



The HEART

New offers, new itineraries, and a brand new marketing campaign have just launched. All are designed to drive more bookings for your business. Join the next phase of *The Heart of Exploring*.

of EXPLORING

LEARN MORE



UP TO
\$2,500
FLIGHT CREDIT
PER COUPLE

EXCLUSIVE TO OCEAN CRUISES ONLY

Discover our new ocean, river, and expedition offers and download the suite of marketing assets available on our marketing centre on myvikingjourney.com/agent

For more information contact your Commercial Manager or email agents.anz@viking.com

📞 138 747 🌐 [VIKING.COM](https://viking.com) 📖 BOOK ONLINE AT [MYVIKINGJOURNEY.COM/AGENT](https://myvikingjourney.com/agent)

See website for full T&Cs



Cruise Weekly today

CRUISE Weekly today features four pages of all the latest cruise industry news, plus a cover wrap from **Viking** and a full page from **MSC Cruises**.

New Viking offers

VIKING is today promoting its new offers, new itineraries, and its brand-new marketing campaign, which have all just launched.

All are designed to drive more bookings for travel partners.

Viking passengers can also score up to \$2,500 flight credit per couple on the cruise line's ocean cruises.

Visit the **cover page** for more information on the next phase of "The Heart of Exploring", where you can discover new ocean, river, and expedition offers, and download a suite of marketing assets.

Disney's Adventure dream

DISNEY Cruise Line yesterday announced its new Singapore-based ship will be named *Disney Adventure*, with the highly anticipated newbuild, formerly under construction as Genting Hong Kong's *Global Dream*, set to be the line's first vessel in South East Asia.

The unfinished ship was initially ordered by the now defunct Dream Cruises, and was acquired last year by Disney from the receivers of the collapsed company (**CW** 17 Nov 2022).

Disney unveiled the new name on social media, confirming work on the vessel is ongoing.

"It'll be the first Disney ship to sail from Singapore and throughout South East Asia and feature the Disney service, storytelling, and entertainment everyone knows and loves," the company said.

Earlier this year Disney inked



a major deal with the Singapore Tourism Board which will see *Adventure* home port in the Lion City for at least five years from 2025 (**CW** 30 Mar).

Disney hasn't revealed the configuration of *Adventure*, but under its previous Dream Cruises design, the ship was expected to have capacity for as many as 9,000 passengers.

Adventure's new name comes amidst major expansion for Disney Cruise Line, which also has two other vessels under development, and is creating a new Bahamian island destination called Disney Lookout Cay at Lighthouse Point. **BP**

Vandekreeke's cruise return

FORMER Carnival Cruise Line Vice President Jennifer Vandekreeke, who stepped away from cruise just over two years ago (**CW** 18 Jun 2021), was spotted at Cruise360 in Brisbane last week on behalf of Captain Cook Cruises Fiji.

The line is in the throes of launching its new luxury product using APT's former *Caledonian Sky* small ship (**CW** 08 May), with Vandekreeke assisting MD Allison Haworth West to "usher in a new era of luxury expedition cruising in Fiji" in the lead-up to the official season launch in Nov.

Vandekreeke said she was thrilled to be at C360, posting "nothing could have prepared me for the joy of seeing so many cherished friends, colleagues & business partners thriving after a few dark years".

You are invited

TO AN EXCLUSIVE CRUISE EVENT

We invite you and your clients to join us at our Exclusive Cruise Events series. Find out what makes Oceania Cruises so special, along with our latest news including the launch of our newest ship *Allura* set to sail in 2025. Join us for special offers, canapés and drinks on the day.

AUSTRALIAN EVENT SERIES

REGISTER HERE

NEW ZEALAND EVENT SERIES

REGISTER HERE



EXQUISITELY CRAFTED CUISINE. CURATED TRAVEL EXPERIENCES. SMALL SHIP LUXURY. VISIT OCEANIACRUISES.COM OR CALL 1300 355 200 (AU), 0800 625 691 (NZ)

DOWNLOAD TOOLKIT

*Visit oceaniacruises.com/terms for full Terms and Conditions

The Chat with Jenny Travel Daily



A Conversation with **Martine Nunes**
of Oceania Cruises

[CLICK HERE to listen](#)




New Heritage ship makes her debut

HERITAGE Line has officially set sail on its new Upper Mekong voyage on board the new *Anouvong* (pictured), the seventh ship in the brand's fleet.

The special three-night inaugural sailing, 'Golden Triangle Traverse', recently sailed from Luang Prabang.

The itinerary includes all daily guided shore excursions, demonstrations & lectures; an onboard expert guide; and onboard dining featuring classic Laotian dishes alongside international favourites.

Each day saw the ship visit traditional villages only accessible by river, including several tiny hamlets exclusively visited by Heritage.

Anouvong moored in a secluded location on the Mekong for the final night of the cruise, where guests were treated to a memorable farewell al fresco



dining event on the sun deck.

"We were delighted to finally welcome guests on board our first official Upper Mekong sailing, and over the moon to receive their excellent feedback on their luxurious floating home and the extraordinary mix of cultural, educational, and adventurous shore experiences on offer," Director of Sales & Marketing Andreas Schroetter said.

"We are looking forward to introducing many more travellers

to this beguiling destination, and beautiful new ship."

Anouvong has just eight staterooms and two Signature suites spread over two decks.

All cabins and public facilities featured a bespoke Laotian ambience along with local artwork, artefacts, and a French colonial finesse.

Anouvong's cabins, which range from 20m² up to 30m², are the largest of any river-going vessel on the Upper Mekong. *MS*

Explora milestone

EXPLORA Journeys has celebrated two new milestones, including the float-out of *Explora II* and the steel-cutting of *Explora III*.

The two landmarks took place at Fincantieri's Sestri Ponente shipyard near Genoa.

Explora II will enter service in the northern summer of 2024, and *Explora III* will enter service in summer 2026.

The latter ship will be the first of the Explora Cruises fleet to be powered by liquefied natural gas.

Explora is investing €2.3 billion (A\$3.9 billion) in its fleet of four luxury ships.

"The double event today marks another major step forward on our mission to redefine ocean travel for today's discerning luxury travellers," Chief Executive Officer Michael Ungerer said.



Storytellers,
business owners,
master crafters.

We're personal travel managers. Join us. 



Viking China trips

THE joint venture between China Merchants and Viking has announced new international itineraries aboard the former *Viking Sun*, with the first departing the country on 03 Dec.

The eight-day South China Sea tour will round trip from Shenzhen and visit Ha Long Bay and Da Nang in Vietnam, as well as Hong Kong.

Wu Wei, Chairman of China Merchants Viking Cruises said the company aimed to “actively leverage the location advantage of Shenzhen’s cruise homeport, collaborate with tourism resources in the Guangdong Hong Kong Macao Greater Bay Area and promote regional tourism cultural exchanges and cooperation”.

Viking’s China Merchants JV launched almost three years ago (*CW* 30 Nov 2020).

Pitcairn departures increase 25%

NEW opportunities to visit the Pacific’s remote Pitcairn Islands have opened up with the release of the destination’s new shipping schedule through to Apr 2025.

Described as “the most significant increase ever in passenger services”, the update will see Pitcairn’s supply ship, *Silver Supporter* (pictured) operate 29 return passenger services between Mangareva in French Polynesia and the Pitcairns over the 12 month period from Apr 2024.

Departures are timed to directly connect with the weekly Air Tahiti domestic flight which operates to Mangareva each Tue.

Pitcairn Islands Tourism Travel Coordinator Heather Menzies said “even though we are one of the most remote tourism destinations on earth, we have experienced unprecedented growth in demand since



reopening our border to visitors in Mar 2022.

“This improved access will ensure more visitors are able to experience legendary Pitcairn Island,” she added.

Silver Supporter’s weekly schedule allows for a day at sea in each direction, experiencing one of the world’s largest marine reserves, along with four days on Pitcairn enveloped by the “Mata

ki te Rangi - Eyes to the Sky” International Dark Sky Sanctuary alongside Pitcairn’s fascinating living history.

The ship carries a maximum of 12 passengers in five twin-share and two solo cabins, and offers free wi-fi, two comfortable lounges and daily buffet dining and snacks. *BP*

See the 2024/25 Pitcairn schedule at visitpitcairn.pn.

 HURTIGRUTEN
EXPEDITIONS

ANTARCTICA

Early Bird Sale, up to 30% OFF*

Your clients can discover the wilderness of Antarctica, with the experts in expedition travel.

Ask about our
PRICE PROMISE*

12-Days
from only
\$9,793*
per person



Antarctica Expedition Cruises

No NCFs

Earn in full. Best offers for trade and traveller. Speak with our Regional Sales team to find out more.

The Sustainable Choice

The world’s first hybrid-powered ships, onboard Science Centre and lowest CO2 footprint of all expedition voyages to the region.

Immersive Experiences

Expeditions can include the highly sought after, but rarely attempted visit to Cape Horn.

12 to 24-day voyages available between January 2024 to March 2025.

SECURE YOUR CLIENTS’ SAVINGS TODAY!
AGENTPORTAL.HURTIGRUTEN.COM
1300 322 062

Terms and conditions apply. \$9,793 from price is based on per person twin share on ‘Highlights of Antarctica’ 24/25 departure, as of 06/09/23.



THE crowd at Cruise360 in Brisbane last Thu enjoyed a preview of next month's Norwegian Cruise Line Walk for Wellness, courtesy of BDM and fitness instructor Craig McLaurin (pictured).

Sadly there weren't any shorty-shorts on display, with McLaurin instead opting for a stylish pair of overalls for the impromptu late-afternoon stretching session.

Getting participants on their feet, the exercise session saw delegates follow a NCL go-kart around the high-speed track aboard *Norwegian Prima*.



Take a bite out of RSSC

REGENT Seven Seas Cruises (RSSC) has elevated its epicurean standards on board its new ship *Seven Seas Grandeur*, which is set to debut in Nov (**CW** 03 Feb).

Guests will savour more than 130 new dishes and refined recipes in *Grandeur's* dining venues and reimagined specialty restaurants.

Highlights include 13 new dinners to be served in Compass Rose, RSSC's signature restaurant, while Prime 7, the cruise line's steakhouse, will offer a new decadent lunch menu, as well as an elaborate sharing plate of grilled meats for two at dinner.

Seven new dishes will be introduced at French restaurant Chartreuse, three of which have been inspired by the three-Michelin Star Auberge du Vieux Puits by Gilles Goujon.

Four Gerard Bertrand wines will be found exclusively on Chartreuse's complimentary wine list, and a further five will grace *Grandeur's* Connoisseur Wine Menu.

Pacific Rim will offer two new mains and four new desserts, while eight authentic new hot

appetizer recipes have been created for Sette Mari at La Veranda, and a Korean fried chicken burger with gochujang-black garlic mayo is now available at The Pool Grill.

New plant-based dishes available include an Impossible Salisbury Steak with truffle butter and Pacific Rim poke salad, plus additional healthy options such as chia yogurt and homemade granolas will appear for breakfast at La Veranda.

"For over 30 years we have provided our guests with the highest standards in luxury travel, from personalized on-board service to immersive destination experiences, to perfecting epicurean offerings across the world's most luxurious fleet," the cruise line's President Andrea DeMarco said.

"As a celebration of Regent's heritage, *Seven Seas Grandeur* has been stunningly reimagined for the future, enhancing the eclectic culinary experiences found on board through delightfully refined menus and beautifully reimagined specialty restaurants." *MS*

bound4blue funds

WIND-ASSISTED propulsion systems company bound4blue has raised €22.4m (A\$37.6m) from its Series A funding, with commitments from the European Commission, major corporate investors, and venture capitalists.

The investment enables bound4blue to advance in its next strategic milestones, which will see the further development of its eSAIL technology and its commercialisation.

It will also expand bound4blue's productive and personnel capacities.

"We're delighted to welcome the new investors onboard," bound4blue Chief Executive Jose Miguel Bermudez said.

"Their wealth of knowledge and expertise in shipping and financing represents a momentous step".

bound4blue's eSAIL system falls under the "suction sail" category, offering a unique and efficient way to reduce fuel consumption and emissions for a number of maritime segments, including cruise.



WE ARE LOOKING FOR DYNAMIC MENTEES

TIME is a Career Advancement Path for all Employees in Travel, Tourism, Hospitality, Cruise and Aviation Industry including Regional, and Rural Areas across Australia

- Further develop your management and leadership potential
- Develop confidence and networking opportunities
- Strategic career planning & access to new networks
- Increase your knowledge of organisational culture, and processes

FOR MORE INFORMATION VISIT - www.travelindustrymentor.com.au



cruiseweekly.com.au
cruiseweekly.co.nz

Cruise Weekly is part of the Business Publishing Group family of publications.

Cruise Weekly is Australasia's leading travel industry cruise publication.

EDITORIAL

Publisher – Bruce Piper
Editorial Director – Damian Francis
Associate Publisher – Anna Piper
Contributors – Myles Stedman, Adam Bishop, Janie Medbury, Matthew Wai

info@cruiseweekly.com.au
info@cruiseweekly.co.nz

Cruise Weekly is a publication of Cruise Weekly Pty Ltd ABN 73 123 041 485. All content fully protected by copyright. Please obtain written permission to reproduce any material. While every care has been taken in the preparation of the newsletter no liability can be accepted for errors or omissions. Information is published in good faith to stimulate independent investigation of the matters canvassed. Responsibility for editorial comment is taken by Bruce Piper.

ADVERTISING AND MARKETING

Sean Harrigan & Nicki Harford
advertising@cruiseweekly.com.au
advertising@cruiseweekly.co.nz

BUSINESS MANAGER

Davy Adams
davy.adams@cruiseweekly.com.au

Suite 1, Level 2, 64 Talavera Rd
Macquarie Park NSW 2113 Australia
PO Box 1010 Epping NSW 1710 Australia
Tel: (AU) +61 2 8007 6760 or (NZ) 0800 799 220
Tel: (Int'l) 1300 799 220

Every month we publish our consumer newsletter - *Travel & Cruise Weekly* - sign up free at www.travelandcruiseweekly.com.au.





WE'D REALLY LOVE YOUR VOTE!

MSC Cruises is delighted and deeply honoured to be nominated in the NTIA 2023 Most Popular Ocean Cruise Category.

[VOTE NOW](#)



Your unwavering support has brought us this far,
and we couldn't be more grateful!

Voting closes Friday 15 September 2023