

THE *MAGIC AHOY!* VIRTUAL CRUISE IS NOW SAILING AND IT HOLDS YOUR CHANCE TO **WIN** A STATEROOM ONBOARD A DISNEY WONDER VOYAGE IN 2025!



What is *Magic Ahoy!* all about? This virtual cruise gives you the opportunity to explore Disney Cruise Line at your leisure. You can dip in, have a break, come back later, or complete all the training in one go – it is completely up to you. You'll learn all about our infamous Rotational Dining, onboard entertainment, Disney's Private Island, and more! This training covers all five ships in our fleet, including *Disney Wonder*, the ship sailing from Australia and New Zealand.

There are 3 Levels to complete – once you have reached Level 3, you'll be entered into the draw to win a Stateroom for you and a Guest onboard a Disney Cruise Line sailing from Sydney!

The competition runs between 26 August and 18 November 2024, with spot prizes to be won throughout the incentive, and an **exclusive *Magic Ahoy!* pin*** once you collect all the Mickey Stamps.

Don't delay and **download *Magic Ahoy!* from the app store today!** *Magic Ahoy!* has launched, and with this mega prize up for grabs, you won't want to miss out!

APPLE



GOOGLE



DOWNLOAD THE APP BY SCANNING THE QR CODE

MAGIC AHOY!



CRUISE

WEEKLY

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Monday 26th Aug 2024

Magic Ahoy is live

DISNEY Cruise Line has today launched its Magic Ahoy mobile app for travel agents to brush up on their knowledge of the line ahead of *Disney Wonder's* return to Australia.

The app features a travel agent training program with three levels to complete, with each earning a Mickey stamp.

Agents can complete the training at their own pace, with the course featuring spot prizes along the way.

Disney Cruise Line has also launched an incentive offering a chance to win a cabin on a *Disney Wonder* sailing.

To enter, complete the three levels in the Magic Ahoy training course by 18 Nov.

Agents will earn a special Magic Ahoy pin once all modules have been finished.

Find out more on the **cover page** of today's *Cruise Weekly*.

C360's biggest trade show

THE world's cruise lines are set to put on a show for the biggest-ever Cruise360 exhibition on Fri.

A total of 37 cruise lines will lead one of the biggest cruise trade exhibitions ever held this week as Cruise360 gets underway in Sydney.

The exhibition will bring together leading cruise lines, along with ports, destinations, tourism operators, and others, offering 48 exhibitors in all.

"This year's exhibition is the biggest we have ever hosted and there will be more time available for delegates to explore the show," said Cruise Lines International Association Managing Director Joel Katz.

"The exhibition is an essential element of Cruise360 and it provides a fantastic opportunity to connect with sales representatives and learn more about the latest opportunities in

crusing, one-on-one.

"Our 2024 conference will help CLIA members understand the forces shaping the Australasian cruise market and the many opportunities presented by a thriving cruise sector.

"We will hear from experts on how to reach new-to-cruise travellers, and discuss the growing opportunities available in areas like luxury cruising, expedition cruising, and experiential travel."

This year's sold-out Cruise360 conference and trade exhibition at the ICC Sydney will attract a record crowd of close to 850 travel advisors and attendees.

The conference will offer a program designed to equip advisors with the latest insight to help them cater to new clients and grow their cruise business, with a total of 28 industry experts to take the stage. *MS*

Celestyal cancels

CELESTYAL Cruises has announced the cancellation of its upcoming 14-night repositioning cruises, 'Ancient Athens to Dazzling Doha' and its counterpart sailing 'Dazzling Doha to Ancient Athens'.

The sailings were scheduled to depart on 26 Oct 2024 and 08 Mar 2025 respectively on board *Celestyal Journey*.

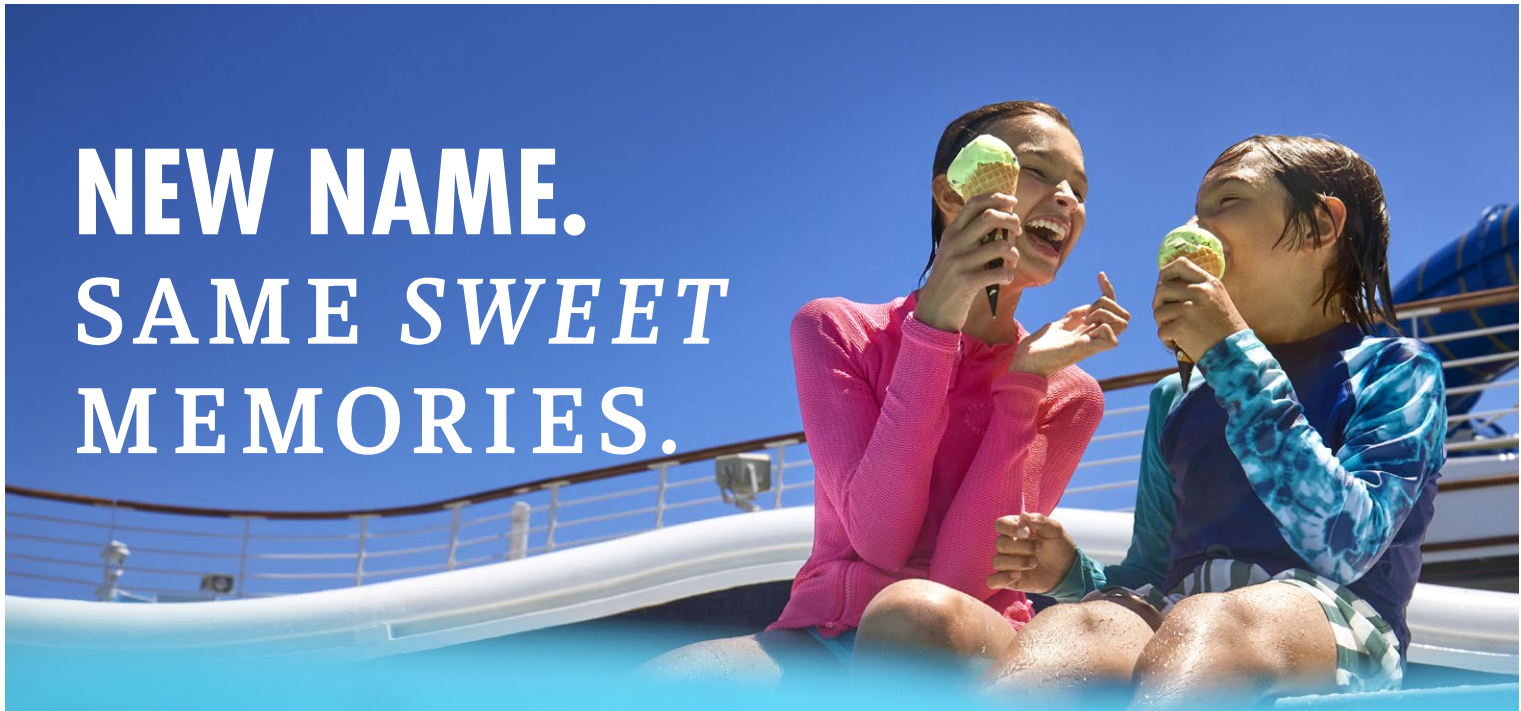
The decision has been made following the recent escalation of unrest in the original path of passage via the Red Sea.

Journey will instead embark on a 34-night non-commercial repositioning cruise to and from Doha.

Cruise Weekly today

CRUISE Weekly today features two pages of all the latest cruise industry news plus a cover wrap from **Disney**.

NEW NAME. SAME SWEET MEMORIES.



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PORTHOLE

LONDONERS must have been half-expecting Darth Vader to arrive in the city last week, as the Star Wars villain's theme tune was blasted by a German warship while she sailed down the Thames.

The scene stopped passers-by, as John Williams' iconic *Imperial March* rung out from the corvette FGS Braunschweig F260, which was being towed out of London after a training and supply stop.

The amusing scene was captured on video and shared on social media.

A navy spokesman later told *The Times*, "the commander can choose the music freely.

"The choice of music has no deeper message."

See the video [HERE](#).



Splendor's Aussie touch



CARNIVAL Splendor will return to her Sydney home port in September sporting a new hybrid livery reflecting the brand's US roots with a distinct Aussie twist.

The 3,012-passenger ship has departed its recent Singapore dry dock with Carnival's signature red, white and blue colour scheme, first introduced in 2021, along the hull, punctuated by a Southern Cross design.

The local flavour has been added as a mark of consistency ahead of the integration of the P&O Cruises Australia brand early next year, which will see *Pacific Adventure* and *Pacific Encounter* join the Carnival fleet.

An iconic emblem of Australia, the Southern Cross reflects the constellation's ancient role as a

guiding light for seafarers.

Cruisers can expect to see a similar livery applied to *Carnival Adventure* and *Carnival Encounter*, as they will become known, once they are transferred to the Carnival fleet in early 2025.

Work is already underway behind the scenes to migrate the two vessels to the Carnival fleet, with technology upgrades and other system investments coming.

Carnival has also been in touch with thousands of P&O Cruises Aussie crew members to move to Carnival following the integration.

The new-look *Carnival Splendor* will arrive in Sydney on 09 Sep featuring a range of new onboard dining offerings and refreshed public spaces following its recent upgrade in Singapore. *ML*

Meyer Werft bailed

GERMANY'S government will temporarily take control of the Meyer Werft shipyard under terms of a bailout to prevent the shipbuilder from going under, news reports say.

As part of a restructuring of the family-owned business, which says it has a full book of cruise ship orders through to 2028, the owners will cede control for now but does have a buy-back option.

German Chancellor Olaf Scholz told the company's 3,000 staff during a visit to the shipyard last week that "the government will play its part in finding a solution".

According to German media, supply chain costs now see the company needing €2.7 billion (A\$4.4 billion) to meet its order book through to 2027.

Increased costs from the pandemic and inflation have also left the company hurting, forcing Germany to step in to save a sector that indirectly employs 17,000 people.

Just last month, the shipyard confirmed an order for four more Disney Cruise Line ships.

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