



### Cruise Weekly today

**CRUISE Weekly** today features two pages of all the latest cruise industry news.

### Perry's team grows

**THE** Hurtigruten Asia-Pacific team led by Melbourne-based Damian Perry has expanded with the addition of a new Shanghai-based regional sales office for greater China.

The new Hurtigruten Expeditions operation is led by Joe Zoe as China sales director covering mainland China, Taiwan, and Hong Kong, along with sales team members Sabrina (Hui) Ju, Nora (Junru) Huang, Yolan (Yan) Wang and Belle (Sijia) Liu.

Hurtigruten Expeditions has also appointed former Carnival UK executive Alex Delamere-White as its London-based Chief Commercial Officer, replacing Steven Taylor.

## IMO adopts new targets

**THE** United Nations International Maritime Organization (IMO) has revised its strategy on reduction of greenhouse gas emissions, including an "enhanced common ambition to reach net-zero GHG emissions from international shipping close to 2050".

Member states unanimously adopted the new policy at a meeting in London last week, with IMO Secretary General Kitcak Lim saying the move is a "monumental development [that] opens a new chapter towards maritime decarbonisation".

Ambitions for the new policy, which applies across the global shipping sector, including cruise and cargo, aim to "reduce the total annual GHG emissions from international shipping by at least 20%, striving for 30%, by 2030, compared to 2008" and to boost the uptake of low-carbon technologies, fuels and other energy sources to represent at

least 5% of the energy used by international shipping by 2030.

Another indicative checkpoint outlined in the policy is to reduce emissions by at least 70%, striving for 80%, by 2040.

The strategy confirms a commitment to phase out GHG emissions from international shipping as a matter of urgency, improving energy efficiency for new ships "while promoting...a just and equitable transition".

World Travel and Tourism Council Chief Executive Officer Julia Simpson welcomed the plan, urging governments to "actively support sustainable marine fuels, shoreside power and other net-zero technologies in all shipping sectors".

"Sustainable growth in travel and tourism, including aviation, rail and cruise liners, remains a key objective for the sector worldwide," she added.

### Cruise Calendar

Current ports of call in Australia and New Zealand.

SYDNEY	
<i>Carnival Splendor</i>	16 Jul
<i>Pacific Adventure</i>	17 Jul
<i>Pacific Adventure</i>	21 Jul

BRISBANE	
<i>Pacific Encounter</i>	15 Jul

BROOME	
<i>SH Minerva</i>	14 Jul
<i>Coral Discoverer</i>	17 Jul
<i>Le Soleal</i>	19 Jul
<i>Caledonian Sky</i>	20 Jul
<i>Silver Explorer</i>	20 Jul
<i>Coral Adventurer</i>	21 Jul

DARWIN	
<i>Coral Geographer</i>	21 Jul

AUCKLAND	
<i>Pacific Explorer</i>	17 Jul

### Hunting the big 5

**LINDBLAD** Expeditions has launched a travel advisor incentive, encouraging agents to win a spot to one of the sector's "big five" - the Galapagos Islands, the Kimberley, Baja California, Alaska, and the Arctic.

For every Lindblad voyage they sell, advisors are provided with a chance to win a trip to one of the big five.

Every two months Lindblad will announce one winner, with five victorious in total.

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### A HAL of a day!

**HOLLAND** America Line (HAL) has seen its highest booking day in history earlier this week, as travellers plan for next year and beyond.

The 11 Jul record day also saw booking revenues break their single-day mark, with most of the cruises booked for the next two years.

The bookings showed significant interest in Alaska, Europe, and the Caribbean.

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**IMAGINE** thinking you have caught US\$3.5 million worth of fish, only to find out a hungry shark has ruined it all for you.

The crew of *Sensation* had boated a massive, 280-kilogram marlin, which was the heaviest catch anyone in their fishing competition in North Carolina had pulled in that day, leading them to believe the jackpot was theirs.

However, upon returning the fish to shore, amidst jubilant celebrations, one of the judges noticed something - it was missing a chunk of its anal fin.

Unfortunately for *Sensation*, a hungry shark had hoed into the fish as they were reeling it in, and as the competition's rules state, the fish must be brought back to shore in its entirety, meaning the catch was disqualified.

## Oceania lives la dolce vita



**OCEANIA** Cruises has curated a collection of enticing Mediterranean voyages for next year, with almost 100 distinct itineraries spanning the entire region.

Sailing from cities including Rome, Barcelona, Lisbon, Athens and London, this selection of voyages aboard *Marina*, *Riviera*, *Sirena* and Oceania Cruises' new ship, *Vista*, has been designed for travellers wishing to delve into the region's rich history, ancient cultures, cuisine, and traditions.

Sailings range from seven days to a 59-day Grand Voyage from Miami to Rome, with hundreds of small-group, immersive shore excursions having been created also, offering the opportunity to search for truffles in the countryside close to Rome, explore Santorini's lesser-known active volcanoes, and learn flamenco in Seville.

Other destination highlights include the Sicilian city of Syracuse, Costa Blanca's Valencia, and the ancient town of Ephesus.

"We are delighted to offer such an extensive range of destination-intensive Mediterranean itineraries, allowing our well-travelled and curious guests to look at beloved Mediterranean destinations through a different lens," President Frank Del Rio Jr commented.

"Our carefully curated diverse range of shore excursions, plus the relaxing home-away-from-home ambience on board our boutique ships, offers the perfect luxury vacation choice."

## A HAL-ping hand

**HOLLAND** America Line (HAL) has expanded its programming for next year's Solar Eclipse cruises with the addition of astronomy experts aboard *Koningsdam* and *Zaandam*.

Adam Burgasser from UC San Diego will guide the guest experience on *Koningsdam*, which will be positioned in the eclipse's "path of totality".

Meanwhile, fellow astronomy expert Jim McParland will lend his expertise to the eclipse experience aboard *Zaandam* with lectures and demonstrations when the ship is in the position of totality.

*Koningsdam* will embark 05 Apr on a 22-day Solar Eclipse Cruise, which positions the ship along the coast of Mexico for a total view before crossing the Pacific Ocean to Hawaii.

*Zaandam* will depart 30 Mar on a 14-day Solar Eclipse Cruise roundtrip from San Diego, and will be positioned for a total view of the eclipse as it tracks over Mexico, floating off Mazatlan.

## 10 ans en France

**SCENIC** Luxury Cruises & Tours is celebrating 10 years cruising France's waterways, launching celebratory offers to mark the milestone.

Until 30 Sep guests can book with France Month Offers and receive a bonus night of accommodation and experience.

The offer is combinable with a number of Scenic's Super Earlybird flight offers.

For further info, [CLICK HERE](#).



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with Jenny

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