



Cruise Weekly today

CRUISE Weekly today features two pages of all the latest cruise industry news.

Cruising on show

NORWEGIAN Cruise Line (NCL) will hit the road with TTC Tour Brands on a mega series of consumer-facing events in almost 50 locations across Australia and New Zealand.

Titled 'European Rendezvous', the free events are designed to showcase the range of holiday experiences both at sea with NCL and on land with brands such as Trafalgar, Cost saver, Luxury Gold, Insight Vacations, and Contiki in 2025.

Events will take place in both capital cities and regional parts of both countries, running from 22 Aug to 13 Nov.

CLICK HERE for Australia events and **HERE** for NZ events.

RSSC's "future of luxury cruising"

EXCLUSIVE

REGENT Seven Seas Cruises' (RSSC) Immersive Overnights program has been labelled the "future of cruising" by Vice President Sales & General Manager Lisa Pile.

The new Immersive Overnights offer in-port overnights and multiple days in every port of call, with 15 currently on sale, and eight as part of RSSC's new 2026-27 voyage collection (**CW** 23 Jul).

"The pre- and post-land, the Immersive Overnights, I think really that is the future of luxury cruising; it's the best of land and sea," Pile said.

Asia is also at the forefront of the future of luxury cruising, Pile predicted, with the destination playing a large part in RSSC's recent release.

"I think we will see evolution with Asia, I think eventually we'll have some shorter cruises that



might be on the cards," Pile said.

"That means that people will be able to do shorter areas of Asia, I think that will become a trend."

Asia-Pacific is trending with RSSC's international guests, with Australia, as well as the South Pacific and Japan, all still hot.

"Australia is definitely trending... the South Pacific is happening as well," Pile said.

"This part of the world definitely appeals as does Asia."

"We've got a lot more new cruisers in Asia...Japan is a hot ticket item, it has not cooled."

Pile said she believes African cruising will boom in the future, allowing travellers to avoid complex overland itineraries in a sought-after destination.

"The other area we've seen some pickup in once again is South America."

"It's a big continent; people can see quite a bit if they do South America by cruise." **MS**

Pictured are Art Gallery of NSW Executive Director Yvette Pratt with PR & Partnerships Manager Jodie Hart and Pile at the launch of the collection.

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NATIONAL TRAVEL INDUSTRY AWARDS 2024 NOMINEE

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ROYAL Caribbean International is gearing up for a party on board *Ovation of the Seas* on 13 Nov, as the ship plays host to the inaugural Food Hero Awards in partnership with Jamie Oliver. The new concept from the celebrity chef is designed to celebrate “the unsung food heroes” championing change in the food system for children.

A cavalcade of Australian celebrities have been named as judges including The Wiggles, Dannii Minogue and *MasterChef's* Andy Allen, along with media personalities Sarah Harris and Narelda Jacobs.

Legendary Aussie character Healthy Harold - a champion of safety and education for kids - will also get involved to help out as a judge.

Nominations are now open for five categories, with each winner presented a special ‘Golden Spoon’ trophy along with a Royal Caribbean cruise to mark their achievement.

CLICK HERE to learn more.

Kir Royale upgrade

EUROPEAN Waterways has relaunched *Kir Royale* barge, which has returned to service cruising France’s Champagne region after a major makeover.

The eight-pax vessel now features a bar, lounge piano and a spa on the bow.

NCLH posts strong quarter



NORWEGIAN Cruise Line Holdings (NCLH) has reported strong second quarter financial results, with revenue up around 8% over the prior year, to a record level for the period.

NCLH’s revenue of US\$2.4b was recorded on 4% capacity growth, driven by a continued focus on cost reductions and efficiencies.

The company has beat its second quarter guidance, with adjusted EBITDA growing 14% to US\$587.7 million.

NCLH has also raised its full year guidance for the third time, with adjusted EBITDA expected at US\$2.35 billion, up from US\$2.3b.

Occupancy was 105.9% for the quarter, slightly above guidance, and total revenue per passenger cruise day increased approximately 2%, compared to the prior corresponding period.

NCLH continues to experience strong consumer demand, as the majority of new bookings are pivoting to next year’s sailings, which is seeing the company remain at the upper range of its optimal booked position, on a 12-month forward basis.

NCLH President & Chief Executive Officer Harry Sommer said the year continues to be an exceptional one in terms of the company’s financial performance.

“Our strong second quarter

results exceeded guidance across the board...driven mainly by our ability to capitalise on the robust market demand and ensuring our guests are vacationing better and experiencing more across our brands,” he commented.

“The momentum we are garnering from strong yield growth, disciplined cost management and the initiatives that comprise our ‘Charting the Course’ strategy further bolsters our confidence in achieving our previously announced 2026 financial and sustainability targets,” he added. MS

Pearl Cove reveal

CARNIVAL Cruise Line is continuing to gradually reveal elements of its forthcoming Celebration Key private island in the Bahamas, today pulling back the curtain on the Pearl Cove Beach Club.

A premium retreat for guests 18 years and older, Pearl Cove will be located on the western side of Celebration Key with an enticing and secluded entry.

Enveloping a 1,000m² infinity swimming pool, Pearl Cove will feature a swim-up bar with partially submerged loungers, as well as a variety of cabanas and villas dotted around the Beach Club.

Outside the water, pink striped umbrellas will line the shore with loungers and day beds with privacy curtains.

Dining will consist of a full-service restaurant with a bar and lounge, along with beachside F&B service.

Cruise Calendar

Current ports of call in Australia and New Zealand.

BRISBANE	
<i>Pacific Encounter</i>	03 Aug
BROOME	
<i>Heritage Adventurer</i>	02 Aug
<i>True North II</i>	02 Aug
<i>Coral Discoverer</i>	05 Aug
<i>Scenic Eclipse II</i>	08 Aug
DARWIN	
<i>Le Laperouse</i>	02 Aug

HAL 2026 Europe

HOLLAND America Line (HAL) has opened its 2026 European season for sale, with eight ships operating voyages from seven to 42 days.

Embarkation is available from 11 different cities, with many itineraries able to be combined into ‘Collectors Voyages’ of at least 21 days with no repeating ports.

Across the season, travellers can access 175 UNESCO World Heritage sites in 35 countries.

Mediterranean voyages will include many popular ports of call including Sicily and Portofino, two of 11 ports visited in Italy, while the line will also return to St Tropez for the first time in 15 years.

HAL will also meet demand by increasing the number of departures to the Norwegian Fjords, with many featuring late-evening departures or overnight stays in Norway, Poland, Latvia and Denmark.