# WEEKLY WEEKLY

cruiseweekly.com.au cruiseweekly.co.nz Thursday 20th Mar 2025

## Cruise Weekly today

**CRUISE Weekly** today features four pages of all the latest cruise industry news, plus a full page from **Silversea**.

### Silversea's \$7k offer

**SILVERSEA** is offering a saving of up to A\$7,000 for two weeks only.

The limited-time offer also provides US\$1,000 in shipboard credit, as well as a 15% reduced deposit on Silversea's all-inclusive voyages on its intimate luxury ships.

The offer is available to those reserving their suite by 31 Mar, on more than 300 ocean and expedition voyages.

Travel advisors are invited to contact their sales manager or Silversea's reservation team.

Head to **page 5** of today's *Cruise Weekly* for more information on the offer.

## Expanded CLIA LIVE kicks off this week

**CRUISE** Lines International Association's (CLIA) expanded CLIA LIVE program kicked off in Melbourne yesterday - the largest program ever offered.

The first of eight travel advisor training events across Australia saw CLIA members gather for the sold-out two-day seminar, where representatives from the world's ocean, river, and expedition cruise lines explained their latest initiatives and developments. CLIA LIVE will be held through to

May in Brisbane, Adelaide, Perth, and Sydney, as well as the Gold Coast - a new destination for the program this year.

The program will also head to New Zealand, with dates in Christchurch and Auckland.

More than 700 tickets have been booked for this year, which are now sold out in all cities except the Gold Coast, where places are limited.



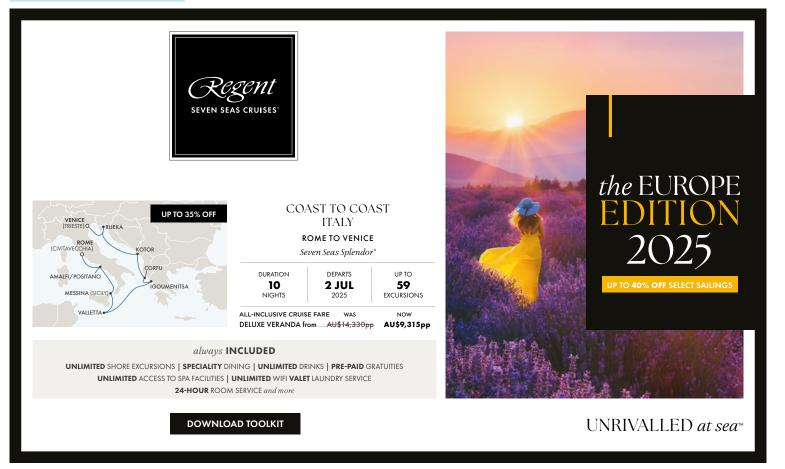
The events suit both newto-cruise advisors, as well as experienced cruise specialists. Director of Membership &

Events Marita Nosic said this year's CLIA LIVE series is themed 'Connecting travellers to their perfect cruise holiday'.

"CLIA LIVE will give agents a deeper understanding of how

to match clients with their ideal cruise, based on their personal preferences, budget and travelling style," she said.

"It will also provide strategies for highlighting the value and unique experiences each cruise line offers, helping agents to build excitement and trust with clients," Nosic added. *MS* 







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## Cruise shows out at LTC Showcase

**THE** Luxury Travel Collection (LTC) hosted its largest luxury Showcase to date over the weekend at The Star Brisbane.

The three-day affair brought together the best of the luxury cruise and travel industry from across the globe.

More than 350 guests attended the event, including cruise lines such as Viking, The Ritz-Carlton Yacht Collection, AmaWaterways, and Ponant, with all LTC members also invited.

The event saw guests hear business updates from LTC partners, as well as presentations from Flight Centre Travel Group luxury executive Dani Galloway and TedX speaker Mark Carter.

At night, attendees enjoyed lavish dinners such as 'A Night with the Vikings' and 'The Festival of Travel'.

"Showcase stands as one of our pinnacle events, where the most



prestigious luxury travel partners converge to educate and inspire Australia and New Zealand's top travel advisors," LTC General Manager Nikki Glading said.

"Over three extraordinary days, attendees immersed themselves in our exclusive gallery of luxury, discovering cutting-edge luxury travel experiences, attending opulent gala soirees, and engaging with the most influential figures in the industry, with the event setting the benchmark for luxury travel in Australia and New Zealand and an unrivalled luxury learning opportunity for advisors.

"This year we have welcomed partners from all over the world to our gallery...demonstrating how important this incredible event is." *MS*  On location on board Norwegian Aqua

Today's issue of *CW* is coming to you courtesy of Norwegian Cruise Line, which is hosting us aboard *Norwegian Aqua* for her inaugural cruise.

AFTER transferring to Lisbon Cruise Terminal from the Lisbon Marriott, the time has come to explore the impressive Norwegian Aqua.

Our first stop is The Haven by Norwegian - an exclusive 'shipwithin-a-ship' retreat concept offering luxury, privacy, and personalised service.

After that, we will be off to the Aqua Theatre and Club for a special welcome event with cocktails and snacks, followed by a hosted dinner - a sample of one of the ship's dining options.

# Are your clients ready for Tahiti?

\$1,500 flight credit when your clients book by 30 April."

VIEW SELECTION

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**Cruise Weekly** 



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Taiwan 🌃

### LEARN MORE ABOUT TAIWAN & EVA AIR WITH TRAVEL DAILY TRAINING ACADEMY

Travel Dail

A Secret no longer

SECRET Atlas has launched an exclusive 14-day fly-cruise to Greenland's eastern coast and the Northeast Greenland National Park.

The journey is designed for intimate groups of 12, taking adventurers to one of the world's largest islands, home to the most extensive fjord system and national park on the planet.

The two-week program offers the opportunity to explore the destination's Arctic wildlife, including polar bears, musk oxen, various species of whales, narwhal, and a plethora of seabirds; as well as the rich Greenlandic and Inuit cultural heritage and history. Secret Atlas' vessel *Freya* can accommodate small groups of up to 12 people in pipe

accommodate small groups of up to 12 people in nine spacious staterooms, with multiple viewing decks.

## Ponant CEO shares life lessons

**PONANT** Asia-Pacific CEO Deb Corbett revealed the personal and professional lessons she has gathered during the Luxury Travel Collection's Global Luxury Business Owners Soiree on Mon.

The presentation gained a standing ovation with a few tears spotted in the packed crowd.

Corbett (**pictured**) shared three key learnings, beginning with leading by your values.

Her father, Warren Adcock, was a savvy entrepreneur who previously owned manufacturing giant King Gee.

He was a man of a different generation, where men worked and women stayed at home.

However, he instilled in Corbett a value system which she uses daily, both at work and at home.

As her career developed, she began to create the building blocks of what would become a highly successful career.



On his deathbed, the pair continued to talk about business. "He said, 'Darling, I don't care if it's a person putting the garbage out, or if you're sitting with the queen having tea, speak and treat people the same'," she recalled. Corbett also shared the importance of developing cultural intelligence, describing how she learnt how to navigate different forms of business etiquette across different cultures while at Garuda Indonesia Holidays.

"I had to adapt and learn traditions, and the biggest one of all was trying to read nonverbal cues to understand what wasn't being said directly in the negotiations," she recalled.

Finally, Corbett insisted that there was value in going back to basics, describing how whenever she feels overwhelmed, she asks herself: 'What am I doing now?', 'What should I continue?', 'What should I stop?', and 'What should I start?'.

"Every time I answer these honestly and take action, things move forward, faster, smarter and with real impact," she said. JHM To read more, click **HERE.** 







Stay Updated

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IF YOU'VE ever wanted to help the underwater world, a quirky new livestream in a small Dutch town may allow you to do just that.

The city of Utrecht has installed a "fish doorbell" on a river lock that lets viewers of an online livestream alert authorities to fish being held up behind it.

The fish, making their springtime migration to shallow spawning grounds, are usually forced to wait for a boat to come through in order for the locks to be opened often making them easy prey for predators.

However, viewers of the livestream can now alert authorities to when there are fish waiting at the lock, and when there are enough eager to get through, authorities can open it.

CLICK HERE to see if there are any fish waiting at the door.

## AKTG's 'tea-rrific' event



**ABERCROMBIE** & Kent Travel Group (AKTG) recently held an exclusive high tea in Canberra for a group of its travel partners.

The event, held at The Marion, was sold out in less than two weeks, with guests hearing about Crystal Cruises' integration with its land touring sister brand

Abercrombie & Kent (CW 17 Mar).

Travel advisors were invited to bring their clients, with more than 70 attending the event. MS Pictured are AKTG Sales **Directors Alexa Papoulias and** Anoushka Kudav with Key Account Manager Jacqui Tufala.

### Atlas Antarctica '26

ATLAS Ocean Voyages has announced its new 2026-2027 polar expeditions, now available for booking.

Cruisers can choose from a number of options, including the 'Antarctic Discovery' ninenight round trip from Ushuaia, which includes up to four days on the Antarctica Peninsula.

Guests will enjoy multiple landing opportunities and Zodiac safari experiences.

There will also be two 'Antarctic & Falklands Adventure' itineraries, which include a 16-night Buenos Aires to Ushuaia expedition, diving into the diverse wildlife of two continents, featuring gentoo penguins and blackbrowed albatrosses.

Guided adventures include kayaking, shore landings, Zodiac safaris, and more.

Another highlight will be the nine-night 'Drake Express' King George Island round trip, a comprehensive exploration of Antarctica, which allows passengers to fly over the Drake Passage either one or both ways.

All-Inclusive Expeditions through the Northwest Passage HX Price Promis

## Remote route? Or rite of passage?

Book by 31 March 25 to secure your clients' savings! Call 1300 159 127 or visit agentportal.travelhx.com

EDITORIAL

\*T&Cs apply



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