







cruiseweekly.com.au cruiseweekly.co.nz Friday 7th Jun 2024

# Cruise Weekly today

CRUISE Weekly today features three pages of all the latest cruise industry news.

# Katz on Aus costs

**CLIA** Australasia Managing Director, Joel Katz, says the closure of P&O Cruises Australia highlights the need for certainty and regularity from government to address the fluctuating costs of operating in this region.

Read Katz's full impassioned opinion column now on travelBulletin - CLICK HERE.

# CW docks on Mon

MONDAY marks the 2024 King's Birthday public holiday in some states, meaning there will be no edition of Cruise **Weekly** to start the week. We'll be back with all the

latest cruise news from Tue.

# New tech to save cruise billions

## EXCLUSIVE

A NEW start-up company, Ocean Intelligence, is using stateof-the-art forecasting, satellite data, and artificial intelligence to optimise vessel transit time, fuel consumption, and carbon dioxide emissions in real time, potentially saving the cruise industry more than US\$2 billion per year.

Ocean Intelligence Chief Scientific Officer, Shane Keating, says its tech is demonstrating consistent emissions reductions of between 10-20% per voyage, and at the technology's full maturity, it is expected to cut fuel burn by more than 20% per voyage.

The technology, billed as the "Google Maps for the seas", harnesses ocean currents to generate the most fuel-efficient route for each vessel, utilising low-cost onboard sensors to provide dynamic navigation, and creating a digital twin of each

ship for emissions monitoring.

Ocean Intelligence has been tested on more than 70 cargo ships, comparing their fuel use between the route they sailed and the optimised route, with Keating saying he is now looking to test the tech on cruise ships.

"The ships that are most affected by ocean currents are the ones that move a lot slower... the cumulative effect is much greater...but, when you get into the numbers, every vessel benefits," he told Cruise Weekly.

"When you actually convert [fuel savings] into tonnes of fuel, and then convert that into the dollar saving, it makes your eyes water," he added.

Keating believes Ocean Intelligence is well suited to the cruise industry, as the solution requires no retrofitting of a ship.

The technology's goal of optimising each route also means

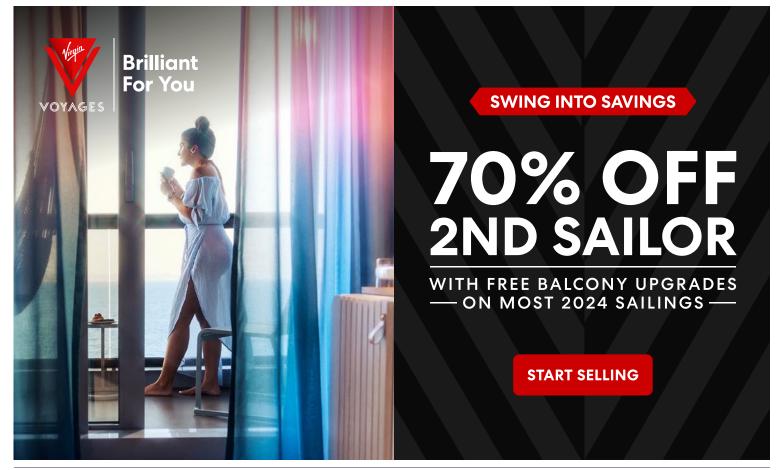
ships would not have to modify their departure or arrival times.

"You'll travel a longer distance because you're not taking the shortest route, but your engines will not be working as hard," Keating said.

"[This is] because you will be using ocean currents that are favourable when you can, and avoiding the unfavourable ocean currents when you can."

While Ocean Intelligence is open to partnering with any cruise line and any vessel, Keating believes the expedition sector would be an excellent partner for the tech.

"Expedition cruise ships go to more remote places, there's very few measurements out there, and so even a couple of measurements would have an enormous effect on our ability to predict the ocean in that location," he said - for more info, visit oceanintelligence.ai. MS





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# NCL's green ticks

**HALF** of the Norwegian Cruise Line Holdings (NCLH) fleet is now equipped to plug into shore power in ports offering the facility and is on track to hit 70% by next year.

The environmental milestone was one of several achievements in its 2023 Sail & Sustain Report, which details progress in making Norwegian Cruise Line, Oceania Cruises and Regent Seven Seas Cruises more sustainable.

Wider testing of sustainable biodiesel blends saw the NCLH group take a greater step toward its net-zero ambition by 2050, with tests expanding to 20% of the fleet and a goal to expand this to 40% in 2024.

NCLH said it continues to measure its Scope 1, 2 and 3 greenhouse gas emissions, which relate respectively to shipboard, shoreside and value chain emissions.

These levels were reported to the Carbon Disclosure Project (CDP) and earning the line a score of 'B', higher than the marine industry average.

Norwegian Cruise Line Holdings CEO, Harry Sommer, said the company's commitment to sustainability drives it to higher standards of operational excellence.

"We understand that the success of our business is inextricably linked to the health of our planet and communities, and that's why we are dedicated to holistically integrating sustainability into our business strategy," Sommer commented.

In 2023, the company also continued its humanitarian and charitable endeavours, donating nearly US\$1.6 million to a variety of causes.

These included disaster recovery efforts relating to the Maui wildfires, with Hawaii a year-round destination for NCL's Pride of America.

# New APT Seabourn cruises



APT has launched its Canada & Alaska holidays for next year, the first year since the tour operator's partnership with Seabourn Cruise Line (CW 22 Feb).

Headlining the launch is a brand new Inside Passage cruise with Seabourn, the 20-day 'Splendid Rockies and Alaskan Voyage', which sees guests explore Canada, including breakfast at Capilano Suspension Bridge Park.

Passengers will also meet a Mountie in Banff, and enjoy lunch at Kelowna's Quail's Gate Winery.

Included is a GoldLeaf Service Rocky Mountaineer adventure, before guests board Seabourn Quest for a seven-night cruise to the Inside Passage's remote natural wonders.

Among the highlights of the cruise are scenic sailing at the Seymour Narrows, Inian Islands and Hubbard Glacier, plus visits to Ketchikan, Haines, and Sitka.

The tour is on sale from \$21,195 per person, twin share, with travellers currently able to access savings of up to \$2,600.

APT Chief Executive Officer David Cox said the new partnership with Seabourn elevates APT's offerings to a new level of luxury and adventure.

"We are thrilled to partner with Seabourn to bring our guests an unparalleled journey through some of North America's most breathtaking landscapes and vibrant communities," he said.

"This new Inside Passage cruise allows us to offer a luxurious

experience that combines the best of land and sea."

The 22-day 'Rockies Odyssey and Alaska Cruise' continues to be APT's most popular in the region.

Guests will enjoy an in-depth exploration of Vancouver, before hopping aboard the Rocky Mountaineer for a two-day journey to Banff in GoldLeaf.

Highlights include a two-night stay at the Fairmont Chateau Lake Louise, and explorations of Jasper, Sun Peaks, and Whistler, including a visit to the Squamish Lil'wat Cultural Centre.

Also included is a before-hours visit to Victoria's The Butchart Gardens, before boarding a Holland America Line ship for a seven-night Inside Passage cruise.

Prices start from \$15,695 per person, twin share.

The 19-day 'Rockies Explorer and Alaska Cruise', on offer from \$14,495 per person, twin share, follows the same route at an accelerated pace, while the 'Rockies with Alaska by Sea and Land', from \$20,495 per person twin share features an additional exploration of Alaska.

Meanwhile, the 17-day 'Eastern Canada and New England Cruise' includes in-depth explorations of cities including Toronto, Ottawa, Montreal, and Quebec City (pictured), plus a stay overlooking Niagara Falls, before a sevennight St Lawrence River and east coast cruise with Holland America to Boston, with prices starting from \$11,695ppts. MS



**VICTORIA'S** Mornington Peninsula is on the hunt for wizards to embark on a quest and win some great prizes.

Running until 15 Jul, visitors to the region start by picking up a 'Quest Map' - CLICK HERE.

Next, visit five participating businesses and find a hidden code word, with each set earning the player one entry into the major prize draw.

Up for grabs is a \$900 accom voucher for the Boathouse Resort and passes to a variety of other local attractions.



Learn more



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# Princess Swan-ning around at Fan Day

**PRINCESS** Cruises has spread the love at the Sydney Swans' Fan Day on the weekend at the Hordern Pavilion.

The line held a pop-up sanctuary relaxation area offering three-minute "massage angels", visits from Swans players, competitions, goodies, and promotions of the season ticketholders cruise.

The 'Swans Members' voyage departs on 25 Jan aboard Crown Princess, and is the first-ever cruise for season ticketholders of an AFI team

It will feature special events and activities dedicated to fans.

"As our Official Cruise Partner. Princess Cruises will play a pivotal role in supporting the club throughout the upcoming 2024 and 2025 seasons," the club said.

Princess President John Padgett added: "AFL is a sport that brings people together, and we believe in the power of community."

The cruise line announced its new partnership with the Swans in Dec, which will span the 2024 and 2025 seasons (CW 13 Dec).

Princess earlier in the year took a number of trade partners to the

Juneau daily limit

THE Alaskan port of Juneau

has signed an MoU with CLIA

officials in Alaska to introduce

a daily berth limit in an effort

The daily limit of 16,000 pax

ashore applies Sun-Fri, with

The new rule builds on a

only 12,000 permitted on Sat.

2023 agreement limiting ship

to combat overtourism.

Swans' home opener against the Melbourne Demons at the SCG, with the home team winning 84 points to 64. JM

Croisi half-board

**CUSTOMER** demand for more flexibility on Venice sailings has led CroisiEurope to introduce a new half-board option for the 2024 summer.

The option will be available on the line's Jul and Aug 2024 departures of its five-night 'Timeless Venice' itinerary, allowing guests to enjoy lunch without returning to the ship.

Pictured are Swans players Corey Warner and Tom Hanily with a very excited young Swan or should we say, "cygnet".

# Penguin protection

YACHT expedition operator Atlas Ocean Voyages has linked with the Global Penguin Society to amplify awareness about conservation of the world's penguin species.

Beginning from Nov, guests onboard World Navigator in Antarctica will have access to onboard lectures, research and guided shore excursions.

# Floods on Danube

MORE than 140 passengers from Australia, the US and UK on a river cruise in Germany have begun an early journey home from Munich after being evacuated due to rising floodwaters along the Danube.

The evacuation from an unidentified ship took place in Deggendorf, near the Austrian border, with water levels preventing the ship from continuing on its itinerary.

Vienna has closed its Danube stretch due to the flooding.



Current ports of call in Australia and New Zealand.

### SYDNEY

Carnival Splendor o<sub>7</sub> Jun Pacific Adventure o<sub>7</sub> Jun Pacific Adventure 10 Jun Carnival Splendor 11 Jun Pacific Adventure 14 Jun

MELBOURNE Pacific Explorer

o8 Jun

## **ADELAIDE**

Pacific Explorer 10 Jun

### BROOME

Coral Adventurer o7 Jun Coral Geographer o8 Jun og Jun Scenic Eclipse II Le Laperouse 13 Jun True North 14 Jun

## DARWIN

Nat-Geo Orion og Jun Silver Cloud og Jun Le Jacques Cartier 10 Jun Seabourn Pursuit 12 Jun Coral Discoverer 14 Jun

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