

CRUISE



WEEKLY



Tuesday 24 Nov 2015

Cruise Weekly today

Cruise Weekly today features three pages of all the latest cruise industry news plus a full page from **Voyages to Antiquity**.

Le Boréal assessment

PONANT technical services staff are currently assessing damage caused to the line's *Le Boréal* after an onboard fire last week off the coast of South America.

The ship is docked near Port Stanley in the Falkland Islands after passengers were evacuated and transferred to the nearby *L'Austral* when the fire broke out in an engine room compartment.

Nobody was injured in the incident and all of the affected passengers have been repatriated from Port Stanley on flights chartered by Ponant.

L'Austral has now resumed its cruise to Antarctica.

Odell's role expands to Asia

STEVE Odell, who less than two months ago took up his role as head of the new Norwegian Cruise Lines Holdings office in Australia, will now take regional responsibility (**CW** breaking news Fri) with his appointment as the organisation's Senior Vice President and Managing Director Asia Pacific.

He will continue to operate from the fledgling Sydney office and will oversee Australia, NZ, the South Pacific, Japan, India, South Korea, Hong Kong and Taiwan.

Odell is no stranger to global responsibilities having joined Norwegian from his former role with Silversea where he was President Europe & Asia Pacific.

He will focus on growing all three NCLH brands, saying "demand for quality cruise products is growing exponentially across the Asia Pacific region as

more holiday-makers discover and embrace the wealth of experiences cruising can offer.

"With three market-leading cruise brands, including Norwegian Cruise Line - a leader in freestyle cruising, Oceania Cruises - a leader in the upper-premium cruise segment, and Regent Seven Seas Cruises - a leader in luxury cruising, NCLH is well positioned to respond to this demand and grow its presence in the region," Odell said.

Odell's appointment is part of a new leadership structure which has seen NCLH also name Frank Medina as Vice President and Managing Director for Latin America, as well as David Herrera as Senior Vice President and Managing Director China.

The line has confirmed that its former Asia md William Harber is no longer with the company.

Majestic Europe

PRINCESS Cruises has released the details of the inaugural European season for its new *Majestic Princess* which opens for bookings on Thu 03 Dec.

The 3,560 passenger ship will debut in Apr 2017 offering seven, 14, 21 and 28-night itineraries departing from Barcelona, Athens and Rome.

Majestic will be one of six Princess vessels sailing in Europe for the 2017 season including the line's other two most recent additions, *Royal Princess* and *Regal Princess*.

Virtuoso drops Disney

A DECISION by Disney Cruise Line to cap travel agent commission for bookings their clients made on board has seen the Virtuoso group drop Disney Cruise Line as a preferred supplier after 14 years.



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Pacific Eden hops into KI



PACIFIC Eden (above), the newest addition to P&O Cruises' fleet, made her first call to Kangaroo Island on Saturday as part of a series of maiden visits during her inaugural voyage.

Guests on board enjoyed a day of sightseeing and tours of the island, which included a visit to Cape Willoughby, as well as a quick stop to experience the sea lion colony at Seal Bay.

Sailing from Fremantle, the 55,820-tonne ship will debut in

Sydney tomorrow, where she'll be officially named at P&O Cruises' Five Ship Spectacular, by 'godmother', Kate Ritchie, best known for her long-running role as Sally Fletcher on TV soap, *Home & Away*.

Celebrations on board the ships will include musical performances by Jessica Mauboy, The Veronicas, Samantha Jade, Justice Crew, Stan Walker; as well as 20 other live music acts and DJs.

More info at pocruises.com.au.

MTM new appts

MARINE Tourism Management has announced two new appointments to its operations to meet "exciting market growth".

Wendy Fisher, who has previously held various sales roles within the group, has been appointed as the new bdm for Blue Lagoon Cruises, to promote the operation to key trade partners, as well as groups and business events markets within Australia and New Zealand.

Meanwhile Richard Carrick has taken up the position of bdm for Awesome Adventures Fiji, Vinaka Fiji and Awesome Whitsundays.

Carrick, who has been with MTM for seven years, is tasked with driving growth to Awesome Adventures Fiji, working also to cement Awesome Whitsundays as a mainstay youth market product, based on the success of sister company, Cruise Whitsundays.

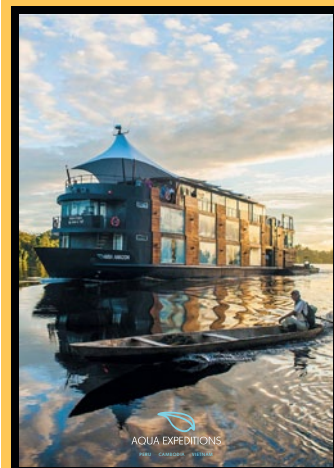
RCI rescue at sea

ROYAL Caribbean's *Independence of the Seas* picked up a group of Cubans who were spotted drifting on a makeshift raft last weekend.

The immigrants were taken on board the ship during a five night Western Caribbean cruise before the US Coast Guard took custody.

Brochure Spotlight

Aqua Expeditions - Mekong 2016



THIS new brochure from Aqua Expeditions provides full details of the itineraries, facilities and services aboard the Aqua Expeditions fleet which operates in South America and Indochina.

Images of the recently refurbished *Aqua Amazon* and *Aria Amazon* are featured, along with updated deck plans for *Aqua Mekong*.

Also highlighted are activities including biking and kayaking during both the Amazon and Mekong 3, 4 and 7-night river cruise itineraries.



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Cruise Calendar

This week's port calls of cruise ships at various destinations around Australia.

SYDNEY	
<i>Diamond Princess</i>	24 Nov
<i>Dawn Princess</i>	24 Nov
<i>Pacific Pearl</i>	25 Nov
<i>Pacific Dawn</i>	25 Nov
<i>Pacific Aria</i>	25 Nov
<i>Pacific Jewel</i>	25 Nov
<i>Pacific Eden</i>	25 Nov
<i>Celebrity Solstice</i>	26 Nov
<i>Pacific Pearl</i>	26 Nov
<i>Carnival Spirit</i>	27 Nov
<i>Pacific Jewel</i>	27 Nov
<i>Voyager of the Seas</i>	28 Nov
<i>Explorer of the Seas</i>	28 Nov
<i>Carnival Spirit</i>	30 Nov
<i>Pacific Jewel</i>	30 Nov

MELBOURNE	
<i>Golden Princess</i>	25 Nov
<i>Voyager of the Seas</i>	30 Nov

BRISBANE	
<i>Sea Princess</i>	24 Nov
<i>Pacific Jewel</i>	25 Nov
<i>Pacific Aria</i>	27 Nov
<i>Pacific Dawn</i>	28 Nov
<i>Pacific Aria</i>	30 Nov

HOBART	
<i>Celebrity Solstice</i>	24 Nov

DARWIN	
<i>Radiance of the Seas</i>	25 Nov
<i>Volendam</i>	30 Nov

FREMANTLE	
<i>Sun Princess</i>	24 Nov
<i>Superstar Virgo</i>	29 Nov

GERALDTON	
<i>Superstar Virgo</i>	28 Nov

CAIRNS	
<i>Volendam</i>	26 Nov

YORKEYS KNOB	
<i>Radiance of the Seas</i>	28 Nov

ALBANY	
<i>Superstar Virgo</i>	30 Nov

NEWCASTLE	
<i>Pacific Jewel</i>	24 Nov

Fathom's onboard offering

CARNIVAL
Corporation's
new Fathom
"social impact"
brand will
feature a range



fathom

IMPACT + TRAVEL

of rich on-board experiences when it debuts aboard P&O Cruises UK's 704-passenger *MV Adonia* next year.

Fathom will operate "impact travel" voyages to the Dominican Republic and "cultural exchange" trips to Cuba, with the inaugural cruises slated for Apr 2016.

"While onboard *Adonia*, Fathom travellers will participate in uniquely captivating, immersive programming designed to entertain, inspire, prepare and instruct travellers on making the most out of their time onshore," according to Fathom president Tara Russell.

The onboard offerings will include Spanish lessons, cultural and geographic presentations exploring the histories and customs of the destinations, as well as "interactive social impact workshops".

"These onboard activities will not just be a learning experience, but a chance for travellers to transform personally, while spending time with people who share their view of a world where everyone has the opportunity to reach their highest potential".

There will also be plenty of conventional cruise content, with cocktail mixing and gourmet cooking classes, but everything will have a Fathom twist.

"Culturally inspired" music and movies will feature, while *Adonia's* Ocean Grill specialty restaurant will serve Cuban and Dominican food and the onboard Glass House wine bar will focus

on new-world wines by the glass.

Each voyage will begin with one or two days at sea, during which passengers will also be able to prepare for their arrival by brushing up on their dance skills with salsa and merengue classes.

"One of the most important aspects of every Fathom voyage is the onboard experience before and after the on-ground activities because it combines a great community building environment and playground with a powerful educational venue," Russell said.

"While our key mission is giving back, we also think helping to improve the universe should be the most fun you ever have".

The Fathom itineraries will be seven days to both destinations - see www.fathom.org for details.

New CCC Fiji gm sales

CAPTAIN Cook Cruises Fiji has announced the appointment of Diane Lanz as its new General Manager Sales.

Based in the company's Sydney office, Lanz joins CCC Fiji with extensive experience having spent almost 20 years working for Castaway Island Fiji and Outrigger on the Lagoon in the role of sales manager.

In her new position she said she's hoping to generate more special interest groups and weddings sales for CCC Fiji as well as increase "family and cross generational holiday experiences, as these products are ideal for these markets".

PORTHOLE

DIAMONDS are truly a cruiser's best friend - particularly on board Royal Caribbean's *Oasis of the Seas* where the world's first Tiffany & Co store afloat opened last weekend.



The store (pictured) is located in the ship's Central Park neighbourhood, replacing the previous Britto store which used to be in this location.

It sounds like just visiting the shop will be an experience, with Royal Caribbean highlighting the "meticulous attention to detail and noble materials" which have gone into creating the Tiffany's outlet, including "marble, glossy lacquers, polished metals, cerused walnut panelling, velvet drapery and upholstered walls".

Relaxed cruisers are well known for opening their wallets, and RCI hotel operations chief Mark Tamis said having the Tiffany's boutique will "truly enrich the premium onboard experience for our guests".

The opening was announced on the Royal Caribbean blog, with one cruiser commenting "I hope this doesn't happen fleet-wide - this would destroy me financially".

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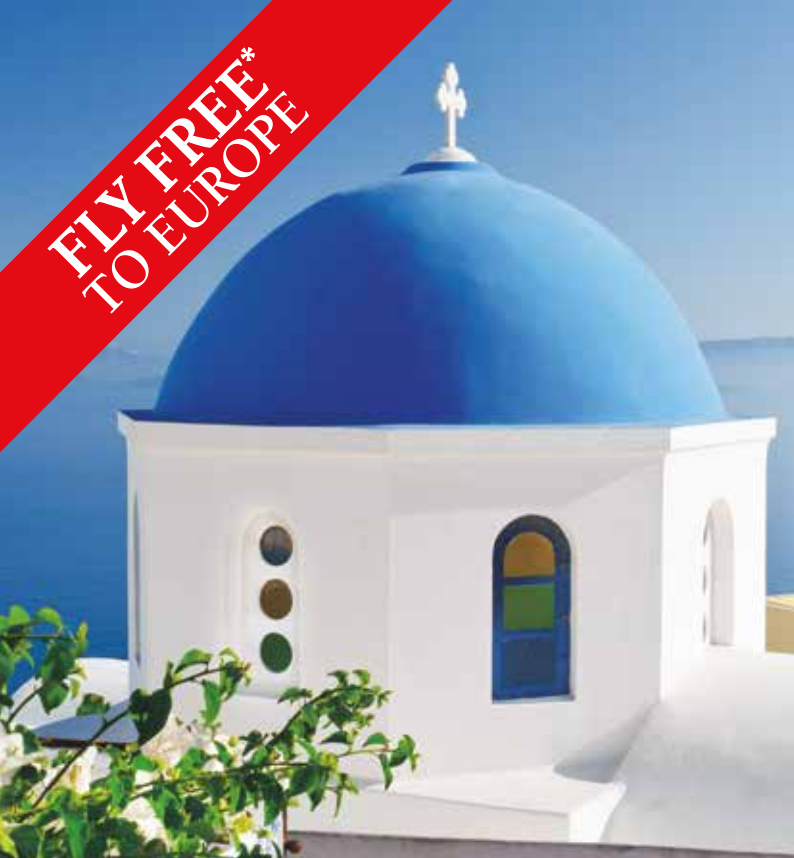
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