



Cruise Weekly today

CRUISE Weekly today features two pages of all the latest cruise industry news.

Oceania events

OCEANIA Cruises has unveiled 'Exclusive Cruise Events' across Australia.

The series will showcase the latest Oceania news, including details of the new 'simply MORE' (CW 30 Jun) value promise, fleet updates, and new product offerings.

The Exclusive Cruise Events series will comprise of up to two sessions per day over 11 days from 24 Aug through to 26 Oct.

Events will be held in Adelaide, Brisbane, the Gold Coast, Melbourne, and Sydney.

Trade partners and their clients are invited to register now [HERE](#).

Second CLIA Masters intake for 2023

CRUISE Lines International Association's (CLIA) Masters Program has returned, allowing top cruise specialists to gain the industry's highest qualification.

The Masters Program is returning for a second intake this year, which will begin on 18 Sep for six weeks.

The Program will help CLIA travel advisors develop new skills and stand out from the crowd.

Participants will move beyond day-to-day selling, learning how to pursue new revenue streams, create a unique brand differentiation, and forge a distinctive position in a competitive retail landscape.

Other aspects of the Masters Program include capitalising on data and technology, and understanding the evolving online retail environment.

It will show candidates how to maximise their personal



strengths, how to analyse and reach their target audience, how to develop brand strategies & business planning skills, and how to become integral to their clients' online environment.

After completing the Masters course and assignment, successful participants will receive 100 accreditation points and enter the prestigious CLIA Cruise Masters ranks, with a higher search ranking on the Association's website.

Head of Training & Development Peter Kollar (pictured) said fewer than 2% of travel advisors are certified CLIA Masters, giving them a significant advantage as a cruise specialist.

"The Masters Program is available exclusively to CLIA members in Australasia & Asia who have achieved Ambassador status, which means they are already among the most highly trained cruise agents in the industry," Kollar said.

"By joining the Masters program, agents can take their skills to an even higher level, focusing on business development and creating new strategies to build their client base and sales."

Advisors can register their interest by email to info-aus@cruising.org or [CLICK HERE](#) to visit CLIA Masters Program for more information.

You are invited

TO AN EXCLUSIVE CRUISE EVENT

We invite you and your clients to join us at our Exclusive Cruise Events series, beginning in August. Find out what makes Oceania Cruises so special, along with our latest news including the launch of our newest ship *Allura* set to sail in 2025. Join us for special offers, canapés and drinks on the day.

AUSTRALIAN EVENT SERIES

[REGISTER HERE](#)

NEW ZEALAND EVENT SERIES

[REGISTER HERE](#)



PORTHOLE

MAGIC, wonder, and illusion will be on tap for Princess Cruises' first-ever Magic Castle 'Conjurer's Cruise'.

In an exclusive partnership with the famous clubhouse for magicians and magic enthusiasts, the cruise will aptly voyage aboard *Discovery Princess* in Oct.

The week-long adventure will feature jaw-dropping performances, elite magicians, unique experiences, cooking and mixology demonstrations, artifacts from Magic Castle's collection on display, and more, including magic workshops and lectures.

The specially themed cruise sails round trip from Los Angeles World Cruise Centre, which is just 45 minutes from Magic Castle.

The cruise will make stops at San Francisco, San Diego, and Ensenada.

Show me the Monet!



VIKING has invited Queensland travel advisors to paint like Monet...well, sort of...hosting a group of 20 agents from South East Queensland at an impressionist-themed painting class.

After being inspired by the extraordinary Monet in Paris exhibition at Northshore Brisbane for the first hour of their evening, advisors took their places at their easel, where they were guided through painting their very own Monet masterpiece.

The advisors attempted the French painter's famous Water Lillies while sipping on champagne.

Viking is a proud partner of the immersive Monet in Paris experience, which invites visitors to accompany some of the world's most fearless artists across 19th century bohemian Paris and the lush countryside of France (**CW** 21 Jun).

At the heart of Monet in Paris is an immersive gallery combined with a tailored exhibition space to allow the projection of enormous crystal-clear images.

Monet in Paris will next be heading to Crown Perth for a 12-week season starting Nov.

Pictured are the budding artists: Sally Berry, Tracey Bremner, & Martine Hero, Clean Cruising; Kate Narracot, MTA; Marnie Lowe & Kellie Applefield, TravelManagers; Janelle Spence, Clean Cruising; Kristie Sauer, MTA; Lesleigh Ross, Clean Cruising; Sue Basedow, MTA; Leon Hill, Viking; Leanne McGovern, MTA; Julie Morton, Travel Associates; Gai Fardell, MTA; Kerry Cleasby, TravelManagers; Keira Smith, Viking; Tammy Marquet & Leanne Woolstencroft, Flight Centre; Toral Vora, Travel Associates; and Bhavna Thapar & Danni Newman, Flight Centre.

Cruise Calendar

Current ports of call in Australia and New Zealand.

PORT	SHIP	DATE
SYDNEY	<i>Carnival Splendor</i>	18 Aug
	<i>Pacific Adventure</i>	19 Aug
	<i>Carnival Splendor</i>	21 Aug
	<i>Pacific Adventure</i>	22 Aug
AIRLIE BEACH	<i>Pacific Adventure</i>	25 Aug
BROOME	<i>Coral Geographer</i>	22 Aug
	<i>Le Laperouse</i>	22 Aug
	<i>Caledonian Sky</i>	25 Aug
DARWIN	<i>Heritage Adventurer</i>	20 Aug
	<i>Coral Adventurer</i>	21 Aug
AUCKLAND	<i>Pacific Explorer</i>	18 Aug
	<i>Pacific Explorer</i>	21 Aug

Atlas vegan menu

ATLAS Ocean Voyages has unveiled a new vegan menu, recognising the growing demand for plant-based ingredients.

The menu is now available on all Atlas's expeditions, with new dishes including fresh beets nicoise salad, mushroom stroganoff, oyster mushroom ceviche, and ensalada de brotes.

Complementing the new menu is a dedicated breakfast corner featuring vegan croissants, Danish pastries, hummus, and more.

Lunch features a selection that changes daily, and a plant-based vegan steak.

The Chat with Jenny

Travel Daily



A Conversation with Debra Fox

of Abercrombie & Kent

[CLICK HERE to listen](#)

