



Cruise Weekly today

CRUISE Weekly today features two pages of all the latest cruise industry news, plus a full page from **APT Travel Group**.

APT is a nominee

APT Travel Group is delighted to be a nominee for the National Travel Industry Awards' Most Popular River Cruise Operator, and is today thanking its trade partners.

The company is also a nominee for Most Outstanding Tour Operator - Global, and is encouraging the travel industry to vote, ahead of the closure of balloting on Fri.

For more information, head to **page three**.



VOTE FOR ROYAL

Royal Caribbean International is incredibly grateful to our partners and travel agents for your ongoing support. We are overjoyed with delight to be nominated for



Category 29 - Most Popular Ocean Cruise Operator
VOTE NOW



My Cruises Expeditions



MY CRUISES has launched its new Expedition Collection in partnership with Hurtigruten.

The My Cruises Expedition Collection is packed with the OTA's signature inclusions, such as flights, pre and post-stays, landing excursions, local dining, exclusive savings and more.

These packages have been handcrafted by My Cruises experts, and will feature its

A new New Wave

CRUISE Lines International Association (CLIA) has showcased its sustainability advances and destination stewardship in its recently released *New Wave* magazine.

The publication highlights some of the technological advances being pioneered by cruise lines worldwide as they work to accelerate the maritime transition toward net zero, such as alternative fuels, new sources of clean energy, and other technologies.

The latest issue of *New Wave* also features wildlife protection projects, and more.

New Wave is available now, and will be distributed to member agents next month, or can be read **HERE**.

Bonus Value inclusions, offering travellers an array of Hurtigruten Expeditions product.

"This Collection represents a milestone in our commitment to offering travellers the most extraordinary and unforgettable experiences," the OTA's General Manager Michael Middleton said.

"My Cruises' dedication to cruising, fused with Hurtigruten's expertise in expedition travel, will create a new standard in exploration and adventure."

Hurtigruten Sales Director APAC Amber Wilson said the cruise line is thrilled to exclusively partner with My Cruises on the launch of its Expedition Collection. *MS*

Pictured: the My Cruises team at last week's Cruise360 conference in Brisbane.

Mat invades France

MAT McLachlan Battlefield Tours has launched a new 80th Anniversary of the Battle of Normandy & D-Day Landings River Cruise, which will sail in Jul 2024.

The tour will offer insights about Operation Overlord and the Normandy landings, as well as the Australian soldiers involved.

Departing 17 Jul from Paris, the cruise sails for eight days, voyaging along the Seine aboard *Amadeus Diamond*, travelling return to Normandy.

There will be three onboard World War II seminars during the cruise, as well as two days of comprehensive touring, exploring Normandy & the Operation Neptune landing sites.

The cruise is priced from \$5,995 per person twin share, with all meals included, as well as hand-selected wines with every onboard lunch and dinner.

A welcome and farewell cocktail reception are included, as is free onboard wi-fi, and complimentary use of bicycles to explore ashore.

"The D-Day landings in Normandy, France during World War II were part of the largest seaborne attack in history," founder Mat McLachlan explained - **CLICK HERE** for more information.

aurora expeditions

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LEARN MORE

Savings available until 31 Oct 23



CRUISERS who use anti-nausea "seabands" may find some familiarity with a new development from Northern Arizona University.

The new "wearable stress relief" device is called a TouchPoint, and is said to reduce tension, enhance relaxation and improve overall wellbeing.

We're not sure whether they will also work for seasickness, but they sound quite soothing, placed on both sides of the body and vibrating to activate the user's "calm" response.



UnCruise Maui

UNCruise Adventures is contributing to Maui's rebuilding efforts, as the cruise line heads south from Alaska for its Hawaiian Seascape Adventures.

A portion of every booking made during UnCruise's 'Aloha Days Hawaii Deals', which runs from now until 28 Sep, will directly contribute to 'Maui Strong', an initiative committing to rebuild the island and the town of Lahaina, which was almost totally destroyed in the recent wildfires.

Crystal 2025 itineraries



CRYSTAL Cruises has unveiled its 2025 itineraries, with *Crystal Serenity* and *Crystal Symphony* to set sail to more than 100 countries in almost 300 ports.

The cruise line is poised to offer highlights such as visits to Monaco timed with the Formula 1 Grand Prix, and northern lights experiences in Norway.

Serenity and *Symphony* will visit a selection of almost 150 new hand-picked destinations such as the Faroe Islands, Haifa, and Shanghai, for a combined total of 720 days over the course of 73 sailings.

After completing her World Cruise in May 2025, *Serenity* will depart from Marseille and sail the Mediterranean and Baltic seas, visiting destinations like Pablo Picasso's hometown of Malaga, the town of Ronne on the Danish island of Bornholm, and Latvia's capital Riga, known for its pedestrian-only old town.

Meanwhile, the newly refurbished *Symphony* will kick off 2025 in South East Asia, exploring remote destinations including Sihanoukville, known for having the best beaches in Cambodia, along with Weh Island,

a small, active, volcanic island northwest of Sumatra.

"We're excited to offer both past and future Crystal guests an inspiring assortment of itineraries in 2025," said Cristina Levis, Chief Executive Officer of Crystal parent company A&K Travel Group.

"Guests on board *Crystal Serenity* and *Crystal Symphony* will have the opportunity to explore a treasure trove of lesser-visited corners of the world and check off some truly once-in-a-lifetime bucket list destinations with bespoke, industry-leading experiences designed by Abercrombie & Kent." *MS*

Pictured: Yu Garden.

Bahamas cruising

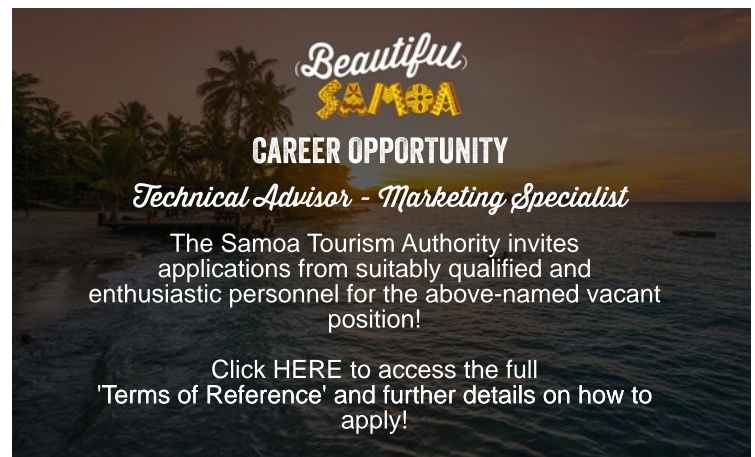
THE Bahamas has seen a massive increase in cruise visitors, with tourism numbers exceeding expectations throughout the year, media reports indicate.

According to official data, almost six million visitors arrived in the Bahamas from Jan through Jul, putting the country on track to record eight million visitors this year, with 90% coming from the US.

In the first seven months of the year, 80% of the Bahamas' visitors have arrived via sea, including cruise ships, ferries, yachts, and more.

Cruise arrivals for the first seven months of the year are up 72.1% over the prior corresponding period, and are also 43% higher than the same months of 2019.

The newly updated Port of Nassau welcomed the greatest number of cruise guests, followed by Royal Caribbean International's private island Perfect Day at CocoCay, Bimini, Half Moon Bay, Freeport, and Castaway Cay.



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APT
TRAVEL
GROUP



NATIONAL TRAVEL
INDUSTRY AWARDS
2023
NOMINEE

Thank You!

At the APT Travel Group, we are delighted to be NTIA nominees in two categories.

Most Popular River Cruise Operator
Most Outstanding Tour Operator – Global

These awards are voted on by you, our travel agent partners.
We would be honoured if you could show your support by voting for us.

VOTE HERE

Hurry, voting closes this Friday, 15 September 2023!



Thank you for your continued support of our APT and Travelmarvel products.

From all the team at APT Travel Group

