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AWARD-WINNING ENTERTAINMENT





Cruise Weekly today

CRUISE Weekly today features three pages of all the latest cruise industry news.

NZ Cruise Calendar

Current ports of call in New Zealand.

AUCKLAND	
<i>Azamara Quest</i>	20 Jan
<i>Seabourn Odyssey</i>	22 Jan
<i>Silver Shadow</i>	23 Jan

CHRISTCHURCH	
<i>Norwegian Spirit</i>	22 Jan

WELLINGTON	
<i>Le Laperouse</i>	20 Jan
<i>Silver Shadow</i>	20 Jan
<i>Norwegian Spirit</i>	23 Jan
<i>Viking Orion</i>	23 Jan

BAY OF ISLANDS	
<i>Azamara Quest</i>	22 Jan

DUNEDIN	
<i>ms Noordam</i>	21 Jan
<i>Norwegian Spirit</i>	21 Jan
<i>Le Soleal</i>	22 Jan
<i>Coral Adventurer</i>	23 Jan
<i>Silver Muse</i>	23 Jan

FIORDLAND	
<i>ms Noordam</i>	20 Jan
<i>Norwegian Spirit</i>	20 Jan
<i>Le Laperouse</i>	22 Jan
<i>Majestic Princess</i>	23 Jan
<i>Oceania Regatta</i>	23 Jan

KAIKOURA	
<i>Le Soleal</i>	20 Jan

NAPIER	
<i>Silver Shadow</i>	21 Jan
<i>Viking Orion</i>	22 Jan

PICTON	
<i>ms Noordam</i>	23 Jan

STEWART ISLAND	
<i>Coral Adventurer</i>	22 Jan

TAURANGA	
<i>Viking Orion</i>	21 Jan
<i>ms Europa 2</i>	22 Jan
<i>Silver Shadow</i>	22 Jan
<i>Azamara Quest</i>	23 Jan
<i>Seabourn Odyssey</i>	23 Jan

TIMARU	
<i>ms Noordam</i>	22 Jan

WAIHEKE	
<i>Seabourn Odyssey</i>	21 Jan

MSC launches new campaign



MSC Cruises has unveiled “The Future of Cruising”, a new global brand campaign showcasing its long-standing commitment to sustainability.

The new campaign, inviting travellers to “Discover the future of cruising”, is rolling out in more than 30 markets, and was filmed on board *MSC World Europa* (pictured), the newest and one of the most environmentally friendly ships in the fleet.

The campaign zeroes in on *World Europa’s* unique environmental features and technologies, as well as MSC’s wider sustainability progress across all of its 21 vessels.

The “bold and distinctive” creative concept illustrates MSC’s vision for future cruise vacations by showcasing the fleet’s environmental performance alongside glimpses of life on board.

From the sustainable technologies featured on new vessels to cutting-edge entertainment and innovative restaurant concepts, the campaign details how MSC is pushing the boundaries of a vacation experience at sea.

MSC believes the campaign is the first in the industry to

focus primarily on a cruise line’s sustainability commitment and make it central to its engagement with consumers, travel partners, and other stakeholders.

Ads will be carried on television along with outdoor, print, digital, and social media.

Executive Chair Pierfrancesco Vago said sustainability is central to MSC’s DNA and the way the cruise line operates.

“Cruising is one of the best holiday options for consumers today, but many of our guests don’t realise that it has important sustainability aspects as well.

“We have long had a steadfast focus on sustainable and environmentally responsible business practices and on protecting guests, employees, and the communities in which we operate.

“Today more than ever, brands like MSC Cruises recognise the vital importance of the environment, and a healthy and viable planet and this is why we think it is important for us to take a leadership role and make our sustainability commitments a key element of our discourse with consumers and overall society.”

To view the new campaign, **CLICK HERE.**

Savour the journey

NORWEGIAN Cruise Line is making the journey just as exciting as the destination.

Offering up to 170 port-rich European itineraries, Norwegian’s cruises in the region include more dining options than sea days, immersive shore excursions, and award-winning entertainment.

Travellers can currently score up to 50% off cruises, a free beverage package, up to \$200 free onboard credit, and more.

For more information, head to the **cover page** of today’s **Cruise Weekly.**

Norwegian also inaugurated its Take 3 for the Sea shore excursion last month - **page 3.**

NEW YEAR

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HK cruises back

HONG Kong has welcomed its first international cruise ship in three years, as Silversea Cruises' *Silver Spirit* sailed in from Singapore on Wed.

The vessel docked at Tsim Sha Tsui to a warm welcome, which included a lion dance and goodie bags.

Secretary for Tourism Kevin Yeung said the return of *Spirit* marked a milestone on the road to recovery for Hong Kong after three years of the pandemic, which only saw "cruises to nowhere" depart.

Tourism and industry officials voiced hopes of fostering greater business cooperation within the Guangdong-Hong Kong-Macao Greater Bay Area to position HK as an ideal port for cruise lines in the region.

Hong Kong has more than 80 cruise calls lined up for the year from 16 brands.

APT waives air charges

APT has waived air surcharges for new bookings on European river cruises for this year.

Air surcharges of up to \$1,400 per person have been waived for peak Jun and Jul departures, while surcharges of up to \$700 per person have been dropped for shoulder season (Mar-May, Aug-Dec).

The full \$1,400 waiver is available on the following itineraries: 'Magnificent Europe'; 'Magnificent Europe Cruise with Paris & Prague Stays'; and 'Magnificent Europe Cruise combined with a Classic Journey: Switzerland by Rail, Eastern Bloc, Emerald Ireland, and Iconic Italy'.

The \$700 waiver is available on the following tours: 'Magnificent Europe'; 'Magnificent Europe Cruise with Paris & Prague Stays'; and 'Magnificent Europe Cruise combined with a Classic Journey: Switzerland by Rail, Eastern

Bloc, Emerald Ireland, Iconic Italy, Festive Switzerland, Festive Christmas Markets, and Voyage through the Balkans'.

APT said it identified a challenge for its travel agent partners, who have been unable to provide airfares in conjunction with its river cruises at an affordable cost.

General Manager Sales Scott Ellis stated the initiative has come at a great time, as air fares rise.

"Our aim is to make the booking process with APT as simple as possible," he said.

"By identifying there was a bit of a pain point for agents and also for guests, we are pleased to be able to provide the excellent solution of waiving surcharges.

"With demand for travel pushing the price of flights up, it is the perfect time to recommend an APT European river cruise and take advantage of the airfare surcharge being waived."

MSC is on the ball

MSC Cruises has been named the official cruise line partner of the New York Knicks.

The cruise line and the NBA team will partner on a sustainability program to help ocean conservation, which will provide a donation to a related cause for every three-pointer made by the Knicks this season.

MSC will receive significant brand promotion during all Knicks games at Madison Square Garden.

The Knicks will also host a Jr. Knicks clinic at the basketball court aboard *MSC Meraviglia* during her inaugural call at Brooklyn Terminal this season.

MSC President United States Ruben Rodriguez said the partnership with the Knicks was symbolic of the cruise line's commitment to NYC.



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RESIDENTS of Yarrawonga in Victoria have helped keep iconic local boat *Paradise Queen* balanced in the water after wild weather hit the town.

Paradise Queen took on water earlier this week, and started to sink into Lake Mulwala, after strong waves hit the back of the boat.

The owner was grateful for their efforts to limit damage to *Paradise Queen*, which has been operating in the community for about 40 years.

"They were actually getting on the front deck to try and help us to balance the boat so we could get it back up above the water line to give us a chance to pump the water out," they told the ABC.

"It's the type of community we live in, everyone was willing to lend a hand".

Viking weekly deal

VIKING'S deal of the week offers a saving of up to \$4,000 per couple on Scandinavian voyages.

The cruise line's 11-day Scenic Scandinavia voyage from Stockholm to Copenhagen or vice versa is now discounted as part of Viking's Explorer sale, and is priced from \$5,995 per person.

For additional information, phone Viking on 138 747.

Spirit guests Take 3



GUESTS aboard Norwegian Cruise Line's *Norwegian Spirit* last month visited the Bega Valley, where they were able to "Take 3 for the Sea" as part of a complimentary beach clean-up shore excursion (*CW* 12 Dec 2022).

Spirit's call at the Port of Eden on 23 Dec saw travellers invited to support Norwegian's partner organisation Take 3 for the Sea and its ambitious aim to remove 50 million pieces of plastic from the environment by 2025.

Guests from Australia, the United States, the United Kingdom, and Canada (**pictured**) rolled up their sleeves to remove five kilograms of trash from Eden's beachfront, alongside *Spirit's* environment team, Nicolae Marian Iacob and Manuel Rayco, while learning about the hidden impact of plastic pollution on oceans and wildlife.

Eden was selected as the perfect location to launch this special shore excursion, as it allowed guests an opportunity to contribute to the town's ongoing rejuvenation as a tourism and cruise destination following

the impact of the bushfires and COVID-19.

"We're thrilled to expand our partnership with Take 3 for the Sea and bring this shore excursion to life in an inspiring first for NCL," the cruise line's Vice President & Managing Director APAC Ben Angell said.

"We are committed to driving a positive impact in society and the environment, and we're grateful for the incredible support we've received from the community in Eden, and the dedication of our partners at Take 3 for the Sea.

"This has been a milestone moment for our brand, and something we look forward to expanding in the future."

Fred. Olsen package

CRUISE Traveller has released a triple cruise package with savings to meet demand for longer cruises.

Exclusive to Australians, the Fjords, Geysers and Bagpipes package travels to Iceland, Norway, and Scotland with Fred. Olsen Cruise Lines - **CLICK HERE.**

Glasier steps down

CARNIVAL Corporation has announced Richard Glasier will not seek re-election to the board of directors.

Glasier has served as a director since 2004, and will be replaced at the AGM in Apr.

AU Cruise Calendar

Current ports of call in Australia.

SYDNEY	
<i>Queen Elizabeth</i>	20 Jan
<i>Viking Mars</i>	23 Jan
<i>Silver Whisper</i>	23 Jan
MELBOURNE	
<i>Silver Whisper</i>	20 Jan
<i>Pacific Explorer</i>	21 Jan
<i>Pacific Adventure</i>	21 Jan
<i>Grand Princess</i>	22 Jan
<i>Seven Seas Explorer</i>	23 Jan
GEELONG	
<i>Viking Mars</i>	21 Jan
BRISBANE	
<i>Quantum of the Seas</i>	20 Jan
<i>Pacific Encounter</i>	21 Jan
<i>Carnival Luminosa</i>	22 Jan
HOBART	
<i>Majestic Princess</i>	20 Jan
<i>Star Breeze</i>	21 Jan
<i>Queen Elizabeth</i>	22 Jan
<i>Coral Princess</i>	22 Jan
COLES BAY	
<i>Coral Princess</i>	21 Jan
<i>Star Breeze</i>	22 Jan
BURNIE	
<i>Coral Princess</i>	20 Jan
<i>Oceania Regatta</i>	20 Jan
<i>Seven Seas Explorer</i>	22 Jan
<i>Star Breeze</i>	23 Jan
PORT ARTHUR	
<i>Coral Princess</i>	22 Jan