





cruiseweekly.com.au cruiseweekly.co.nz Tuesday 14th Nov 2023

Cruise Weekly today

CRUISE Weekly today features four pages of all the latest cruise industry news.

Refer to Azamara

TRAVEL advisors can give and get \$200 with Azamara's new Refer-a-Friend program.

Advocates for the cruise line can share a personal referral link with a traveller who has not sailed with Azamara in the last five years via e-mail, text message, or through their social media platforms.

Once the referees have booked an Azamara sailing through the referrer's respective link, the advocate will receive a \$200 digital Visa gift card, while the new guest will receive a \$200 digital gift card 90 days before their sail date - for more information on the program, CLICK HERE.

MSC orders two new World ships

MSC Cruises has confirmed an order for two new "environmentally advanced" World class ships with Chantiers de l'Atlantique.

The two liquefied natural gas-powered vessels will join sister ships MSC World Europa (pictured) and the upcoming MSC World America when they arrive in 2026 and 2027 respectively, with an option for a fifth ship.

The new vessels will be an evolution of the state-of-theart World class prototype, with innovative solutions to maximise the ships' energy efficiency, such as extensive use of heat recovery and other technological solutions, which will see the vessels have an even lower carbon footprint.

They will also be ready for a variety of alternative fuels including bio and synthetic methane and green methanol.

The ships will also be fitted with



the next generation dual fuel internal combustion engines with reduced methane slip.

MSC's new World class vessels will also feature shorepower plugin connectivity to reduce carbon emissions in port, the most advanced wastewater treatment systems designed, new advances in waste management, and a comprehensive range of onboard energy efficient equipment to optimise engine use and hotel

energy needs.

"We are proud to continue our 20-year partnership with the Chantiers de l'Atlantique, with whom we have already built 18 ships with our 19 under construction," MSC Cruises **Executive Chair Pierfrancesco** Vago said.

"The World class is a truly innovative prototype and together we are building some of the most advanced ships." MS

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Invite your clients to discover a rich kaleidoscope of landscapes,

cultures and flavours with up to 50% SAVINGS on select voyages across the globe in 2024-2025. They'll also enjoy a Black Friday Bonus of US\$500 Shipboard Credit per suite when they book by 30 November 2023.

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FOR MORE INFORMATION, CALL 1300 455 200 (AU) OR 0800 625 692 (NZ)

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Savings bonanza

ROYAL Caribbean International's Black Fri and Cyber Mon cruise deals offer 30% off and up to \$1,000 in instant savings.

Cruisers can claim deals until 04 Dec - CLICK HERE.





WHITSUNDAY **EXPLORER NEW** 2 NIGHT **SMALL SHIP CRUISE**

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HX's northern exposure

HX BY Hurtigruten Expeditions has announced its 2025-2026 season line-up, unveiling new itineraries in Svalbard, Iceland, the Northwest Passage, and Greenland

The season will showcase more than 80 itineraries in total, across five continents, with HX to double down on growth destinations, with increased Antarctic capacity, and a continued focus on warmweather destinations following its success in West Africa and the Galapagos Islands.

The cruise line will introduce new ports, landings, and itineraries, and will increase local integration and community engagement programming.

This season will be HX's largestever in Greenland, and will include more sailings following the addition of a fourth vessel, Spitsbergen.

HX will launch four itineraries, including three 'Grand Greenland' voyages that start and end in the country's capital.

Itineraries along Greenland's west coast will see enhanced community engagement, building on the recently announced partnership between the company and the local Arctic Umiag Line (CW 18 Sep).

There will be 50 departures to Antarctica during 2025-26, marking HX's largest-ever offering to this destination also, as well as the opportunity to explore Svalbard on immersive glacial

hikes and kayaking safaris, where guests can observe Arctic terns, polar bears, and more.

HX will offer two new itineraries in Iceland: Iconic Iceland - the Maritime Ring (on board Maud) and Elemental Iceland - Circular Saga (on board Fridtjof Nansen and Maud).

All three departures will leave from Reykjavik, where HX became the first cruise line to connect to shoreside electricity in Iceland in Sep (CW 21 Sep).

HX will also introduce four new sailings in the Arctic Archipelago 2025, all cruising from or to Nuuk.

These voyages will encompass two Northwest Passage crossings, providing cruisers with either the east-to-west route, pioneered by Norwegian polar explorer Roald Amundsen, and the new west-to-east sailing on board his namesake ship, Roald Amundsen, from Alaska to Greenland.

Northwest Passage itineraries in 2025 will see an increased presence of enrichment programs for guests to connect with Arctic indigenous communities.

"Our continued investment in the regions and experiences we know best has created a firm foundation," Chief Commercial Officer Alex Delamere-White said.

"This heritage, combined with our product teams' dedication to fostering connections with the people and places we visit, will lead to our strongest season yet," he said. MS

RCI Creative deal

BOOK a Royal Caribbean International (RCI) sailing with Creative Cruising and earn triple rewards.

Those booking a RCI cruise next year from 10 Nov-05 Dec are eligible - CLICK HERE.





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Oceania Black Fri

OCEANIA Cruises has launched its first-ever Black Fri sale, with savings of up to USD\$5,400 per staterooom on more than 100 global voyages next year.

This limited-time offer is valid on bookings made from today until 05 Dec, and features itineraries in the Mediterranean, Northern Europe, Asia, Africa, Australia, and South America, which range from seven to 34 days.

All Black Fri savings include Oceania's simply more value promise, meaning virtually everything is included in the voyage fare: shore excursion credit of up to US\$1,600 per stateroom to be spent on tours of choice; and a comprehensive beverage package available during lunch and dinner.

Call 1300 355 200 for info.

Disney opens new Florida terminal

DISNEY Cruise Line has celebrated the opening of its new terminal at Port Everglades (pictured) earlier today (CW 16 Dec 2021), alongside port and community leaders.

The cruise line's second yearround home port in Florida measures almost 10,000m2, and has been conceptualised by Walt Disney's "imagineers", with highlights including world-class entertainment and a Finding Nemo-themed mural.

Disney Dream will begin sailing from Port Everglades on 20 Nov, followed by Disney Magic on 09 May, offering guests the opportunity to sail on a mix of three-, four-, and five-night cruises to tropical destinations in the Bahamas and the Caribbean.

"The grand opening of our new dedicated terminal is an incredible milestone as we embark on the largest expansion



in our cruise line's history," Senior Vice President & General Manager Sharon Siskie said.

"Now our guests will have even more options to experience the magic of a Disney vacation at sea and can begin creating lifelong memories with their loved ones from the moment they arrive."

Disney also announced new community investments in Junior Achievement South Florida and Boys & Girls Clubs of Broward County, with donations which will support a variety of initiatives, including programs that inspire career exploration, innovation, and storytelling. MS



Are you Australia's Mobile Agent of the Year?

Nominations are now open for the 21st Annual **Cruise Industry Awards**

Nominate yourself or a colleague today

For more information on awards criteria and how to nominate visit www.cruising.org.au Nominations are open until 30 Nov 2023 and are open to all CLIA Travel Agent Members.



The Chat Travel Daily Jenny Missed out on any episodes of Season ONE of 'Conversations with women in travel'? CLICK HERE to listen

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FOR cruisers who feel as if they need to fill a Blank Space, Royal Caribbean International has just the voyage for you.

The cruise line and travel advisors Marvelous Mouse Travels are working together to host a voyage in honour of Taylor Swift aboard Allure of the Seas.

The four-night cruise will depart on 21 Oct, the day after Swift's show at Hard Rock Stadium in Miami, with guests to enjoy cocktail parties, Swiftthemed trivia, and more.

Taylor will not be affiliated with the cruise in any way, but she actually has been aboard Allure before, when she played a show on the ship in 2011, ahead of the release of her Speak Now album.

For scale, Swift's upcoming concert at the Melbourne Cricket Ground could fill up Allure almost 20 times over.

P&O behind the SisterShip



SISTERSHIP Training hosted an exclusive event for female maritime students (pictured) on board P&O Cruises Australia's Pacific Adventure on Sun.

The event was held during Adventure's port call in Eden, marking the culmination of the dedicated efforts of SisterShip's female maritime students.

They were brought together for a unique networking experience with industry leaders, employers, and inspiring women in the maritime industry.

Attendees had the opportunity to hear from influential figures in the maritime sector, including Port Jackson's Harbour Manager from Svitzer, Renee Connolly, and Island Cruising and Women

Who Sail NZ Managing Director, Viki Moore, as well as several other inspirational women in the maritime industry.

The event was set against the backdrop of Twofold Bay, with attendees hearing success stories highlighting the remarkable achievements of women in leadership roles within the maritime sector, and outlining the various career paths available.

It provided participants with valuable insights to empower them as they chart their futures with confidence and resilience.

"I am inspired and proud of the remarkable journey we've embarked on to empower women," SisterShip founder Jackie Parry said. MS





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EDITORIAL

Associate Editor - Myles Stedman Journalists - Adam Bishop, Janie Medbury, Matthew Wai Publisher - Bruce Piper

Editorial Director - Damian Francis Associate Publisher - Anna Piper info@cruiseweekly.com.au info@cruiseweekly.co.nz

ADVERTISING & MARKETING

Head of Sales & Marketing - Sean Harrigan Advertising Operations - Nicki Harford advertising @cruise weekly.com.auadvertising@cruiseweekly.co.nz

ACCOUNTS

accounts@traveldaily.com.au

Suite 1, Level 2, 64 Talavera Rd Macquarie Park NSW 2113 Australia PO Box 1010 Epping NSW 1710 Australia Tel: (AU) +61 2 8007 6760 or (NZ) 0800 799 220 **trave Bulletin** Tel: (Int'l) 1300 799 220

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