







cruiseweekly.com.au cruiseweekly.co.nz Friday 10th Nov 2023

NCL sets Walk for Wellness record

NORWEGIAN Cruise Line's (NCL) Walk for Wellness has wrapped up with a world record for the Longest Distance Achieved by a Team of Travel Professionals in One Month (CW 01 Sep).

This year's Walk for Wellness was NCL's most successful yet, as it smashed all participant and distance targets.

During the month-long event, which supported the physical and mental wellbeing of the travel community, a record number of participants walked 292,408 kilometres, or 415,348,286 steps the equivalent of walking around the world more than seven times.

Walkers took part in themed challenges throughout this year's event to win weekly prizes along the way, with NCL making a \$1,000 donation to its mental health partner Mood Active every time specific distance milestones were unlocked.



Major winners included Maree Sterling from Travel on Capri, who won a Samsonite eco-friendly luggage package for walking the most steps; Teresa Reyes from TravelManagers, who won a Garmin wearable as the most improved participant; and Tracy

King from MTA, who earned 8,000 NCL Partners First Rewards points as the most engaged participant.

Stuart Ogilvie from Phil Hoffman Travel also won a Balcony Cabin on board a Europe cruise next year from the random cruise draw.

"I am incredibly proud of the commitment and camaraderie of our close-knit travel industry for coming together with such community spirit to support one another, raise funds for our mental health charity partner, Mood Active, obliterate our targets, and achieve a world record - what a month," Vice President & Managing Director Ben Angell (pictured) said.

"Walking alongside colleagues from across the travel sector was such a stellar example of our industry's strength, positive energy, and unity." MS

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On location on the **Gold Coast**

Today's issue of CW is coming to you from the Gold Coast at the 2023 Travellers Choice Conference & Awards.

TRAVELLERS Choice will hold its 2023 conference and awards on the sunny Gold Coast this weekend, and *CW* will be covering the action, starting in our natural habitat with a welcome function on the YOT Club, an impressive floating events space, on Fri night.

Sat and Sun will then be spent in conference sessions, workshops, and the exhibition space with a variety of different opportunities.

Delegates will glam up at the Travellers Choice Awards at The Star on Sat night.

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NOMINATIONS NOW OPEN

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Royal Caribbean Europe '25 season

ROYAL Caribbean International has unveiled its 2025 European adventures, with vacations on six ships, including Allure of the Seas (pictured), which is making her return to the continent.

Allure will cruise from Barcelona and Rome for the first time since 2015, with passengers visiting idyllic destinations in Spain, France and Italy, such as Palma, Florence, Naples, and Provence.

The ship will join her fleetmates Odyssey of the Seas (from Rome), Independence of the Seas (from Southampton), Explorer of the Seas (from Ravenna), Voyager of the Seas (from Athens, Barcelona, Ravenna, and Rome), and Brilliance of the Seas (from Athens).

Royal Caribbean's 2025 European season ranges from two to 12 nights, and features bucket-list destinations such as Greece, Croatia, Italy, Portugal,



Spain, and France.

The adventure-packed line-up spans the picturesque coasts and cities in the Mediterranean, including Mykonos, Rhodes, Santorini, Florence, and Nice, as well as Dubrovnik, Madeira, and the Norwegian fjords.

The new summer 2025 European vacations open for bookings on Royal Caribbean's website today.

The line earlier this week also announced the entertainment line-up for its new ship *Icon of the* Seas (CW 08 Nov).

The ship will introduce firsts such as skateboarders, live music, comedy, robots, and the debut of The Wizard of Oz at sea. MS

Aurora EOY offers

AURORA Expeditions' new end-of-year offers have been announced, with cruisers to receive up to 20% off until the end of 2023.

The offers also provide air credits of up to AUD\$3,800 per person for select Arctic voyages, and up to USD\$2,000 per person for all remaining 2023-24 and 2024-25 Antarctica voyages.

These end of year offers are valid across dozens of voyages on Aurora's purposebuilt expedition ships, Grea Mortimer, and Sylvia Earle, which was launched in late 2022.

"As the year draws to a close, we know that people are thinking about their adventures into 2024 and 2025," Chief Marketing Officer Hayley Peacock-Gower commented.



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MOST ships have a spa and a gym, but Swan Hellenic is taking wellness to a whole new level through a new partnership with famed New Age medicine advocate and author Deepak Chopra.

The pact came via a "mutual passion for inner and outer exploration", with new Explore & Restore cruises featuring introspective workshops, Ayurveda-inspired meals along with "awe-inspiring excursions to help guests gain a deeper connection to Mother Earth".

Swan Hellenic said the cruises will also "allow wellness aficionados to vacation...with friends and family who have widely differing interests".

Crew&A: Mireia Escude

Hotel Manager, Silversea Silver Muse

1. What does your role on board involve?

Supervising 10 departments and making sure there is guest satisfaction from the performance of departments, their managers and their supervisors.

2. How long have you been in the role?

For just over a year - this is the 2nd contract on board *Silver Muse*. Prior to joining cruise I had an extensive background in hotel management and hospitality.

3. What is your background prior to joining cruise?

Before joining cruise I had an extensive background in hotel management and hospitality. I also had experience developing

shore excursion programs.

4. What is the most challenging part of your job?

The most challenging part on the guest side would be being a perfectionist and wanting the team to be perfectionists, to satisfy the guests expectations and make them happy. We want the guests to have the best experience possible. Complying with standard operating procedures to ensure the product is consistent. The guests know the product so they expect the same.

5. What is the best part about your job?

Seeing that the guests are happy, making sure that is successful.



6. Where is home? Barcelona.

7. What is your favourite port or destination?

I love Japan and also Alaska.

8. Is there anywhere you would particularly like to go to?

I'd love to do a contract that takes me to Polynesia or South America, as well as through the Panama Canal.

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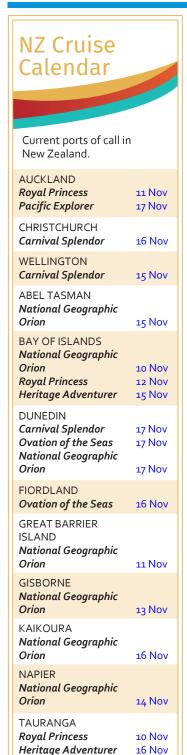
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Vouch for Viking

VIKING has introduced new Viking Voyage Vouchers to its Rewards by Viking program.

The vouchers have been created in response to demand from travel advisors wishing to experience Viking first-hand.

They enable advisors to redeem Rewards by Viking points for vouchers toward their next Viking

The vouchers are available in denominations of \$100, \$200, and \$500 from the Viking online

For further information or to start earning points, CLICK HERE.

Liverpool changes

LIVERPOOL City Council in the United Kingdom is set to pull out of running the destination's cruise berth, having done so for the past 15 years.

The Council said it plans to surrender the Liverpool Cruise Terminal lease due to "financial pressures and a shift in focus".

Around 150 ships berthed in Liverpool last year, up from just three when the Council took over in 2007.

Councillor Harry Doyle revealed there is "genuine interest" from third parties to run the berth.



Windstar coral pact

WINDSTAR Cruises is celebrating one year of its partnership with Coral Gardeners with the launch of new initiatives to support the preservation of coral reefs (CW 19 Oct 2022).

The cruise line has announced new efforts to support Coral Gardeners including the expansion of its coral reef adoption program for passengers, a new educational shore excursion in Tahiti, and a speaker series on coral reef preservation.

The partnership launched in Oct 2022 on board Star Breeze, with the option for all guests sailing on a cruise in French Polynesia to adopt a coral for a \$35 per person donation.

Windstar has now expanded the program allowing all guests sailing in any destination the opportunity to adopt a coral.

The cruise line is also introducing a new shoreexcursion taking guests to the Coral Gardeners facility in Tahiti, to meet the team, visit the nurseries, and learn about the importance of protecting coral.

Windstar has also recently launched an engagement speaker series on board its ships calling in Moorea, which will be led by a Coral Gardeners team member, to help raise awareness and educate guests on coral reef preservation.

Big NCLH review

NORWEGIAN Cruise Line Holdings (NCLH) is undergoing a "comprehensive strategic review", the company announced during its third quarter earnings presentation.

"We have embarked on a review of our entire business, taking a fresh look at all aspects of our strategy," the company's President & Chief Executive Officer Harry Sommer said.

AU Cruise Calendar

Current ports of call in Australia.

CVDNEV

SYDNEY	
Pacific Adventure	10 Nov
Ovation of the Seas	10 Nov
Carnival Splendor	11 Nov
Noordam	12 Nov
Pacific Adventure	12 Nov
Ovation of the Seas	13 Nov
Pacific Adventure	13 Nov
Royal Princess	15 Nov
Brilliance of the Seas	17 Nov
Pacific Adventure	17 Nov

MELBOURNE Grand Princess 11 Nov Disney Wonder 12 Nov Noordam 14 Nov 14 Nov Brilliance of the Seas **Grand Princess** 15 Nov Disney Wonder 16 Nov

PORT ADELAIDE Brilliance of the Seas 12 Nov **Grand Princess 13 Nov** 14 Nov Coral Geographer Coral Princess 16 Nov

11 Nov

PENNESHAW Brilliance of the Seas

BRISBANE Quantum of the Seas 10 Nov Pacific Encounter **11 Nov** Carnival Luminosa 12 Nov 13 Nov Le Laperouse 14 Nov Pacific Encounter Quantum of the Seas **17 Nov**

Le Soleal 12 Nov Coral Discoverer 14 Nov Carnival Luminosa 15 Nov AIRLIE BEACH

Carnival Luminosa 14 Nov Pacific Encounter 16 Nov **FREMANTLE**

Coral Princess 11 Nov AI BANY **Emerald Princess** 14 Nov BUSSLETON Coral Princess 12 Nov

BURNIE Noordam 15 Nov HOBART Disney Wonder 14 Nov **17 Nov**

Royal Princess DARWIN True North II

13 Nov Silver Muse 17 Nov

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