CRUISE





Tuesday 27 Oct 2015

P&O names Explorer

P&O Cruises yesterday confirmed that its newest ship will be named *Pacific Explorer* (*CW* breaking news) when the vessel currently sailing as *Dawn Princess* joins the P&O Australia fleet in May 2017.

Carnival Australia Senior Vice President, Sture Myrmell, said vessel enhancements would build on the "fresh and contemporary design" of *Pacific Aria* and *Pacific Eden* which will become part of P&O Australia's fleet next month after they transfer from Holland America Line.

Myrmell said the 2,000 passenger *Pacific Explorer* would offer "resort-style pool areas" and P&O's recently launched The Pantry dining experience, as well as the same Angelo's Italian, Dragon Lady and Waterftont eateries as on *Eden* and *Aria*.

"We have grand plans for *Pacific Explorer* and we think her new features are going to cause a lot of excitement in the local industry," Myrmell enthused.

Other additions hinted at include a new cabaret-style restaurant and night club, as well as a "secret and intimate small bar," while the vessel will feature more than 400 balcony cabins.

Myrmell confirmed that *Pacific Explorer* would sail from Sydney for her inaugural season, with the first program featuring the sixth P&O vessel to be released early next month.

Sydney welcomes Noordam

THE NSW Ports
Authority formally
welcomed Holland
America Line's ms
Noordam to Sydney
last Sun, with the cruise
ship making her first
ever visit to Australian
waters.

In a ceremony in the ship's Vista lounge, Libby Larkin from the Authority exchanged commemorative

plaques with the *Noordam's* Captain Henk Draper (pictured), with Larkin also handing over a plaque on behalf of Cruise Down Under to celebrate *Noordam's* arrival.

Noordam is HAL's newest Vistaclass ship and cruised into Sydney after a 25-day voyage from Alaska.

She takes the place of *ms*Oosterdam in the local market, and offers a range of enhancements following a drydock earlier this year which included the installation of innovative LED screens in the main show lounge.

Noordam has more verandah staterooms than Oosterdam and also features the popular nightly B.B. King's Blues Club live show.

The ship will sail a program of 12-29 day Australia, NZ and South Pacific itineraries before departing in Apr next year.

Also in attendance at the event was HAL's head of international sales, Mark Kammerer, who spoke



about the excitement within the company about the debut next Apr of *ms Koningsdam*, the first new ship for HAL in six years.

Style at Sea with TLC

PRINCESS Cruises has announced a new "Style at Sea with TLC" guest experience as part of its partnership with the Discovery cable network.

Created with the help of fashion expert Stacy London (pictured), the "branded content program" provides how-tos and style advice, to help answer many of the questions women ask when preparing for a cruise holiday.

Personalities from the TLC Channel will host a video series from early 2016, with tips on what to wear, dressing up for a special occasion on board or accessorising a bathing suit.

The move will also see the cruise line's 'Runway at Sea' activity revamped, to offer Princess guests the opportunity to model clothing from the onboard boutiques.

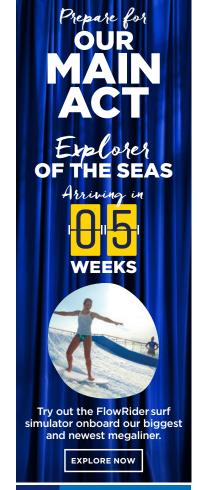
Lirica's China customs

MSC Cruises and its Chinese partner CAISSA Touristic Group have announced the details of the on-board offering which will feature on MSC Lirica when she is deployed year-round from Shanghai from May next year.

While maintaining its distinctive European flavour, *Lirica* will have a high density of Mandarin speaking crew, dining concepts from Chinese celebrity chef Jeremy Leung and a 20-hour-aday entertainment program.

MSC ceo Gianni Onorato said *Lirica* would be customised by drawing on the "unrivalled local knowledge of our partner," with features including five distinct kids clubs, an open-air waterpark, three nightly theatre sittings and a range of themed evenings.







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Uniworld + Virtuoso

UNIWORLD Boutique River Cruises has signed a new preferred agreement with the Virtuoso Travel Group.

It's the first cruise addition for Virtuoso in almost five years.

Under the partnership Virtuoso members will be able to offer clients an "assortment of exclusive opportunities and Voyager Club on select sailings," said Uniworld chief Guy Young.



Cruise Calendar

This week's port calls of cruise ships at various destinations around Australia.

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SYDNEY Golden Princess Dawn Princess Carnival Spirit Pacific Jewel Pacific Pearl Radiance of the Seas Celebrity Solstice	28 Oct 29 Oct 30 Oct 31 Oct 31 Oct 01 Nov 02 Nov
MELBOURNE Noordam Golden Princess Carnival Spirit Pacific Pearl Pacific Jewel	27 Oct 30 Oct 02 Nov 02 Nov 02 Nov
BRISBANE Pacific Dawn	31 Oct
HOBART Noordam	29 Oct
DARWIN Voyager of the Seas Diamond Princess Volendam Sun Princess	28 Oct 29 Oct 30 Oct 31 Oct
PORT DOUGLAS Sun Princess	28 Oct
FREMANTLE Sea Princess	29 Oct
GERALDTON Sea Princess	30 Oct

Silversea in Sylvania

SYDNEY'S

Sylvania Travel & Cruise held a client function with Silversea Cruises last week, with the event taking place at the **Royal Motor** Yacht Club in Port Hacking.

Pictured during the luncheon with Scott Graham from Silversea are the Sylvania Travel & Cruise team of Sonia

Antilla, Vivien Davies, Lisa Priestley and Sally Burton.

Cunard in fashion

CUNARD has announced two

special "event cruises" for 2016,

with the cruise line promising to

celebrate the worlds of fashion,

'Transatlantic Fashion Week'

cruise which will arrive in New York on the same day that New

York Fashion Week 2016 begins.

On board will be pioneering

The departures include the first

food, music and dance.



Escape handed over



NORWEGIAN Cruise Line ceo Frank del Rio (left) is pictured formally taking delivery of the new Norwegian Escape from Meyer Werft managing partner Bernard Meyer in Bremerhaven, Germany last week.

Constructed in just 17 months, Escape is the first ship in Norwegian's new Breakaway Plus Class, and has set sail for Hamburg and Southampton before making the crossing this week to her year-round homeport of Miami.

Norwegian Escape will be christened in Miami on 9 Nov.



PRINCESS Cruises has arranged a spectacularly theatrical arrival for its Golden Princess when she cruises into Melbourne later this week.

The ship will become the largest ship to ever be homeported in Melbourne when she kicks off a five month season of cruises from the city on Fri.

To mark the milestone two gigantic golden curtains suspended from helicopters - will symbolically part to make way for Golden Princess when she sails towards the city in Port Phillip Bay soon after 6am.

As well as having capacity for 2,600 passengers, the ship's features include a suspended nightclub at the rear of the ship which is accessed by a moving walkway about the decks.

Golden Princess is also the first in the Princess fleet to offer menu items by Curtis Stone, the celebrity chef who famously promised to help consumers feed a family of four for less than ten dollars.

Pullmantur write-off

ROYAL Caribbean Cruise Lines has announced a US\$399.3 million "impairment charge" in relation to the reduced value of its Spanish brand Pullmantur.

The non-cash charge reflects the weakness in the economies of Latin America, which has deteriorated further in recent months.

RCCL savs the brand is refocusing on its core market of Spain, with the revaluation eliminating all intangible items from the Pullmantur balance sheet.

British designer Dame Zandra Rhodes, fashion historian Colin

McDowell, and New York Fashion Week founder Fern Mallis.

Also new for 2016 is a British Isles Culinary Discovery cruise on board Queen Elizabeth in Jun.

And each of the three Cunard Queens will host their own Big Band Balls in Nov 2016, with large on-board orchestras delighting guests with music from Glenn Miller, Count Basie and Duke Ellington.

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