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FREE 2-CATEGORY
SUITE UPGRADE
plus 7.5% REDUCED
DEPOSIT**

plus
UP TO
40% OFF*
SELECT SAILINGS

Upgrade Your Horizon allows your clients to enjoy an elevated experience with more space to relax, dine and revitalise. For a limited time, they can receive a **FREE 2-CATEGORY SUITE UPGRADE** *plus a 7.5% REDUCED DEPOSIT*** across every sailing from now until 2025.

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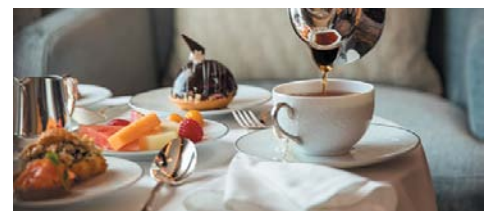


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TRAVEL ADVISOR INCENTIVE

Travel Advisors will receive a **\$250 David Jones Gift Card** for each new deposited booking made by 31 March 2023.



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CALL OUR CONTACT CENTRE ON 1300 455 200 (AU) OR 0800 625 692 (NZ)



Cruise Weekly today

CRUISE Weekly today features three pages of all the latest cruise industry news, and a full page from **Regent Seven Seas Cruises**.

New RSSC offer

REGENT Seven Seas Cruises (RSSC) has announced "elevated levels of luxury" on its voyages.

The "Upgrade Your Horizons" offer provides a free two-category suite upgrade, and a reduced deposit of 7.5% across more than 400 voyages through 2025.

Plus, savings of up to 40% off 50 destination-immersive voyages is also available.

The offers can be accessed between 10 Jan and 30 Mar.

Travel advisors can earn a \$250 David Jones gift card for each new deposited booking - see the **cover page**.

NZ bodies scurry to fix biofoul issues

THE New Zealand Cruise Association (NZCA) and Biosecurity New Zealand have met to address concerns over cruise ship cleaning, which has seen a number of vessels cancel calls in the country over the past month.

The two bodies told *RNZ* they are working together to reduce the number of ships being sent for last-minute cleaning - an issue which has enveloped at least four lines over the past month, including Princess Cruises (**CW** 23 Dec 2022), Viking (**CW** 03 Jan), Regent Seven Seas Cruises (**CW** 04 Jan), and Cunard Line (see **page 2**).

A joint meeting was held yesterday, with NZCA Chief Executive Kevin O'Sullivan saying an increase in biosecurity inspections may be contributing to the issue.

He said last-minute cleanings



may be prevented if cruise lines were encouraged to begin inspections before the start of the season.

"Nothing in particular has changed, with the exception that there was probably more inspections being carried out this season because of the gap since ships were here last," he said.

"At the end of the day, the cruise lines are losing revenue, they're incurring the wrath of unhappy passengers...

it's certainly a far from ideal situation."

Biosecurity NZ said the meeting was "very constructive".

It said it remained "fully committed to balancing the need for cruise visitors to be in New Zealand, with protecting our special marine environment and economy.

"To this end, Biosecurity New Zealand will continue to work very closely and actively with vessel operators," it said.



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Glover ex Silversea

SILVERSEA Cruises

Marketing Director APAC Liz Glover, has left the cruise line after almost three years in the role.

Glover's industry career has also included almost 11 years at Scenic Luxury Cruises & Tours, and a stint at Uniworld.

She is believed to have taken a new position at News Corp as General Manager of Travel Industry Product & Partnerships Australia.

HAL is on the ball!



HOLLAND America Line is now cruising with Australia's national field hockey teams, the Kookaburras and the Hockeyroos, as part of a new partnership.

The commitment will open up new awareness for cruising and the appeal of Holland America among fans and players of field hockey, with the line's logo to feature on each team's jersey.

Holland America will also provide exclusive offers to the Australian field hockey community, as well as experiences on board the cruise line's two locally based ships *Westerdam* and *Noordam*.

"We look forward to sharing in their ongoing successes as

they help us in raising awareness for Holland America Line as one of the world's great cruise companies," Holland America Vice President of Sales Australia Ryan Taibel enthused.

He said the cruise line's partnership with the teams is also an extension of Holland America's Dutch heritage, with field hockey being one of the most popular sports in the Netherlands.

It is the second sports partnership Holland America has struck up in the past six months, with the cruise line in Sep partnering with the University of Washington Huskies (**CW** 16 Sep 2022).

Lindblad record

LINDBLAD Expeditions has experienced a record-breaking bookings day, with 03 Jan toppling the cruise line's previous record, which had stood since 1979.

Guests bookings piled in at more than 14% greater than Lindblad's previous record, with Chief Commercial Officer Noah Brodsky saying adventure travel is becoming a breakout travel trend.

"We're seeing tremendous excitement from guests across geographies and generations to get that bucket-list trip on the books," he said.

"This is a strong start to what we strongly believe will be a record-breaking year".

Seabourn savings

SAVE up to 25% off with Seabourn Cruise Line's "The Suite Life" event, which is available across all suite categories.

The savings are available on select sailings through 2024, and will run through to the end of Feb.

The sale includes sailings on board *Seabourn Pursuit*, the cruise line's second expedition ship which will be launching later this year, and are applicable for up to the full 25% off.

Cruisers can also enjoy up to 15% off Seabourn's ocean voyages.

A 15% deposit is also available - www.seabourn.com.

Cunard cans calls

CUNARD Line's *Queen Elizabeth*

has become the fourth cruise ship to cancel port calls in New Zealand to allow for underwater hull cleaning to be performed.

Queen Elizabeth's adjusted itinerary will see her miss her call in Dunedin and her scenic sailing in Fiordland.

However, she will retain her calls in Wellington, Lyttleton, Tauranga, and the Bay of Islands.

"We are dedicated to protecting the communities we visit and we are committed to ensuring that our hull maintenance program meets the standards required," Cunard said.

Cruise Calendar

The next few port calls of cruise ships at various destinations around Australia and New Zealand.

MELBOURNE	
<i>Pacific Explorer</i>	11 Jan
<i>Oceania Regatta</i>	11 Jan
PHILLIP ISLAND	
<i>Oceania Regatta</i>	10 Jan
HOBART	
<i>Viking Orion</i>	10 Jan
AUCKLAND	
<i>Star Breeze</i>	10 Jan
CHRISTCHURCH	
<i>ms Noordam</i>	10 Jan
<i>Majestic Princess</i>	11 Jan
WELLINGTON	
<i>Celebrity Eclipse</i>	10 Jan
BAY OF ISLANDS	
<i>Coral Princess</i>	11 Jan
CHATHAM ISLANDS	
<i>Le Laprouse</i>	10 Jan
DUNEDIN	
<i>Silver Muse</i>	10 Jan
<i>Le Soleal</i>	11 Jan
<i>Azamara Quest</i>	11 Jan
PICTON	
<i>Majestic Princess</i>	10 Jan
<i>Silver Whisper</i>	11 Jan
SHIPS COVE	
<i>Coral Adventurer</i>	11 Jan
TAURANGA	
<i>Star Breeze</i>	11 Jan

NEW YEAR SALE

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+

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AMBASSADOR Cruise Lines is attempting to spark up new relationships in Australia, having just launched locally (*CW* 02 Dec 2022), and is now trying to do the same at home in the UK, through its new partnership with over-50s dating website OurTime.

The collaboration will see two £1,000 cruise vouchers given away to OurTime members.

The site's users will also benefit from 10% off any Ambassador cruise in 2023/24.

In a genius piece of marketing, Ambassador likened its singles-friendly cruises to that which OurTime users enjoy on the site.

"Ambassador offers great value single supplements and a safe and open-minded cruising environment to make solo travellers feel comfortable when onboard with us," the cruise line said.

Behind the Fun

CARNIVAL Cruise Line is set to bring back its popular onboard tour, allowing guests to see what it's like to operate and live on a ship.

The 'Behind the Fun' onboard tour has been shut down since the pandemic, but according to a Carnival spokesperson, will soon once again take guests into each ship's crew-only areas.

Virgin presents 'The Voyage'

VIRGIN Voyages is celebrating the start of an "epic" 2023 with the launch of its new video, *The Voyage*, which takes sailors on a musically guided journey at sea.

Starring real Virgin crew members and sailors, *The Voyage* was inspired by first-hand experiences on board the cruise line's ships.

The Voyage was filmed on Virgin's first ship *Scarlet Lady*, and captures the essence of what it's like to vacation with the brand, incorporating moments of relaxation, such as sunset yoga, and the serenity of vacationing at sea.

Led by Swedish film director Jonas Akerlund, *The Voyage* features a reimagining of Culture Club's hit 'Karma Chameleon', with vocals from r&b vocalist Drew Love.

The Voyage takes viewers on a cinematic journey through 24 hours at sea, set to a cover of the 1983 hit, released on the album *Colour by Numbers*, which was issued in the United Kingdom by the Virgin Records label.

The new video also coincides with the launch of Virgin's new brand campaign, "Now We're Voyaging", which follows 2021's "Set Sail the Virgin Way" and 2018's "Stray the Course".

"We have won the hearts and minds of hundreds of thousands of sailors who have fallen in love with Virgin Voyages because we created an experience everybody could love," Chief Brand Officer Nathan Rosenberg enthused.

"As we continue to showcase our ships to the world, we wanted to share what it's like



onboard based on what our sailors have told us and shared on social.

"*The Voyage* music video shows this in such a unique and relatable way, from a quiet and restorative feeling, to a dreamy, curious and energetic state."

CLICK HERE to view the video.

Russia lost £100m

RUSSIA lost as much as £100 million in cruise revenue last year, according to analysis from British luxury cruise retailer Panache Cruises.

Tourists are instead heading to alternative ports in Eastern Europe, including Estonia and Latvia.

Prior to the pandemic around 650,000 cruise ship tourists visited Tallinn each year, with a similar number also stopping at Riga.

Experts estimated that they were spending around £50 million in each country, which has now doubled over the past 12 months.

Both ports are thought to have received about 1.3 million cruise visitors in 2022.

Travel & Cruise
Weekly

keep dreaming...

A month-by-month guide to
travel through the year, and more
destination inspiration for 2023!



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