



### Cruise Weekly today

**CRUISE Weekly** today features four pages of all the latest cruise industry news, plus a full page from **Windstar Cruises**.

### Know the way

**WINDSTAR Cruises** knows the way, with its 2025-2026 early booking offer - head to **page 5** of today's **CW**.

### Special CLIA issue

**YESTERDAY'S** Cruise Lines International Association (CLIA) Australasia Cruise360 conference in Brisbane was a standout success and set the stage for a huge upcoming summer cruise season.

Watch out for a special edition of **Cruise Weekly** featuring all of the action from the day, while more photos are on **page three**.

## Virgin announces second Aussie season

**VIRGIN Voyages** will be bringing back *Resilient Lady* (pictured) for her second Australian season in 2024/25, with a variety of new departure ports, which now include Sydney, Melbourne, and Brisbane (**CW** breaking news).

Cruisers will have the option of 15 brand new itineraries and nine new ports, including Broome, Albany, Adelaide, Newcastle, Mooloolaba, Port Douglas, Eden and Kangaroo Island.

Vice President International Sales Shane Riley revealed the news to **Cruise Weekly** yesterday at Cruise360 in Brisbane, saying the announcement allows passengers to mark a booking much further out.

"We're super stoked," he enthused.

"It has been an amazing response so far, our travel agent community are really getting behind us, demand is definitely



all going in the right direction, so much so that we're already committed to bringing the ship back for a second season.

"The commitment we've seen from our First Mates community here has definitely given us the confidence the first season is going to be incredible, and has given us the opportunity to come back for a second."

*Resilient* will set off on her

44-night repositioning from Athens to Australia in Oct, making stops in destinations like Dubai, Mumbai, Singapore, and Bali along the way.

The second Australian season is part of a global expansion announced by Virgin today, thanks to US\$550 million in new funding from Ares Management.

A trio of announcements from Virgin rounds out with the retirement of Chief Executive Officer Tom McAlpin, who will be replaced by President & Chief Experience Officer Nirmal Saverimuttu.

Virgin's expansion will see it introduce 27 new itineraries along with 19 new ports of call around the world.

The cruise line also confirmed the introduction of *Brilliant Lady* has been delayed due to unexpected construction, supply chain and staffing challenges. *MS*

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*The Chat* with Jenny Travel Daily



A Conversation with **Martine Nunes**  
of Oceania Cruises

[CLICK HERE to listen](#)




## Inaugural season for Oceania's Allura

OCEANIA Cruises has unveiled its inaugural sailings for *Allura*, (render **pictured**) the newest ship to join the fleet, due in 2025.

The 26 inaugural season sailings, which will open for sale next Thu, span almost 100 destinations on seven to 34-day voyages.

*Allura* is a sister ship to *Vista*, which debuted with a fanfare earlier this year (**CW** 09 May).

She will sail her maiden voyage from Athens to Istanbul on 08 Jun 2025.

*Allura* will journey to some of the most intriguing and inspiring destinations in her opening European season with calls at iconic destinations and lesser-known gems such as Cadiz, Cagliari, Messina, Palma, Palermo, and Cinque Terre.

The ship will then sail to Canada and New England following her season in the Mediterranean, for an extended spell in North



America, before her premiere season in the Caribbean.

*Allura's* inaugural season will see overnight stays in Istanbul, Monte Carlo, Quebec City, Montreal and New York City.

The ship will also feature speciality dining venues, including new signature restaurants Ember and Aquamar Kitchen, while guests will enjoy innovative cocktails served by master mixologists at the Founders Bar.

"Excitement is already building

in advance of *Allura's* debut," President Frank Del Rio Jr said.

"*Allura* heralds the ultimate evolution of our onboard experience, and her inaugural season is designed to entice curious world travellers, to allow them to reconnect with well-loved favourite destinations and discover new ones.

"This beautiful new addition to our family embodies the dynamic and dazzling future of Oceania," he said. *MS*

### Cruise Calendar

Current ports of call in Australia and New Zealand.

SYDNEY	
<i>Carnival Splendor</i>	12 Sep
<i>Pacific Adventure</i>	14 Sep
BRISBANE	
<i>Pacific Encounter</i>	09 Sep
<i>Pacific Encounter</i>	12 Sep
AIRLIE BEACH	
<i>Pacific Encounter</i>	14 Sep
<i>Carnival Splendor</i>	15 Sep
BROOME	
<i>Le Ponant</i>	08 Sep
<i>Le Laperouse</i>	11 Sep
<i>Caledonian Sky</i>	12 Sep
<i>Coral Geographer</i>	12 Sep
DARWIN	
<i>Silver Explorer</i>	12 Sep
AUCKLAND	
<i>Pacific Explorer</i>	08 Sep
<i>Pacific Explorer</i>	12 Sep

New offers, new itineraries, and a brand new marketing campaign have just launched. All are designed to drive more bookings for your business. Join the next phase of *The Heart of Exploring*.

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# Cruise360 delegates are 'Riding the Wave'

Friday 08th Sep 2023

CRUISE Lines International Association (CLIA) yesterday hosted almost 650 industry delegates from across Australia at its annual Cruise360 conference in Brisbane.

This year was the first time the event has been held in Queensland, with more than 20 speakers and panellists involved, offering international insight and inspiration to an audience of travel agents, cruise line executives and industry supporters from across Australia.

Among some of the most popular delegates at Cruise360 this year were Virgin Voyages, Disney Cruise Line and Scenic Luxury Cruises & Tours, which will all deploy ships in this region for the first time, and were out in force reminding conference attendees of what their ship has to offer.

"This year will offer more variety and choice than ever before, making 2023-24 one of the most exciting cruise seasons in recent memory," CLIA Managing Director Joel Katz said.

"Australia has become one of the most vibrant cruise regions in the world, and this means more options than ever".

**Cruise Weekly** snapped these photos at the C360 trade show yesterday - more available at [facebook.com/cruiseweekly](https://facebook.com/cruiseweekly).



**ABERCROMBIE** & Kent MD Deb Fox, Disney Cruise Line's Andrea Robinson, Silversea Cruises SVP & MD Adam Radwanski & Marketing Director Philippa Walker, A&K Head of Marketing Michelle Mickan, Silversea Director of Sales Steve Richards, and Disney's Amy Mortlock.



**THERE** was no avoiding the paparazzi for these *Edge-y* Celebrities!



**ROYAL** Caribbean International Vice President & Managing Director Gavin Smith steering his team to success.



**COME** for the Celestyal Cruises team, stay for the baklava!



**THE** Aurora Expeditions team: BDM Amelya Grey, Dir Sales Steve McLaughlin, Trade Seales Executive Hannah Charlton, BDMs Travis Graham and Alexandra Fayan, and PR Manager Svetlana Monastyrsky.



**THE** Norwegian Cruise Line team: Dir Sales, Damian Borg, Trade Marketing Manager Jacinta Baker, VP & MD Ben Angell, Dir Marketing Michele Wiederman, and BDM Craig McLaurin.






## PORTHOLE

**THE** US Coast Guard has sadly foiled an attempt by a Florida man to “walk” to New York via the Atlantic Ocean in a gigantic hamster wheel (pictured).

The intrepid adventurer was arrested near the coastal city of St. Augustine after “coming across some complications which brought him back to shore,” according to a social media post from the Flagler County Sheriff’s Office.

Ray “Reza” Baluchi was stopped by officers and allegedly negotiated with them for more time as he pleaded to be allowed to continue his voyage, which some reports describe as a water-borne charity run.



## MSC details net zero cruise

**MSC** Cruises says its recent *MSC Euribia* shakedown voyage (CW 26 May) saved 43 tons of fuel and resulted in an 11% better performance during the four-day trip from Saint-Nazaire to Copenhagen.

*Euribia* used a specially procured batch of bio-LNG as fuel and utilised heat recovery from the ship’s engines for galleys, heating and ventilation.

Vice President of Sustainability & ESG Linden Coppell said the cruise was a “significant achievement and proved that net zero GHG emissions cruising is possible today and well ahead of the 2050 target for the industry”.

“We are eager for the appropriate regulatory and financial incentives for fuel producers to provide the fuels needed, at the scale that is needed, which, alongside technology, will power the industry’s journey towards decarbonisation,” he said.

Data from the cruise will be used to drive down emissions intensity across the MSC fleet.

## Ponant goes all-inclusive

**PONANT** is offering inclusive flights and transfers on its entire 2024 Kimberley expedition season under a new limited-time promotion for the Australian and NZ market.

Return Economy flights will be provided from major Australian capital cities as well as Auckland, Christchurch, and Wellington, while transfers are also now included in Darwin and Broome.

“As part of this exciting offer, Ponant is also including Business class upgrades to guests who choose to book in select suite categories,” according to Chief Executive Chris Hall (pictured).

The move is being facilitated via a strategic partnership with Amadeus which now enables instant air bookings for trade partners when reserving a cruise for their clients.

“The launch of Ponant’s inclusive flight and transfer offering for our 2024 Kimberley season is a natural extension of our product range as we move to create a full-service offering,” he said.

“This exciting development further elevates the guest

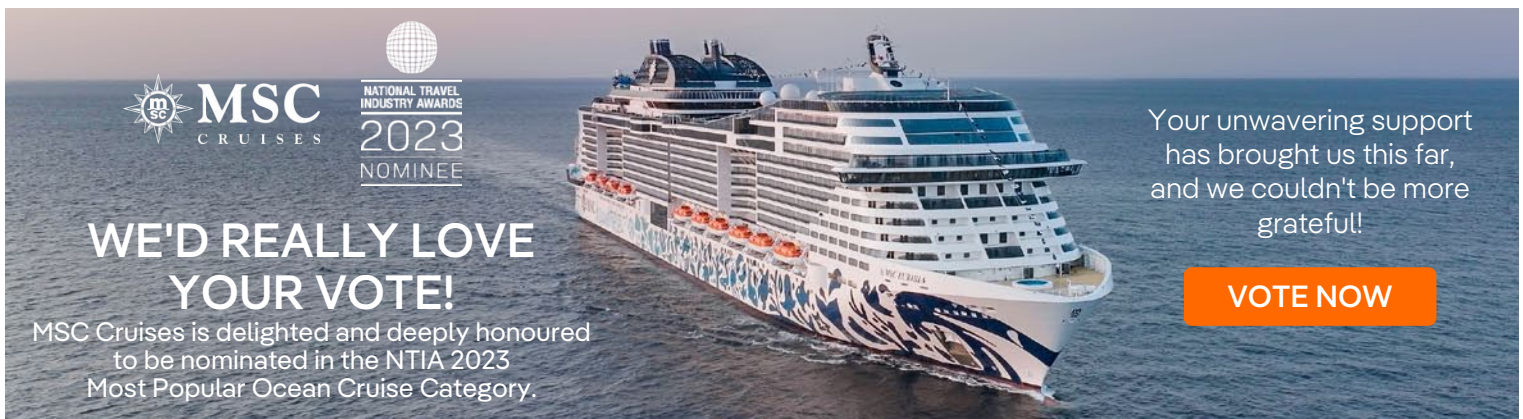



experience as well as that of our trade partners, and underscores our ‘Explore to Inspire’ ethos, to always push further and constantly improve.”

*Le Jacques-Cartier* will join *Le Laperouse* in North West Australia for the first time next year, with both 90-stateroom vessels ideally sized and equipped to explore the Kimberley.

Prices lead in at \$12,815 per person for a 10-night Iconic Kimberley itinerary with Economy flights, while suites with included Business class air lead in at \$20,360 per person.

The flight and transfer offer can be combined with Ponant’s \$800 per stateroom “welcome offer”, Ponant Yacht Club benefits and the free solo supplement offer. **BP**





**NATIONAL TRAVEL INDUSTRY AWARDS 2023 NOMINEE**

## WE'D REALLY LOVE YOUR VOTE!

MSC Cruises is delighted and deeply honoured to be nominated in the NTIA 2023 Most Popular Ocean Cruise Category.

Your unwavering support has brought us this far, and we couldn't be more grateful!

**VOTE NOW**

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For Windstar's new 2025-2026 Latin, Caribbean, Canary Islands, Trans Ocean, Tahiti & Middle East opening deployments, Windstar is offering a US\$200 shipboard credit per stateroom\* and a free upgrade to our All-Inclusive package (valued at AU\$137 per guest per day). \* All fares mentioned are per person, in AU dollars, cruise only, based on double occupancy in lowest category, and include non-discountable amounts. Single and Triple guests in a stateroom or suite are also eligible for this promotion, the shipboard credit will be awarded at US\$100 per guest. All-inclusive package includes Wi-Fi, and all beer, wine, cocktails, and gratuities. Taxes, Fees, and Port Expenses are included. Offer is valid on new bookings only and subject to availability. Consult your specialist for promotional offer or discount combinability. This offer is not combinable with Star Groups. Bookings are non-transferable; no name changes can be made, nor can this offer be applied retroactively. Shipboard credits are valid on the applicable purchased sailing only and are non-refundable with no cash value. Cancellation fees may apply; please see website for details. Fuel surcharges may be imposed or increased over time. Offer is capacity controlled and may be withdrawn or modified at Windstar's discretion at any time. Information contained herein is accurate at time of publication and subject to change without notice. All terms and conditions stated on the Windstar website apply. Cruises are provided subject to the terms and conditions of the Passage Contract. Offer is valid for reservations booked between August 15 and November 6, 2023. Ships' registry: Bahamas. 22-1882/9.4.23