also recognising Fisher House Foundation, a charity which builds comfort homes where military families can stay free of charge while a loved one is in the hospital.

Princess President John Padgett presented Fisher House with a US\$5,000 donation, and awarded free cruises to two military families, while Rams lineman Rob Havenstein presented the two families with tickets to their Nov home game versus the Chicago Bears (pictured).

The partnership also saw Rams cornerback Cobie Durant pay a visit to *Discovery Princess* while she was docked in Los Angeles.

“Princess Cruises and the Rams are both legendary in Los Angeles for creating amazing experiences and appreciating their hometown including the passionate fans, local heroes and the entire community,” Padgett said.

It’s Ange’s TIME

THE Travel Industry Mentor Experience (TIME) has welcomed Angela Middleton as its newest board member.

A former graduate and Norwegian Cruise Line Senior Manager Sales, Middleton has been involved with TIME since she became a mentee in 2013.

She was also a member of the TIME Committee from 2015-2018, and a mentor in 2016 and 2020.

“I am delighted to take the next step in my TIME journey by being appointed to the TIME board as a director exactly 10 years after being a mentee,” Middleton said.

“My journey with TIME has contributed to shaping my career in the travel industry and the opportunities and experiences I have gained as a mentee, mentor, being part of the committee and now the board, I only dreamt of when starting out in this industry almost 20 years ago.

“I look forward to working closely with Penny and the other directors to shape the future of the TIME program.”



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