

CRUISE

WEEKLY



Tuesday 22 Dec 2015

Cruise Weekly today

Cruise Weekly today features two pages of all the latest cruise industry news.

New comparison site

NEWLY launched US website cruise.me aims to streamline the process of comparison shopping online for cruises.

Website co-founder Stephen Chip said the point of difference with the website was being able to "see cruise itineraries on an interactive map".

The site uses visual images of cruise itinerary port calls, allowing users to see where a cruise is going on a world map.

A further feature is the company's price tracker which lets users pick a cruise based on price range.

A search function helps break down cruise options by price, duration, destination, cruise line or ship.

Silversea fully inclusive

SILVERSEA Cruises has introduced all-inclusive fares on selected Mediterranean, African and Asian voyages for 2016.

Inclusive land and sea packages are now available on a trio of *Silver Cloud* voyages to Africa and the Indian Ocean and 30 Mediterranean cruises on *Silver Cloud*, *Silver Wind*, *Silver Spirit*; joining previously announced deals on *Silver Shadow* Asia cruises.

Silversea cruises gm and director of sales/marketing Australasia Karen Christensen said she wanted "guests to enjoy the flexibility of choice".

"Whether guests book cruise-only or opt for a seamless, tailor-made fully inclusive holiday, they will experience the highest levels of comfort, convenience, and value," she said.

The new deals include Silver

Shore Select excursions and complimentary wi-fi.

Optional upgraded end-to-end packages include a two-night pre-cruise luxury hotel stay (Mediterranean and Asia voyages only) with transfers or a three-night luxury safari (pre- or post-cruise) in Kenya or South Africa with transfers.

Silver Shore Select excursions can range from "discovering the architectural treasures of Barcelona, strolling along the marbled lanes of Ephesus, or marvelling at the magnificent sand dunes of Namibia with the use of comfortable transportation and expert local guides," Christensen explained.

For further details and a complete list of the Mediterranean and African cruises offering the fully inclusive program **CLICK HERE**.

Princess agt incentive

AUSTRALIAN and New Zealand travel agents who sell Princess Cruises before March will go in the running to win an overseas cruise.

For each sale, agents can place a vote for their choice of a seven night Mediterranean cruise or an eight night Caribbean voyage.

Winners of both cruises will also receive up to \$4,000 of EZAir credit to assist with flights.

The competition is open to members of Princess Academy, with agents able to enter the draw at onesourcecruises.com.

Celebrity summer sale

TO MARK the Summer Solstice today Celebrity Cruises is offering \$100 per person off select *Celebrity Solstice* sailings plus a "bonus perk".

Sale ends with the setting sun today at 8:05pm AEST.

SUMMER SOLSTICE SALE

TAKE \$100 OFF + RECEIVE
A FREE BEVERAGE PACKAGE

TODAY ONLY

[LEARN MORE](#)



Cruise Calendar

This week's port calls of cruise ships at various destinations around Australia & New Zealand.

SYDNEY	
<i>Explorer of the Seas</i>	24 Dec
<i>True North</i>	24 Dec
<i>Radiance of the Seas</i>	26 Dec
<i>Carnival Spirit</i>	27 Dec
<i>Pacific Pearl</i>	27 Dec
<i>Celebrity Solstice</i>	28 Dec
<i>Pacific Eden</i>	28 Dec
<i>Voyager of the Seas</i>	29 Dec
<i>True North</i>	29 Dec
<i>Carnival Legend</i>	30 Dec
MELBOURNE	
<i>Pacific Jewel</i>	29 Dec
BRISBANE	
<i>Pacific Aria</i>	27 Dec
<i>Pacific Dawn</i>	28 Dec
<i>Carnival Legend</i>	28 Dec
<i>Sea Princess</i>	29 Dec
<i>Legend of the Seas</i>	30 Dec
DARWIN	
<i>Azamara Quest</i>	28 Dec
HOBART	
<i>Celebrity Solstice</i>	26 Dec
CAIRNS	
<i>Pacific Eden</i>	22 Dec
<i>Pacific Aria</i>	30 Dec
PORT DOUGLAS	
<i>Carnival Legend</i>	25 Dec
YORKEYS KNOB	
<i>Carnival Legend</i>	24 Dec
THURSDAY ISLAND	
<i>Azamara Quest</i>	31 Dec
FREMANTLE	
<i>Astor</i>	30 Dec
WELLINGTON	
<i>Voyager of the Seas</i>	22 Dec
<i>Noordam</i>	23 Dec
<i>Golden Princess</i>	28 Dec
AUCKLAND	
<i>Voyager of the Seas</i>	25 Dec
<i>Golden Princess</i>	25 Dec
<i>Coral Discoverer</i>	26 Dec

New Princess channel

PRINCESS Cruises has a new TV channel on its Australasian ships. All Princess' local ships plus the Asian-based *Sapphire Princess* now offer Prime Australia, a live 24 hour broadcast of Australian news, sports and TV shows. The first dedicated Australian channel for the line will please sports fans with full coverage of the AFL and A League. Princess Cruises vp Australia & New Zealand Stuart Allison said he was thrilled to be offering Australian guests "two additional sporting codes and news from home".

MSC to create island

MSC Cruises has revealed plans to create a new private island experience in the Bahamas for exclusive use by passengers. It comes after the Bahamian Prime Minister Perry Christie and MSC Cruises exec chairman Pierfrancesco Vago signed an 100-year lease agreement enabling MSC to occupy and develop the island. The Ocean Cay MSC Marine Reserve will encompass a 38.5 hectare island featuring six different beaches, about 30 kms south of Bimini. The company is planning to spend \$200m on the island and will build a private pier for its ships to dock. Plans include a Bahamian-inspired village with restaurants, bars and shops, a 2,000-seat amphitheatre, zip line, bike paths and a spa with massage huts. It is set to open Dec 2017.

Carnival appoints vp

CARNIVAL Australia has appointed Angela Howard as vice president of people and performance. Howard has 15 years' experience in senior HR roles in the tourism, leisure, entertainment, retail and telecommunications sectors. Carnival Australia ceo Ann Sherry said Howard was joining the company at a crucial time as the organisation continues to grow as an industry leader. Howard's previous position was as chief HR officer at Metcash. She begins her new role at Carnival's North Sydney head office on 04 Jan. "I am really excited to return to the tourism industry," she said.



An Azamara education

INFINITY Holidays recently sent two groups to Asia, for their inaugural Azamara Cruise educationals. The trip is part of the company's continued efforts to support agent's development. The cruise was split into two sailings, so both groups were able to experience a week on board *Azamara Quest*. Not only did they enjoy seven days cruising from either Singapore to Ho Chi Minh City, or Ho Chi Minh to Hong Kong, they

had a taste of some Infinity land products pre and post cruise. From Street Eats tours and breakfast at Singapore Zoo, to Kung Fu classes in the park and shopping in Hong Kong, 23 agents had the trip of a lifetime. **Pictured** above is Azamara group one: Rebecca Bell, Helen Hersom, Chantelle Johnson, Brooke Padman, Ashley Terk, Kristi Robinson, Ann Thatchell, Matthew Murtagh, David McCredie, Louise Kinkead and Rebecca Guerin.

PORTHOLE

WOULD you be game enough to venture down a slide towering more than 45 metres above sea level? Those on board Royal Caribbean's *Harmony of the Seas* will have the chance to do just that on tallest slide on the high seas known as *The Ultimate Abyss* when the ship debuts in May. The pair of purple side-by-side slides will release adrenalin-seeking travellers into a chilling 30 metre drop that twists and turns in a serpentine-like movement as they slide more than 14 kms per hour!

Cruise Weekly is Australia's leading travel industry cruise publication. An industry-focused PDF edition of Cruise Weekly is published every Tue and Thu, and there's also a consumer-facing email newsletter published each Wed - sign up free at www.cruiseweekly.com.au.
 Postal address: PO Box 1010, Epping, NSW 1710 Australia
 Street address: 4/41 Rawson St, Epping NSW 2121 Australia
 P: 1300 799 220 (+61 2 8007 6760) F: 1300 799 221 (+61 2 8007 6769)

Editor: Bruce Piper info@cruiseweekly.com.au
 Contributors: Guy Dundas, Jenny Piper, Nathalie Craig, Jasmine O'Donoghue, Bonnie Tai
 Advertising and Marketing: Sean Harrigan and Magda Herdzik ads@cruiseweekly.com.au
 Business Manager: Jenny Piper accounts@cruiseweekly.com.au

Part of the Travel Daily group of publications.
 Travel Daily CRUISE WEEKLY **travelBulletin** business events news **Pharmacy DAILY** Travel Daily TV

Cruise Weekly is a publication of Cruise Weekly Pty Ltd ABN 73 123 041 485. All content fully protected by copyright. Please obtain written permission to reproduce any material. While every care has been taken in the preparation of the newsletter no liability can be accepted for errors or omissions. Information is published in good faith to stimulate independent investigation of the matters canvassed. Responsibility for editorial comment is taken by Bruce Piper.