

*Regent*  
SEVEN SEAS CRUISES®  
AN UNRIVALLED EXPERIENCE™



# 2026 WORLD CRUISE THE SENSE OF ADVENTURE

*on Seven Seas Mariner®*

ROUNDTrip MIAMI | 154 NIGHTS | 10 JANUARY 2026

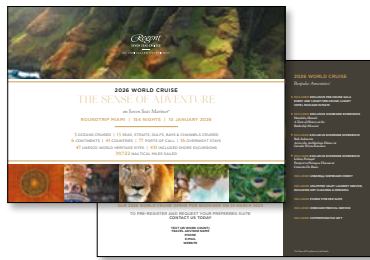


## MARKETING TOOLKIT

Download our marketing Toolkit, including flyers you can customise with your own contact details, an e-brochure, banners and social media assets to support communications with your clients.



E-BROCHURE



FLYER



SOCIAL MEDIA BANNERS

[DOWNLOAD TOOLKIT](#)

WORLD CRUISE OPENS FOR RESERVATIONS TOMORROW

VISIT [RSSC.COM/2026-WORLD-CRUISE](https://rssc.com/2026-world-cruise)  
CALL OUR CONTACT CENTRE ON 1300 455 200 (AU) OR 0800 625 692 (NZ)

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### Cruise Weekly today

**CRUISE Weekly** today features two pages of all the latest cruise news plus a cover page from **Regent Seven Seas Cruises**.

### RSSC World Cruise

**REGENT** Seven Seas Cruises (RSSC) is today promoting its 2026 World Cruise, 'The Sense of Adventure', on *Seven Seas Mariner*.

Round-tripping from Miami, the 154-night cruise departs 10 Jan 2026.

RSSC has provided a marketing toolkit, which includes customisable flyers, an e-brochure, banners, and social media assets - download on the **cover page**.

## Crown to visit year-round



### EXCLUSIVE

**PRINCESS** Cruises is set to make history in Australia, with *Crown Princess* (pictured) to soon claim the title of largest cruise ship to ever be based year-round in the country.

The 3,080-guest ship will make her debut in her new home port of Sydney in Oct 2024, offering itineraries which include a 113-night world cruise, the longest Princess voyage to sail round-trip from Australia.

Princess' 2024-25 program will see the cruise line offer round-Australia voyage options from five different cities in total, also including the maiden Brisbane season of the 2,670-guest *Diamond Princess*, the largest of the cruise line's ship ever to be based in the Queensland capital.

The program also includes Princess' first ever round-trip cruise from Hobart - an 18-night voyage to New Zealand on *Royal Princess*.

Guests may also choose to extend their stay in Tasmania, with two options to take a four- or five-night cruise to and from Hobart.

The three ships will offer 117 departures between them, from two to 113 days, between Oct 2024 and Sep 2025, sailing from six different ports: Sydney, Brisbane, Melbourne, Adelaide, Fremantle, and Hobart.

Princess President John Padgett



said the decision to base a large ship such as *Crown Down Under* year-round is testament to Australians' love for long cruises.

"Thanks to *Crown Princess*' generous size, we'll be able to carry over 50% more guests on popular itineraries like our world cruise and Australian circumnavigation voyages, adding more affordable stateroom types and more premium suites than ever before to cater for a broad range of travellers."

The program goes on sale from 04 Apr for Elite Guests and 05 Apr for General Public Sale.

**MEANWHILE**, one of the cruise line's ships has performed a "daring midnight rescue" (pictured inset), with *Grand Princess* rendering emergency aid to rescue two sailors in rough waters off Wilsons Promontory.

*Grand* responded to a police call for assistance on Mon morning, rescuing the two sailors who had become stranded and abandoned their boat, with the ship's Staff Captain detailing the story on *Sunrise* this morning.

The sailors were found just off Cleft Island in the Bass Strait.

### NZ Cruise Calendar

Current ports of call in New Zealand.

AUCKLAND	
<i>Quantum of the Seas</i>	22 Mar
BAY OF ISLANDS	
<i>Heritage Adventurer</i>	22 Mar
<i>Quantum of the Seas</i>	23 Mar
FIORDLAND	
<i>Norwegian Spirit</i>	22 Mar
NAPIER	
<i>Celebrity Eclipse</i>	22 Mar
<i>Noordam</i>	22 Mar
PICTON	
<i>Celebrity Eclipse</i>	23 Mar
TAURANGA	
<i>Noordam</i>	23 Mar



### Explorer Sale ends soon

The Viking Explorer Sale ends on 31 March, which means you only have until next Friday to book your clients on a 2023, 2024 or 2025 voyage at these exceptional prices. Once this sale ends, their prices will increase so don't miss out on saving your clients up to \$9,000 per couple on a collection of river, ocean and expedition voyages.

[View offers here.](#)

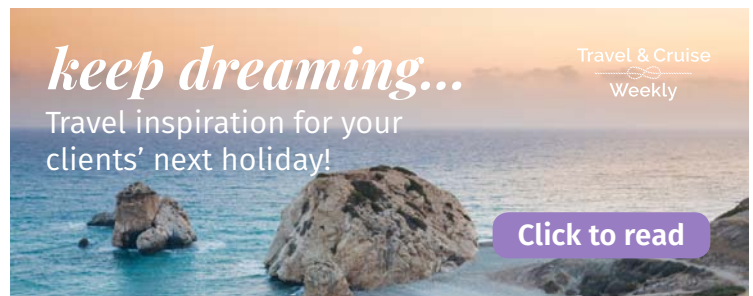


### Flexible deposit makes selling easier

Viking's Flexible Booking Deposit allows your clients to take advantage of their special offers to book their future voyages with the freedom to change their plans. With only a \$1,000 per person\* deposit required to secure their booking, if your client wishes to change their travel plans, Viking will refund their deposit in the form of a future cruise voucher.

[Learn more here.](#)





**REGENT** Seven Seas Cruises is part of a new documentary series on Foxtel's Fox Docos Channel, titled *Secrets of the World's Most Expensive Cruise Ship*.

The series, which premiered last week, goes behind-the-scenes with *Seven Seas Splendor*.

It will follow the ship on her inaugural Northern Europe season from Iceland to Norway and through the Norwegian fjords, to Finland, Estonia, and Copenhagen, before travelling through the Mediterranean from Spain, Portugal, Gibraltar and the Canary Islands.

## AU Cruise Calendar

Current ports of call in Australia.

SYDNEY	
<i>Ovation of the Seas</i>	23 Mar
NEWCASTLE	
<i>Viking Mars</i>	22 Mar
PHILLIP ISLAND	
<i>Grand Princess</i>	22 Mar
BRISBANE	
<i>Carnival Luminosa</i>	23 Mar
CAIRNS	
<i>Coral Discoverer</i>	22 Mar
FREMANTLE	
<i>Majestic Princess</i>	22 Mar

## New Murray brochure



**THE** new 2024-25 program and brochure has been released for Murray River Paddlesteamers' overnight cruises from Echuca.

The program features a full calendar of three-, four- and seven-night cruises between Apr 2024 and Mar 2025 on the Murray River between Echuca and Torrumbarry Weir on the Victoria-New South Wales border.

All multi-day river cruises aboard *Emmylou* (pictured) now include free return V/Line train trips between Melbourne and Echuca at the start and end of the cruise.

New shore excursions also form part of the program, with savings of 10% when booking by 31 Jul.

Visits to The Great Aussie Beer Shed & Heritage Farm Museum, tours of Echuca, a silo art tour, and a nature cruise & riverside beach picnic aboard the 47-seat *Murray Explorer* touring vessel are all complimentary, and add to the existing array of free shore encounters, which include visits to local wineries, historic farm stations, and a campfire & BBQ dinner under the stars, accompanied by a musician &

river storyteller.

New discounts have been introduced for solo travellers, off-peak sailings, and groups of friends, with fares currently available from \$1,458 per person twin share.

Solo travellers can pay a surcharge of 45% instead of 60% if they cruise in the off-peak period from Jun to Aug.

Solo guests can also join a standby list to be notified of last-minute cabin availability with no surcharge at all.

The new brochure is available **HERE**.

## SeaDream tours

**SEADREAM** Yacht Club has announced small group National Geographic Day Tours, offered later this year in 11 Mediterranean destinations.

The tours will roll out in Amalfi, Barcelona, Corfu, Dubrovnik, Funchal, Kusadasi, Mykonos, Naples, Mallorca, Rhodes, Santorini, and Sorrento.

They will accommodate between three and 26 guests.



## Cruise toolkit gives easy insight

**WITH** so much happening in the world of sustainability, CLIA has released the first edition of a new online toolkit that will help travel agents understand the huge changes underway in cruising.

Designed as an interactive resource for cruise industry stakeholders globally, the new toolkit is easy to access and contains a wealth of information on the advances cruise lines are making as part of their commitment to sustainable cruising.

It offers bite-sized information on the work cruise lines are doing on board, at sea, on land and in the communities they visit, as well as providing detailed information that can be downloaded and shared, including reports, statistics, maps, posters, and infographics.

The first edition of the toolkit was launched at CLIA's European Summit in Paris earlier this month and is available in six languages, with more to be covered in a second edition later in the year.

The toolkit is a great way to browse through some of the many environmental innovations being introduced by cruise lines, and also provides a way to share stories and raise awareness with local communities and the wider public.

