

# CRUISE



## WEEKLY



Tuesday 23 Aug 2016

### Cruise Weekly today

**Cruise Weekly** today features four pages of all the latest cruise industry news and photos.

### Princess OneSource

**THE** Princess Media Library has been integrated with OneSource, giving agents the option to create customised Princess Cruises flyers, banners & sales materials using the recent images.

Princess Cruises vp Australia & New Zealand Stuart Allison said the wide variety of images in the library will help agents to personalise their sales collateral.

### Breakaway agent deal

**CRUISE** from Hawaii to Sydney on *Carnival Legend* for just \$580pp, down from \$2,299pp.

The rate for the 17-night cruise departing 23 Sep is valid for industry members - **CLICK HERE**.

## Spirit's first SE Asia calls

**CARNIVAL** Cruise Line has scheduled *Carnival Spirit's* maiden calls into Ho Chi Minh City in Vietnam and Koh Samui in Thailand on a 19-night voyage from Sydney to Singapore.

Departing on 03 May 2018, *Spirit* will make a total of five calls, including Airlie Beach and Darwin in Australia and Bali in Indonesia.

When she arrives in Singapore, *Spirit* will enter dry dock, after which she will sail around Asia from Shanghai before returning to Australia in late 2018.

Guests on the cruise will be able to join in on the new Carnival Journeys enrichment program, including Academy of Fun knowledge-building sessions and enjoy local entertainment classes.

There will also be 1980's themed Throwback Sea Days, a midnight buffet, Q&A sessions, ship tours and a talent show

performed by the crew.

"We're excited to be taking our guests on such a special cruise, with Carnival Cruise Line's first-ever visits to Ho Chi Minh City and Koh Samui and a fun-filled itinerary packed with new experiences both on and off the ship," said Carnival Cruise Line vice president Jennifer Vandekreeke.

### Uniworld free cruise

**CRUISE** through Europe for free as part of Uniworld Boutique River Cruise Collection's latest sales incentive.

Agents who book three or more Uniworld River Cruises for 2017 will receive a complimentary eight- to 11-day European river cruise for themselves.

Alternatively, nab a 13- to 15-day cruise for every six bookings. The incentive runs until 31 Oct.

### CLIA Australasia md

**JOEL** Katz will take over the position of CLIA Australasia managing director on 01 Jan 2017, replacing Neil Linwood (**CW** breaking news).

Linwood, who joined CLIA in 2014, will transition out of his role on 09 Sep, four months before Katz sets up shop.

Chairman of CLIA Australasia, Steve Odell thanked Linwood for his work and praised his replacement as "an ideal fit for this position and I look forward to seeing CLIA Australasia thrive under his leadership".

Katz brings with him more than 25 years of international experience in the travel industry and was most recently exec vp of Grand Circle Cruise Line in the UK.

It's not his first stint down under, as he previously worked as chief operating officer for Orion Expedition Cruises, and had dabbled in the hotel world for both Hyatt and Marriott.

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Get updated on all Crystal's news in the August issue of *travelBulletin*.

**CLICK HERE**  
to read

## Mangan on the hunt for a ceo



**TWO** home cooks have been shortlisted in restaurateur Luke Mangan's search for a culinary experience officer (ceo).

As finalists, Sammy Jakubiak and Sofia Levin will each create a dish which will be available across five Salt grill restaurants on board P&O Cruises' ships.

In Mar, Mangan called out for foodies to enter in the categories

of The Drinks Connoisseur, The Artisan Supplier and The Talented Home Cook and one will be crowned 'ceo' in Oct.

The winner will be awarded with tasting and travel experiences at Luke's international restaurants, across P&O Cruises' ships, Virgin Australia and Eastern & Oriental brand partnerships.

Jakubiak and Levin were chosen by a panel of judges including Mangan himself and P&O Cruises president Sture Myrmell and a popular vote on the day.

Three final candidates will be assessed in Sep by Mangan and Sture Myrmell, Tourism Australia, Virgin Australia and Hilton Hotels.

**Pictured** are: Laura Blanot, Sofia Levin, Luke Mangan, Sture Myrmell, Michelle Walsh, Sammy Jakubiak & Tristan Lutze.

## TravelManagers cruise focus

**TRAVELMANAGERS** has revamped its cruise strategy over the recent months, with the company now offering its home-based Personal Travel Managers membership of Cruiseeco at a "greatly reduced price".

Speaking at the group's 2016 National Conference in Bangkok last weekend, operations manager Pru Gallagher said the Cruiseeco membership is subsidised by TravelManagers' National Partnership Office (NPO), and gives individual members the ability to participate in Cruiseeco cooperative advertising with a direct call to action.

Other cruise-based initiatives include NPO coordinated cruise group activities and processes, a cruise newsletter, cruise training and webinars for PTMs and regular 'Cruise Sale weeks'.

Gallagher said the strategy was already bearing fruit, with a recent Cruise Sale Week generating about 300 passenger bookings - a threefold increase on a similar promotion undertaken just twelve months ago.

**MEANWHILE** the conference also included an activity for delegates in partnership with Australian charity group Hands Across the Water, which has raised more than \$16 million over the last decade to assist children in need in Thailand.

Founder Peter Baines, started the organisation after seeing the devastation of the 2004 Boxing Day tsunami while he worked in Thailand as a forensic investigator helping identify bodies, said Cruiseeco is also a key partner of the group.

He paid tribute to Cruiseeco's Steve Lloyd, noting that under a longstanding partnership, \$5 from every Cruiseeco booking goes to the charity and has helped build a nursery at the Baan Tharn Namchai orphanage.

## Liverpool expansion?

**A \$1.6M** feasibility study into a proposed new cruise terminal development in Liverpool, UK has been given the go-ahead.

The port is pushing for the construction of a purpose built facility capable of attracting additional turnaround business & handling up to 3,600 passengers.

Liverpool's existing cruise berth opened nine years ago, with a temporary passenger facility added in 2012.

Mayor of Liverpool Joe Anderson said the limited space in the existing facility is holding the city back.

"I am determined that we find solutions to continue the growth we have seen in cruise business," he added.



This week's port calls of cruise ships at various destinations around Australia.

SYDNEY		
<i>Pacific Jewel</i>		26 Aug
<i>Sea Princess</i>		28 Aug
DARWIN		
<i>Coral Expeditions 1</i>	25 Aug	
<i>Caledonian Sky</i>	29 Aug	
BRISBANE		
<i>Pacific Dawn</i>	27 Aug	
<i>Pacific Jewel</i>	28 Aug	



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\*Conditions apply.



### New Murray cruise

**CAPTAIN** Cook Cruises has announced a new seven-night Upper Murraylands Cruise on board Paddlewheeler, *PS Murray Princess* on the Murray River.

Departing once a month from 21 Apr, the journey will explore the northern area of the river from Mannum to Morgan, before returning to Mannum.

Guests will visit Waikerie, Morgan and Swan Reach.

Early booking fares for the inaugural departure start from \$1,902 per person twin share.

See [murrayprincess.com.au](http://murrayprincess.com.au).

## ACA conference lineup

**THREE** new speakers and social events have been unveiled for the 20th Anniversary Australian Cruise Association conference being held in Sydney next month.

Captain Michael McCarthy, chair of Cruise Europe and commercial manager for the Port of Cork Company, Ireland will speak on the European cruise environment including the impact of recent political developments.

Also joining the lineup is Ted Blamey, founder of Chart Management Consultants, who

will zone in on the Asian region.

The third addition, Earthcheck gm consulting, Mark Olsen will discuss Destination Development and how brand and identity need to deliver on the promise to meet visitor expectations.

There will also be plenty of time at the conference for socialising.

Welcome drinks will be held the first night at the Overseas Passenger Terminal and the Gala Dinner on Thu will begin with a fireworks display over Sydney Harbour followed by dinner at the Opera House Marquee.

Attendees will enjoy a menu designed by Australian celebrity chef, Matt Moran.

The conference will be held 07-09 Sep in Sydney and cover topics including homeporting, infrastructure development, benchmarking and the regulatory landscape - for more, [CLICK HERE](#).

### Florida Zika virus

**DFAT** has advised Aussie travellers heading to Florida to check the areas affected by the Zika virus, which has now spread to Miami Dade County.

### Bentours OBC offer

**BENTOURS** are throwing in an On Board Charge of up to \$520 per couple on Hurtigruten Classic Norway Voyages - North, South, Discovery and Return.

The OBC can be used for drinks, meals and excursions.

Book by 23 Dec for travel from now until 31 Dec.

### Russia by land & river

**GOLDEN** Eagle Luxury Trains will introduce a new 26-day Grand Tour of Russia which combines a river cruise on the *Volga Dream* and a trip along the Trans-Siberian railway aboard the luxurious Golden Eagle.

For more info, [CLICK HERE](#).

### Pandaw to go further

**THIS** season Pandaw says it will go higher up the Mekong than any other vessels, sailing an additional 100km to reach Kratie.

Only Pandaw ships with their shallow draft can penetrate this far into Cambodia, the line says.

Just north of the French colonial river port of Kratie is the dolphin grounds, where Irrawaddy dolphins can be sighted.

## Crystal Keel Laying Ceremony



**CONSTRUCTION** of Crystal River Cruises' two new builds, *Crystal Bach* and *Crystal Mahler* is underway, with a ceremony held for the keel laying in Germany.

The Rhine Class luxury yachts are set to sail their maiden voyages in 2017 along the Rhine, Main and Danube.

Tan Sri Lim, chairman of Crystal parent company Genting Hong Kong; Edie Rodriguez, Crystal's ceo and president and Erwin

Selling, Prime Minister of the State of Mecklenburg-Vorpommern were among the guests in attendance as the first sections of the ships were lowered into position.

*Crystal Bach* and *Crystal Mahler* are being constructed at mv Werften's shipyard in Wismar.

Both will measure 135m in length and 11m in breadth, accommodating 110 guests.

Tan Sri Lim is **pictured** above.



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## Regent cancellation

**REGENT** Seven Seas has cancelled its Grand Northwest Passage voyage which was scheduled to depart on 19 Jul.

In a statement, the cruise line said "Our Northwest Passage navigational experts have strongly recommended postponing the cruise to mid-Aug. Unfortunately, this is not possible due to the impact it would have on all subsequent itineraries offered on *Seven Seas Navigator*."

Guests who are already booked on the itinerary will receive a \$1,000 future cruise credit for a Regent voyage in 2016 or 2017.

## Celebrity bartender comp

**ANDREJ** Malic, a Celebrity Cruises' bartender has been crowned one of the best bartenders at sea.

The competition, held in Miami last week pitted thousands of bartenders from three lines against each other.

Malic will go on to battle it out against 59 of the world's best bartenders for the 'World Class Bartender of the Year' title in the WORLD CLASS Bartender of the Year Competition.

He works on *Millennium*.



## Paradise's new line

**LA VELA** Cruises has come under the management of Paradise Hotels & Cruises.

The La Vela Cruises fleet consists of two ships, *La Vela Classic* and *La Vela Premium*, with a third ship on its way later this year.

Paradise Hotels & Cruises operate one-, two- and three-day cruises and are currently offering an industry rate of 50% off the full public rate on both La Vela and Paradise Cruises ships.



## MARKETING MANAGER | CAIRNS

Coral Expeditions, Australia's leading small ship cruise line, has embarked on a new phase of growth after 33 years of successful operations. Emerging from a recent re-brand, it is now looking for an ambitious, digitally savvy marketing professional who can make a mark by leading the build-out of our brand footprint globally.

### Position Description:

The Marketing Manager devises innovative approaches to global advertising and marketing, building on our reputation as Australia's pioneering cruise line. This includes working with our external design and public relations partners to manage marketing and communications programmes and acting as the guardian of our brand. As a tactician, he/she administers our annual advertising budget, wholesaler and travel trade relationships, and other promotional activities. He/she also is responsible for managing our past passenger community - Xplorers Club.

The position is suitable for an ambitious, up and coming marketing professional who wishes to build a career in a small but growing company based in a tropical location. Our work environment is informal, collaborative and action-oriented.

The position is preferred for a Cairns based individual but willing to consider candidates based in Australia, with substantial Australian work experience. **Overseas applications will not be entertained.**

### What we are looking for:

- At least 8 years of professional experience, with at least 3 years as leader of a marketing function in Australia
- An affinity for design and creative communication
- Comfortable with data and financial / ROI analytics
- Experience with digital marketing
- Comfortable in a small company environment

**CLICK HERE** for more information and to apply.

## Alaska incident

**A BROWN** bear has attacked two expedition guides from a cruise operator as they led a shore excursion in Alaska.

The group reportedly came between the female animal and her cub in the Tongass National Forest late last week.

The guides have been airlifted to hospital & all pax are unharmed.

## Amsterdam security

**THE** Port of Amsterdam has bulked up its overnight security in response to several reports of burglaries on board river cruise ships while they're docked.

By night, M&M Security will oversee surveillance and security at De Ruijterkade, quays 17 and 18, De Ruijterkade Oost, quays A, B, C, D, De Ruijterkade West, Veemkade (PTA) and Javakade.

"Monitoring our river cruise mooring locations should impede calamity and give the pax an extra sense of security," said Alma Prins, sales manager cruise at Port of Amsterdam.

This year, more than 1,800 river cruise ships will call into the port.



**PASSENGERS** stepping ashore in Maine in the US might think twice about where they tread, after a 10-foot snakeskin was found on the bank of the Presumpscot River.

Residents of Westbrook, Maine have reported sightings of the snake which has been affectionately named "Wessie".

The snake has thus far escaped police, who have warned people who recreate along the river to "remain alert, maintain a safe distance from any wildlife."

Wessie has accumulated a fanbase and now has a **Facebook** and **Twitter** account.

Some residents are offering up their place for Wessie to take refuge on Facebook, but have been knocked back with response "It'sssssss freedom and the open trail for thissssss ssssssnake!"

On Twitter, Wessie has advised those searching to "Make sure you all separate and search individually".

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