Thursday 28 June 2012

Emirates boosts support for cruise

The airline has signed up as Gold Sponsor for the ICCA Awards and hopes to build relationships with leading cruise consultants.





EMIRATES has signalled its commitment to Australia's cruise industry through its most significant investment in the International Cruise Council Australasia's annual awards night.

As the new major sponsor of the 2012 Cruise Industry Awards, the airline is seeking to strengthen its links with the top cruisesellers of Australia and New Zealand.

Barry Brown, Emirates vice president Australasia, said the company, whose global network spans 120 destinations, was "a natural partner" for cruising operators worldwide.

"In particular, the expansion of Emirates' European network to more than 30 cities has allowed the airline to build stronger relationships with more cruise professionals, who appreciate the wider flight possibilities for connecting with a variety of European cruise itineraries, conveniently via one-stop in Dubai from Australia.

"With the growth of Dubai as a popular cruising destination for Australian travellers in its own right, we look forward to furthering our relationship with the Council in 2012, and supporting our partners as the industry continues to flourish," Brown said.

ICCA general manager Brett Jardine said he was "delighted" to welcome Emirates onboard as the Gold Sponsor of the prestigious event.

"Emirates first joined the Council as an associate member in 2007 and, as our cruise line members will attest, has made a point of pro-actively working with the industry to carry Australian passengers to cruise ships around the world," Jardine said.

The awards night will be held in Sydney on 9 Feb 2013.

For info on the awards see www.cruising.org.au. \\

ALL THE CRUISE NEWS

Today's trade issue of **CW** features four pages of all the latest cruise news.

PLUS check out **page five** for details of Bentours' Russian cruising program on the *Volga Dream*.



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Cruising Europe

When the ICCA released the 2011 Cruise Industry Report for both Australia and New Zealand, one area that continued to shine is Europe.

When you add both Ocean and River Cruising in Europe together (from both the Australia and New Zealand markets), we are now well in excess of 90,000 passengers – close to triple where we were five years ago.

As the 2012 Europe summer season gets under way it is worth noting that 79 ships* will be repositioning back to European waters from their winter homes in the Caribbean, Latin America, Africa and Asia bringing the total number of ocean going ships in Europe this summer to 206.

These 206 ships are operated by 64 different cruise lines and will be servicing 528 destinations stretching from the Mediterranean to the Arctic.

As a destination Europe is unique in terms of its rich history, varied geography and diverse cultures.

With a lot of Europe linked originally by the water, much of the region's history, commerce and traditions are highlighted on cruise itineraries.

On the rivers of Europe in 2012 our five river cruise members will be operating 66 vessels along some of the most picturesque waterways in the world ensuring passengers from our market are spoiled for choice with some very high quality product.

Increasing in popularity every year, European River Cruises explore the fascinating history, arts, and world famous wine growing regions all from the comfort of a floating 5-star hotel. *Source CLIA

New legislation on ship pollution

The Government has introduced a law that aims to clean up cruise ships' waste disposal and energy practices.

AUSTRALIA'S shipping industry is undergoing its most significant overhaul since it was established in 1912, with the latest change targeting cruise passenger ships.

The Maritime Legislation Amendment Bill 2012 was introduced into Parliament yesterday to help reduce pollution from ships and protect the marine environment.

It requires new ships to adhere to more stringent energy efficiency targets and for all ships to develop management plans setting out how energy savings will be made.

Announcing the new law, Minister for Infrastructure and Transport, Anthony Albanese, said the cruise industry was not immune.

"Passenger ships operating in designated 'special areas' will also face new restrictions relating to the discharge of sewage and the disposal of garbage in environmentally sensitive areas," he said.

"It's timely for cruise ships to continue improving their energy practices in a responsible, systematic and sustainable way."

The Bill implements amendments to the International Convention for the Prevention of Pollution from Ships (MARPOL) adopted by the Marine Environment Protection Committee of the United Nation's International Maritime

Nordic Travel takes on Quark

NORDIC Nordic travel has once again been appointed as a representative for Quark Expeitions in Australia and New Zealand, following Quark's establishment of a local Australasian office (*TD* 25 May).

"We are delighted to be representing Quark Expeditions again," Nordic Travel said.

"Nordic Travel are passionate about the Arctic and Antarctic and feel that the best way to experience these remote regions is by true expedition ship, designed specifically for Polar travel with the best and most experienced crew for sailing in icy waters," the company added.

As a result of the appointment, Nordic Travel will be updating its website shortly with Quark's itineraries, as well as special offers. See www.nordictravel.com.au for details.

Organization.

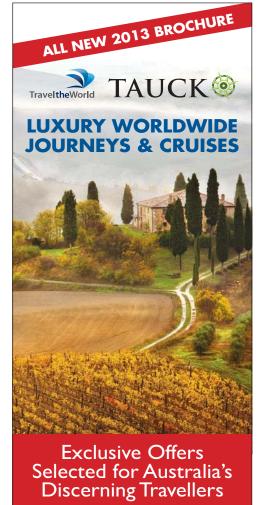
It makes mandatory the Energy Efficiency Design Index for new ships of over 400 gross tonnage that will be built on or after 01 Jan 2013 for international trade.

"New ships can meet energy efficiency targets through improved hull design and more energy efficient engines," Albanese said.

It also makes mandatory a Ship Energy Efficiency Management Plan for all ships of that size.

The new legislation is part of a suite of bills introduced by the Government in the last month that will establish a single National Marine Safety Regulator and the Navigation Bill that modernises the 100 year old Navigation Act.

"By strengthening the legislative approach to protecting our pristine marine environment from pollution, we're doing all we can to protect our waters and fragile environmental assets for future generations," said Albanese.







TTW welcomes the Breeze

TRAVEL the World has welcomed the launch of Carnival Cruise Lines newest ship, Carnival Breeze, this month, with company md Andrew Millmore saying the vessel is "a beautiful ship delivering on all the facets that we know and love about Carnival".

Millmore, who was lucky enough to be onboard Breeze following her launch also said that the ship is "a fabulous example of how a world leading brand introduces the next generation of product into the market ultimately keeping it as a world leading brand".

Launched on 03 Jun this year, Carnival Breeze is the third and Dream-class ship for Carnival Cruise Lines, and features accommodations for 3,690-guests, as well as public areas including the adults-only Serenity area, WaterWorks agua park and Bonsai Sushia stand-alone sushi restaurant.

Sea Spirit in Iceland

OCEANWIDE Expeditions has chartered the 21-year old Sea Spirit (formally Spirit of Oceanus) for the Northern European 2012 summer season where she will host cruises from Spitsbergen to Greenland and Iceland.

Following her summer run, Spirit will sail for Quark, hosting 2012/13 Antarctic voyages.

Aussie cruisers Tauck 2013

TAUCK is wooing Australian agents with the release of a brand new Luxury Worldwide Journeys & Cruises 2013 brochure specially tailored to the Australian market.

Launched in collaboration with Travel the World, the brochure features a selection of Tauck's tours and cruises specifically selected to endear to Aussie travellers, including cultural cruises such as the Treasures of the Aegean small ship adventure.

The brochure also includes Tauck's 'Time on Tauck' incentive for Australian guests which gives them two complimentary nights accommodation before or after each 2013 tour or cruise, for bookings made by 28 Dec 2012.

Speaking in the wake of the launch TTW gm, Michelle Taylor said "Our Australian customers have a very specific focus".

"They are sophisticated, educated travellers and they tell us again and again that Tauck's inclusive value, "Insider access" to unique experiences and high calibre Tour Directors mean they are the best in the business."

See www.traveltheworld.com.au for details.

Cruise Whitsundays Fantasy

THE sale of Fantasea Cruises Whitsundays tourism operation to Cruise Whitsundays (CW 14 Jun) will take place later than expected, with the deal now set to be finalised on 16 Jul 2012, rather than the 29 Jun previously advised.

Speaking about the impending sale Cruise Whitsundays said "Whilst we understand the mixed feelings around the iconic brand Fantasea disappearing from the Region, the market is simply no longer big enough to sustain two such large operations".

Whilst full details of the sale have not yet been released, Cruise Whitsundays will take over Fantasea's rights to service Hamilton Island, the two Reefworld platforms on Hardy Reef, the vessel Charmer, and the land and marina holdings at Port of Airlie.

During the transition period Cruise Whitsundays has said that it will offer all of Fantasea's Whitsundays key products such as Whitehaven and Reef cruises "albeit in slightly different form so taking care of existing client bookings will not be an issue".

Cruise Whitsundays also said that during the transition period it will continue to operate most of the company's day cruises and ferry services from Abel Point Marina "however there will be some day cruise product and ferries departing from Shute Harbour".

"Taking care of existing client bookings will not be an issue," the company added.

The cruise line has also said that it will honour the vouchers and prices for existing ticketed bookings to ensure there is no concern raised for visitors to the region.

MEANWHILE Cruise Whitsundays has also purchased the Port of Airlie land and marina space where it will develop a modern terminal and "eventually consolidate the whole operation" a process which it said will take at least 18 months to complete.



GOT a spare \$4.6 million for a nice boat? An inventive Austrian company is hoping to lure millionaires looking for water views with a new boat, titled the Orsos Floating Island

The bulbous boat sports six luxury bedrooms, and space for 12 wealthy island residents and a staff of four.

Powered by wind, water and solar energy, the sand-less island can be tailored to individual tastes, and features a sun deck area, BBQ area, 15-person jacuzzi, aquarium, storage for water sports equipment, a mooring for motor boats, a kitchen, restaurant and a bar.

For those who may baulk at the price tag, it is important to note that other "floating islands" usually have a price of upwards of \$100m.



Paul Gauguin's Tahiti deal

PAUL Gauguin Cruises has introduced a 10night Tahiti hotel and cruise package, priced from US\$3,034pp (02 Jan 2013 departure).

The package includes a three-night precruise stay at the InterContinental Tahiti Resort & Spa and a seven-night Tahiti & the Society Islands cruise on The Gauguin.

The deal is available for selected 2013 departures including: 02 Jan, 08 May, 31 Jul and 23 Oct.

See www.wiltrans.com.au.



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Tropical Storm Debbie

TROPICAL Storm Debbie, formed in the Gulf of Mexico, has this week been moving east along the mainland of Florida, forcing itinerary changes to cruises in the region.

Vessels that changed up their itineraries included Carnival Freedom (cancelled a Key West call and replaced it with Cozumel) and Carnival Ecstasy (dropped Key West call and a sea day, and headed to Nassau and Freeport).

Oasis to upgrade internet

OASIS of the Seas will enjoy a major upgrade to its internet services starting during the Northern hemisphere summer 2013.

The plan has seen RCCL partner with 03b Networks and 03b Maritime which is launching eight new satellites next year, meaning faster internet connection for ships using its system.

According to RCCL's Bill Martin the new system's speed will be "very close to a DSL line".

Welcome to Port Canaveral

PORT Canaveral commenced work on a US\$21m Welcome Centre last week, the first phase in a revitalisation program for Canaveral Cove.

Scheduled for completion in Jul 2013, the 22,000-sq/ft Welcome Centre will stand sevenstories, and will boast an observation deck, auditorium, gift shop, cafe and exhibits.

Steamboat changes its name

THE Great American Steamboat Company has announced that from 01 Jul 2012 it will rename itself the American Queen Steamboat Company, in honor of its "wildly-popular" vessel, the American Queen.

"I can think of no more fitting honor than to rename our company in tribute to the boat that has single-handedly re-launched authentic steamboat river voyages in America," said company senior vp Sales, Marketing and Product Development, Timothy Rubacky.

Day of the Seafarer

CRUISE Lines International Association celebrated Day of the Seafarer this week (25 Jun) by thanking crew members onboard vessels across the world.

"The cruise industry today thanks and honors the 1.5 million seafarers around the world for their unrelenting commitment to maritime service," said CLIA president Christine Duffy.

"They are the lifeblood of our industry, ensuring each day that families and cruise patrons worldwide enjoy a safe, reliable, and sustainable cruise.

"While we celebrate them today, we are working diligently as an industry to maintain the highest standards of safety and fair treatment for our crews, and to create best workplace cultures that reward outstanding performance," Duffy added.

Port of LA attractions

THE Port of Los Angeles has announced its 2012 summer event line-up for cruisers and locals to enjoy, which includes the arrival of a battleship/museum, a craft marketplace, concerts, a classic car show, fireworks, festivals and movies, see www.portoflosangeles.com.org.



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Fincantieri shipyard to supply two Membrane

P&O UK possible newbuild? WASTEWATER system manufacturer, Wärtsilä

Hamworthy let the cat out of the bag over

P&O Cruises UK newbuild program, after it announced that it had been contracted by BioReactors to the 141,000gt newbuilding under construction, with the order including an option for a second vessel.

P&O UK had announced last year plans for a single newbuild, but made no mention of a possible second.

According to Hamworthy, the 3,611passenger vessel currently being built will be the largest to be constructed for the British market, and will enter service in Mar 2015.

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