



Cruise Weekly today

CRUISE Weekly today features three pages of all the latest cruise news.

Aurora sales chief

AURORA Expeditions has appointed a new Global Head of Sales, David Tanguay.

In the newly created role, he will be responsible for driving revenue growth in Aurora's key markets, as well as developing its sales strategy for potential emerging markets.

Bringing more than a decade of sales experience within the polar expedition industry, Tanguay will work closely with Aurora's regional leaders Lisa Bertini (Vice President of Sales North America), Steve McLaughlin (Sales Director APAC), Jos Dewing (Managing Director EMEA) and their teams to grow the cruise line's market share and support the scaling of its operations.

Based in Toronto, Tanguay's appointment also reflects the importance of the North American market to Aurora's future growth plans, as it continues to raise its profile as a leading expedition operator in the region.

"I am incredibly excited to be joining a purpose-driven organisation who embeds sustainability into its global strategy," Tanguay said.

Worth promoted at Oceania

OCEANIA Cruises has appointed Jason Worth (pictured) as Vice President International Sales, effective immediately (**CW** breaking news).

In his new role, Worth will oversee Oceania's sales teams in Asia-Pacific, as well as Europe and Latin America.

The newly created role will see Worth step up from Vice President & General Manager Asia-Pacific, and report to Senior Vice President Global Sales Nikki Upshaw.

The appointment of Worth also sees a promotion for James Sitters to Director of Sales, from his most recent position as Business Development Manager.

"I am honoured to take on this new challenge and look forward to working closely with my global colleagues as we chart a course in the next phase of the evolution of Oceania," Worth said.

The cruise line's President Frank Del Rio said he is proud to have the best sales team in place for his "best-in-class" brand.

"With a vibrant and dynamic future ahead for Oceania Cruises, the revitalised international sales team, coupled with the invaluable support from our global travel partners, will ensure our award-winning brand continues to go from strength to strength," he said.

Upshaw added, "I am delighted that Jason will lead our



international sales team.

"Nurturing relationships between our travel partners and our international sales team is at the heart of our business, helping us flourish over the past 20 years.

"This will play an equally important role in our growth plans for the next 20 years."

Among Worth's reports will be Sitters, Director of Sales, United Kingdom & Ireland Louise Craddock, Director of Business Development DACH Maik Schluter, Director of Sales CEMEA Riet Goetschalckx, and Sales Ops Manager James Thomas.

NCL Euro expo

NORWEGIAN Cruise Line (NCL) is partnering with Globus family of brands to host a European Showcase across touring, river, and ocean cruising.

The consumer event series will be held from 29 Aug to 05 Oct in 28 rural locations across Queensland, New South Wales, Victoria, and SA.

Guests will hear all about the range of itineraries and tours, new ports, and special offers available across Europe for 2024 and 2025.

Travel partners are encouraged to promote the events to their clients and in turn bring them along to the event.

Each event commences at 6pm and includes beverages and canapes, as well as the opportunity to chat to experts about the extensive range of tour and cruise packages.

New *The Chat* ep

A **NEW** episode of *The Chat with Jenny* has been released, featuring Rachel Kingswell.

The Travel Associates General Manager joins past guests of the recently launched podcast, including NCLH Public Relations Manager Jodie Hart, 1000 Mile Travel Group founder & Chief Executive Officer Nicola Veltman, and Travel Associates Kew Manager Kathy Pavlidis.

In the midst of its first season, *The Chat* features a series of intimate conversations with some of the women of the Australian travel industry.

To listen to the latest episode, **CLICK HERE**.



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TravelManagers training goes online

TRAVELMANAGERS' recent National Cruise Training Day was a "virtual hit", with more than 150 participating personal travel managers (PTMs) joining online.

Attendees received updates from a variety of cruise lines, as well as TravelManagers' in-house cruise and training teams.

Organising the day was TravelManagers Business Partnership Manager Melinda Rowe; Cruise Product Manager Lia Malone; and Training Co-ordinator Jessica Lyster (pictured), as well as BPMs Alison Banks and Maggie Bootsman.

Working remotely in different states as part of the National Partnership Office team, Malone said the team set out to create a virtual format which they intend to replicate for future training days.

Cruise Lines International Association (CLIA) also endorsed



the event as accredited training, meaning the PTMs were able to obtain points for attending the session.

"We're happy to have achieved our goal, and that so many PTMs were eager to take advantage of the opportunities offered by the training session," Malone said.

"It was wonderful to have so many suppliers gathered for a single training session, including Holland America Line, Norwegian Cruise Line, Oceania Cruises, Silversea, Scenic, Emerald Luxury Cruises, and Virgin Voyages

(represented by Travel the World)."

Rowe explained the virtual format meant TravelManagers' diverse range of PTMs could fit the training in around their otherwise busy schedule.

"As home-based consultants, many PTMs fit their work hours around personal commitments such as school drop-offs," she said.

"The virtual format meant that we could have PTMs from all over Australia, and even some who were travelling overseas."

A Roux beginning

CUNARD Line has announced an exclusive partnership with two-Michelin-star chef Michael Roux, who will work alongside the company's culinary development chefs.

Roux will create an exclusive gala menu for the Queens Grill restaurant on Cunard's new ship *Queen Anne*, as well as a new menu for the cruise line's fleetwide pub the Golden Lion.

The latter menu will launch on board *Queen Anne* in May, before being rolled out to the rest of the fleet later in the year.

Cunard has also revealed four additional specialty dining experiences, open for dinner, which will be available on *Queen Anne* - Aji Wa, Aranya, Sir Samuels, and Tramonto - offering guests more choice than ever before.



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PORTHOLE

CARNIVAL Cruise Line's *Mardi Gras* rescued a couple in distress at sea earlier this week.

The United States Coast Guard called on the Carnival crew to help the couple, which was in need of medical assistance.

Mardi Gras found the couple's sailboat stranded about 20 nautical miles from Castle Island in the Bahamas.

Once on board, one of the rescued was admitted to *Mardi Gras*' medical centre.

The ship is operating an eight-day Caribbean sailing which departed from Port Canaveral.

AIDA World Cruise

BOOKINGS are open for individual legs of AIDA Cruises' *AIDA Sol's* 2024/2025 World Cruise.

The voyage varies between 33 and 84 days, and includes a visit to Australia.

Highlights of the legs include Hamburg to San Antonio, and destinations such as French Polynesia, New Zealand, Mauritius, Reunion, South Africa, Namibia and the Canary Islands.

The World Cruise will depart from Hamburg on 23 Oct 2024, visiting 41 ports and 17 countries in 117 days.

The voyage will return to Hamburg on 17 Feb 2025.

A Vor-tastic Afterparty

THE National Travel Industry Awards Afterparty is going to be "Viking-tastic", with the cruise line set to sponsor the event.

The highly anticipated Awards will be held in Melbourne on 18 Nov, with appetite for the industry's night of nights already at record levels.

A massive 1,700 nominations have been received, and the Australian Federation of Travel Agents team is already hard at work on creating a spectacular celebration.

"We are delighted to welcome Viking as our Afterparty sponsor and thank them for their generous support," Chief Executive Offer Dean Long said.

"Based on the very preliminary conversations we have already had with the team at Viking, the 2023 Afterparty is going to take travel's night of nights to a whole new level."



"We are delighted to pair up with the best in travel, to celebrate the best in and of travel and Viking is a very welcome addition to our family of NTIA sponsors."

Viking Managing Director Michelle Black said the cruise line is excited to be sponsoring the Afterparty.

"Our industry partners are an extremely important part of our business and the past year has been huge for us all as travel has made its triumphant comeback.

"We look forward to welcoming everyone to the NTIA Afterparty where, in true Viking style, it promises to be the best Afterparty yet!"



The Chat with Jenny

A Conversation with Rachel Kingswell
Travel Associates AU NZ

[CLICK HERE to listen](#)



CLIA UPDATE

with Joel Katz
MD, CLIA Australasia

Set sail on the river

IT'S easy to see why river cruising has become one of the most exciting and sought-after areas of international cruising.

To help travel agents make the most of what it offers, CLIA has announced its RiverView Conference 2024 will return to Amsterdam from 11-13 Mar.

This is one of our most rewarding overseas events.

It will provide a chance to learn about the latest developments in river cruising, including the newest ships, the latest product initiatives and selling advice to help agents maximise their sales.

It is open to all CLIA member agents and will include multiple ship visits, key speaker sessions, and a networking trade fair.

Best of all, nine lines will have ships moored in Amsterdam, each available for agents to visit across two days, and delegates will spend two nights onboard one of the ships, with hosted dinners.

Other themes to be covered during the event include sustainability, innovation, new itineraries, and attracting first-time customers.

A dedicated session for those new to selling river cruise will take place remotely, just before the main program, which attending agents can pre-register for.

This event is being managed by the UK team - [CLICK HERE](#).

