



Cruise Weekly today

CRUISE Weekly today features four pages of all the latest cruise industry news.

Carnival GHG down

CARNIVAL Corporation has announced ambitious greenhouse gas intensity reduction projections for 2024, with the company reaffirming its progress toward achieving its initial 2030 goal by 2026.

The company said it is on pace to achieve an overall 18% reduction in greenhouse gas emissions intensity this year, on a lower berth capacity basis, which is just a few points shy of the original 20% reduction goal by 2030.

Carnival expects to have reduced its GHG emission intensity by 42% by the end of the year, on a lower berth capacity basis since its first benchmark in 2008.

Tassie cruise strike action avoided

AN IN-PRINCIPLE agreement has been reached between TasPorts and the Australian Maritime Officers Union (AMOU), resolving a situation which was threatening to wreak havoc on a range of cruise itineraries.

The AMOU had earlier this week notified it would be taking industrial action from 07 Feb, after initially agreeing to suspend strikes to continue negotiations.

The action included a stoppage of work today, as well as on weekends and public holidays, and also covered a ban on conducting any work outside usual rostered hours, and on the performance of pilotage services at night.

TasPorts announced the agreement had been reached this morning, with Chief Executive Officer Anthony Donald saying the news was welcome for passengers and the community.



"The agreement...will also see the resumption of full marine pilotage services across our ports, following the lifting of all protected industrial action as confirmed earlier today," he said. The cruise industry had been closely monitoring the situation, which had been yo-yoing to and from potential strike action for around a week.

Silversea Cruises' *Silver Whisper* is scheduled to call Hobart (**pictured**) today, and according to CruiseMapper, had spent

the morning in Storm Bay, just outside the city, before making her way into port.

Viking and Carnival Corporation also told **CW** they were monitoring the situation, with *Viking Sky*, *Viking Orion*, *Royal Princess*, *Majestic Princess*, *Seabourn Odyssey*, *Queen Elizabeth*, *Volendam*, and *Resilient Lady* all scheduled to call Tasmania in the coming weeks.

Disney Cruise Line, *Azamara*, and Hapag-Lloyd were also set to visit the state this month. *MS*



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Feel Princess' Love

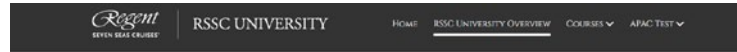
PRINCESS Cruises has announced another *The Love Boat* themed cruise with the series' iconic original cast.

The cruise will sail on board *Enchanted Princess' Canada/New England* voyage from 31 Aug-07 Sep, departing round trip from New York City.

It is the second cruise themed around *The Love Boat* which Princess will operate, with the first in 2022 proving tremendously successful.

The news comes as Jill Whelan, who played Vicki Stubing, paid a visit to Australia this week in her official capacity with Princess as its Celebrations Ambassador (*CW* 06 Feb).

Time for RSSC to Elevate



RSSC UNIVERSITY OVERVIEW



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REGENT Seven Seas Cruises (RSSC) is investing in travel partners with the unveiling of its new program, Regent Elevate.

The launch is set to "empower" travel partners across Australia through three flagship initiatives: "Elevated Insights, Elevated Support, and Elevated Growth".

Elevated Insights aims to help travel partners excel in the luxury cruise market through comprehensive training, industry-leading market research, and data to help target RSSC guests, as well as guidance on a wide range of marketing disciplines from the cruise line's in-house experts.

A new 'RSSC University' has launched as part of Regent Elevate, which offers up to 20 Cruise Lines International Association accreditation points, and a \$100 gift card incentive.

Undergraduate, Bachelor and Master graduate degree levels, and new courses, are set to provide travel partners with a strong basis to sell RSSC cruises.

RSSC's Elevated Support provides "best-in-class" sales and marketing tools, optimised sales collateral, and Marketing Central, a user-friendly online asset portal.

RSSC also offers a new luxury hotel comparison as part of the Elevated Support program,, accessed through Marketing Central, to help advisors

showcase the cruise line's value to passengers.

The third key pillar, Elevated Growth, commits to providing the tools needed for travel partners to grow their business in the luxury cruise market, including rich incentives and promotional offers, as well as some of the most competitive commissions in the industry.

"Our travel advisors are integral to our success at Regent, so our priority is to ensure they have all the tools and skills they need to succeed," Managing Director International Caroline Smith said.

"Regent Elevate is our latest program that we created with our travel partners in mind.

"Through Regent Elevate, our partners will have access to marketing insights, unrivalled sales support, and growth-enhancing opportunities."

Vice President Sales & General Manager Lisa Pile said the roll-out of Regent Elevate, as well as RSSC University, was "only the beginning", with many more initiatives to launch this year.

"We are providing more training, support and incentives, with the desire to assist our travel partners to grow their luxury cruise business and ensure that they continue to thrive in an ever-evolving travel landscape, while delivering exceptional value to clients," she said. *MS*

Atlas Europe 2025

ATLAS Ocean Voyages has announced its 2025 European Expeditions, which features almost 30 journeys.

These new cruises will take passengers to more than 50 new ports, including Caen, Zadar, and more.

The upcoming season will showcase the best of the Mediterranean through 'Epicurean Expeditions' which will feature immersive culinary and wine experiences.

There will also be 'Cultural Expeditions' to Northern Europe, visiting the British Isles, Iceland, the Netherlands, Denmark, and the coast of Northern France - for more information, [CLICK HERE](#).



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TELL YOUR SAILORS

Cunard books more authors for cruise

CUNARD Line has added more celebrated authors to its Australian Literature Festival at Sea, set to cruise from 11-16 Dec (*CW* 22 Aug 2023).

Local author Anita Heiss (**pictured left**) will join fellow Australian Anne Buist and her husband Graeme Simsion (**pictured middle**), as well as Paul Cleave (**pictured right**) aboard *Queen Elizabeth*.

Heiss is one of Australia's most prolific and internationally published authors, having written 25 books across genres including non-fiction, historical fiction, commercial fiction, and even children's novels.

She will be joined by Buist, who has been dividing her time between psychiatry and writing fiction, as the author of the Natalie King crime fiction series.

Buist's husband Simsion, who is from New Zealand, will also join



the cruise, where he will discuss his hugely successful 'The Rosie Project' series, which has sold more than six million books.

Rounding out the line-up is award-winning New Zealand author Paul Cleave, whose books have been translated into more than 20 languages.

The authors will share their experiences, insights, and creative processes, offering a glimpse into the world of literature, alongside previously announced special guests Alexander McCall Smith and Fiona McIntosh (*CW* 09 Nov).

Also joining the cruise will be travel journalist and columnist

Sue Williams and children's book author Elizabeth Stanley.

The authors will engage and inspire guests, creating an atmosphere of intellectual stimulation and literary discovery.

"Since we announced our first-ever Australian Literature Festival at Sea voyage in Aug last year, we have had a fantastic response from guests," President Katie McAlister said.

"I am sure the addition of such celebrated literary talent will get book enthusiasts across the country even more excited to join us in a world where the written word takes centre stage on the magnificent *Queen Elizabeth*." *MS*

New Pandaw app

PANDAW is set to launch a new application, which is detailed in its latest brochure.

Digital Manager Spencer Butt has developed the app, which Pandaw claims will "revolutionise" the way in which its passengers receive info during their cruise.

The app will offer on-demand details about a passenger's itinerary, the daily menu, excursion information, a journey map, e-magazines, onboard billing, and the ability to join the members club.

It will be accessible through the ship's wi-fi, and works directly through a device's web browser, so there is no need to download anything.

The continued development of the app is set to see extra services and information accessible, such as spa bookings, staff info, and more.

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PORTHOLE

IT WAS anything but a 'Perfect Day at CocoCay' for passengers on two Royal Caribbean International ships this week when monsoonal weather forced all guests to be recalled to their vessel early.

According to the unofficial *Royal Caribbean Blog*, strong gusts whipped up waves and created dangerous conditions between the pier and ships.



Oasis of the Seas and *Freedom of the Seas* were both visiting for the day when a call was made for all passengers to return to the ship at 1pm.

According to reports, *Oasis* acted as a wind barrier to allow *Freedom* to depart safely - how's that for teamwork?

Mama mia! NCL out in Venice

NORWEGIAN Cruise Line (NCL) has removed Venice (**pictured**) from a number of 2024 and 2025 itineraries due to its restrictions on large ships in the enclosed Venetian Lagoon.

This year's calls to the northeastern Italian city will be replaced with a visit to either Ravenna, Rijeka, Zadar, or Koper, based on port availability.

Next year's calls to Venice have been cancelled and replaced with a day at sea until a new port is confirmed, Norwegian said.

A spokesperson for the cruise line said its new tender operation, in which passengers are ferried to the Port of Venice from an anchorage outside the Lagoon, has failed to meet the quality it aims to provide.

"While we have made every effort possible to maintain these calls to Venice, the tender operation and overall experience this provides our guests has fallen short of the standard we aim to deliver," they added.

"We recognise that Venice is one of the world's greatest destinations, cherished by both our guests and crew, and as such



acknowledge the inconvenience and frustration this disruption may cause.

"We appreciate the understanding of our loyal guests and travel agent partners."

Guests and travel partners will be notified of the modified itineraries where necessary, Norwegian said.

The Government of Italy moved to ban cruise ships from passing through the centre of Venice in 2021 (**CW** 15 Jul 2021), following years of concern the city was in danger due to a myriad of issues (**CW** 04 Aug 2023).

The restrictions have not affected all cruise lines however, with Azamara in 2022 negotiating an agreement with the local government and port authorities to return to Venice (**CW** 18 Oct 2022). *MS*

New Silversea VP

SILVERSEA Cruises has appointed Massimo Brancaleoni as Senior VP Global Sales & Revenue.

The newly created role will see Brancaleoni oversee the two departments, directly reporting into President Barbara Muckermann.

Brancaleoni has almost 30 years of experience in the global cruise industry and has held executive positions for international organisations in Europe and Asia.

He first joined Silversea 12 months ago as Senior Vice President Global Sales

"I am incredibly grateful to Barbara, Jason Liberty and the entire Royal Caribbean Group leadership team for this opportunity," Brancaleoni said.

"I look forward to building on our successes in 2024 and beyond, optimising the synergy between our global sales and revenue departments for the benefit of our brand and our valued travel advisors and capitalising on the luxury travel market's growth and potential."



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