

CRUISE

WEEKLY



Thursday 14 Jul 2016

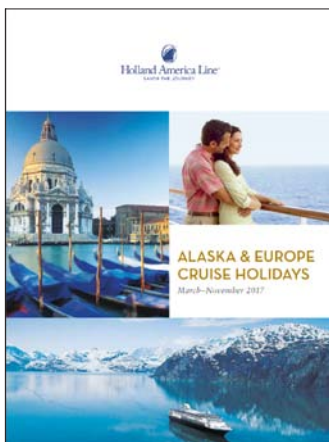
Cruise Weekly today

Cruise Weekly today features five pages of all the latest cruise industry news and photos plus a full page from **AA Appointments**.



Brochure Spotlight

Holland America Line Alaska & Europe 2017



HOLLAND America Line's new Alaska & Europe sailing schedule for May 2017 to Apr 2018 marks the 70th year HAL has sailed to Alaska.

Six Holland American vessels will sail through the Inside Passage, with the company claiming to offer more Glacier Bay National Park visits than any other cruise line.

Itineraries include a choice of seven or 14-night cruises, along with a range of Land+Sea Journeys combining a cruise with a visit to the Yukon and Denali by rail and coach.

Seven HAL vessels will sail in Europe and the Mediterranean, with itineraries ranging from the Baltic to Bordeaux, the Black Sea to Greenland and an increase in capacity to the British Isles.

Voyages range from 7 night sailings through to Collector's Voyages from 14 to 36 nights - more info 1300 987 321.

ecruising.travel success

SYDNEY'S ecruising.travel cruise specialist travel agency has been highlighted across the globe as a "success case" by Tralliance, the US-based dot-travel internet domain registrar.

The blog at www.travel.travel showcases chairman Brett Dudley's support for the dot-travel domain space

since it was introduced in 2005.

"travel made perfect sense to me," he is quoted as saying.

"When the domain was released we were thinking of expanding globally," he said, with the ecruising.travel brand successfully established as a "global brand with no boundaries".

Ecruising's adoption of the



.travel domain extension saw its traffic increase dramatically, with the site now attracting its largest share of visitors from the US, the blog reports, adding: "Brett Dudley's entrepreneurial skills and innovative thinking have turned a small local travel agency into one of the most

thriving cruise providers in the Pacific."

Dudley attributes some of the company's success to using .travel adding "in our 17 year history, .travel has been one of my best decisions".

The .travel domain features on all of ecruising's collateral, including Dudley's iconic VW Kombi van (**above**).

Celebrity Distinction

CELEBRITY Cruises is revamping its marketing message with the introduction of a new 'Celebrity Distinction' term which will be applied to a range of products and services.

Complementing the existing 'Modern Luxury' tagline, Celebrity Distinction aims to highlight ways in which the company is different to its competitors, such as more overnight stays, Signature Event Sailings to key global events, Private Journey shore excursions, upgrades to older vessels and recognition of the Michael's Club onboard concierges.

CEO Lisa Lutloff-Perlo said "The Celebrity Distinction is our commitment to continually offer fresh, enticing and uniquely differentiated travel experiences".

American Constellation on track

AMERICAN Cruise Lines has floated out its latest vessel, the *American Constellation*, about nine weeks ahead of schedule.

The ship is being designed and built in Salisbury, Maryland and is now in the process of being fitted out in the lead-up to its official debut in early 2017.

With capacity for 170 passengers, *American*



Constellation will operate a ten night Grand New England itinerary sailing round-trip from Boston, Massachusetts.

Constellation will be the company's ninth vessel.

NTIA anticipation

THE Australian cruise industry is waiting with bated breath for this Sat's National Travel Industry Awards, which will see recognition across the sector.

The key cruise categories in the awards include Best Cruise Operator - Domestic Deployment, Best Cruise Operator - International Deployment and Best River Cruise Operator.

Cruise specialist travel agencies are also finalists in other categories such as Best Travel Agency Retail - Single Location, Best Travel Agency Retail - Multi Location, Best Online Travel Agency and the new People's Choice: Retail Travel Agency of the Year category.

Full details of the winners in next week's issues of *Travel Daily* and *Cruise Weekly*.

MEANWHILE we have a 'Golden Ticket' to attend the event up for grabs, with the lucky winner getting to sit at the Travel Daily/ Cruise Weekly table.

To enter, tell us in 25 words or less why you would like to come - send your entries asap to goldenticket@traveldaily.com.au.

Join the travel franchise where
**Your experience
is our greatest asset.**

Talk to us. Jonathan Nelson,
GM of Sales. 0401 779 919.

italktravel talk to us

Mark Van Huisstede,
italktravel Maitland
Off-piste in the Alps

Nieuw Statendam

THE first steel has been cut for Holland America Line's *Nieuw Statendam* which is due to be delivered in Nov 2018.

A formal steel-cutting ceremony took place earlier this week at Fincantieri's shipyard in Palermo, Sicily, Italy.

Holland America Group's executive vice president of fleet operations Keith Taylor said it was an exciting time for the line with the steel cutting a "milestone signifying our continued growth as a company and as a brand".

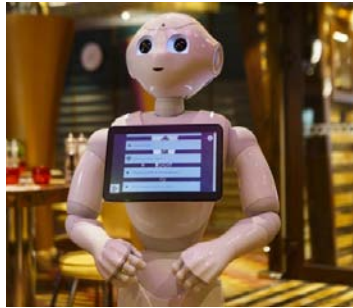
Little Skippers

FRED. Olsen Cruise Lines has launched the new kids club 'Little Skippers' across its fleet.

The club which is run by qualified carers allows children to engage in activities such as craft, treasure hunts, cooking and swimming classes.

An itinerary for the club will be released on board each day.

Costa spices things up



COSTA Cruises has deployed five new Pepper robots on board *Diadema* as it sails on a seven night cruise in the Western Mediterranean.

The multi-lingual humanoids were first launched in 2014 in Tokyo, with Pepper claimed to be "the first robot in the world able to recognise human emotions and proactively interact with the surrounding environment".

Pepper can answer passenger questions, providing information such as on board services including bars and restaurants as well as destination guidance.

Scenic opens Newcastle HQ



SCENIC opened its new Australian headquarters in Newcastle yesterday which will house the company's 206 staff that work across all facets of the business.

The five-storey office designed by EJE Architecture includes a ground floor exclusively for guests with a dedicated reception area, two consultation rooms and a large guest meeting room.

The new headquarters comes as Scenic outgrew its former Newcastle premises.

"We have handcrafted this building so it is built to last & cope with future expansion," said Scenic Chairman, Glen Moroney.

The move coincides with both Scenic's 30th anniversary and the appointment of new executive general manager David Cottee.

Cottee who comes with over 10 years of international business development experience will oversee the daily operations of the Australian business.

"Scenic is one of the most exciting companies to be working for right now," he said.

Pictured above is Scenic's ex coo who spearheaded the office build to its completion together with the mother and father of Scenic's chairman Glen Moroney - Lillian and Reg Moroney cutting the ribbon at the official opening.

OCEANIA CRUISES®
Your World. Your Way.®

THE *perfect* TIME TO SELL CLOSE TO HOME SAILINGS

Enjoy The Finest Cuisine at Sea™, elegant décor, luxurious accommodation and personalised service all while discovering the wonders of Asia.

Life CHOICE*

choose one: FREE- Shore Excursions
FREE- Beverage Package
FREE- Shipboard Credit
plus: FREE- Unlimited Internet

ASIAN RENDEZVOUS

SHANGHAI TO BANGKOK 20 DAYS

NAUTICA 7 MARCH 2017 FARES FROM \$6940* PER PERSON

Fares in Australian Dollars, per person based on a double occupancy. Port Taxes/Fee of \$1,377 are included in the cruise fare. Visit oceaniacruises.com for full terms and conditions.



PLEASE CLICK HERE FOR MORE ITINERARIES OR CONTACT OUR SYDNEY CONTACT CENTRE ON 1300 355 200

Windstar president

CRUISE veteran John Delaney has taken the helm at Windstar Cruises in his new role as president, effective 19 Jul.

Delaney comes from the role of senior vice president of global marketing & sales for Seabourn.

Prior to that he held positions with The Walt Disney Company and Holland America Line.

CEO of Xanterra Parks & Resorts, parent company of Windstar Cruises Andrew N. Todd said they were pleased to welcome John onboard with guests "to expect a new era of exciting, wonderful and memorable vacation experiences", particularly with the line just welcoming back the renovated *Star Pride* ship.

Daddo on golf cruise

ANDREW Daddo has been announced as the emcee on board the The Golf Touring Company's 2018 Golf River Cruise sailing from Nuremberg on 10- 17 Jul 2018, **CLICK HERE** for more.

Tempo early booking

TEMPO Holidays is offering an early booking bonus on its Portraits of the Douro sailing through Portugal and Spain.

Book and pay in full before 31 Aug and receive a 10% discount with prices starting from \$1,530pp twin share.

Tempo's 'Portraits of the Andalucia' also includes an early bird 10% discount with prices starting from \$,1890 per person twin share.

See www.tempoholidays.com.

HAL appointment

HOLLAND America Line has announced the appointment of Jarvis Bowers to the newly created role of vice president, digital marketing.

To be based in Seattle, Bowers will report to senior vp global marketing & sales, Joe Slattery, with responsibility to lead the development of next-generation digital communications & analytics.

Seven Seas Explorer christening

THE world's most luxurious cruise ship Regent Seven Seas' *Seven Seas Explorer* was christened last night in Monaco with her godmother Serene Highness Princess Charlene of Monaco cutting the red velvet ribbon.



"Tonight we celebrate the realisation of our vision; *Seven Seas Explorer* is not only the world's most luxurious ship - she sets a new benchmark for luxury vacations and lays the foundation from which Regent Seven Seas Cruises will continue to build," Norwegian Cruise Line Holdings

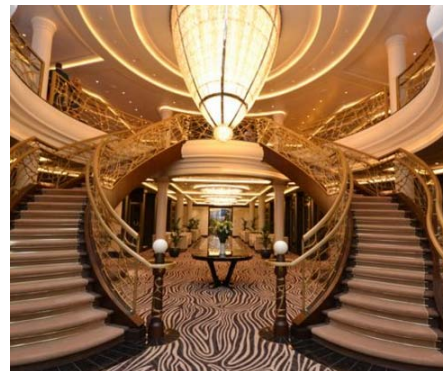
president and chief executive officer Frank Del Rio said.

At 55,254 gross-tonnes and carrying only 750 guests, the all-suite, all-balcony ship boasts one of the highest space ratios and lowest guest to crew ratios in the cruise industry.

The luxury liner's maiden voyage will take place on 20 Jul with her inaugural season in

Europe before heading to Miami for a series of Caribbean voyages.

Pictured left are the regal staircases inside the new ship and **pictured** above is Princess Charlene celebrating with *Seven Seas Explorer's* Captain Stanislas Gerard Jean Mercier De Lacombe.



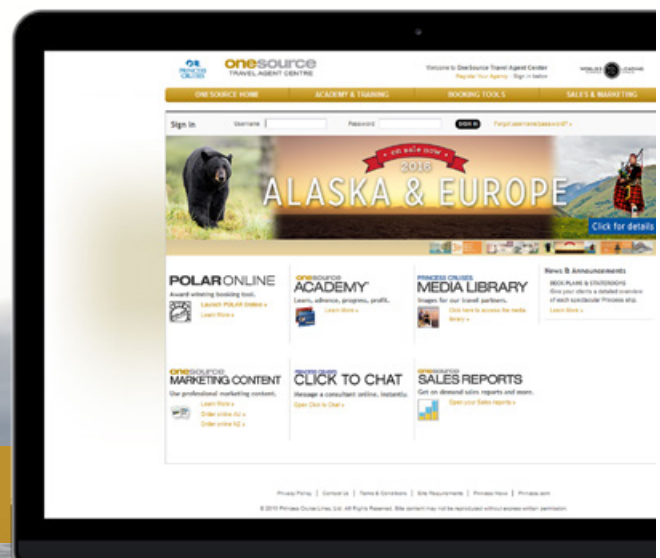
build your sales & commission with princess onsource

Access customisable agent tools, brochures, menus, onboard flyers, Ask ISAAC Online Chat, Princess Academy, top deals and more

win a cruise for two!* [CLICK HERE TO ACCESS ONESOURCE NOW www.onesourcecruises.com](http://www.onesourcecruises.com)

PRINCESS CRUISES
come back new*

onesource
TRAVEL AGENT CENTRE



*Must be AU/NZ travel agent working for WLCL registered agency& registered with Princess Academy. Ends 5/8/16. Click on above link for entry instructions and Terms & Conditions.

Oceania in Cuba

NORWEGIAN Cruise Line Holdings is coming close to securing permission to sail in Cuba, according to the company's president and ceo Frank Del Rio.

Del Rio said during a news conference over the weekend that he was "literally waiting for the phone to ring to get the final approval from the Cuban government".

He expects the line's 684-passenger *Oceania Regatta* will sail in Cuba by the end of the year, and the 1,260-passenger *Marina* would start voyages there from next year.

Del Rio said Havana would be the feature port in the new itineraries.

"We want to use Havana as much as possible on anything in the broad Caribbean basin because we think it is a star attraction," Del Rio said.

If approved Norwegian would be the second major US line to sail to Cuba after Carnival Corp.

APT releases special Christmas deals

APT is offering significant savings on board its festive European river cruises.

Book a full priced cabin before 31 Aug and receive the second cabin half price on the Magnificent Europe river cruise departing on 18 Nov, 02 Dec or 16 Dec.

Using the saving a group of four who book two cabins between them will pay from just \$7,271 per person, twin share.

APT is also waiving the solo supplement on the same three seasonal sailings, so single guests pay from just \$9,695pp.

Both offers apply to APT's 17-day Magnificent Europe White Christmas and New Year's Eve which departs on 16 Dec sailing from Budapest to Amsterdam with a Christmas feast in Bamberg and a New Year's Eve dinner and celebration in Amsterdam.

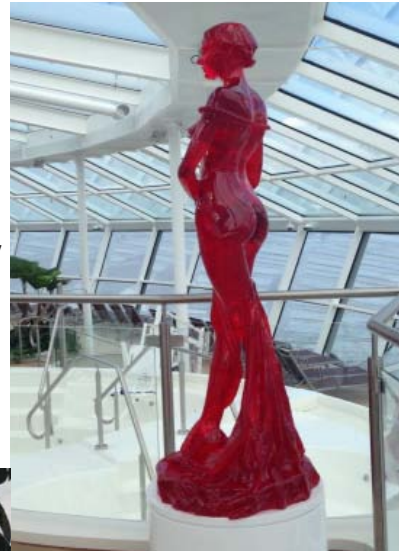
For further details call APT on 1300 196 420.

Ovation's new art collection

ROYAL Caribbean has unveiled *Ovation of the Seas'* all-new 11,000-piece, US\$4.5 million dollar art collection ahead of the ships maiden season Down Under from Dec.

Curated by London-based Peter Millard and Partners, the collection features contemporary pieces by artists from around the world.

Almost 20 percent of the collection featured onboard is from Australian artists, including Emma Hack, Rowena Martinich



Cockatoos to feature in the ship's Music Hall, below Joseph Marr's piece *Laura* to star in the Solarium and above right Rowena Martinich's *Paradiso* sculpture which will also be positioned inside the Solarium.

CLICK HERE to view a video on the extensive art collection onboard.



and Joseph Marr. **Pictured** above is Emma Hack's *Wallpaper*



Don't find yourself left ashore...

Book now to ensure you don't miss out on Cruise360.

Friday 16th September 2016 | The Star Event Centre | Pyrmont NSW 2009

CLIA
AUSTRALASIA 2016
CRUISE360
A PANORAMIC VIEW OF CRUISING

OVER
70%
SOLD

Highlights include:

- Innovative panel sessions
- International keynote speakers
- Unique networking opportunities
- Insights into the 2016/2017 cruise season
- Cruise360 marketplace (tradeshow)

To view the latest program and secure your ticket visit www.cruising.org.au

Learn all about Norwegian Jewel down under in the July issue of *travelBulletin*.

CLICK HERE to read **travelBulletin**



PORTHOLE

STAFF at Reef HQ Aquarium in Townsville, Queensland have been left in a state of disbelief this week after they discovered a double-headed prawn (pictured below).

The twin-headed crustacean was discovered in the frozen prawn packet while aquarist Laura Colton was getting ready to feed the fish their lunch.

At first she thought it was two prawns stuck together.

The aquarium posted a picture of the mutant prawn to their Facebook page **HERE** and it has attracted a lot of attention.

Scientists say the odds of seeing a two-head prawn is in the hundreds of millions.



Seabourn scents

SEABOURN and Molton Brown have launched a collection of fragrances designed exclusively for Seabourn passengers.

The scents are now available across Seabourn's three ships as complimentary bath amenities in guest suites.

The two new scents include an 'Immersive Samphire & Eucalyptus blend' and an 'Inspiring Basil & Vetiver' aroma.

The Seabourn Signature Scents will also be available for purchase in 2017.

Celebrity Christmas

THOSE thinking of celebrating Christmas at sea can take advantage of Celebrity Cruises Christmas in July offer when booking before 31 Jul.

The deal includes a free Classic Beverage Package for two plus \$300 on board credit per stateroom when booking an Oceanview Stateroom on selected Christmas sailings.

Fares start from \$3,149pp for a 12-night Southeast Asian voyage on board *Celebrity Millennium*, departing Hong Kong on 21 Dec.

Uniworld savings

UNIWORLD is offering \$800 off per couple on an eight-day European Holiday Markets river cruise when booked and paid in full by 30 Sep.

The package with accommodation in the riverview stateroom on board *SS Maria Theresa* is priced from \$4,594 per person twin share & includes all meals and unlimited beverages.

Excursions include the 'Taste of Christmas' program in Vienna.

Available for travel on 01 Dec, 08 Dec and 15 Dec.

For more information or to book call 1300 780 231.

Champagne cruises

EUROPEAN Waterways has revealed five new 'Champagne Cruises' in Champagne, France, next year on board its luxury hotel barge *Panache*.

The six-night itineraries are all-inclusive and priced at \$7,350 per person, twin share.

The cruise takes guests along the River Marne through the heart of the Champagne region with excursions including a visit to La Maison Pannier, a renowned champagne house plus a tour of the village of Hautvillers, known as the 'cradle of Champagne'.

The 12 passenger ship has a crew of six including a guide and a gourmet chef.

For further information visit www.gobarging.com.

Lindblad Webinar

LINDBLAD Expeditions will present a webinar on Costa Rica and the Panama Canal on Wed, 20 Jul as 9AM AEST.

The session will be hosted by expedition Leader Cristian Moreno and will provide an in-depth look at what it's like to explore the region on board the line's 62-guest ship.

CLICK HERE to register for free.



Cruise360 Program

The official program for our 16th September Cruise360 conference has now been released and tickets to the event are still available for those keen to keep up with our booming segment.

The theme for this year's event is 'Navigating the Future' with panel sessions and presentations looking at the future impact of the cruise industry across Australasia and from a global perspective.

CLIA President and CEO Cindy D'Aoust will be making her first visit to Australia to give the opening 'State of the Industry' address in a program packed with high profile speakers.

In line with the theme, panellists from leading cruise lines will join social researcher and bestselling author Michael McQueen who will present a keynote speech on the "Battle for Relevance", addressing how cruise-focused agents can ensure future success by making the most of opportunities brought about by rapid change.

Attendees will have the chance to meet with cruise line representatives and other significant industry suppliers at a business-oriented trade show throughout the day.

Well-known radio and television host and leading business commentator Ross Greenwood will MC the event.

For more information and to purchase your tickets, head to www.cruising.org.au.

Cruise Weekly is Australia's leading travel industry cruise publication. An industry-focused PDF edition of Cruise Weekly is published every Tue and Thu, and there's also a consumer-facing email newsletter published each Wed - sign up free at www.cruiseweekly.com.au.

Postal address: PO Box 1010, Epping, NSW 1710 Australia
Street address: Suite 1, Level 2, 64 Talavera Rd, Macquarie Park NSW 2113 Australia
P: 1300 799 220 (+61 2 8007 6760) F: 1300 799 221 (+61 2 8007 6769)

Part of the Travel Daily group of publications

Cruise Weekly is a publication of Cruise Weekly Pty Ltd ABN 73 123 041 485. All content fully protected by copyright. Please obtain written permission to reproduce any material. While every care has been taken in the preparation of the newsletter no liability can be accepted for errors or omissions. Information is published in good faith to stimulate independent investigation of the matters canvassed. Responsibility for editorial comment is taken by Bruce Piper.

Editor: Bruce Piper info@cruiseweekly.com.au

Contributors: Guy Dundas, Jenny Piper, Nathalie Craig, Bonnie Tai, Jasmine O'Donoghue

Advertising and Marketing: Sean Harrigan, Magda Herdzik, Melanie Tchakmadjian
ads@cruiseweekly.com.au

Business Manager: Jenny Piper accounts@cruiseweekly.com.au

Travel Daily CRUISE **travelBulletin** business events news **Pharmacy DAILY** **Travel Daily TV**



COME ABOARD & SET A COURSE FOR ADVENTURE

FOR ALL THE BEST VACANCIES VISIT www.aaappointments.com.au

NSW & ACT - 02 9231 6377 - apply@aaappointments.com.au
VIC, WA & SA - 03 9670 2577 - recruit@aaappointments.com.au
QLD & NT - 07 3229 9600 - employment@aaappointments.com.au

CALLING ALL CRUISE GURUS ON THE GC CRUISE TRAVEL CONSULTANTS GOLD COAST – \$55K OTE

Here's your chance to be part of a new and fun team on the Gold Coast. This leading travel company has recently opened a dedicated cruise division and are looking for cruising gurus to join them. Working in a fast paced call centre environment you'll receive all enquiries via phone and email and sell only the best cruise products out there along with pre and post arrangements. A strong base salary + generous commission scheme is in place along with other top industry benefits. Roles start asap so call today to find out more!

SMOOTH SAILING AHEAD WHOLESALE CRUISE TRAVEL CONSULTANTS BRISBANE CBD – \$60K OTE ++

Experienced travel consultants – here's your chance to sail into a new role in wholesale travel. Bid farewell to time wasters and face to face consulting. This growing cruise wholesale team is looking for passionate cruise consultants to join them. You'll love assisting industry professionals with booking worldwide cruises including pre and post arrangements. Sensational \$\$ are on offer along with the chance to enjoy free cruises, top industry training, discounted travel and more. Apply today!

JUMP SHIP FOR THE NEW FINANCIAL YEAR TRAVEL CRUISE SPECIALIST SYDNEY – SALARY PACKAGES STARTING FROM \$55K

Join the fastest growing sector in the travel industry. With a huge increase in the Australian market, this leading cruise company is looking for an experienced cruise specialist to join their well-established team. Sell some of the best cruise liners in the world, dealing with travel agents, consumers and the corporate market. If you are looking to get out of retail face to face and specialise in Cruise apply now. GDS preferable, proven cruise and sales ability mandatory. Take this fantastic opportunity to jump ship today!!!

WANT TO GET NAUTI?

**WHOLESALE CRUISE SPECIALIST
SYDNEY NORTH SHORE – SALARY UP TO \$55K + BONUS**
High-end boutique cruise specialist wants a cruise guru to service their VIP travel agent clientele. Utilise your customer service skills to secure the world's leading cruise liners & river cruises. Build exceptional relations to ensure they book with you every time. Opportunity to assist in Marketing & Product. Be rewarded with top base salary + incentives, 5* famils / inspections, M-F only so regain your work/life balance. If you have min 2 years consulting exp, passion for the seas & sales ability then walk the plank into AA today.

WANT TO REPRESENT SOMETHING UNIQUE? NSW/ACT TRAVEL INDUSTRY BDM SYDNEY SALARY \$75K PLUS PLUS

This is a brand you want to represent, a unique experience that is a growing phenomenon worldwide. Be the face of this brand calling on the industry to promote and sell this great product. Use your strong sales skills to increase revenue whilst also looking after your existing customers. If you love to be challenged and love finding new business opportunities whilst maintaining the existing then this is for you, send your CV today.

ARE YOU IN THE MARKET?

**TEMP – MARKETING/BROCHURE ADMINISTRATOR
SYDNEY CBD – \$25 PER HOUR**
A market leading wholesaler is looking for an experienced candidate to assist their marketing team. This is a floating role where you will be assisting the creative & production manager and as a team member you will be responsible for ensuring the brochures are produced within deadline. No two days will be the same! Be rewarded with a top hourly rate, M-F only so regain your work/life balance. If you have min 1 year exp in marketing/brochure production, then send your CV today!

ALL ABOARD!! RETAIL CRUISING SPECIALIST MELBOURNE (VARIOUS) - SALARY PACKAGE TO \$65K (OTE)

Our client is one of the largest and well-known travel companies globally and they are seeking cruising specialists to join their highly successful teams. With the currently cruising trends sweeping through the nation, making commission targets it a breeze. You will have uncapped commission earnings, which means the world is your oyster. You will need a minimum of 2 years travel consulting to be successful in this role and GDS (Galileo preferred) experience. Personal cruising experience is favoured.

SET SAIL ON A CRUISING ADVENTURE CRUISE RESERVATIONS CONSTANT MELBOURNE (INNER) - SALARY PKG UP TO \$60K (OTE)

My client is looking for a cruising expert for all types of ocean cruising from family cruising to the highest end of cruising. Working with the top luxury products and amazing famils' you will never look back! As an added bonus, you will have minimal weekend work! You will be behind the scenes with no face to face consulting! Min. 2 years travel consulting experience required. If you are cruising specialist who wants to take advantage of the recent cruising BOOM in Australia, contact us for more details!