

With up to 45% OFF our lavish exotic escapes plus an Included 3-night Pre- or Post-Cruise Land Programme\* on select voyages, it's a fantastic time to tempt your clients with The Exotics Edition from Regent Seven Seas Cruises\*.

Featuring escapes in Japan & China, Australasia, Southeast Asia, the South Pacific, South America and Africa across 2024 & 2025, these wondrous locations are the perfect match for our hallmark *Included & Unlimited* Shore Excursions.

#### **MARKETING TOOLKIT**

Download our Marketing Toolkit, including flyers you can customise with your own contact details, banners and social media assets to support communications with your clients.



**DIGITAL ASSETS** 



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ON 1300 455 200 (AU), 0800 625 692 (NZ)





cruiseweekly.com.au cruiseweekly.co.nz

Thursday 2nd May 2024

#### Cruise Weekly today

CRUISE Weekly today features two pages of the latest cruise industry news, a cover wrap from Regent Seven Seas Cruises and a full page from Windstar Cruises.

#### RSSC Exotics sale

**REGENT** Seven Seas Cruises' (RSSC) The Exotics Edition sale is offering up to 45% off select sailings with the line.

The savings also include a three-night pre- or post- land program on select cruises.

RSSC's Exotics collection includes Japan, China, Australia, Southeast Asia, the South Pacific, South America, and Africa in 2024 and 2025.

Agents can download new customised marketing material including social media assets, to support communication with their clients - for more details, see the cover page.

## Cruiseabout 2.0 pulls up the shutters



WESTFIELD Whitford City in Perth is now home to Australia's second coming of Flight Centre's Cruiseabout brand, with doors opening at the reinvigorated retail division's first store yesterday.

After five years dormant, Flight Centre says the return of the cruise specialist label marks the company's renewed focus on the booming cruising sector.

The opening of the maiden

store comes two weeks after the launch of CruiseHQ. FCTG's new cruise wholesaler (CW 17 Apr).

Flight Centre Travel Group Global Leisure CEO, James Kavanagh, said the relaunch of Cruiseabout is a foundational part of its overall cruise strategy.

"Today's store opening in Perth (pictured) signals the beginning of an exciting chapter for Flight Centre Travel Group (FCTG) as

we invest in our strategy to grow market share in the cruise sector.

"Cruising is firing on all cylinders and it's showing no signs of slowing down."

Additional Cruiseabout stores are in the pipeline and will begin popping up in Sydney, Melbourne, Adelaide and the Gold Coast.

Each store will be armed with teams of specialist cruise agents trained in all segments of ocean, river and expedition voyages.

Cruiseabout General Manager, Brad Kennedy, said the brand will be the only one of its kind with both an in-store and online footprint dedicated to cruising.

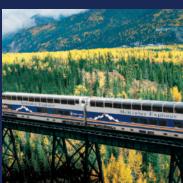
"We're doing something that's unique here in Australia. Our national retail network of specialist cruise experts, local call centre and online marketplace will give customers something they've been missing out on," Kennedy said. ML

# TIME OF YOUR LIFE IN ALASKA

A SPOT ON OUR 11-DAY **DENALI + YUKON CRUISETOUR FAMIL + A \$4,000** MASTERCARD GIFT CARD\*

Don't miss out - Competition ends 3 May!





**LEARN MORE** 

\*T&Cs apply visit GoHAL for full competition details.





Thursday 2nd May 2024



#### Sell three, sail free

WINDSTAR Cruises has relaunched its popular 'Sell Three, Sail Free' trade incentive for agents booking 2024 departures by 31 May more details on page three.



Today's issue of CW is coming to you courtesy of HX, which is hosting us aboard Santa Cruz II this week on a cruise around the Galapagos Islands.

**TODAY** is our last day on the Ecuadorian mainland before we fly out to Baltra Island to start our Galapagos Islands cruise.

The day begins with a tour of Quito, before heading to Middle of the World City, located just outside the capital.

The group will then reconvene later in the night for dinner at Raices South American Fine Cuisine, as we toast to the success of the cruise.

## Princess changes course

**ONGOING** volatility in the Red Sea and the east Mediterranean has forced Princess Cruises to revise itineraries for its two World Cruises scheduled for next year, including one sailing ex Australia.

Following consultation with security experts and government authorities, Princess will scrap the Middle East and Asia from both itineraries, with new ports in Africa and Europe to be added.

Crown Princess will be the largest ship to embark on a global circumnavigation when she sets sail from Auckland on 31 May 2025 and Sydney on 04 Jun 2025.

Now bypassing the Red Sea and the Suez Canal, the 113-day journey will sail via Africa instead of Asia and the Middle East, with a new ports roster coming soon.

Revisions to Princess' other world cruise onboard *Island Princess* will now see the ship head south after visiting Sydney, calling into Melbourne and Perth enroute to South Africa.

The 116-day odyssey departs from Fort Lauderdale on 20 Jan 2025 and will resume its original schedule once it reaches Valetta on 09 Apr prior to its eastbound crossing of the Atlantic.

"These global events beyond our control have necessitated these reroutings but we are pleased to continue to ensure these world cruises retain destination-rich itineraries with incredible stops along the west Africa coast and the Mediterranean," said Princess Cruises Chief Commercial Officer, Terry Thornton. ML

### Utopia sea trials

ROYAL Caribbean
International's sixth Oasis class
ship, Utopia of the Seas, will
next week embark on sea trials
ahead of next month's delivery.
Utopia of the Seas' maiden
voyage - a three-night journey
to Nassau and Perfect Day by
CocoCay - is scheduled to sail
from Port Canaveral on 19 Jul.
Sea trials mark the first
opportunity for a new ship to

opportunity for a new ship to stretch her legs and test all onboard systems at full steam before passengers board for the first time, with shipyard staff and crew members learning about their new toy.



**WE'VE** all seen a driver try to parallel park into an impossibly tight spot, and Disney Cruise Line showcased the cruise equivalent online.

A video (CLICK HERE) posted on YouTube shows the line's ship *Disney Wish* manoeuvring out of her shipyard and along the Ems river in Germany - not a waterway typically plied by ocean vessels.

Wish is at one point assisted through an s-curve of the river near the town of Mitling-Mark by two tugboats, in a manoeuvre which looks destined to fail at several points, if not for the skill of the seafarers on board the vessel, and the tugs' assistance.

Fortunately *Wish* made the conveyance successfully, and now sails out of Port Canaveral.







UP \$1550 TO \$1550 ONBOARD CREDIT

On 2025/26 Voyages. \*T&Cs apply

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#### TRAVEL ADVISORS ARE VERY IMPORTANT TO WINDSTAR CRUISES

We have brought back one of our most popular Travel Advisor promotions, our Sell Three, Sail Free program. Sell three qualifying 2024 voyages, and you will have the opportunity to receive a FREE cruise for yourself and a guest aboard one of our yachts.

With fewer than 342 guests, a Windstar yacht is large enough to pamper and indulge, yet small enough to anchor in secluded coves and legendary harbors — places larger ships simply can't reach. Leave the crowds and commonplace behind and make your way to places where the beauty and magic of your destination is equaled only by the intimate ship that takes you there. Experience the freedom of unscheduled days, the delight of good friends newly made, and service and surroundings that are warm and welcoming, never pretentious or overbearing.

Don't miss this opportunity to treat yourself and a guest to a complimentary cruise, booking window ends 31 May 2024.

#### **DETAILS**

- Sell three Windstar cruises that depart 2024 and are booked by 31 May 2024.
- Booked guests must be paid in full 130 days prior to departure before the booking counts towards "the three."
- To qualify, you must advise by email and provide your 3 booking numbers to sales(@windstar.com.au
- Advisors' free cruise is available up-to 8-Days in length on any Windstar cruises itinerary and must be taken before 31 December 2024.
- Windstar Sales will be auditing and reviewing the bookings to make sure they qualify, once verified we will then reach out to you for additional information.

For more information or to book contact our Windstar Australia team on: 1300 749 875 or reservations@windstar.com.au







All bookings must be made via Travel The World. Sell 3 & Sail Free travel agent offer applies to new 2024 bookings only, made between 1 May to 31 May 2024. All bookings must be deposited by 7 June 2024. For Travel Agents with three qualifying bookings, one free cruise shall be awarded towards an eligible Windstar Cruises departure through 31 December 2024, of up to 8 days in length. Free cruise shall be cruise only, in double occupancy, lowest category stateroom or cabin and does not include airfare, taxes, fees, port expenses, gratuities or fuel surcharge (if applicable) and any items purchased of a personal nature. Free cruise is non-transferrable, holds no cash value and must be used by the booking Travel Agent and guest. Space is based on availability with confirmation 60 days or less prior to sail date. Travel Agents shall be limited to one free cruise during this promotion. Group bookings count towards promotion, when booked and deposited within the eligibility period on an eligible sailing. Travel Agent, Interline, Charter, Incentive Group, and ERP bookings do not count toward the promotion. Offer applies to UK and AU Travel Agents only with qualifying bookings. New bookings only; cancel/rebooks will not be accepted. Promotion may be withdrawn at any time at the discretion of Windstar Cruises. Offer expires 31 May 2024. Ships' registry: