







cruiseweekly.com.au cruiseweekly.co.nz Monday 17th Jul 2023

Cruise Weekly today

CRUISE Weekly today features three pages of all the latest cruise industry news, plus a full page from Viking.

Silversea combo

SILVERSEA Cruises has partnered with Journey Beyond to launch an exclusive 'Australia by Land & Sea' holiday package.

One of Journey Beyond's most extensive packages yet, the itinerary combines a cruise provided by Silversea with two iconic rail journeys - The Ghan and the Indian Pacific.

The Ultimate West by Land & Sea package is an extraordinary 28-day journey which laps half of Australia for just one departure next year.

It combines the best of both worlds: a three-day crossing of the Nullarbor Plain from Sydney to Perth, with a 17-night all-inclusive luxury cruise from Perth to Darwin aboard Silversea's Silver Cloud, and three nights on The Ghan.

The itinerary also includes one night in Perth and three in Darwin, as well as immersive, off-train experiences in Broken Hill, Adelaide, Cook, and Rawlinna; some of the Kimberley's most stunning destinations, including the Buccaneer Archipelago and Mitchell Falls; and a Darwin Harbour sunset cruise.

CLIA congratulates IMO

THE International Maritime Organization's Revised Strategy for Reduction of GHG from International Shipping (**CW** 14 Jul) should be the purveyor for the new technologies and alternative fuels needed in order to achieve net zero, Cruise Lines International Association (CLIA) believes.

The IMO earlier this month released the Revised Strategy, which includes reducing the total annual GHG emissions from international shipping by at least 20%, striving for 30%, by 2030 (compared to 2008), and to boost the uptake of low-carbon technologies, fuels, and other energy sources to represent at least 5% of the energy used by international shipping by 2030.

CLIA believes the Revised Strategy sends a strong signal to markets and fuel suppliers, which should provide for what is needed to achieve these goals.

"[The Association] congratulates IMO member states on agreeing to an ambitious Revised Strategy for Reduction of GHG from International Shipping," it said.

"Cruise lines are at the forefront of developing innovative environmental technologies, and practices aimed at reducing emissions and are investing in the development of sustainable marine fuels and environmental technologies.

"With every new ship comes new technologies and greater

efficiencies that make them more sustainable."

CLIA noted although sustainable marine fuels and technologies are not yet available at scale, cruise lines are addressing these challenges with significant investments and systems designed to help the sector transition to low- and zero-carbon

"Multiple pilot projects and collaborative initiatives are under way, and new engines and propulsion technologies are actively being planned and tested for use on cruise ships," CLIA said.

Battery technology is an example of new technologies and innovations embraced by the cruise sector, CLIA noted, with more than 15% of ships entering service in the next five years specified to be equipped with the allowance for hybrid power generation, once the technology is available.

Other trialling includes exploring the expanded use of biofuels and synthetic carbon fuels.

Near-term solutions, which are currently being tested include bio-methanol and biomethane, while more medium-term options include synthetic e-fuels like e-methane and e-methanol.

The first ships incorporating methanol are scheduled to be delivered next year, while seven ships incorporating methanol are due to be launched by CLIA members in the next five years.

No Bad Blood for **CLIA** and Swift

NEXT year's Cruise Lines International Association (CLIA) awards are set to "shift for Swift", with the date of the celebrations moved to 09 Mar.

The 21st Cruise Industry Awards have made a "deferential bow" to Taylor Swift, surrendering the stage to the American singersongwriter to avoid a clash with her unprecedented tour, set to land in Sydney in the last week of Feb.

CLIA flagged the impact of the concerts on flight and hotel availability for the shift, with the event to remain at the Star Event Centre.

More details and tickets to the Awards are set to be released later this year, CLIA said.

Creative incentive

TRAVEL advisors who book a Suite Upgrade Offer with Silversea Cruises through Creative Cruising can earn a \$200 e-gift card for all bookings made and deposited between 10 Jul-31 Aug.

Cruisers can take advantage of a two-category suite upgrade on certain oceangoing voyages, or a onecategory upgrade on expedition cruises.

A \$1,000 shipboard credit per suite is also available.



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Coral debuts first culinary cruise

CORAL Expeditions has announced a new itinerary, 'Bounty of the Southern Ocean', which is set to be the cruise line's first culinary voyage.

Expeditioning from Adelaide to Melbourne next year, the itinerary is inspired by the shores of the Southern Ocean which border SA and Victoria.

The eight-night voyage departs 01 Dec on the cruise line's flagship *Coral Adventurer,* allowing guests to discover the very best of the region's produce, meet local growers, and explore the world-class wine regions of the two states.

A key highlight will be a 'Taste of the Southern Ocean' dinner event on board in Port MacDonnell, the southernmost town in SA, where Coral's chefs will partner with local culinary experts to create a special menu which will be paired with curated wines from



the state's renowned Eden Valley, Barossa Valley, Adelaide Hills, and McLaren Vale regions.

During the cruise, passengers will enjoy fresh seafoods, craft brews, and artisanal spirits, indulging in wild, ocean-farmed abalone on Kangaroo Island, and freshly caught western rock lobster in the South Australian town of Robe.

They will learn about the myriad of culinary and medicinal uses of fungi and sample native indigenous bush ingredients found in the wild.

Cruisers will also circumnavigate

the remote seal colony of Lady Julia Percy Island, take in the spectacle of a sunset sail by the Twelve Apostles, and enjoy guided walks through the Ramsar-protected wetlands of Phillip Island.

CLICK HERE

The voyage is on sale now, with a maximum capacity of 60 staterooms, prices start from \$7,300 per person twin share.

A special earlybird saving of 10% will be offered for all guests who book before 31 Jul.

"This is an exciting new themed voyage in our schedule," Operations and Hospitality Director Marcus Dudley said.

"Our culinary offerings often play a supporting role to the natural and cultural attractions of our destinations, so we are very excited to develop an itinerary that puts these into the spotlight."

Pictured: MacLaren Point.

Celebrity survey

CELEBRITY Cruises has released a trade survey offering travel advisors \$20 Celebrity Rewards bonus.

Live until the end of next month, advisors can CLICK HERE to complete the five-minute survey, with 2,000 Rewards points to be automatically applied to their account upon completion.

All who complete the survey will also go into the draw to win one of 10 exclusive merchandise packs.

Celebrity Rewards points are redeemable for a reloadable Celebrity Rewards Mastercard, or e-gift cards from retailers, including Netflix, Myer, and Ticketmaster.

Travel advisors can increase their earnings by booking higher categories, regardless of the length of the cruise or sailing date.





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A 51-YEAR-OLD Sydney man and his dog have been rescued after being stranded for months in the Pacific Ocean.

The pair survived for about three months on raw fish and rainwater, after they departed Mexico in Apr, bound for French Polynesia.

However during the crossing, their boat was damaged in a storm, cutting off their electronics and communications.

The pair was finally spotted by a tuna trawler this month, and fortunately, neither was suffering any major injury or illness.

The trawler is currently carrying the pair across the Pacific back to Mexico, where they will receive further medical treatment.

The incident was not the 51-year-old's first encounter with mortality, as he was diagnosed with stage four bowel cancer more than two decades ago.

VA resident concern

RESIDENTS of York, Virginia, are worrying about the effects of cruise ship visits, as the county prepares to welcome two Princess Cruise ships next year (CW 19 May).

A group has been organised to discuss its concerns with county officials.

Viking storms Melbourne



VIKING treated more than 200 travel advisors from across Victoria to one of its unforgettable Viking Vor evenings in Melbourne earlier this month, as part of a national program to engage and train the trade.

A three-course feast with plenty of accompanying beverages was complemented by plenty of friendly competition, as attendees absorbed as much Viking knowledge as possible.

There was also (of course) a dance-off along with plenty of interactive games, with big winners on the night including Natalie Coe from Flight Centre Vic City, Simmone Fuller from Helloworld Drysdale, and Natalie Genua from Flight Centre Werribee Plaza, all of whom took home a Viking voyage for two after topping the night's quiz.

Vor events are still upcoming for Canberra (27 Jul), Adelaide (01 Aug), Perth (03 Aug) and Newcastle (23 Aug), with registrations still open for all

except for WA, where a wait list is in place for the already full event - for more information or to register call 138 747.

Whaling apology

AMBASSADOR Cruise Line has apologised, after dozens of pilot whales were slaughtered in front of its passengers on a call to the Faroe Islands.

More than 1,000 passengers were on board Ambition when she arrived at port in the middle of a hunt of the mammal, which is actually a species of oceanic dolphin.

"We were incredibly disappointed that this hunt occurred at the time that our ship was in port," Ambassador

"We strongly object to this outdated practice."

The Faroe Islands, where whaling is still practiced, on average hunts about 800 of the dolphins annually.





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