



Cruise Weekly today

CRUISE Weekly today features two pages of all the latest cruise news, plus a product update from **BOS Tours**.

BOS is the BOSS

BOS Tours is today highlighting its Adelaide and Brisbane shore excursions.

The company has more than 25 years of experience, and specialises in group experiences and private VIP tours for cruise ship passengers.

BOS' knowledgeable guides are seasoned professionals, dedicated to ensuring customer satisfaction.

With small group sizes and seamless pick-up and drop-off service, every moment is carefully tailored to exceed expectations - for more information, head to **page 3**.

CLIA and FCTG partner on training

CRUISE Lines International Association (CLIA) has partnered with Flight Centre Travel Group (FCTG) to provide all travel consultants in Australia with access to the organisation's globally recognised training (**CW** breaking news yesterday).

The partnership will provide cruise specialists across FCTG leisure brands with personal development and training, resources & toolkit access, reports & insights, industry recognition, and more.

CLIA Managing Director Joel Katz said the FCTG agreement will add more than 3,000 travel consultants to the Association's global cruise community.

"We are delighted to help build this expertise across the Flight Centre network," Katz said.

"Being a part of the CLIA community gives travel consultants access to an



enormous amount of knowledge, online training, resources and live events, all of which gives them greater ability to assist their clients and boost their cruise business."

FCTG Chief Executive Officer Leisure James Kavanagh said the company is very excited about the opportunity to be trained by the best, to achieve its goal of becoming a major player in the sector locally.

"Cruise is one of the fastest growing areas of the travel industry...this agreement enables

FCTG leisure brands to aim for a significantly larger market share," he explained.

"As more people choose to cruise, it's timely for us to upskill our consultants to become cruise specialists so they can offer customers the best 'shop to ship' service - from helping them plan their trip to securing the best deal on a cruise that suits."

The news was foreshadowed when FCTG's luxury brand Travel Associates last week announced all of its locations will become CLIA members (**CW** 03 Jul).

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CUNARD Line is offering an inside look at *Queen Anne* to celebrate the cruise line's 183rd anniversary.

The intricate new image pays homage to Cunard's iconic art deco-style cutaway posters.

It was sketched by Polish artist Dominik Bulka, and features favourite venues like the Golden Lion, and brand-new *Queen Anne* exclusive spaces like the exciting Bright Lights Society show bar.



India's cruise focus

THE Government of India has drawn up a strategy to boost cruise tourism, serving as a road map for sustainable growth of the segment.

The draft strategy aims to promote India as a preferred destination for cruise tourism, identifying the current challenges and focus areas.

A sub brand, Incredible Cruises in India, will also be developed to better position the country as a cruise tourism destination.

Swan Hellenic '24 season

SWAN Hellenic has unveiled its cultural expedition cruises for next year, exploring the Arctic, Antarctica, Brazil, the Bissagos Islands, Norway, and more.

Vega and her slightly larger sister ship *Diana* extend eight-day explorations to epic 21-night semi-circumnavigation voyages.

The smaller ship will explore the Antarctic Peninsula from Ushuaia until early Mar, when she'll steer west on a 21-day South Atlantic Semi-Circumnavigation cruise, visiting the rugged, volcanic Gough Island, and Tristan de Cunha, on her way to Cape Town.

This voyage will be followed by expedition cruises up West Africa and on to Lisbon, before coasting the Atlantic seaboard to Honfleur.

Celtic discovery voyages of Cornwall, Ireland, Wales, and Scotland will then take *Vega* on into Iceland, Norway and the Arctic for her summer season.

Vega will then cross from Greenland to Halifax in Sep, then southward to spend Oct and Nov deep in the Caribbean and Brazil through to the end of Nov.

Meanwhile, *Diana* will be based in Antarctica until late Feb, when she'll turn north into the fjords and channels of Chile, and up the entire west coast of South and Central America to La Paz.

Diana will then return south to the Panama Canal to discover Cuba, before proceeding up the East Coast of the United States to Halifax.

From here, she'll cross to Greenland in late May for her



Arctic Season, before leaving Tromso in Jul for the Norwegian fjords, Scotland, and the Netherlands.

Making her way down the Atlantic seaboard, she'll enter the Mediterranean, before she transits the Suez Canal and Red Sea in Oct to explore the Seychelles, Madagascar, and South Africa through until late Nov.

Diana will leave Cape Town for a semi-circumnavigation voyage to the Antarctic Peninsula and Ushuaia, arriving in early Dec for the start of her next Antarctic season.

"We're truly delighted with the fantastic itineraries our experts have curated for 2024, enriched with exciting new destinations, including Cuba and the Bijagos islands," Chief Executive Officer Andrea Zito said.

"We're now offering an unrivalled choice of worldwide opportunities to see what others don't with unique style and personalisation."

Unfortunately, Swan Hellenic's third ship *Minerva* remains entangled in a legal deadlock with Russia's largest leasing company GLTK (**CW** 31 Jan 2023), the line confirmed to **Cruise Weekly**, with hopes she will commence operations soon.



News from the NT

This week's Guest Columnist is Scott Lovett, DCEO Tourism NT.

IT HAS been wonderful welcoming cruise ships back to Darwin this season.

While visiting Darwin Port, I witnessed the enthusiasm of the Top End Visitor Information Centre ambassadors welcoming passengers and the seamless partnership of our many local operators assisting the thousands of visitors disembarking to explore the NT.

With the resumption of cruise, over the 2022-23 year Darwin welcomed 90 ships carrying over 44,000 passengers to our port.

Excitingly this included 14 maiden voyages.

In Apr, we held the NT Cruise Forum with a focus on enriching the onshore experience, which brought together cruise line ground handlers with local stakeholders including tour operators, hospitality businesses and transport providers.

We are looking forward to seeing some new shore excursions as a result of connections made at this event.

Another wonderful example of collaboration across the Top End is the continued success of our cruise working group.

Meeting quarterly, we work together to bring the city to life while ships are in port and ensure we are continually working towards the actions outlined in the NT Cruise Tourism Strategy.



Unforgettable Shore Excursions

Book an Adelaide or Brisbane shore excursion with BOS Tours, your trusted partners in memorable cruise tours. With 25+ years of experience, BOS Tours specialise in exceptional group experiences and private VIP tours for cruise ship passengers.

BOS Tours' knowledgeable guides are seasoned professionals, dedicated to ensuring customer satisfaction, evident in their consistent 5-star reviews.

ADELAIDE

Set against a backdrop of rolling hills and glistening coastline, Adelaide offers something for everyone. Their carefully curated shore excursions take you to destinations such as the renowned Adelaide Hills and Barossa Valley, where world-class wines await; the charming village of Hahndorf; and the breathtaking coastal beauty of Victor Harbor.

BRISBANE

Brisbane is a city that seamlessly blends modern marvels with natural beauty. Their exclusive shore excursions head south to the enchanting Mt Tamborine and Springbrook region, where you can immerse yourself in lush rainforests, cascading waterfalls, world-class wineries, and uncover the captivating wonders of the Natural Bridge and Glow Worm Cave. Otherwise, experience the vibrant atmosphere of Brisbane City and Lone Pine, where you'll have the opportunity to interact with adorable koalas.

With BOS Tours' experienced guides, you'll uncover the hidden gems and iconic landmarks of South East Queensland.

With small group sizes and seamless pick-up and drop-off service, every moment is carefully tailored to exceed your expectations.

Book your shore excursion with BOS Tours Adelaide or Brisbane today and unlock the wonders that await.

ADELAIDE & BRISBANE SHORE EXCURSIONS

Book a memorable Adelaide or Brisbane shore excursion with BOS Tours. Trust 25+ years of experience in small group tours. In Adelaide, explore the wine paradise of the Barossa and Adelaide Hills, or discover Brisbane's natural beauty at Mt Tamborine and Springbrook.



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