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NCL NORWEGIAN CRUISE LINE®

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SEMESTER 2:

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cruiseweekly.com.au cruiseweekly.co.nz Wednesday 1st Nov 2023

Cruise Weekly today

CRUISE Weekly today features three pages of all the latest cruise industry news including a photo page from **Norwegian Cruise Line**, plus a front cover wrap also from **Norwegian Cruise Line** and a full page from **Windstar**.

Graduate with NCL

NORWEGIAN Cruise Line (NCL) is reminding agents that now is the time to catch up on assignments for its Class of 2023, with submission closing on 15 Nov.

Advisors who graduate will have the chance to win some great prizes, including a \$5,000 shopping spree - see the **cover page** for more information.

Half-price holiday

FAMILIES who are planning a getaway for the upcoming summer school holidays can take advantage of Captain Cook Cruises Fiji's half-price deal for kids between 7-14.

Enjoy a three-night sailing on *MS Caledonian Sky*, with rates starting from \$2,638 per adult and \$1,649 per child including the 50% discount.

Prices include all meals, select drinks, marine and cultural excursions, and more.

The offer is available for travel between 16 Dec 2023-30 Jan 2024 - **CLICK HERE**. THE company operated by the owners of New Zealand's volcanic White Island was yesterday found guilty of breaching workplace safety laws, in the long-running case following the eruption which killed and injured a number of passengers on a Royal Caribbean *Ovation of the Seas* shore

excursion (**CW** 10 Dec 2019). Whakaari Management Limited, the business run by the island's owners James, Andrew and Peter Buttle, failed to obtain the "necessary expert advice on risk" before allowing tours of the island to operate.

Whakaari licenced other companies to run tours, some of which have already pleaded guilty, while others in the case have had charges dismissed. Individual charges against the

Buttles were also dismissed last month, but their company

New MSC program

MSC Cruises yesterday unveiled a new itinerary for its *MSC Orchestra*, replacing the ship's recently axed Red Sea itineraries (*CW* 16 Oct).

The ship will now offer week-long roundtrip voyages from Valencia, Spain calling in Cagliari, Sardinia, Civitaveccia, Livorno, Marseille and Palma. MSC said safety was its utmost priority, with the cruise line promising to continue to

evolve itineraries if necessary.

breached workplace safety laws, yesterday's ruling found.

Final White Island verdict

"Given that Whakaari had the duty it did, it was fundamental that it engaged the necessary expertise to assess risk arising from the conduct of commercial tours on its active volcano," Judge Evangelos Thomas said.

"This was critical to ensuring tours could be conducted safely... while that was the expert evidence, it is also common sense," he added.

"Had Whakaari complied with its duty and obtained the necessary expert advice on risk and health and safety, it would have fully understood the risk."

Whaakari Management was the final party to the prosecution to receive a verdict in the case brought by WorkSafe NZ, which will now see sentences decided early next year. *BP*

Diamond Princess to Singapore

PRINCESS Cruises is celebrating a decade of cruising in Southeast Asia with the return of *Diamond Princess* to Singapore next month.

The ship will reposition from Japan for the Singapore season which will see the ship visiting ports in Thailand, Vietnam and Malaysia, as well as the launch of the MedallionClass vacation experience to Southeast Asia for the first time.

Kimberley falls excursion ban?

WESTERN Australian Indigenous elders have flagged moves to ban jet boats passing through the Kimberley region's iconic Horizontal Falls.

The Dambimangari Aboriginal Corporation (DAC), which represents the famed attraction's traditional owners, said the decision to propose a ban on the popular cruise ship excursion activity followed a 12-month consultation period, triggered by an incident when a jet boat crashed into a rock wall, injuring several passengers (**TD** 31 May 2022).

The Corporation stressed that any closure would only apply to boats passing through the gaps, rather than blocking access to the area completely.

"We are committed to continuing to work closely with the tourism industry and state government on a multi-year staged closure that incorporates feedback and provides clear time frames to account for forward bookings and enable businesses to plan for change," the DAC said.

Earlier this year local tourism operators became concerned about huge losses after being told no new licences would be issued to those looking to pass through the falls, with WA Tourism Minister, Rita Saffioti saying the government was working to resolve the issue.

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Cruise Weekly



NCL's Walk for Wellness: Week 4

Wed 1st November 2023

NORWEGIAN Cruise Line's (NCL) 4th Annual Walk for Wellness has officially finished in spook-tastic fashion! Participants were treated, or tricked, into a final surprise and delight challenge leaning into Halloween. Participants were also asked to Think Entertainment on their walks for the final week, in celebration of the cruise line's fabulous entertainment at sea.



NCL'S Trade Marketing Manager, Jacinta Baker, and Director of Guest Services, Camilla Inwood, went for a walk to enjoy a local game of AFLW.



ANGIE Reilly from Flight Centre made the most of a four-hour layover in Dubai by boosting steps!



FLIGHT Centre's Will Bailey as the Creepy Captain with Bandit the dog!



NCL'S Senior Sales Manager, Angela Middleton, clocking 19,000 steps at Disney's Oogie Boogie Bash!







Congratulations to Week 4's winners, Jess Chambers from TravelManagers and Sarah Fenton from MTA Travel.

If you haven't already done so, be sure to sync those last few steps to your app.

Scoring will take place this week to lock in the final stats for the official world record adjudication.

Remember to keep your eyes peeled for the final prize draw and World Record update.



NCL'S Ayaka Shirai is stepping all around Greece while sailing on board NCL's newest ship, *Norwegian Viva*.



HELLOWORLD'S Stacey McVilly as the Scarlet Witch with the Black Panther.

ANNA Powell from Pursers Travel Group hiked to the Delicate Arch while in Utah to record an impressive 27,000 steps!

FINAL Challenge First Prize Winner: Jess Chambers from TravelManagers took home top prize with a creative TikTok of things that have entertained her while prioritising wellness!

FINAL Challenge Second Prize Winner: Sarah Fenton from MTA Travel made sure to get steps in even on a rainy day with a podcast and NCL exercise bands.



MY CRUISE'S Jamie Miller enjoying an NCL keep cup after winning a Surprise & Delight challenge!

Cruise Weekly



Connect with your clients and ramp up your social media content

Travel & Cruise Weekly have ready-made social media toolkits to inspire your clients.

CLICK HERE Wednesday 1st Nov 2023



AUSTRALIA is notorious around the world for its supposedly "scary" wildlife and insects, and one particular arachnid has done nothing to dispel that image.

A redback spider the size of a two-storey house was spotted in Sydney Harbour during Halloween yesterday, attempting to hitch a ride on Carnival Splendor on her way into Circular Quay.

The ginormous critter known as Fangelica had "escaped" after her appearance at Sydney Zoo's Halloween Spooktacular event over the weekend.

Thankfully, Marine Rescue NSW volunteers were able to capture the fanged fugitive and escort her to the Overseas Passenger Terminal, where she hung out for the day.

Travellers brave enough to get close were able to snap a selfie with the five-metre high, 10-metre wide creepy crawly - talk about the perfect Halloween photo op!

We're keen to see what Halloween hijinks Carnival Cruise Line brews next year ...





Silversea celebrates 25/26

SILVERSEA Cruises yesterday showcased its new 2025/26 voyages collection at an event on the shores of Sydney Harbour.

The program, dubbed "Myths and Treasures" (CW 20 Oct), comprises 150 new sailings to over 200 destinations, departing between Sep 2025 and Apr 2026.

A highlight for local cruisers is the Grand Australia voyage which undertakes Silversea's first circumnavigation of the country, on a 47-day itinerary calling at 23 destinations.

Silversea is also strongly focused on its S.A.L.T. culinary program, and the Australian program

Scottish cruise emissions tax proposal

CRUISE ships visiting

Scotland could be facing a new "emissions busting" levy under plans announced this week by the country's Greens Party.

The move would also mitigate "the impact of thousands of tourists on port communities" while encouraging operators to switch to zero emission vessels. Mark Ruskell, the party's

transport and environment

spokesperson, said "for all the benefits tourism brings, pressure on infrastructure, services and how lives of locals in port areas are impacted need properly targeted help".

will make the most of this by

beverage experiences including

Other voyages in the collection

explore the Caribbean, Africa and

the Indian Ocean, Asia, Antarctica

and the South Pacific - more

Silversea Marketing Director

APAC Philippa Walker is pictured

above with Marketing Campaigns

shortly to head off on maternity

leave, and her replacement, Alyse

Nelson who recently returned to

Australia after a stint in the UK

with Celebrity Cruises. BP

Manager Charis Hildebrando,

details at silversea.com.

featuring unique dining and

special winery visits.

"We also know that such action is steering the cruise industry towards investing in a greener and cleaner future...it is right that we play a leading role in accelerating that change."



Travel & Cruise

Weekly

MD, CLIA Australasia

Cruise Month shines

THIS year's Cruise Month has been a clear success, generating more excitement around cruising and channeling consumer interest towards travel agents.

We've seen more coverage than ever – hundreds of pages on cruising in travel pages across the region, not to mention fantastic exposure on television and online as the first international ships began arriving for the summer season.

As the data comes in, we can see October's Cruise Month campaigns have reached millions of Australians and New Zealanders and directed hundreds of thousands of people towards our images, videos and social posts.

The result is that many more consumers know about the value of booking their cruise through an expert CLIA travel agent. Visits to CLIA's website surged by 162% during October, and more than 13,000 people used our search function to find a CLIA-certified agent in their local area.

With around 70 ships in Australasia over the coming summer, we can expect the attention on cruising to continue. Cruise Month might be over, but our message remains – cruising is more popular than ever, and the best way to plan a cruise is by drawing upon the specialist insight of a CLIA travel agent.



🐞 CRUISE

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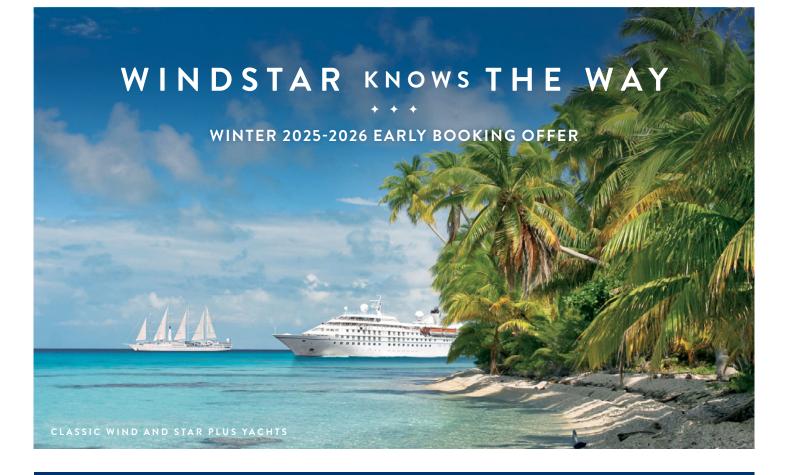
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page 3



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- 5-day Barefoot Break in the British Virgin Islands, a short sampler of the best yachting islands
- Getaways all winter long to the otherworldly Canary Islands
- Tahiti & Moorea Foodie Cruise Tour to taste local cuisine and find the freshest fruit stands
- 11- to 16-day Middle East Cruise Tours from Dubai, Muscat, and Aqaba, including Signature Cruise Tours with inland tours before and after the cruise.



For Windstar's new 2025-2026 Latin, Caribbean, Canary Islands, Trans Ocean, Tahiti & Middle East opening deployments, Windstar is offering a US\$200 shipboard credit per stateroom* and a free upgrade to our All-Inclusive pack-age (valued at AU\$137 per guest per day). * All fares mentioned are per person, in AU dollars, cruise only, based on double occupancy in lowest category, and include non-discountable amounts. Single and Triple guests in a stateroom voite are also eligible for this promotion, the shipboard credit will be awarded at US\$100 per guest. All-Inclusive package includes Wi-Fi; and all beer, wine, cocktails, and grantwittes. Taxes, Fees, and Port Expenses are included... Offer is valid on new bookings only and subject to availability. Consult your specialist for promotional offer or discount combinability. This offer is not combinable with Star Groups. Bookings are non-transferable; no name changes may be imposed or increased over time. Offer is capacity controlled and may be withdraw on modified at Windstar's discretion at any time. Information contained herein is accupate a time of publication and subject to change without notice. All terms and conditions stated on the Windstar website apply. Cruises are provided subject to the terms and conditions of the Passage Contract. Offer is valid for reservations booked between August 15 and November 6, 2023. Ships' registry: Bahamas. 22-1882/9.4.23