

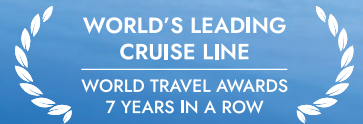
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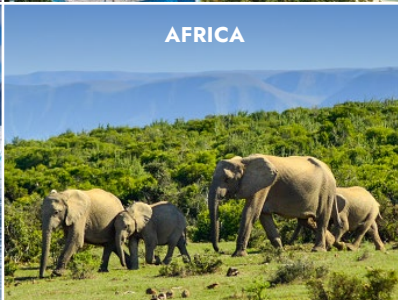
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Cruise Weekly today

CRUISE Weekly today features two pages of all the latest cruise industry news plus a cover page from **Norwegian Cruise Line**.

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IF YOU'RE planning an international cruise, think Norwegian Cruise Line.

The brand serves more than 400 destinations worldwide, with sailings available until 2025 on its fleet of 18 ships.

Destinations include the Mediterranean, Northern Europe, Asia, Hawaii, Alaska, Africa, and more.

Also available are Norwegian's signature Extraordinary Journeys, which allow cruisers to encounter more immersive experiences.

For more information, head today's **cover page**.

An Ovation for SA's biggest ship ever

EXCITEMENT is rising in South Australia as the state's \$145 million cruise sector has broken new records this season.

Nearly 80 ships with more than 150,000 passengers and crew members have visited South Australia's shores since the return of the cruise sector in Sep (CW 20 Sep 2022), which was once worth almost \$150 million to the state.

One of the 70-plus ships to visit South Australia this season is Royal Caribbean International's (RCI) *Ovation of the Seas*, which arrived in Outer Harbor yesterday as the biggest ship to ever visit the state.

Passengers disembarked for shore excursions around Adelaide, the Barossa Valley, and the Adelaide Hills.

The call is one of five visits by RCI across this season and the next, injecting an estimated \$2 million into South Australia's

economy this season and approximately \$3 million in the next.

South Australia's 2022-23 cruise season runs through until early next month, and has seen a record-breaking total of 104 scheduled calls, topping the previous high of 82 in 2018-19.

Minister for Tourism Zoe Bettison spoke of her excitement at the return of one of the biggest cruise ships in the world to South Australia.

"Hundreds of passengers are heading off to explore our city, the Hills and the Barossa, spending in our local economy and getting a taste of festival season in Adelaide and our world-class wine regions," she said.

"Visits by global cruise line operators like Royal Caribbean are exactly what we need to continue to grow this important sector of tourism - which is

already outperforming previous seasons in our state, with an all-time high number of visits scheduled in 2022-23."

Royal Caribbean local Vice President Gavin Smith noted a cruise is a great way for tourists to get a taste of a destination and precipitate their return for a longer visit.

"Our guests from across the globe love to visit South Australia, enjoying the cultural sights at Adelaide's museums, art galleries and food markets to wine tasting in the Adelaide Hills," he said.

Across the two local RCI ships, guests will enjoy approximately 8,000 bottles of Penfolds wines this season.

Ships such as *Ovation* also support local potato growers in Virginia on the outskirts of Adelaide, which will supply a whopping 250,000kg of produce to RCI ships each season.

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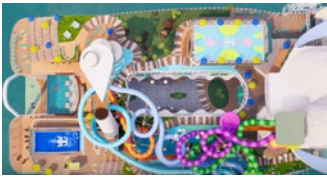
[CLICK HERE](#)



IF YOU can't wait until Jan for Royal Caribbean International's new ship *Icon of the Seas*, you can visit it now - in online video game Fortnite.

'Royal Caribbean: Hide 'N' Sea' is the newest addition to Fortnite's metaverse, where players can hide or seek and collect coins in Thrill Island and The Hideaway - two of *Icon's* eight "neighbourhoods".

To get a taste of the action, [CLICK HERE](#).



Uniworld Kicks Off for '23



A-ROSA '24 out

A-ROSA'S sailings for next year are now bookable, with rich itineraries, more "Premium All Inclusive fares", and even new app features.

More than 50 different itineraries will take in Europe's most popular cities, such as Amsterdam, Budapest, Vienna, and Paris, as well as breathtaking landscapes such as the Wachau Valley and the Middle Rhine Valley.

Highlights include seven-night voyages of the *A-ROSA Sena*, which calls at Amsterdam and Rotterdam, through a sailing on the Markermeer.

UNIWORLD Boutique River Cruise Collection has celebrated the start of its river season with its Kick Off conference in Amsterdam.

The Australian contingent of the Uniworld sales team joined its fellow sales teams from across the globe for the conference, which took place aboard five of the cruise line's ships docked in Amsterdam.

The conference was also attended by Uniworld's crew members and onboard teams.

It concluded with an uplifting gala dinner hosted by Chief Executive Officer Ellen Bettridge, and Brett Tollman, Chair for Uniworld's parent company The Travel Corporation.

"We heard updates from all aspects of our business – from culinary, nautical, housekeeping, operations, product and of course sales and marketing teams," local Managing Director Alice Ager said.

"Our Australia regional update was to share that sales for our region are up 12% on 2019 and Australian guests will account for 10% of all guests this year.

"The ships were sparkling and the energy from our crew was off the charts - this is going to be an incredibly successful river cruise season."

Australian Uniworld BDM Fran Gildon was recognised in the Rising Star Sales category in the conference's awards ceremony.

Cruise Calendar

Current ports of call in Australia and New Zealand.

SYDNEY	
<i>Seabourn Sojourn</i>	7 Mar
<i>Majestic Princess</i>	7 Mar
<i>Pacific Adventure</i>	7 Mar
<i>Seabourn Odyssey</i>	8 Mar
MELBOURNE	
<i>Norwegian Spirit</i>	7 Mar
<i>Pacific Explorer</i>	8 Mar
<i>Grand Princess</i>	8 Mar
BRISBANE	
<i>Queen Mary 2</i>	8 Mar
CAIRNS	
<i>Pacific Encounter</i>	8 Mar
TOWNSVILLE	
<i>Viking Orion</i>	8 Mar
FREMANTLE	
<i>Queen Elizabeth</i>	7 Mar
HOBART	
<i>Ovation of the Seas</i>	8 Mar
AUCKLAND	
<i>MSC Magnifica</i>	8 Mar
FIORDLAND	
<i>Europa</i>	8 Mar

Ponant doco

PONANT has released its Australia's Iconic Kimberley documentary, presented by Andrew Daddo.

The feature brings to the screen the Australian actor's experience sailing aboard Ponant's luxury expedition ship *Le Laperouse* from Broome to Darwin.

The 50-minute documentary debuted yesterday - watch [HERE](#).