

**FLASH SALE**

UP TO **35% OFF** CRUISES\*

**FREE** BEVERAGE PACKAGE & MORE\*

**\$500** AIRFARE CREDIT ON SELECT SAILINGS\*

RECEIVE \$500 OFF YOUR CRUISE TO USE TOWARDS YOUR AIRFARE



**NCL NORWEGIAN**  
CRUISE LINE®

\*Conditions Apply

Norwegian Viva, Cinque Terre, Italy

**DON'T MISS OUT - OFFER ENDS 17 AUGUST**

Your clients will be spoilt for choice with 18 of our award-winning ships featuring in this sale including the all-new Prima Class. This offer will be gone in a FLASH - Don't delay, book today!



**MOST OUTSTANDING  
SUPPORT - CRUISE**  
2022 WINNER



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AUSTRALIA BASED RESERVATIONS TEAM



**BOOKING  
SUPPORT**



### Norwegian sale

**NORWEGIAN** Cruise Line is hosting a flash sale, offering up to 35% off sailings, a free beverage package, and more. For more information, visit the cover page of today's *Cruise Weekly*.

## CCL Grinchmas in Jul

**CARNIVAL** Cruise Line's (CCL) 'Grinchmas in Jul' merry maritime celebration has spread cheer and bolstered trade partnerships, with the company holding a series of events to roll out the festive joy for the 'Grow the Grinch's Heart' campaign (*CW* 11 Jul).

CCL's flagship Grinchmas event saw 50 top travel advisors to step aboard *Carnival Splendor*, which had been transformed into a winter wonderland.

Amid the twinkle of lights, these agents enjoyed holiday treats, a ship tour, a festive lunch in the

Gold Pearl restaurant, and the playful presence of the Grinch himself.

CCL also recently treated 20 esteemed travel agent partners to an exclusive escape to the picturesque Southern Highlands, where they embarked on a Christmas in Jul-themed bus, decked out in holiday splendour.

The day culminated in a sumptuous Christmas in Jul lunch, where the joy of the season was celebrated in style against a beautiful backdrop.

CCL's trade sales team also embarked on a series of Grinchmas-themed trade blitzes last month, donning their distinctive Carnival Christmas Sweaters, green Grinchmas-themed chocolates in hand.

The team shared the merriment of Grinchmas in Jul with more than 220 agent partners.

### Up, Up, and no way

**UP**, Up & Away on Royal Caribbean's Perfect Day at CocoCay is temporarily closed for maintenance, the company has confirmed.

Guests who have booked in advance are being refunded.

INCENTIVE  
ENDS 31 AUGUST



VIKING

ONLY 3 WEEKS  
LEFT TO WIN

It's not too late.

Any Viking booking you make before 31 August will automatically put you in the draw to win \$10,000 Rewards by Viking points.

HOW TO WIN



PLUS, EARN DOUBLE REWARDS BY VIKING POINTS FOR EVERY BOOKING YOU MAKE OVER THE INCENTIVE PERIOD

### Fire devastation

**THE** Hawaii wildfires have devastated Lahaina Harbour, rendering it useless to cruise ships for the foreseeable future.

The now-destroyed harbour was a popular destination for Princess Cruises and Fred. Olsen Cruise Line, while Norwegian Cruise Line passengers are also frequent visitors to the destination.

Cruise lines are currently working to alter their calls to Maui.

### Cruise Weekly today

**CRUISE Weekly** today features two pages of all the latest cruise industry news, plus a front cover wrap from **Norwegian Cruise Line**.

River pricing  
Increase from  
1 September 2023



VIKING

SECURE THE BEST  
RIVER FARE NOW

Viking river cruise fares are planned to change from 1 September 2023. Book now to secure the best fare for your client.

LEARN MORE



BOOK ONLINE TODAY ON THE TRAVEL AGENT PORTAL AT [MYVIKINGJOURNEY.COM/AGENT](http://MYVIKINGJOURNEY.COM/AGENT)



## Your Chance To Spot One Of The Expedition Big 5.

Sell Lindblad-National Geographic for a chance to win an expedition to view one of the remarkable Expedition Big 5 with a grand prize expedition to Antarctica.

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Terms and Conditions Apply\*

*The Chat* with Jenny Travel Daily



A Conversation with **Rachel Kingswell**  
Travel Associates AU NZ  
[CLICK HERE to listen](#)





## Spectrum back in HK



**IT IS** the dream of many to cruise all-year-round, but one man has made this his reality - all because the bills back on land are too expensive.

The Florida man, who says he spends 300 days each year cruising, works remotely in his role in IT.

He booked his first cruise in September 2021, sailing aboard Royal Caribbean International's *Freedom of the Seas*, to see if he liked it, and to test the value of the internet, food & drinks, amenities, and more.

He says his fare budget is about US\$30,000, which is roughly neck-and-neck with his life back on shore, but after factoring in everything which is free aboard a ship, he comes out ahead - perhaps food for thought for many given the cost-of-living crisis we're facing.

**THE** Hong Kong Tourism Board (HKTB) has welcomed the return of Royal Caribbean International's *Spectrum of the Seas* to the city.

Hong Kong will serve as *Spectrum's* home port next year, it has been announced, and to celebrate, HKTB held a welcome ceremony at Kai Tak Cruise Terminal earlier this month.

The ceremony featured a lively lion dance and drums performance, while HKTB also handed out souvenirs to arriving cruise passengers.

Vessels from 18 cruise lines will visit Hong Kong this year, with a total of 166 ship calls.

This not only provides visitors with a richer and more diversified range of cruise itineraries and experiences, but also reflects Hong Kong's readiness to welcome more international cruise ships to the city, thus further consolidating the city as a cruise hub in Asia.

HKTB will continue to maintain close liaison with cruise lines to attract them to use the city as

their home port or departure port, and support them in maintaining and increasing the number of cruises calls, as well as launching promotional activities and building partnerships in the Guangdong-Hong Kong-Macao Greater Bay Area.

The city earlier this year welcomed back Silversea Cruises' *Silver Spirit*, its first cruise ship in three years (**CW** 20 Jan).

**Pictured:** two inquisitive dancing lions prepare to explore *Spectrum*.

## Crystal WC 2025

**CRUISERS** can encounter desirable locations on Crystal Cruises' 2025 World Cruise, which sails to more than 31 countries, and boasts a range of Abercrombie & Kent (A&K) experiences.

Sailing on board *Crystal Serenity*, the cruise will open for bookings on 30 Aug, voyaging over the course of 123 nights.

Departing from Fort Lauderdale on 07 Jan 2025, the cruise encapsulates more than 30 countries and over 60 ports, including 17 overnights.

"We are immensely proud to showcase our 2025 World Cruise itinerary as it illustrates Crystal's deepened connection with Abercrombie & Kent for a truly authentic experience," A&K Travel Group Chief Executive Officer Cristina Levis explained.

"Guests will encounter the full potential between the two brands as we unveil a plethora of our custom-created activities that will be experienced first-hand."

## Drink up now!

**AMBASSADOR** Cruise Line has warned it will be increasing the cost of its drinks packages from next month, "with inflation at a record high".

The cruise line is encouraging guests who have a cruise booked which departs beyond Aug to buy a drinks package now at the lower price, with some increases reportedly up to 18%.

## TOURISM & EVENTS, A LOVE STORY FOR THE AGES?

Taylor Swift's Eras economy is heading to Australia, and it means good things for travel.

[CLICK HERE TO READ](#)

travelBulletin

