

# CRUISE

WEEKLY



Thursday 07 Jan 2016

## Cruise Weekly today

*Cruise Weekly* today features three pages of all the latest cruise industry news.

## Parents sue Carnival

**THE** parents of a Brisbane boy who fell from *Dawn Princess*' gangway in 2008 have lodged papers in the Brisbane Supreme court to sue Carnival Corporation.

William Lawson who was 4 at the time allegedly slipped on the boat while it was docked in Port Vila, falling 5m onto a concrete dock and fracturing his skull.

His parents are putting forward the case that the steel wires beneath the handrail were too high to stop a child from falling.

The family's lawyer said the case may need to be put on hold until William is 20 as his brain damage from the fall may take that long to become evident.

Close to \$1m in damages are being sought by the family.

## New Paul Gauguin cruises

**FIJI** and Bali have been revealed as new destinations for Paul Gauguin Cruises in 2017.

Luxury ship *m/s Paul Gauguin* will sail 16- and 17-night Fiji and Bali itineraries.

Return trips between the two destinations will start on 29 Apr 2017 from Lautoka, Fiji travelling via Espiritu Santo in Vanuatu, Guadalcanal in the Solomon Islands, Samarai Island and Port Moresby in Papua New Guinea as well as Merauke, Dili, Timor-Leste; Komodo Island, Lembar, Lombok Island, Benoa, Bali all located in Indonesia.

The reverse itinerary from Bali to Fiji is 17 nights in length and will depart on 07 Jun 2017.

Next year will also see the company continue its popular itineraries to French Polynesia including cruises in Tahiti, the Society Islands and the Reunion Islands.

To learn more about the voyages, **CLICK HERE**.

**MEANWHILE** Paul Gauguin has announced a new global collaboration with the Wildlife Conservation Society.

WCS is committed to saving wildlife and wild places worldwide.

From 2017 WCS will offer passengers talks on marine science and wildlife.

## Norwegian 'Feel Free'

**THE** tagline 'Feel Free' has been unveiled as Norwegian Cruise Line's new global brand identity.

The campaign was launched this week through TVCs, digital advertising and social media.

A suite of promotional offers are available in conjunction with the new campaign.

For more details on the specials see [ncl.com.au](http://ncl.com.au).

## Culinary shore trips

**REGENT** Seven Seas Cruises has unveiled a collection of culinary tour excursions for the debut season of *Seven Seas Explorer*.

Each of the 22 Gourmet Explorer tours have been created by the line's executive director of culinary enrichment, chef Kathryn Kelly, who partnered with several Michelin-starred chefs and local food experts.

*Seven Seas Explorer's* upcoming Mediterranean season will offer guests the chance to have unique and genuine gourmet experiences in a range of countries.

Examples include making cheese at an artisanal fromagerie in Sorrento, Italy, taking part in a wine tasting in Monaco, shopping at the Old Town's Cofiot Market in Corfu, Greece and many chances to watch cooking demonstrations.

Gourmet Explorer Tours start at \$79 and can range up to \$799 pp.

The ship's maiden trip is scheduled for 20 Jul.

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## 4 new ships for Carnival

CARNIVAL Corporation is set to launch four new ships this year across four of its cruise lines.

CEO of Carnival Corporation Arnold Donald said the company was "excited" to welcome the newbuilds.

The four ships scheduled for delivery include Holland America Line's *ms Koningsdam* with room for 2,650 pax, Carnival Cruise Line's *Carnival Vista* with a 3,954 guest capacity and AIDA Cruises' *AIDAprima* with 1,643 cabins are all on track to be ready in Apr while Seabourn's *Seabourn Encore* with space for 600 guests should arrive in Dec.

"With each ship we introduce, we generate new levels of excitement. It also supports our goal to provide the best possible vacation experience at a value that land-based vacations cannot match," Donald said.

These additions are part of the 17 vessels that will join Carnival

Corporation's 10 brands through 2020.

This "measured capacity growth" to the company's fleet of 99 ships will allow Carnival's global fleet to meet increased demand for cruise holidays the line said.

### RCCL New Year sales

ROYAL Caribbean Cruise Lines is starting the year with sales across its brands.

In addition to Royal Caribbean's deals (CW 05 Jan 16) Celebrity Cruises is offering 'Go Better' inclusive deals on cruises worldwide, departing between Apr 2016 and 2017.

Azamara Club Cruises has kicked off its 'AzAmazing Cruise Sale' giving guests who book before 28 Feb up to US\$400 to spend on land discoveries, together with beverage packages and free unlimited internet.

### Judge scraps \$21m suit

A SEATTLE judge has overturned a decision to sue Holland America Line for US\$21.5 million.

The money was originally awarded to an Illinois man who claimed he suffered a brain injury when a sliding glass door struck his head during a round the world cruise in 2011.

After the Oct trial his former PA came forward to say she saw him delete emails that should have been put forward as evidence.

No new trial date has been set.

### Swells stop Jewel visit

ROUGH conditions prevented P&O's *Pacific Jewel* from docking in the seaside town of Robe on South Australia's Limestone Coast on Sat.

It's the second time high swells, strong winds and inclement weather has stopped *Pacific Jewel* docking in the small town.

The cruise ship was carrying 2000 passengers and 600 crew.

### Ice shifts for Chimu

THE two massive icebergs blocking ship access to Mawson's Huts in remote Commonwealth Bay, Antarctica have broken up allowing Chimu Adventures to run its first expedition to the destination in five years.

The *Akademik Shokalskiy* will leave Constitution Dock in Hobart at 4pm this Sat 09 Jan.

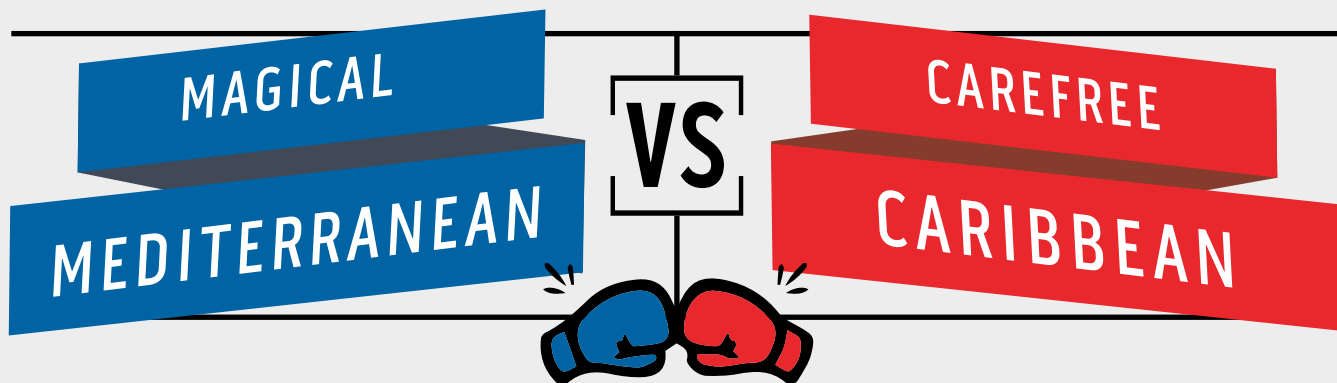
The 26-day journey will carry 54 passengers and will also raise money for Mawson's Huts Foundation which has been maintaining the timber structures since 1997 at a total cost of more than \$8 million.

Chimu co-founder Chad Carey, who will be joining the trip, said it will be "so exciting to go back after such a long time".

"As recently as last Feb, experts were saying the icebergs could stay jammed in the bay for a decade or more but fortunately those predictions have proved incorrect and expedition ships are now able to enter," Carey said.



# CRUISE SHOWDOWN



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## PORTHOLE



## New Year's Eve aboard MSC



**MSC** Cruises, rang in the 2016 in style by docking four of its ships together at Copacabana Beach in Rio de Janeiro, giving more than 12,000 guests aboard front row seats to a spectacular fireworks display.

*MSC Splendida*, *MSC Poesia*, *MSC Lirica* and *MSC Armonia* joined together for the celebration with guests watching the 16 minute display from exterior decks and balcony cabins.

According to Brazilian tourism officials, this New Year's Eve saw more than 24 tonnes of fireworks

launched from 11 ferries moored off the beach.

Cruises guests enjoyed a New Year's Eve dinner and a night of partying.

MSC said the simultaneous arrival in Rio de Janeiro of four of its vessels further strengthens the company's hold within the South American market.

**Pictured** above are *MSC Splendida*, *MSC Lirica*, *MSC Armonia* and *MSC Poesia* anchored together at the world famous Copacabana Beach for the midnight fireworks display on New Year's Eve.

## Celebrity's digital pick

**CELEBRITY** Cruises has engaged Accenture as its new agency for digital and web services.

President and ceo of Celebrity Cruises Lutoff-Perlo said the company selected Accenture based on the company's ability to bring a story to life through "design, innovation, digital marketing, content and web platforms."

Accenture is a multinational consulting company.

## Oceanwide adds trips

**OCEANWIDE** Expeditions has added two new journeys to the Ross Sea in 2017.

*Ortelius* will sail from South America to the Antarctic Peninsula, crossing the Polar Circle before heading to Peter I Island and the Bellingshausen Sea into the Ross Sea.

The trip continues to the uninhabited sub-Antarctic Campbell Island and ends in New Zealand after 32 days.

The first cruise departs 13 Jan and goes until 14 Feb while the second cruise which offers the same itinerary in reverse goes from 5 Feb to 17 Mar.

For more **CLICK HERE**.



**WAIT.** That doesn't look right! Is it the cruise ship of the future you're laying your eyes on right now? Well, perhaps!

It's a conceptual project developed by architect Gianluca Santosuoso dubbed the MORPHHotel.

Built around a flexible spine, the hotel changes shape based on the ocean currents.

It would slowly travel around the world, docking wherever the tide is flowing to let passengers board or disembark.

The connected capsules would house rooms, restaurants and other luxury facilities as well as featuring a helipad and detachable boats.

The concept is run on solar energy with floating vegetable gardens.

Would you be to game try it?

Fantastic New Year Deals!

# PICK YOUR GIFT\*

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Creative Cruising

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