



EXPLORER SALE

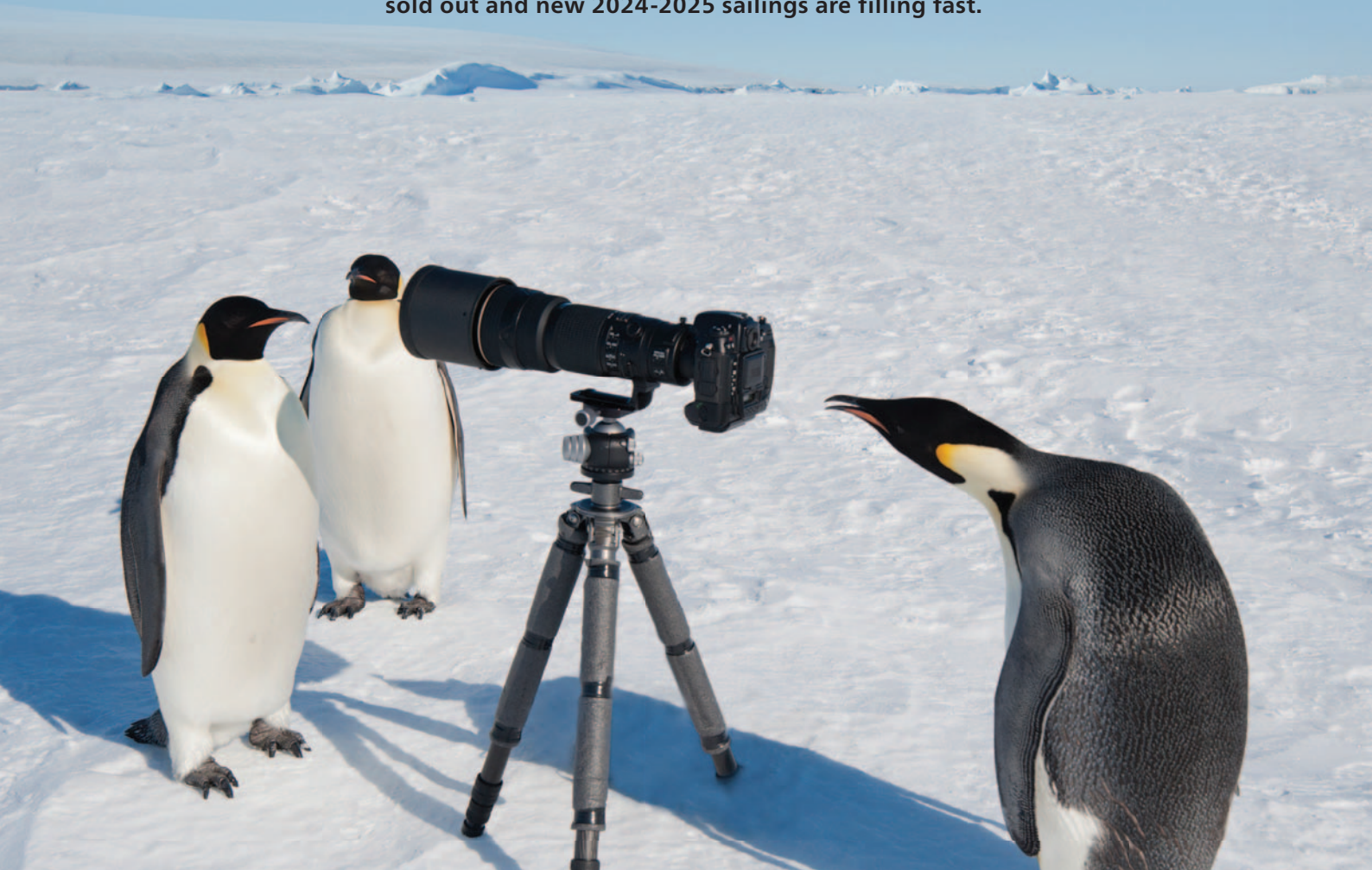


WE'VE NEVER MADE IT EASIER FOR YOU TO ATTRACT NEW BOOKINGS AND EARN MORE

Discover the industry's leading cruise-only offers in the new Viking Explorer Sale. With savings up to \$9,000 per couple, no kids, no casinos, and everything your client needs included in their fare, there has never been a better time to book a Viking river, ocean, and expedition voyage.

Plus, the Explorer Sale Flexible Deposit Offer adds a new level of assurance and peace-of-mind. For the campaign period, your clients only need a \$1,000 per person* deposit to secure their booking and take advantage of the Explorer Sale offers. Should your clients wish to cancel their travel plans, we will refund their deposit in the form of a future cruise voucher.

Hurry, some of our most popular 2023 itineraries have already sold out and new 2024-2025 sailings are filling fast.



EXPLORE THE BEST CRUISE-ONLY OFFERS FOR 2023-2025

For more information contact your Commercial Manager or email agents.anz@vikingcruises.com

 **138 747**  **VIKING.COM**  **MYVIKINGJOURNEY.COM/AGENT**

*When booking airfares through Viking standard airline deposits and non-refundable conditions apply. Deposits are refundable in the form of a future cruise voucher up until 120 days before departure or final payment. After final payment has been made standard cancellation fees apply.



Cruise Weekly today

CRUISE Weekly today features three pages of all the latest cruise industry news, plus a cover wrap from **Viking** and a full page from **Mayfair Cruises**.

Anouvong finally ready for launch

HERITAGE Line is launching *Heritage Line Anouvong* (CW 04 Feb 2020), its first-ever luxury boutique vessel on the upper Mekong in Laos, on 27 Aug.

The cruise line will finally offer its three *Anouvong* (pictured) Mekong voyages, after the initial planned launch in the summer of 2020 was delayed due to COVID-19.

Anouvong's shorter cruise will be a three-night journey between the Thai-Lao border town of Huay Xai (or vice versa) to Luang Prabang.

The ship will also sail a seven-night cruise downstream from Huay Xai to Vientiane, and a nine-night itinerary from Vientiane to Huay Xai, cruising upstream.

The cruises promise mountainous river landscapes, visits to remote local villages with ethnic communities, and centuries-old culture.



Destination highlights include a traditional welcome ceremony with villagers, a soft jungle trek, kayaking on the Mekong, and an exploration of the famous Pak Ou Caves.

Longer cruises also include a guided tour of Luang Prabang.

On board, there will be tailored lectures and presentations which

offer insights about the history and culture of Laos.

Included in the cruises are full onboard dining (including mineral water, tea, coffee, and welcome drink), all excursion & admission fees, an English-speaking guide on- and offshore, kayaking, events, workshops, and presentations.

Explore Mayfair's three Nile cruises

STYLISH and elegant, Mayfair Cruises is an excellent option to explore the Nile.

Sailing from Luxor to Aswan, travellers will immerse themselves in Egypt's rich history and culture, and explore & discover remarkable treasures, giant monuments, and ancient mysticism.

There are three different sailing itineraries, on board *Esplanade*, *Mayfair*, and *Mayflower*.

For more information and to contact Mayfair, head to **page 4**.



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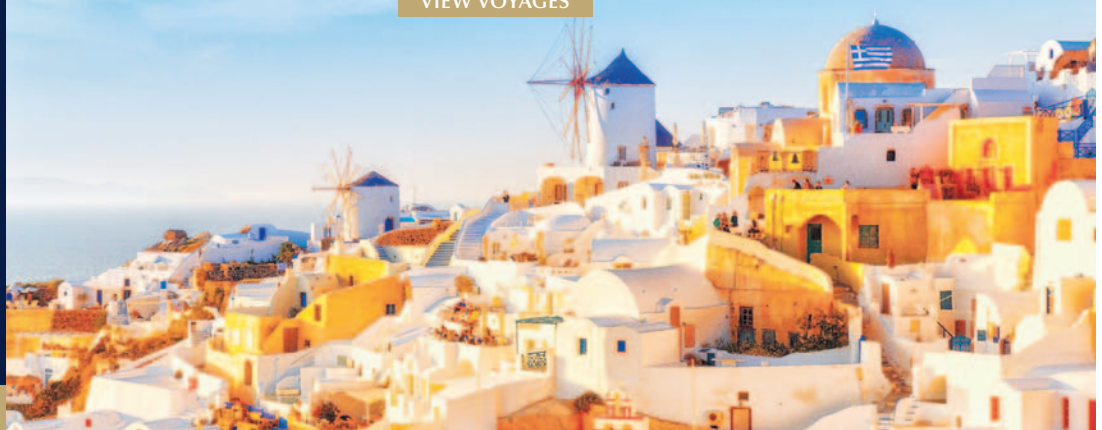
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New Silversea hire

SILVERSEA Cruises has strengthened its global sales team, welcoming Massimo Brancaleoni as its Senior Vice President Global Sales.

The cruise line has created the new role specifically for Brancaleoni, who brings a wealth of strategic expertise to Silversea.

Brancaleoni will drive the cruise line's global sales strategies across all channels, leveraging his 25 years of experience in the cruise industry to further strengthen Silversea's position.

The cruise line's regional managing directors will report to Brancaleoni, who himself will report to new President & Chief Executive Officer Barbara Muckermann (*CW* 16 Dec 2022).

Brancaleoni was most recently in this same position with Costa Cruises.

Viking Explorer sessions released

VIKING has launched its Explorer sessions for this year, which are now open for registration.

The first round of the sessions will take place in Sydney (16 Feb), Melbourne (28 Feb), Adelaide (07 Mar), Perth (09 Mar), the Gold Coast (16 Mar), and Brisbane (22 Mar), with eight presentations to choose from.

They are designed to be the perfect opportunity for travel advisors and cruisers to learn about Viking's range of river, ocean, and expedition voyages.

The sessions are designed for new-to-Viking guests and the cruise line's seasoned travellers, who will learn what makes the brand uniquely different, what's new for this year & beyond, and some of the fascinating destinations you can explore.

Viking experts will be on hand to answer any questions, and



exclusive special booking offers will be available on the day.

Australian travel writer David McGonigal will also be a special guest presenter at the Expedition Cruising presentations, during which he will share his knowledge and personal experiences from more than 130 Antarctic expeditions, some of which have been on board Viking's new expedition vessels.

"Our Introduction to Viking session is perfect for those new to Viking, it covers the difference between ocean, river and expedition voyages and what life

is like on our ships," MD Michelle Black said.

"Our destination sessions are for those who already know where they want to explore and our unique destinations with Viking is dedicated to our loyal guests who have already explored many regions with us and are looking for something different."

Places are limited and will book out fast, so RSVP is essential - **CLICK HERE** to register.

For details on Viking's Explorer sale, on some of the cruise line's most popular itineraries this year, head to the **cover page**.

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Travel Daily



IN THE highly secretive business of cruise ship names, Royal Caribbean International is letting its fans vote on the name of its second Icon-class vessel - or so it appears.

Royal Caribbean recently posted an invitation on social media ([HERE](#)) for voters to choose between four names for its next ship: *Star of the Seas*, *Idol of the Seas*, *Love of the Seas*, or *Queen of the Seas*.

However, diligent fans quickly uncovered the only name trademarked by Royal Caribbean with the United States Patent & Trademark Office is *Star*, which the cruise line registered in Jun - perhaps the brand is hoping a donkey vote may deliver this name the victory?

As is house style, Business Publishing Group is advocating for the name *Bruce of the Seas*.

Ponant package

SAVINGS for solos and couples are available on a Papua New Guinea voyage with Ponant when booked through Cruise Traveller.

Bonuses and special solo fares are currently available on the luxury, all-inclusive voyage, Postcards from Papua.

The package features a 10-night expedition cruise which travels round-trip from Cairns on 02 Nov - [HERE](#).

Adv by Disney '24 season



ADVENTURES by Disney has announced its river cruise itineraries for next year, with European locales the featured destination for the season.

The tour operator will return to three of Europe's most iconic rivers next year, with specialty themed sailings to feature, including the first Adventures Magical Holidays departure.

Headlining next year's lineup, the new 'Danube River Cruise: Magical Holidays' departure marks the first time Adventures offers a themed river cruise voyage during the new year's holiday.

Guests will sail on the Danube, from where they will ring in the new year with a celebration & champagne toast, and explore famous sites and landmarks across Germany, Austria, and Hungary.

There are 22 river cruise departures planned in total, with Adventures guests to once again sail the Rhine and the Seine, in addition to the Danube.

Returning favourites include

the seasonal Oktoberfest and Christmas Markets river cruises, and the popular Food & Wine sailings, featuring delectable meals, desserts, and local European beverages.

Bookings open to the public on 20 Jan.

Kinky no more?

NORWEGIAN Cruise Line is reportedly cutting back on entertainment, including reducing production shows and associated onboard staff.

According to sailor news website Crew Center, Norwegian informed staff members it is moving into a steadier state of operations, which includes the discontinuation of *Kinky Boats* aboard *Norwegian Encore*.

The line told **Cruise Weekly** it constantly evaluates its production shows, and remains committed to continuing to innovate and develop new onboard offerings.

Cruise Calendar

Current ports of call in Australia and New Zealand.

SYDNEY	
<i>Carnival Splendor</i>	17 Jan
<i>Coral Princess</i>	18 Jan
MELBOURNE	
<i>Pacific Explorer</i>	17 Jan
<i>Norwegian Spirit</i>	17 Jan
<i>Oceania Regatta</i>	18 Jan
<i>Majestic Princess</i>	18 Jan
HOBART	
<i>Coral Discoverer</i>	17 Jan
<i>Silver Whisper</i>	18 Jan
BURNIE	
<i>ms Noordam</i>	17 Jan
PORT ARTHUR	
<i>Silver Muse</i>	18 Jan
AUCKLAND	
<i>Grand Princess</i>	18 Jan
<i>Viking Orion</i>	18 Jan
CHRISTCHURCH	
<i>Seven Seas Explorer</i>	17 Jan
AKAROA	
<i>Silver Shadow</i>	18 Jan
BAY OF ISLANDS	
<i>Queen Elizabeth</i>	17 Jan
<i>ms Europa 2</i>	18 Jan
DUNEDIN	
<i>National Geo Orion</i>	17 Jan
<i>Silver Shadow</i>	17 Jan
<i>Seven Seas Explorer</i>	18 Jan
FIORDLAND	
<i>Coral Adventurer</i>	17 Jan
<i>Star Breeze</i>	18 Jan
KAIKOURA	
<i>Seabourn Odyssey</i>	17 Jan
NAPIER	
<i>Azamara Quest</i>	17 Jan
PICTON	
<i>Seabourn Odyssey</i>	18 Jan
STEWART ISLAND	
<i>Star Breeze</i>	17 Jan
<i>National Geo Orion</i>	18 Jan



MAYFAIR CRUISES

Stylish & elegant- Mayfair Cruises is an excellent option to explore the Nile.

Sailing from Luxor-Aswan is the perfect way to unwind and immerse oneself in the rich Egyptian history and culture.

Explore and discover remarkable treasures, giant monuments & ancient mysticism.



M.S. ESPLANADE

SAILING ITINERARY:

Saturday- 04 nights- ex Luxor
Wednesday- 03 nights- ex Aswan

Free Wi-Fi onboard.

45 Deluxe cabins
15 Executive cabins
02 Suites

All units feature French wide open windows.



M.S. MAYFAIR

SAILING ITINERARY:

Monday- 04 nights- ex Luxor
Friday- 03 nights- ex Aswan
(late sailing from Aswan)

Free Wi-Fi onboard.

50 Deluxe cabins
10 Executive cabins+ veranda
02 Suites+ veranda

All units feature Juliet Balcony or veranda.



M.S. MAYFLOWER

SAILING ITINERARY:

Monday- 04 nights- ex Luxor
Friday- 03 nights- ex Aswan

Free Wi-Fi onboard.

24 Deluxe cabins
06 Executive cabins+ veranda
16 Suites+ veranda

All units feature Juliet Balcony or veranda.

CONTACT US

Mayfair-Cruises

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