



Princess' Welcome Home program

Agents can now boost repeat business with a new way to encourage clients to book another cruise.

PRINCESS Cruises has launched a program that helps travel agents more easily secure bookings while a cruise passenger is still in the holiday mood.

Welcome Home persuades clients to book

again, within 60 days after their last cruise, and receive incentives such as reduced deposits and onboard credits of up to \$125.

The offers will be sent in an email from Princess Cruises to guests when they return home from their trip.

For those travellers who are undecided about their next destination, the company offers the option of paying their travel agent a future cruise deposit, with up to two years to select which voyage they would like to go on.

"Princess Cruises enjoys a high repeat rate amongst its guests so we think the new program will really help agents build their cruise business amongst their existing clients," a spokesperson told *Cruise Weekly*.

"We all know that when you arrive home from a holiday, you start thinking about when you can next enjoy a break – so it's the perfect time to offer guests a nice incentive to make another cruise booking."

The program, which can be booked through POLAR Online, applies to new bookings and is only available to clients who did not book another cruise while onboard.

For more details, visit www.mycss.com.au.

Another line bails from Egypt

COSTA Cruises has been added to the list of cruise lines cancelling visits to Egypt ports because of ongoing dangers to safety relating to the recent political instability, which took a further turn for the worse overnight.

Under the change, passengers booked on seven-day Red Sea cruises on *Costa Voyager* will be switched to seven-day cruises operated by *Costa Fortuna*, departing from Dubai.

Further, scheduled visits to Alexandria and Port Said during Eastern Mediterranean cruises by *Costa Pacifica* and *Costa Serena* will be replaced with extended visits to ports in Ashdod and Haifa, Israel.

MEANWHILE, DFAT's Smarttraveller platform has this morning reissued its advice for Egypt, however the official warning for the country remains at "Reconsider your need to travel".

RCI's architectural wonder

ROYAL Caribbean International has released a new sneak peek video detailing the architectural and design complexities involved with its revolutionary Two70 entertainment and ocean-viewing area, which will debut on the *Quantum of the Seas* vessel next year.

CLICK HERE to watch the video now.

Jammed with cruise news

Today's trade issue of *CW* features four pages of all the latest cruise information.

Introducing your new Cruise Wholesaler...



- **New Cruise product**
- **We pass 100% of our enquiries onto our agents**
- **Over 260 Cruises**
- **Over 80 destinations**

Offering vessels carrying around 100 passengers or fewer

Click HERE to register to WIN 1 of 7 Gold Class double passes



National Cruise Week RETURNS

Don't miss this great opportunity

30 x Cruise Lines participating

Already a CLIA Member?

Click here for more details

Not an CLIA Member?

Click here to JOIN NOW

Exclusive Member Offers

Cruising Worldwide

ONE WEEK ONLY

www.nationalcruiseweek.com.au



explore4

Introducing four extraordinary offers

Now your clients can have them all



Holland America Line

A Signature of Excellence

LEARN MORE >

CRUISE

WEEKLY

Thursday 15 August 2013



Legendary river cruises. Inspired design.



SAVE UP TO \$1000

per couple on 2014 European river cruises

10TH
ANNIVERSARY
WATERWAYS

CLICK HERE
to find out more

avalonwaterways.com.au

CSAP conference registrations open

Cruise Shipping Asia-Pacific 2013 will include free training by CLIA Australia and a summit of cruise line executives.

DELEGATE and visitor registration is now available online for the world's only annual cruise industry event focused on the entire Asia-Pacific region.

Scheduled for 8-10 Oct 2013 at the Marina Bay Sands in Singapore, this year's conference and exhibition will explore the industry's revenue outlook, growth in passenger source markets, and ship refurbishment and repair.

The event starts with the Asia Cruise Tourism Summit involving high-level cruise line executives and ministerial-level tourism board representatives.

The conference program then begins on 9 Oct with the State of the Cruise Industry in Asia, followed by two days of concurrent sessions that will assess the pace and direction of growth in the world's fastest growing cruise sector.

Travel agents are also invited to attend free comprehensive cruise training presented by CLIA Australia.

Agents will have the opportunity to walk the show floor to meet various suppliers and learn more about destinations visited, which can help them grow their business.

New to the event in 2013 will be the presentation of the first Rama Rebbapragada Award for Outstanding Contribution to the Cruise Industry in Asia.

The award will be presented by Celebrity Cruises president Michael Bayley, a former colleague of Rebbapragada, who was instrumental in helping bring recognition of the potential of the Asia-Pacific cruise market to Western cruise companies.

"The opportunity for exhibitors and attendees is unprecedented," said Daniel Read,

HAL's huge New England year

THREE ships sailing nine itineraries from five ports forms the crux of Holland America Line's 2014 Canada and New England program, which was released late last week.

Voyages will be operated by *MS Eurodam*, *MS Maasdam* and *MS Veendam*, and range in duration from 7-15 days.

Cruises are timed to offer the best views coinciding with the transition of autumn to winter foliage in coastal north-eastern Canada.

portfolio director for UBM Live and organiser of the show.

"Attendees can expect the show to offer trailblazers early entry into the burgeoning Asia-Pacific cruise market, one expected to surpass seven million passengers by 2020."

For information and registration on the conference, see www.cruiseshippingasia.com.

Floating hotel at Sochi Games

STATE-OWNED Russian ports operator FSUE Rosmorport has signed an agreement with Norwegian Cruise Lines for the company's 3,324 person (crew inclusive) ship *Norwegian Jade* to be utilised as a floating hotel during next year's Sochi Winter Olympic Games.

Both vessels will be moored at a brand new cruise ship terminal, which is currently under construction ahead of the event, with casual Games staff to be housed on the vessel.



Brett Jardine - General Manager



Cruise News
& Views...

Cruise Hygiene

A **SUBJECT** often misunderstood by many who have not cruised before is that regarding hygiene on board. The cruise industry as a whole is committed to ensuring the highest standards of health and sanitation on board vessels at all times.

All CLIA cruise line members deliver comprehensive sanitation programs in order to minimise passenger discomfort whilst on their cruise holiday.

International regulations require twice yearly un-announced inspections by health authorities to ensure tough standards are being met.

Inspections look at a number of areas on board including: -

- the ships water supply
- storage, preparation and service of food throughout the ship
- pools & spas to ensure adequate filtration
- crew training
- overall cleanliness of vessels

Since the introduction of inspections and tight regulations across the industry, levels of illness on vessels around the world have decreased dramatically despite the significant growth in the number of ships and passengers cruising.

One of the best preventative measures passengers can take to help avoid illness whilst on board is to consciously use the antiseptic hand washing dispensers that are conveniently located throughout all public areas - every time you walk past them!

This may seem a little obsessive and yes, they are full of alcohol (so your hands will be constantly dry) but it is worth the effort.

Winter Solstice Sale



Free Concierge to
AquaClass Upgrade*

Free Flights on
selected sailings*

Save up to \$560^{pp}

Australia's highest
rated superliner

*Terms & conditions apply.
Learn more.

Celebrity **X** Cruises

CRUISE

WEEKLY

Thursday 15 August 2013



Advertise with us

- Cost Effective • Targeted • Easy

For details call us today:
1300 799 220

CRUISE
WEEKLY

Tell us what you think of CW

CRUISE Weekly would like to know what you, our readers think of this very publication. Hundreds have already responded to the anonymous poll and in doing so, have entered a draw to win a \$100 gift card. Please help us improve to ensure we continue to deliver you with the most up-to-date, relevant cruise industry news around. To take the short survey, [CLICK HERE](#).

No more sneezing on Crystal

CRYSTAL Cruises has announced a new range of hypoallergenic staterooms will be added to *Crystal Serenity* as part of the ship's drydock renovation to be carried out in Nov. To be initially available in 70 "AA" category staterooms, the allergy-free cabins come following a partnership signed between Crystal Cruises and PURE Marine Solutions. Each of the rooms will undergo PURE's seven-step air and surface purification process which will remove 99.9% of allergens and irritants.



THIS WEEK
WE CELEBRATE

50
MILLION
GUESTS WORLDWIDE

THANK
YOU
FOR YOUR CONTINUED
SUPPORT



Arctic photography workshop

TRAVEL snapper Steve Davey will host a special educational photography group as part of a Peregrine Adventures Arctic itinerary. Guests signing on for the add-on will be able to learn and hone specialist photographic skills from Davey during the expedition through illustrated talks, practical sessions and more. The photography add-on will commence on 09 Jun, one day before the main departure and will include an exclusive welcome dinner and drinks reception hosted by Davey. Prices for the expedition inclusive of the photo add-on start from \$6,964pp triple share.

New Un-Cruise ship christened

UN-CRUISE Adventures has officially christened the newest vessel to be added to its fleet - the 88-passenger *SS Legacy* - in a dockside ceremony at its Seattle headquarters. The line's eighth vessel aims to transport pax back to the 1890's Klondike Gold Rush Explorers period in Alaska as the ship travels along the Snake and Columbia Rivers. To make the journey all the more authentic, staff in period costumes perform short staged drama pieces throughout the day for guests. Starting from next month, the ship will operate week-long Legacy of Discovery cruises, with 12 departures from Portland, Oregon scheduled through Nov. "This fine vessel has been refurbished into a coastal steamer from the 1900s - it's not a ship; it's a time machine," Un-Cruise Adventures CEO Dan Blanchard commented.

Cruise to Brazil for World Cup

MSC Cruises has released a voyage aboard the *MSC Divina* - which will soon be based year-round in Miami - departing the Florida port and arriving in Brazil just ahead of next year's FIFA World Cup football tournament. The 18-night sailing departs on 24 May and visits a number of ports along the way including Bidgetown and Port of Spain before arriving into Brazil 10 Jun - two days ahead of the tournament's first match on 12 Jun. **MEANWHILE**, the line has introduced 14 pre-paid beverage packages, 12 of which are valid exclusively for Caribbean cruises on *MSC Divina*. The packages allow for various combinations of alcoholic and non-alcoholic drinks, with the majority allowing guests to drink unlimited amounts of wine, beer, spirits and mineral water from select outlets for a daily charge. Package pricing ranges from US\$22.50 to \$61 per day, with varying availability of drinks.



A CHINESE man nearly found himself with the mother of all hangovers after becoming trapped inside a shipping container bound for a two-week voyage to the USA. Jiang Wu, while on holiday in the Chinese harbourside city of Qingdao on the country's eastern coast, had himself a rather big night on the town, and when it came time to leave, may have been a tad disoriented. Wu, perhaps thinking he was on his way back to the Bed & Breakfast where he was staying, actually wandered down to the nearby container port and mistakenly thought one of the shipping containers was his room, promptly passing out inside. The container, with Wu inside, was soon afterward sealed and loaded onto a ship about to sail for two weeks to Los Angeles. Once he woke up and discovered all was not well, Wu phoned the police, however from inside, he had no idea which container among the thousands on the port he was in. The man was eventually found inside a container stacked 18 metres in the air.

Floating Polar film festival

MOVIES and documentaries about the polar regions and their many great explorers will be screened during a Floating Polar Film Festival during an upcoming Quark Expeditions voyage. The company's 23-day sailing to the Falkland Islands, South Georgia and Antarctica will see films from the Toronto Hot Docs Canadian Int'l Documentary Festival screened. One of the films focuses on an isolated village in Greenland of 59 people & 100 sledge dogs.

Coral Waterfall Season deals

SAVINGS of between 15-25% are available on Coral Princess Cruises' 10-night Kimberley Coast expeditions as part of new Waterfall Season specials released this week. The discounts are valid on three departures scheduled for Apr next year aboard the 72-pax *Oceanic Discoverer* or the 35-metre catamaran *Coral Princess*. Staterooms aboard the 10-night voyage start from \$6,281.50ppts on *Coral Princess* or \$7,641.50ppts on *Oceanic Discoverer*, and for more details - phone 1800 079 545.

Hurtigruten Norway brochure

ONE brand new itinerary has been developed in line with the launch of Hurtigruten's 2014 Norway cruise brochure.

The new addition to the line-up is a 12-day itinerary, dubbed "Voyage of the Vikings", which will be personally hosted by Gareth Williams, curator of the British Museum and expert in all things from the Viking era.

Williams will give lectures on Viking culture while on-board and during shore excursions.

SeaDream returns to St Croix

AFTER a number of years cruising elsewhere, SeaDream Yacht Club's *SeaDream II* vessel will return to several destinations in the US Virgin Islands as part of voyages to be operated between Jan-Mar 2015.

In addition to St Croix, ports of call during the series of voyages will include St Barts, St Kitts, Nevis, Anguilla and the British Virgin Islands.

Explore4 by Travel the World

SELECTED Holland America Line departures in 2014 booked through Travel the World will attract the line's recently launched Explore 4 value-add offers (**CW** 01 Aug), according to a new deal released by the firm this week.

Under the deal, passengers can receive up to US\$300 onboard credit per stateroom, along with a free dinner in one of the speciality restaurants, reduced cruise fares for 3rd & 4th guests & reduced deposits - ph 1300 857 437.

Voyages by Gauguin brochure

PAUL Gauguin Cruises has launched its new 2014 brochure, featuring voyages ranging in duration from 7-14 nights on its two vessels, the *MS Paul Gauguin* and *MV Tere Moana*.

The 104-page brochure features several new voyages, including an 11-night Fiji to Australia sailing, a 12-night return trip and two 14-night trips between Australia and south-east Asia.

Itineraries in the guide are sorted by region and include cruise maps, deck plans, shore excursions, onboard entertainment and more.

Voyages to Antiquity sails with Aussie agents

EUROPE'S historical highlights beckoned for this group of Australian travel agents, friends and partners during a Voyages to Antiquity Aegean Odyssey famil.

The 12-day trip from Rome to Istanbul saw many in the group take full advantage of the line's pre- & post-cruise stay option, enjoying two nights in both cities either side of the voyage.

Among the 350 passengers aboard the small-ship, the group immersed themselves in the history of the region, which was highlighted by a series of informative lectures offered while cruising.



Additionally, many of the region's landmarks and ancient sites were visited through a comprehensive shore excursion offering.

Pictured above relaxing in one of the onboard lounges is Andrea Davis of Trendsetter Travel and partner John; Chris Riou of Newport Travel and friend Dianne Turner; Mimi Hannaford from Diploma Travel & friend Marie Carpinato; Ann Burnett, Jetset Southlands Canberra; Gina Maitland, Alpha Travel Perth; Faye Larrarte, Voyages to Antiquity; Esther Fraser from Mary Rossi Travel and husband Jim Fraser.

Norwegian wedding packages

COUPLES embarking aboard Norwegian Cruise Line vessels at selected ports can now arrange a wedding at sea following the launch of the company's new Weddings program.

The program, conducted by Vancouver-based Royal Ocean Events, is priced from US\$1,600 per couple on top of the normal cruise fare.

Three packages are available offering ceremonies at sea, while the ship is docked or even a service onshore coordinated by the ship's events team.

At the moment, the program is available only at Norwegian's US embarkation ports in Miami, New York and Seattle, as well as at selected ports in Europe, the Caribbean, Bermuda, Canada and Mexico.

Each package contains a number of wedding staple inclusions such as a cake and certificate, with photography, videography, live music, a reception & spa treatments able to be added.

An engagement package for prospective grooms can also be booked for US\$399 offering special ways to pop the big question.

Orion's Food and Wine focus

EXPEDITION cruises firm Orion has released a special food and wine themed voyage departing Brisbane and travelling to Auckland, scheduled to operate on 13 Dec.

Already known for its high-quality gourmet onboard cuisine, the Tasman Discoverer - Food and Wine voyage will see the normal luxury food offerings of Bathers' Pavilion chef Serge Dansereau complemented by the addition of another chef as well as wine & cheese maker.

Workshops will be conducted by food writer Dominique Rizzo, with wine sessions held by Sacred Hill winemaker Tony Bish and cheese tasting sessions with Markus Bucher - for itinerary details, visit www.bit.ly/orionfood.

Cruise Weekly is Australia's favourite online cruising publication. In production since 2007, **Cruise Weekly** is published each Tuesday, with a further travel industry update each Thursday.

Cruise Weekly is free and is sent to subscribers via email as an Adobe Acrobat PDF document.

Sign up for a free subscription at www.cruiseweekly.com.au.

PO Box 1010, Epping, NSW 1710

Phone: 1300 799 220 Fax: 1300 799 221

Advertising and Marketing: Christie-Lee Lachance, Magda Herdzik and Lisa Martin
Email: advertising@cruiseweekly.com.au

Business Manager: Jenny Piper
Email: accounts@traveldaily.com.au

Part of the Travel Daily group of publications.

Publisher/Managing Editor: Bruce Piper
Editor: Louise Goldsbury

Production Editor: Matt Lennon
Contributors: Roderick Eime, Chantel Housler and Olivia Archbold

Email: info@cruiseweekly.com.au

Travel Daily

CRUISE WEEKLY

Pharmacy DAILY

Travel Daily TV

business events news

Cruise Weekly is a publication of **Cruise Weekly** Pty Ltd. All content fully protected by copyright. Please obtain written permission to reproduce any material. While every care has been taken in the preparation of **Cruise Weekly** no liability can be accepted for errors or omissions. Information is published in good faith to stimulate independent investigation of the matters canvassed. Responsibility for editorial comment is taken by Bruce Piper.