



CRUISE

WEEKLY

delivered daily!



cruiseweekly.com.au
cruiseweekly.co.nz
Thursday 2nd Feb 2023

Cruise Weekly today

CRUISE Weekly today features three pages of all the latest cruise industry news.

New Viking ship

VIKING has announced an additional Seine ship for 2025.

The new unnamed Viking Longship will expand the cruise line's river fleet in France, sailing the eight-day Paris & the Heart of Normandy itinerary.

"France continues to be among the most popular destinations for our guests, and we are pleased to expand our fleet on the Seine River to meet that demand," Chair Torstein Hagen said.

"With our exclusive docking location at Port de Grenelle, even more guests will soon be able to explore the City of Light in the Viking way."

Crystal to return to Australia in Dec

CRYSTAL Cruises has officially relaunched under Abercrombie & Kent's ownership, with the line to return to Australia in Dec (CW breaking news yesterday).

Both *Crystal Serenity* (pictured) and *Crystal Symphony* will return to service during the northern summer, with the latter ship to cruise on three Australian voyages.

Symphony will sail from Perth-Auckland for 14 nights before heading to Sydney over 15 nights, from where she will cruise a 17-night round trip.

After her Australian season, *Symphony* will cruise from Sydney-Bali over 13 nights, with a call in Cairns.

Symphony's Australian season will come after a number of European cruises, with the ship's reactivation sailing a seven-night Athens-Istanbul voyage.

Meanwhile, *Serenity's* return



will see her ply Europe and the Americas, with her first cruise back a 12-night Marseille-Lisbon voyage.

Both ships' cruises are available to view on Crystal's new website, which launched yesterday at crystalcruises.com.

Travel advisors and guests with 'Open Deposits' have exclusive access to an early booking window, which is open now, while past passengers can book from 13 Feb (CW 30 Jan) prior to reservations opening to the

general public later in the month.

The two ships have been reimagined with larger updated suites which include artisanal finishes, "cutting-edge" onboard wellness, a spa, fitness facilities, a large pool, and nine world-class dining and entertainment options on board each ship.

"I am delighted to announce that Crystal is reborn, with *Crystal Serenity* and *Crystal Symphony* reimagined and enhancements made to every part of our guests' journey," said President Jack Anderson.

"Local experts at Abercrombie & Kent have planned memorable experiences in each destination to guarantee beyond-the-guidebook access."

Former long-time Holland America Line and Seabourn Cruise Line sales chief Tony Archbold will lead Crystal in Australia and APAC (CW 30 Jan).

MAKE THE JOURNEY JUST AS EXCITING AS THE DESTINATION

Book your clients on one of 250 port-rich Europe itineraries

UP TO **50% OFF** CRUISES*

FREE BEVERAGE PACKAGE & MORE*

DOUBLE YOUR CLIENT'S MONEY WITH CRUISEFIRST*

NCL NORWEGIAN CRUISE LINE®
Feel Free



*Conditions apply

CLICK HERE FOR NCL'S LATEST EUROPE DESTINATION GUIDE

MORE DINING OPTIONS THAN SEA DAYS



IMMERSIVE SHORE EXCURSIONS



AWARD-WINNING ENTERTAINMENT





SEA THE WORLD SAIL
WAVE SEASON 2023

BOOK TO WIN!

AMAZING PRIZES
UP FOR GRABS

SEE DETAILS



MOST digital influencers are sole traders who work hard to build their following, but what if you could apply and be hired for such a job?

Sail Croatia is searching for two TikTok “interns” who will be paid to experience their product during the upcoming European summer.

The interns will be paid to capture TikToks and social content as they explore the Dalmatian and Greek coastlines this summer.

The four-week assignments will see one intern island-hopping around Croatia, and the other exploring the iconic Greek Isles for Sail Croatia’s sister brand, Med Experience.

Successful applicants will experience a range of luxury ships, party experiences, sailing yachts, and excursions such as wine tasting and ziplining.

They will also each receive a €1,000 salary for their 25-hour work week.

The internships include accommodation, a mobile sim card, and even a desk at Sail Croatia’s head office.

To apply for this Gen Z fever dream, **CLICK HERE**.

CCL special cruises

CARNIVAL Cruise Line (CCL) has opened for sale two unique sailings between Sydney and Singapore in 2024.

The cruise line’s *Carnival Splendor* will sail on a 15-day cruise from Sydney to Singapore, departing on 21 Jul 2024.

The voyage will visit Brisbane, Airlie Beach, Cairns, Lombok, and Benoa.

Splendor will then cruise from Singapore back to Sydney on 24 Aug, on a 16-day voyage visiting Benoa, Lombok, Darwin, Airlie Beach, Moreton Island, as well as Tanjung Priok, where CCL will visit for the first time.

There are also two special sailings aboard *Carnival Panorama* on sale, between Long Beach & Tokyo, and Singapore and Long Beach.

Costa 2024 open

COSTA Cruises has opened its 2024 voyages for sale.

Three ships will be sailing in the Western Mediterranean for week-long cruises visiting some of the most beautiful destinations in Italy, France, and Spain.

Costa Smeralda will depart from Genoa every Fri from 22 Mar, visiting Marseille, Barcelona, Cagliari, Naples, and Civitavecchia.

Costa Toscana, will sail from Savona every Sat from late Mar, calling on Marseille, Barcelona, Palermo, Civitavecchia, and Palma de Mallorca, which will be replaced by Ibiza during the northern summer.

Starting 05 May, *Costa Pacifica* will also depart from Savona every Sun, exploring Civitavecchia, Ajaccio, Palma de Mallorca, Valencia, and Marseille, with La Spezia replacing Ajaccio in autumn.

Ponant podcast

PONANT has launched a new podcast series, ‘Explore to Inspire’, which will take listeners “live” on board the cruise line’s ships.

The immersive new format will allow listeners to embark on “an odyssey to discover the most fabulous tales of voyages, emotions, and once-in-a-lifetime experiences of guests, crew and world-renowned experts”.

Listen to the podcast **HERE**.

CLIA Masters ‘23 opens

CRUISE Lines International Association’s (CLIA) Masters Program has opened for the first intake of top cruise specialist travel advisors for the year.

Beginning 20 Mar, the latest Masters Program will offer top cruise specialists a six-week course designed to help them stand out and “move into an environment beyond mainstream selling,” CLIA said.

Available exclusively to the Association’s advisors who have achieved ‘Ambassador’ status, Masters participants will learn how to pursue new revenue streams, create a unique brand differentiation, and forge a unique position in a competitive retail landscape.

It will show candidates how to maximise their personal strengths, how to analyse and reach their target audience, how to develop brand strategies and business planning skills, and how to become integral to their clients’ online environment.

Other aspects of this year’s Masters Program include

capitalising on data & technology, and understanding the evolving online retail environment.

After completing the course and assignment, successful participants will receive 100 accreditation points and enter the prestigious CLIA Cruise Masters ranks, which will see them propelled to a higher search ranking on the Association’s website.

“Fewer than 2% of retail travel agents are CLIA Masters, which means they have a substantial advantage when it comes to standing out from the crowd,” Head of Training & Development Peter Kollar said.

“The program’s candidates already have among the best cruise knowledge in the industry, so this course is designed to take them further to focus on business development and creating new strategies to build their client base and sales.”

To take part, member agents can register their interest by email to info-aus@cruising.org, or **CLICK HERE** for more information.



keep dreaming...

travel inspiration for your clients’ next dream holiday

Be inspired by this week’s magazine featuring Norway, Barcelona, Tasmania and more dreamy destinations.

Travel & Cruise Weekly

Click to read

Play it again, Royal!



ROYAL Caribbean International has announced a partnership with the Sydney Symphony Orchestra, as it launches its 'Classics Under the Stars' concert series.

The multi-year partnership will see Royal Caribbean granted naming rights to Classics Under the Stars, which will consist of five performances across the Sydney Symphony's 2023 season.

Performed on Fris and Sats at the Opera House Concert Hall, the performances will offer audiences the opportunity to hear some of classical music's greatest works.

Chief Executive Officer Craig Whitehead said the Sydney Symphony is delighted to welcome Royal Caribbean as a new major partner.

"Both Royal Caribbean and the Orchestra share a commitment to excellence, reflecting our deep passion for creating extraordinary experiences," he said.

"Royal Caribbean's partnership will also be key in continuing the Orchestra's support for young

musicians and the wider New South Wales community through our education and outreach programs."

The season commences with its first performance of the year, which will see Simone Young conduct *Symphony No. 1* by Gustav Mahler (08-11 Feb) at the Concert Hall.

Greek ports to receive electricity

FOUR major Greek ports have received European Union financing for infrastructure upgrades.

Pireaus, Thessaloniki, Heraklion, and Igoumenitsa will receive upgrades using European funds.

Projects include port facilities to provide electricity to ships using hybrid propulsion technology, digital technology for just-in-time arrival, and the SMILE project for the use of digital data to promote sustainable logistics.

Emerald 2024

EMERALD Cruises' 2024

European river cruise collection has launched, featuring two new itineraries.

The new 10-day Danube Explorer & Highlights of Budapest river cruise features an all-new extended two-night stay in the Hungarian capital, with nine excursions included.

The river cruise embarks from Passau and visits Linz, Český Krumlov, Melk, Vienna, Bratislava and Budapest.

Prices start from \$4,695 per person, based on the 20 Aug 2024 departure.

There is also a new 11-day Rhine Castles & Moselle Vineyards river cruise from Amsterdam to Zurich, with guests able to experience the new ports of call of Utrecht and Nijmegen.

The cruise also visits Koblenz, Bernkastel, Cochem, Rudesheim, Mainz, Kehl, Strasbourg, Breisach, Colmar, and Basel.

Seven excursions are included, with prices starting from \$5,595 per person, based on 20 Jul 2024 departure.

Super earlybird savings of up to \$3,500 per person are currently available for guests who pay for their cruise 12 months in advance.

For more information or to book please visit emeraldcruises.com.au.

Arvia Caribbean call

NEW P&O Cruises UK ship *Arvia* has made its inaugural call at St. Johns in Antigua, the largest vessel to ever homeport in the destination.

The Excel-class ship, carrying 700 passengers, was greeted with a celebration at the new fifth berth.

Arvia was greeted by a temporary tent set up by Antigua Cruise Port, equipped with everything needed to make the first homeport call a success.

Cruise Calendar

Current ports of call in Australia and New Zealand.

SYDNEY	
<i>Quantum of the Seas</i>	2 Feb
<i>Queen Elizabeth</i>	2 Feb
<i>Silver Muse</i>	2 Feb
<i>Pacific Adventure</i>	3 Feb
MELBOURNE	
<i>Seabourn Odyssey</i>	3 Feb
BRISBANE	
<i>Carnival Luminosa</i>	2 Feb
AIRLIE BEACH	
<i>Star Breeze</i>	2 Feb
CAIRNS	
<i>MS Amera</i>	2 Feb
TOWNSVILLE	
<i>MS Amera</i>	3 Feb
HOBART	
<i>Coral Adventurer</i>	2 Feb
<i>Azamara Quest</i>	2 Feb
AUCKLAND	
<i>MS Zuiderdam</i>	2 Feb
CHRISTCHURCH	
<i>Viking Mars</i>	2 Feb
<i>Pacific Explorer</i>	2 Feb
WELLINGTON	
<i>Grand Princess</i>	2 Feb
<i>Majestic Princess</i>	2 Feb
<i>Silver Whisper</i>	3 Feb
<i>Pacific Explorer</i>	3 Feb
<i>Viking Mars</i>	3 Feb
DUNEDIN	
<i>Celebrity Eclipse</i>	2 Feb
<i>MS Noordam</i>	3 Feb
FIORDLAND	
<i>Norwegian Spirit</i>	2 Feb
<i>Celebrity Eclipse</i>	3 Feb
<i>Europa 2</i>	3 Feb
KAIKOURA	
<i>Silver Whisper</i>	2 Feb
NAPIER	
<i>Oceania Regatta</i>	2 Feb
<i>Grand Princess</i>	3 Feb
PICTON	
<i>Majestic Princess</i>	3 Feb
<i>Oceania Regatta</i>	3 Feb
STEWART ISLAND	
<i>Europa 2</i>	2 Feb
TAURANGA	
<i>Nat Geo Orion</i>	2 Feb
<i>MS Zuiderdam</i>	3 Feb
TIMARU	
<i>MS Noordam</i>	2 Feb