



cruiseweekly.com.au cruiseweekly.co.nz Friday 15th Sep 2023

Cruise Weekly today

CRUISE Weekly today features two pages of all the latest cruise industry news, plus full pages from:

- APT
- Norwegian Cruise Line
- A&K Travel Group

Norwegian sale

NORWEGIAN Cruise Line is hosting a flash sale, with up to 35% off cruises, a free beverage package, and more. Cruisers can also get a \$500 airfare credit on select sailings - head to **p4** for more info.

A&K jobs bonanza

ABERCROMBIE & Kent (A&K) Travel Group is hiring for a number of roles across both its flagship brand and its Crystal cruise line.

For more information on available jobs, head to page 5.

Godward starts cruise consulting firm

EXCLUSIVE

DESTINATION specialist and cruise advocate Natalie Godward has started her own consulting company, Saltando Consulting, which will operate within the cruise and travel sectors.

Godward, who last week finished up with the Port Authority of New South Wales after more than five years, is hoping to contract to cruise destinations around Australia and the South Pacific, helping bridge the gap between communities and the industry.

The ACA board member has been at the forefront of the sector's expansion in Eden and New South Wales' South Coast, and as sustainable cruise development permeates throughout the industry, Godward is keen to help other destinations around the country, particularly in rural Australia,

expand their presence in a responsible manner.

"I think that ability to bring the two together in a really humble and respectful and collaborative way... there needs to be mutual collaboration and respect," Godward said.

"To bridge that gap isn't always as easy as just walking in the front door. I think it needs somebody with knowledge and experience.

"There needs to be a bit of a 'holding hands and skipping' element that goes on between the two in order to have sustainable success."

With a large number of Australian destinations keen to expand their cruise market, Godward believes Saltando can help ensure this growth is achieved comfortably.

"How to make it happen so that it works for both parties long into the future, what that looks like,"

she explained.

"It's all about finding the sweet spot between the two to make it sustainable in the long term."

From the outset Godward will contract to the ACA, continuing to support its membership at workshops throughout Australia.

She is also doing some work in rural New South Wales which is not cruise-aligned.

"I'm open to new opportunities, and not targeting any specific business or place or company or community," Godward said.

"I just think the opportunities will come up...cruise lines want places to go that are great, and communities want visitation that is sustainable and respectful."

Godward does not yet have an active website nor social media presence, but is encouraging interested parties to reach out to her at nat@saltando-consulting.

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"IT'S like extreme parking with some rodeo at the end."

This is how The New York Times describes the sport of "competitive boat docking", where skippers attempt to pull up their boat alongside a dock, and tie her to her moorings, in as little time as possible.

The circuit only exists on the shores of Maryland and Virginia in the United States, with the skippers, known as the "Chesapeake Cowboys", travelling to 10 towns.

The first event was held in 1971, and today, skippers can collect thousands of dollars for a win - CLICK HERE for a demo.

Aurora ship freed

AURORA Expeditions has confirmed Ocean Explorer has been successfully freed from her grounding in Greenland (CW 13 Sep).

Ocean Explorer was assisted by TARAJOQ, a ship which belongs to the Greenland Institute of Natural Resources, which helped pull her free.

All on board Ocean Explorer are safe, and there is no damage to the environment, Aurora reported.

The cruise line is now waiting on advice from the relevant authorities as to its next steps. and extended its appreciation to both the assisting vessel and Ocean Explorer's passengers.

Survey says...more fun!



CARNIVAL Cruise Line will expand its popular Family Feud Live game show (pictured) to a dozen more ships next year, including Australia's Carnival

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Already a favourite on ships such as Carnival Celebration and Mardi Gras, Carnival Vista will be the next ship to offer Family Feud Live, from its 16 Sep cruise, followed by Carnival Legend, which will debut the game show on its 30 Sep voyage.

Following these ships will be Luminosa, as well as Carnival

Records already set

NORWEGIAN Cruise Line's 2023 Walk for Wellness has smashed its early registration targets, with the most diverse range of industry participants in the event's history.

Around 1,100 have already registered, with Vice President & Managing Director Ben Angell setting a goal of around 1,500 sign-ups for this year (CW 01 Sep).

Walk for Wellness will run for the entire month of Oct - sign up HERE.

Pride, Carnival Miracle, Carnival Jubilee, Carnival Panorama, Carnival Horizon, Carnival Liberty, Carnival Spirit, Carnival Magic, and Carnival Dream.

"Family Feud Live is such a fun and unique entertainment option because guests get into the action and participate in the same way they've watched the game played on TV," Vice President Entertainment Chris Nelson said.

"Building on its popularity by bringing it to more ships will ensure that more of our guests get to experience the fun and friendly competition of Family Feud Live." MS



Pacific Adventure 18 Sep Coral Princess 20 **S**ep Carnival Splendor 22 Sep Pacific Adventure 22 Sep

BRISBANE Pacific Encounter 16 Sep Coral Princess 22 Sep CAIRNS

Carnival Splendor 16 Sep AIRLIE BEACH Carnival Splendor 15 Sep

BROOME Le Ponant 16 Sep Le Soleal 17 Sep 18 Sep Coral Discoverer HOBART

Pacific Adventure 20 **S**ep DARWIN Le Laperouse 21 Sep **AUCKLAND** Coral Princess 16 Sep

Pacific Explorer **BAY OF ISLANDS Coral Princess**

17 Sep

22 Sep





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Thank You!

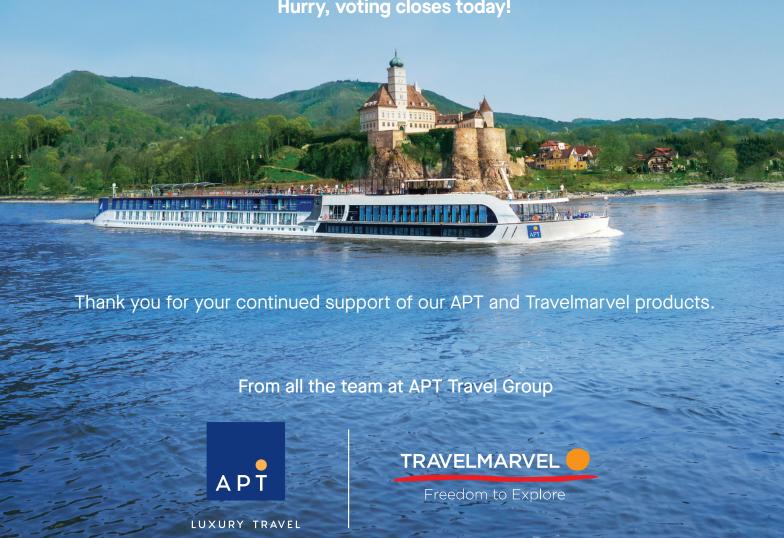
At the APT Travel Group, we are delighted to be NTIA nominees in two categories.

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Cruise Operations Specialist (AKL)

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