



### Cruise Weekly today

CRUISE Weekly today features two pages of all the latest cruise industry news.

### Evergreen rebrand

SCENIC Group has announced Evergreen Tours will be changing its name to Emerald Tours in Apr, enabling international travel advisors to access the brand's product.

The rebrand will also see Evergreen Tours more closely align with the successful Emerald Cruises marque, with its tours to now be sold in New Zealand, the United Kingdom, Canada, and the United States, Scenic confirmed.

The new brand will continue to deliver land journeys, with a blend of value, inclusions, quality, excellence, and innovation, and will now leverage the global reach of Emerald Cruises.

## Viking's new Egypt ship floats out

VIKING has marked the float-out of its newest Egypt ship, *Viking Hathor* (pictured), which is set to debut later this year.

The newest ship for the Nile is set to expand Viking's fleet on the river, with *Hathor* recently touching water for the first time.

The traditional float-out ceremony took place at Massara shipyard in Cairo, and denotes *Hathor* moving into its final stage of her construction.

She will now be moved to a nearby outfitting dock for her final construction and interior build-out.

*Hathor* is an identical sister to the cruise line's other Nile vessels *Viking Osiris* and *Viking Aton*, and will sail the popular 12-day Pharaohs & Pyramids itinerary.

"Egypt is a phenomenal destination, and we are pleased with the continued interest in our Nile River voyages," Viking Chair



Torstein Hagen said.

"Our guests are thinking people who are curious about the world - and Egypt, with its cultural treasures and ancient antiquities - remains at the top of the travel list for many of them.

"With the float-out of *Viking Hathor*, we look forward to welcoming more guests to

experience this fantastic region."

Viking will have six ships sailing the Nile by next year, with the addition of another sister, *Viking Sobek*, which is already under construction, and will be delivered in 2025.

Additional ships in the Egypt fleet currently include *Viking Ra* and *Antares. MS*

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**ANTARCTICA'S** "penguin post office" has a number of openings, with the United Kingdom's Antarctic Heritage Trust advertising three opportunities available at its location in Port Lockroy.

The roles include a base leader, a general assistant, and a shop manager, however you have to be British to apply.

Successful applicants will live and work together for five months beginning in Nov, sorting the 80,000 letters and postcards the office receives.

They will also sell postage stamps, care for the 80-year-old weathered buildings, and run the on-site gift shop.

The role also involves counting the 1,500 gentoo penguins which nest around Port Lockroy, which could prove difficult given they're all dressed the same.

## CLIA LIVE kicks off in Qld

CLIA LIVE has kicked off its Australian tour in Brisbane this week, marking the first of the events to be held this year.

About 400 members of Cruise Lines International Association (CLIA) will hear about the latest and most innovative new developments in cruising from now until mid-May.

The two-day events are being held in six major cities, with the Brisbane stop involving about 60 Queensland travel advisors.

CLIA LIVE has become one of the Association's most popular annual training initiatives, providing an opportunity to hear from multiple cruise lines at a single forum.

Aimed at both new-to-cruise agents and seasoned cruise specialists, the events allow advisors to update their product knowledge and find new opportunities to boost their cruise business.

"It's a great opportunity to get together with other CLIA travel agents and learn about the latest initiatives in cruising, direct from the cruise lines," Director



of Membership & Events Marita Nasic said.

"Cruise lines have an incredible amount of new developments to showcase, so CLIA LIVE has become a very popular way for agents to hear the latest and find new opportunities to sell cruise."

CLIA LIVE will also head to Adelaide (10-11 Apr), Perth (16-17 Apr), Melbourne (07-08 May), and Sydney (14-15 May), before travelling internationally, visiting Auckland from 30 Apr-01 May.

**Pictured** at CLIA LIVE are Nasic; Jocelyn Foster, Ecrusing; Angela Hill, TravelManagers Australia; and Eileen Corbett, Our Vacations Centre. *MS*

## Cruise Calendar

Current ports of call in Australia and New Zealand.

SYDNEY	
<i>Ovation of the Seas</i>	22 Mar
<i>Nautica</i>	23 Mar
<i>Celebrity Edge</i>	24 Mar
MELBOURNE	
<i>Coral Princess</i>	22 Mar
<i>Pacific Explorer</i>	23 Mar
PORT ADELAIDE	
<i>Crystal Serenity</i>	22 Mar
BRISBANE	
<i>Quantum of the Seas</i>	22 Mar
<i>Pacific Encounter</i>	23 Mar
<i>Carnival Luminosa</i>	24 Mar
CAIRNS	
<i>Grand Princess</i>	24 Mar
AIRLIE BEACH	
<i>Resilient Lady</i>	23 Mar
<i>Coral Princess</i>	24 Mar
BURNIE	
<i>Coral Princess</i>	23 Mar
HOBART	
<i>Resilient Lady</i>	23 Mar
<i>Coral Princess</i>	24 Mar
AUCKLAND	
<i>Majestic Princess</i>	22 Mar
<i>Noordam</i>	23 Mar
CHRISTCHURCH	
<i>Pacific Adventure</i>	24 Mar
WELLINGTON	
<i>Pacific Adventure</i>	23 Mar
BAY OF ISLANDS	
<i>Heritage Adventurer</i>	23 Mar
FIORDLAND	
<i>Norwegian Spirit</i>	22 Mar
NAPIER	
<i>Pacific Adventure</i>	22 Mar
TAURANGA	
<i>Noordam</i>	22 Mar
<i>Noordam</i>	24 Mar

## MSC content rules

MSC Cruises is set to work together with 'Cruise with Ben and David' to craft a new policy for content creators on board its ships.

The two cruise vloggers were recently told they were not allowed to film on board *MSC World Europa* - an incident which the line apologised for.

MSC said it is also rolling out new crew training governing the space.

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