







cruiseweekly.com.au cruiseweekly.co.nz Tuesday 18th Jun 2024

Cruise Weekly today

CRUISE Weekly today features two pages of all the latest cruise industry news.

Powering up in MIA

PORTMIAMI and Carnival Corporation have celebrated the introduction of shore power at the facility overnight. Carnival Cruise Line's Carnival Conquest is set to be the first to plug in at the cruise capital of the world, with PortMiami now the first major facility on the East Coast of the United States offering shore power at five cruise berths.

PortMiami's milestone comes just a day after Seattle announced it will be requiring all home ported ships to be shore power capable by 2027 (CW 14 Jun).

Carnival Corp said more than two-thirds of its fleet is shore power capable.

ACA Conference registration open

REGISTRATIONS have opened for the 26th annual Australian Cruise Association (ACA) Conference and annual general meeting, which will take place at SkyCity Adelaide.

Early bird registrations close at the end of next month, with the conference's line-up of speakers to include Norwegian Cruise Line Holdings EVP and Chief Commercial Officer Chad Berkshire and Holland America Line Director Shore Excursions & Future Cruises Jessica Ashe.

The international delegates will be joined by Royal Caribbean International Vice President & Managing Director Gavin Smith; Norwegian Cruise Line VP & Managing Director Ben Angell; Celebrity Cruises Vice President & Managing Director Tim Jones; and Peter Little, Carnival Corporation Senior Vice President, and new Cruise Lines International

Association Chair (CW 05 Jun).

The conference will be held from 04-06 Sep, and will be themed 'Steering Ideas to Success', with individual and panel sessions to centre on current topics such as ongoing governance and regulatory issues, as well as supply chain problems and opportunities.

There will also be a focus on destination development, and what promises to be a highly informative presentation by Kool Tours founder Mark Koolmatrie.

A regional outlook will be provided by Tourism Fiji Chief Operations Officer Leigh Howard, building on ACA's commitment to the importance of working closely with neighbouring destinations.

"As we look towards the next phase of the exciting and everchanging cruise market in our region, we need to be open to ideas that continue to advance cruise as a sustainable and vital pillar of Australia's visitor economy," ACA Chief Executive Officer Jill Abel said.

"This year's conference sessions will be all about inviting robust discussion and the sharing of ideas with our membership and cruise community, that will ultimately steer us toward continuing success," she added.

Around 150 people are anticipated to attend the conference, which is being supported by the South **Australian Tourism Commission** and Flinders Port Holdings.

"We are excited to be holding our conference in South Australia this year to reflect the incredible growth of the cruise industry in that region and the commitment of the state government and Flinders Port Holdings in fostering new opportunities," Abel said register for the Conference HERE.



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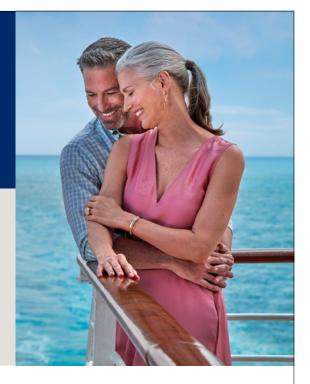
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HOLLAND America Line needs help naming the next arrival at one of its partners, the Alaska Wildlife Conservation Center.

The recent arrival, a moose, is in need of a name, which Holland America has gone to its Facebook fans for help with.

Visit the post **HERE** to share your name suggestions.



ACL orders three

AMERICAN Cruise Line (ACL) has announced three more newbuilds, bringing the company's order book to seven ships.

The three newly announced vessels are yet to be named, and additional details of each ship will be announced later this season.

All vessels are scheduled for delivery before the end of 2026, with six of them set to be part of ACL's Project Blue series ships.

The other will be a brand new American Riverboat.

Cruise on top, says Virtuoso



GLOBAL travel agent network Virtuoso has found 58% of its members believe cruise will emerge as the strongest tourism sector in 2024-2025, surpassing land experiences.

Virtuoso's 18-to-24-month forward-looking cruise bookings in excess of US\$50,000 have increased more than 100% compared to the same time frame last year.

Premium ocean takes the lead as the cruise category with the highest anticipated bookings at 34%, followed by luxury ocean at 27%, river at 22%, and expedition at 15%.

Sixty percent of surveyed advisors have observed an increase in first-time cruisers, with 62% of Virtuoso advisors observing these passengers often turn to them for guidance in planning and booking.

Almost 60% of advisors

have noticed a demographic transformation underway in the cruise industry, with 36% attributing the shift to an increase in bookings from Gens Y and Z.

"This is an exciting and transformative time in the cruise industry," Vice President Cruise Melissa Araya said.

"Cruise has some of the most loyal, repeat passengers, and then we also have these newcomers who are embracing cruising with such enthusiasm."

Surveyed advisors identified the top five cruising trends most likely to continue next year include destination immersion, with more nights in port or overnights on land; cruising to cold weather climates like Alaska, Antarctica, and the Arctic; solo cruising; new seasonality for itineraries; and increased demand and luxury offering for multigenerational cruising. MS

Neoh-no for Neonyx

NEONYX'S Goddess of the Night has been seized over poor conditions, despite being set to host more than 2,000 police offers for the recent G7 summit (CW 04 Jun).

Goddess of the Night was impounded last week, according to Reuters, with unions bemoaning poor sanitary conditions aboard and in staterooms.





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