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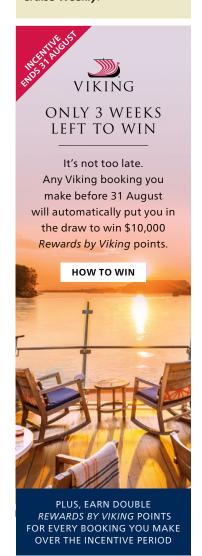




cruiseweekly.com.au cruiseweekly.co.nz Monday 14th Aug 2023

Norwegian sale

NORWEGIAN Cruise Line is hosting a flash sale, offering up to 35% off sailings, a free beverage package, and more. For more information, visit the cover page of today's Cruise Weekly.



CCL Grinchmas in Jul

CARNIVAL Cruise Line's (CCL) 'Grinchmas in Jul' merry maritime celebration has spread cheer and bolstered trade partnerships, with the company holding a series of events to roll out the festive joy for the 'Grow the Grinch's Heart' campaign (CW 11 Jul).

CCL's flagship Grinchmas event saw 50 top travel advisors to step aboard Carnival Splendor, which had been transformed into a winter wonderland.

Amid the twinkle of lights, these agents enjoyed holiday treats, a ship tour, a festive lunch in the

Fire devastation

THE Hawaii wildfires have devastated Lahaina Harbour, rendering it useless to cruise ships for the foreseeable future.

The now-destroyed harbour was a popular destination for Princess Cruises and Fred. Olsen Cruise Line, while Norwegian Cruise Line passengers are also frequent visitors to the destination.

Cruise lines are currently working to alter their calls to

Cruise Weekly today

CRUISE Weekly today features two pages of all the latest cruise industry news, plus a front cover wrap from Norwegian Cruise Line.

Gold Pearl restaurant, and the playful presence of the Grinch himself.

CCL also recently treated 20 esteemed travel agent partners to an exclusive escape to the picturesque Southern Highlands, where they embarked on a Christmas in Jul-themed bus, decked out in holiday splendour.

The day culminated in a sumptuous Christmas in Jul lunch, where the joy of the season was celebrated in style against a beautiful backdrop.

CCL's trade sales team also embarked on a series of Grinchmas-themed trade blitzes last month, donning their distinctive Carnival Christmas Sweaters, green Grinchmasthemed chocolates in hand.

The team shared the merriment of Grinchmas in Jul with more than 220 agent partners.

New Hub podcast

THE Travel Community Hub's Richard Taylor has released the latest episode of the Offloaded podcast produced with Ann-Catherine Jones, and this time it features none other than Cruise Weekly's Myles Stedman.

Stedman and "cruisefluencer" Honida Beram face off in an intriguing discussion triggered by Myles' recent travelBulletin articles about influencers - to listen CLICK HERE.

Up, Up, and no way

UP, Up & Away on Royal Caribbean's Perfect Day at CocoCay is temporarily closed for maintenance, the company has confirmed.

Guests who have booked in advance are being refunded.



Viking river cruise fares are planned to change from 1 September 2023. Book now to secure the best fare for your client.

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The Chat Travel Daily **Jenny** A Conversation with Rachel Kingswell Travel Associates AU NZ CLICK HERE to listen

Monday 14th Aug 2023



IT IS the dream of many to cruise all-year-round, but one man has made this his reality - all because the bills back on land are too expensive.

The Florida man, who says he spends 300 days each year cruising, works remotely in his role in IT.

He booked his first cruise in September 2021, sailing aboard Royal Caribbean International's Freedom of the Seas, to see if he liked it, and to test the value of the internet, food & drinks, amenities, and more.

He says his fare budget is about US\$30,000, which is roughly neck-and-neck with his life back on shore, but after factoring in everything which is free aboard a ship, he comes out ahead - perhaps food for thought for many given the cost-of-living crisis we're facing.

Drink up now!

AMBASSADOR Cruise Line has warned it will be increasing the cost of its drinks packages from next month, "with inflation at a record high".

The cruise line is encouraging guests who have a cruise booked which departs beyond Aug to buy a drinks package now at the lower price, with some increases reportedly up to 18%.

Spectrum back in HK



THE Hong Kong Tourism Board (HKTB) has welcomed the return of Royal Caribbean International's Spectrum of the Seas to the city.

Hong Kong will serve as Spectrum's home port next year, it has been announced, and to celebrate, HKTB held a welcome ceremony at Kai Tak Cruise Terminal earlier this month.

The ceremony featured a lively lion dance and drums performance, while HKTB also handed out souvenirs to arriving cruise passengers.

Vessels from 18 cruise lines will visit Hong Kong this year, with a total of 166 ship calls.

This not only provides visitors with a richer and more diversified range of cruise itineraries and experiences, but also reflects Hong Kong's readiness to welcome more international cruise ships to the city, thus further consolidating the city as a cruise hub in Asia.

HKTB will continue to maintain close liaison with cruise lines to attract them to use the city as

their home port or departure port, and support them in maintaining and increasing the number of cruises calls, as well as launching promotional activities and building partnerships in the Guangdong-Hong Kong-Macao Greater Bay Area.

The city earlier this year welcomed back Silversea Cruises' Silver Spirit, its first cruise ship in three years (CW 20 Jan).

Pictured: two inquisitive dancing lions prepare to explore Spectrum.

Crystal WC 2025

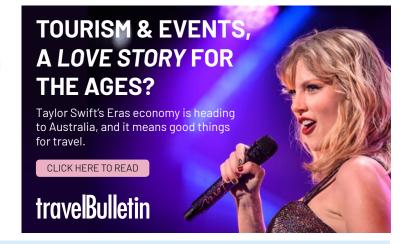
CRUISERS can encounter desirable locations on Crystal Cruises' 2025 World Cruise, which sails to more than 31 countries, and boasts a range of Abercrombie & Kent (A&K) experiences.

Sailing on board Crystal Serenity, the cruise will open for bookings on 30 Aug, voyaging over the course of 123 nights.

Departing from Fort Lauderdale on 07 Jan 2025, the cruise encapsulates more than 30 countries and over 60 ports, including 17 overnights.

"We are immensely proud to showcase our 2025 World Cruise itinerary as it illustrates Crystal's deepened connection with Abercrombie & Kent for a truly authentic experience," A&K Travel Group Chief **Executive Officer Cristina Levis** explained.

"Guests will encounter the full potential between the two brands as we unveil a plethora of our customcreated activities that will be experienced first-hand."





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Editor in Chief and Publisher - Bruce Piper Associate Publisher - Anna Piper Contributors - Myles Stedman, Adam Bishop, Janie Medbury, Matthew Wai

info@cruiseweekly.com.au info@cruiseweekly.co.nz

ADVERTISING AND MARKETING

Sean Harrigan & Nicki Harford advertising@cruiseweekly.com.au advertising@cruiseweeklv.co.nz

BUSINESS MANAGER Jenny Piper accounts@cruiseweekly.com.au Suite 1. Level 2. 64 Talavera Rd Macquarie Park NSW 2113 Australia PO Box 1010 Epping NSW 1710 Australia Tel: (AU) +61 2 8007 6760 or (NZ) 0800 799 220 Tel: (Int'l) 1300 799 220

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Travel Daily

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