# WEEKLY daily! delivered daily!

#### cruiseweekly.com.au cruiseweekly.co.nz Monday 15th Apr 2024

#### Cruise Weekly today

CRUISE Weekly today features two pages of all the latest cruise industry news plus a full page from Riviera Travel River Cruises.

#### Dine like a Princess

**PRINCESS** Cruises has rolled out a "fleetwide dining revolution", offering three table service options: Traditional, Reservable, or Walk-In Anytime.

The three table service options will be coupled with Princess' "industry exclusive" OceanNow location-based anywhere service, which allows guests to order whatever they like, whenever and wherever they are.

The new options recently made a successful debut aboard the line's new Sun Princess, and are designed to give guests flexibility and choice when it comes to their dining experience.

"Our guests have been delighted with the dining flexibility aboard Sun Princess and we're pleased to extend the concept to all the other ships in our fleet," VP Food & Beverage Sami Kohen said.

"Whether guests prefer an early seating every evening, or change things up every night, or even change their mind, these flexible dining options ensure their dining preference is effortlessly accommodated."

## Adventure's dry dock



P&O Cruises Australia's Pacific Adventure has unveiled new dry dock upgrades, with the ship undergoing a comprehensive rejuvenation in Singapore.

Key upgrades include the introduction of the exclusive Byron Beach Club Cabanas, which offer a premium experience with amenities such as shaded areas, dedicated beverage service, towel service, complimentary water, and a \$100 food credit.

Each cabana is equipped with a mini-bar fridge, TV, and fan, ensuring an indulgent retreat for up to four guests.

Adventure also has new day beds for enhanced passenger comfort on her poolside decks, while a state-of-theart sound system has been installed to elevate the onboard entertainment experience.

There are also upgraded treatment rooms, and the inclusion of a new barber's chair at Elemis at Sea Spa, providing

guests with rejuvenating spa and grooming services.

Other extensive refurbishments included the replacement of 15,000m<sup>2</sup> of carpet, 3,700m<sup>2</sup> of turf, repainting of 3,000m<sup>2</sup> of walls and ceilings, and updating of 2,000 pieces of furniture, ensuring a fresh and modern ambience throughout the ship.

"The crew worked extremely hard in dry dock and the end result is a great upgrade to an already fantastic ship," Vice **President Guest Experience** Deborah Cogin said.

"These improvements underscore our commitment to maintaining our P&O fleet and providing exceptional experiences for our guests.

"We can't wait to have guests come on board to see the enhancements for themselves."

Adventure has since returned to Australia to continue her yearround cruises from Sydney. MS Pictured: Day beds.

#### **Riviera Travel sale**

**RIVIERA** Travel River Cruises' Europe River Winter Wonderland is currently available at the all-inclusive price of \$1,799 per person. The sale is valid until the end of the month, with a number of other offers also available on other Riviera Travel cruises - see page 3 for more info.

#### Silversea change

**BERT** Hernandez has been named the new President of Silversea Cruises, with Barbara Muckermann stepping down to pursue other opportunities.

Hernandez most recently served as Royal Caribbean International (RCI) Senior Vice President International, and will now replace the departing 14-year veteran of Royal Caribbean Group.

He has also served as RCI China President, and Azamara Chief Operating Officer.

"I have long admired the wonderful brand that Barbara and the team have built over 30 years and respect how they have been driven to create the most unique and memorable experiences in travel," Hernandez said.

"The opportunity to lead and grow such a beloved brand is a great honour, and I couldn't be more excited to work with the experienced Silversea leadership team," he added.



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#### Cooking up a storm

AUSTRALIAN chef Justine Schofield (**pictured**) embarks on a culinary journey through Burgundy aboard European Waterways' *La Belle Epoque* in her latest television series.

The shows sees Schofield cruise through the Burgundy Canal to find out what makes the food and wine of this region so unforgettable.

It premiered last night on *Lifestyle Food*, and follows Schofield as she explores historic towns and villages, meeting artisanal producers, sampling the very best of the region's wine, cheese, and renowned dishes.

Her journey also sees her discover the fascinating history and architecture of Burgundy, including its chateaus and medieval centres.

The next episode airs on Sun at 6pm AEST.





Eden cruise workshop

**DESTINATION** NSW hosted its inaugural Cruise Ready Workshop (**pictured**) at Eden's Seahorse Inn Hotel & Villas earlier this month.

The Destination NSW team partnered with cruise industry experts on the booked-out event to discuss how visitor economy businesses in the region can make the most of cruise opportunities.

Participants gained insights into how to create local, authentic, and tailored experiences and sell great shore experiences to cruise ship passengers as part of their broader product development and sales strategy.

Topics also included learning about the cruise distribution network, markets, demographics and trends.

Guest speakers included Natalie Godward, representing the Australian Cruise Association; Peter Lipman from Port Authority of NSW; Debbie Meers from Cruise Eden; Agnieszka Lotocka from Intercruises Shoreside & Port Services; and Jessica Taunton from Navigate Expeditions.

The event was delivered by Destination NSW's Cruise, Rail, Road & Air Team, led by the division's Product Manager Annika Leslie and Senior Product Coordinator Tenille Jenkins.

The next Destination NSW Cruise Ready workshops will be in Newcastle (12 Jun) and Sydney (03 Jul). *MS* 



HAVE you ever wondered what lies beneath you as you cruise on board a ship?

A Greek photographer cruising on an unidentified ship in an unidentified part of the ocean recently lowered his GoPro into the water, with the nighttime footage proving particularly confronting.

While the daytime capturings yield little more than confused schools of fish, the nighttime footage shows just how present sharks are in the sea.

"There's something primally terrifying about seeing a shark emerge from the darkness like that," one viewer suggested. View the video **HERE**.





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Editor - Myles Stedman Deputy Editor - Matt Lennon Journalists - Adam Bishop, Janie Medbury, Matthew Wai Editor-at-large - Bruce Piper Publisher - Damian Francis Associate Publisher - Jo-Anne Hui-Miller info@cruiseweekly.com.au ADVERTISING & MARKETING Head of Sales & Marketing - Sean Harrigan Advertising - Sharad Goodfella & Dante Muranty advertising@cruiseweekly.com.au

HEAD OF OPERATIONS & CONTRIBUTING EDITOR

Anna Piper

ACCOUNTS accounts@traveldaily.com.au

Suite 1, Level 2, 64 Talavera Rd Macquarie Park NSW 2113 Australia PO Box 1010 Epping NSW 1710 Australia Tel: (AU) +61 2 8007 6760 or (NZ) 0800 799 220 Tel: (Int<sup>+</sup>) 1300 799 220



business events news

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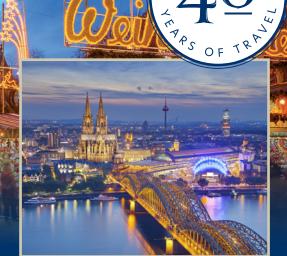
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# Europe River Winter Wonderland

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