



### Cruise Weekly today

**CRUISE Weekly** today features three pages of all the latest cruise industry news.

### Explora I sets sail

**EXPLORA** Journeys' *Explora I* has set sail on her maiden journey in Northern Europe on 01 Aug.

The festivities held in Copenhagen ahead of *Explora I*'s departure included a traditional crest exchange.

The seven-night sailing will take guests through the majestic landscapes of Lerwick and Kirkwall before heading to Reykjavik.

The cruise includes activities like exploring Copenhagen's beguiling waterways by kayak, discovering Shetland through its heritage pony breed, and an overnight stay in Iceland to explore the enriching sites inside the Golden Circle.

## Norwegian takes delivery of Viva

**NORWEGIAN** Cruise Line has taken delivery of *Norwegian Viva*, with the brand welcoming the second ship in its Prima-class.

The milestone event at the Fincantieri shipyard marks the arrival of the second of six ships in the Prima-class set to debut through 2028.

*Viva* will continue to raise the bar on the Prima-class with new dining concepts, most notably Indulge Food Hall, an open-air food market featuring 11 unique eateries.

The ship will debut the Tony Award-nominated production, *Beetlejuice*, where guests can "Live it Up" with the undead during a musical adaptation of Tim Burton's fantasy-horror-comedy film of the same name.

*Viva* also features The Concourse, an outdoor sculpture garden in Ocean Boulevard, the wrap-around boardwalk, which aims to bring guests closer to the



water than ever before.

"Delivery marks an important milestone for *Norwegian Viva*, and we are beyond excited to bring this spectacular ship to life as we welcome guests aboard next week," President David Herrera said.

"Ships as stellar as those of the Prima-class are only possible in collaboration with an incredible shipyard like Fincantieri," he added.

Norwegian celebrated the delivery of *Viva* yesterday with a ship launch event in Sydney.

Vice President & Managing Director APAC Ben Angell hosted the event, affirming Norwegian's domination of some of its key markets.

"Alaska continues to be a really hot market...this destination we're actually selling more than we've ever sold before," he said.

"Asia and Asia-Pacific is an incredibly important part of our business today, and will become even more important to the business going forward...most advisors know Japan is hot with Australians.

"Hawaii remains incredibly popular for our brand."

**Pictured** at the event are Norwegian Director Marketing Michelle Wiederman, Angell, Cruise Lines International Association Managing Director Joel Katz, new Norwegian Public Relations Manager Leanne Fonagy and Director of Sales Damian Borg.

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## Aurora to begin roadshow this month

**AURORA** Expeditions is hosting a 'Choose Your Adventure' series of in-person and virtual events for travel advisors to bring their clients to.

Attendees will learn about Aurora's curated itineraries to Antarctica, the Arctic, and beyond, on the cruise line's purpose-built small ships.

Events are taking place in Adelaide (29 Aug at Mayfair Hotel), Perth (31 Aug at Bells Functions), Melbourne (05 Sep at The Como Melbourne - MGallery), Brisbane (12 Sep at Waters Edge Weddings & Events at Portside), and Sydney (13 Sep at Kirribilli Club).

There will be two events held each day, at 2pm and 6pm, with attendees to be welcomed with drinks & canapes before and after presentations, allowing guests to mingle with Aurora staff and ask them questions.



There will also be an exclusive saving available only to those in attendance.

Special guest speakers appearing across the events include expedition leaders John Kirkwood (Brisbane and Melbourne), Roger Kirkwood (Adelaide and Perth), as well as Australian climber Greg Mortimer (Sydney), who lends his name to one of Aurora's ships.

The cruise line will also hold four virtual events (23 & 24 Aug and 20 & 21 Sep) for those who cannot attend in-person.

For more information and to RSVP, [CLICK HERE](#).

Aurora last week confirmed it is working towards B Corp Certification, as part of its ongoing sustainability efforts, releasing its inaugural impact report ([CW 28 Jul](#)).

### Bust this cruise!

**AN EXCLUSIVE** themed cruise featuring original MythBusters co-host Adam Savage will set sail on board Princess Cruises' *Discovery Princess* this Nov.

The cruise sets sail from 25-29 Nov from Los Angeles for a four-day West Coast Getaway to San Diego and Ensenada.

On sale now, guests will have the opportunity to meet Savage, learn about his career through several hosted activities, and get an exclusive behind-the-scenes look at *Discovery with Savage* as guide.

He is also launching an exclusive video series which will take viewers on an up-close-and-personal journey of the astonishing wonders of *Sun Princess*, the cruise line's latest under-construction ship, set to debut early next year.

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## PORTHOLE

**THE** Great Blue Hole, a giant marine sinkhole off the coast of Belize, would be thought of as impenetrable to human indecency, but as revealed by a recent dive expedition to its bottom, it is not.

Stretching 318 metres across and 124 metres deep, the Great Blue Hole is one of Belize's top attractions, but has remained largely unexplored due to a lack of equipment.

An expedition to explore the Great Blue Hole was recently funded by British business magnate and human headline Richard Branson, and one of the main takeaways has proved just how awful humans are.

Although life itself has disappeared beyond 90 metres deep, this has not stopped human trash making its way to the bottom, including a two-litre Coca-Cola bottle and even a GoPro!

## Oceania tropics 2024/25



**OCEANIA** Cruises is offering a taste of the tropics with a collection of voyages sailing the Caribbean and Tahiti in 2024 and 2025.

Season highlights include Castries (pictured), Puerto Limon, Gatun Lake, and Cartagena.

Must-sees in French Polynesia include vibrant Papeete, the paradise island of Nuku Hiva, and Bora Bora, the most romantic island in the world.

Sailing from Miami, Cartagena, New York City, Los Angeles, Bridgetown, Panama, and Papeete, this selection of carefully crafted voyages will cruise aboard *Marina*, *Nautica*, *Sirena* and Oceania's new ship, *Vista*.

Voyages range from seven to 16 days, sailing to iconic Caribbean destinations including Bridgetown, Cartagena, Gustavia, Puntarenas, San Juan, and more.

Many of these voyages feature daylight passages through the Panama Canal, linking sought-after Caribbean destinations with ports such as Acapulco, Cabo San Lucas, and Puerto Quetzal.

"At Oceania Cruises, we offer an extensive collection of destination-intensive Caribbean and Tahiti itineraries, allowing our well-travelled and curious guests to discover something new about these popular yet still relatively untouched regions," President Frank Del Rio Jr said.

## Cruise Calendar

Current ports of call in Australia and New Zealand.

SYDNEY		
<i>Pacific Adventure</i>		07 Aug
<i>Carnival Splendor</i>		10 Aug
BRISBANE		
<i>Pacific Encounter</i>		05 Aug
CAIRNS		
<i>Carnival Splendor</i>		04 Aug
BROOME		
<i>Caledonian Sky</i>		07 Aug
<i>Coral Discoverer</i>		07 Aug
<i>Lo Soleal</i>		08 Aug
<i>Coral Discoverer</i>		11 Aug
<i>Heritage Adventurer</i>		11 Aug
<i>Le Ponant</i>		11 Aug
DARWIN		
<i>Silver Explorer</i>		09 Aug
<i>Coral Geographer</i>		11 Aug
AUCKLAND		
<i>Pacific Explorer</i>		08 Aug

## Venice is in danger

**UNESCO** has recommended putting Venice on the World Heritage in Danger list, with the city on the cusp of "irreversible damage".

The UNESCO report cites rampant overtourism but also rising sea levels due to climate change.

Venice officials said they will "carefully read" the report, and have discussions with the Government of Italy.

They have previously halted cruise ship traffic within the city (*CW* 15 Jul 2021) and are planning restrictions on day trippers.

## The Chat with Jenny

Travel Daily



### A Conversation with Jodie Hart

of Oceania Cruises &  
Regent Seven Seas Cruises

[CLICK HERE to listen](#)

