



### Cruise Weekly today

*Cruise Weekly* today features two pages of all the latest cruise industry news and photos.

### Princess Americas

**ITINERARIES** for Princess Cruises' 2017/18 Americas season have been unveiled.

*Caribbean Princess* will for the first time sail through the new Panama Canal locks on a 10-day voyage and roundtrip California Coast voyages from Los Angeles will now include the port of Monterey.

The first 12-day roundtrip Alaska cruise from Los Angeles on *Emerald Princess* will also sail in Spring 2018 and more short-cruise getaways on both coasts with *Crown Princess* have been added.

### Adonia power fail

**FATHOM'S** flagship vessel, *Adonia* was this week forced to skip a call to Cienfuegos due to a "technical issue".

The cruise line reported "a momentary electrical issue that was quickly resolved" and guests were served drinks and received an on board credit.

According to *7 News Miami*, a power outage caused elevators, bathrooms and air conditioners to stop working and the vessel was ordered by the US Coast Guard to return to PortMiami.

## CHOICE spotlights cruise

**CONSUMER** advocacy group CHOICE has urged cruisers to take out travel insurance, revealing 48% of 258 Voice Your Choice respondents didn't take out travel insurance at the time of making their booking.

In the survey, which took a look at the top things which can "rock the boat", 8% of respondents didn't take out any travel insurance at all.

Just under half said destination is a key reason for choosing to go on a cruise, but the watchdog advised "It's a good idea not to have your heart set on reaching a particular destination when going on a cruise, since changes to itineraries are particularly common".

The majority (79%) of survey respondents reported booking onshore activities with the cruise company came at a premium.

CHOICE advised going local

might often be cheaper, but that cruise-organised tours come with the guarantee the ship will wait if the tour is delayed and doesn't make it back on time.

The quiz found 37% chose to do a mix of activities offered by the cruise company and those they planned on their own, while 29% only participated in activities offered by the cruise ship.

"If you think the term 'all inclusive' applies to cruises, then think again," CHOICE said, reminding consumers on board optional extras are common practice.

The value of these extras split respondents, with 54% considering the prices charged as expensive, while 44% said prices were reasonable or even somewhat inexpensive.

Another bugbear for the cruisers was internet access, the price of on board medical services & prices at on board retail shops.

Getting sick was also a top concern, with 85% of respondents reporting they were worried about catching norovirus.

For more info, **CLICK HERE**.

### Concordia jail term

**CAPTAIN** of the wrecked *Costa Concordia*, Francesco Schettino's appeal has been knocked back by Florence's appeals court, *The Guardian* is reporting.

Schettino was sentenced in Feb 2015 to 16 years and one month in prison after a judge ruled his reckless behaviour was to blame for the disaster which took the lives of 32 people.

### Celeb grats prepay

**CELEBRITY** has confirmed it will raise the recommended gratuities for staterooms, but has advised if guests prepay their tips before the adjustment takes effect on 14 Jun, they can do so under the current recommended guidelines.

Gratuities are added automatically but are not compulsory and once on board, guests can choose to change or remove the amount from their account.

The cruise line said the adjustment has been made to "help bring Celebrity in line with its competitors" and recognise the work of on board staff.

Last month Carnival Cruise Lines in the US raised its daily gratuity charge by about 8% (**TD** 09 May).

### Adv of the Seas refit

**DETAILS** on *Adventure of the Seas'* refurbishment in Nov have surfaced, with the vessel set to become the first Voyager-class ship to be fitted with water slides.

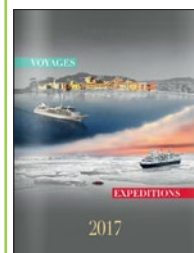
The Cyclone and Typhoon waterslides will be joined by the FlowRider and aqua park, Splashaway Bay.

*Adventure of the Seas* will have her culinary offering rejigged, with the addition of Japanese restaurant, Izumi.

At Chops Grille, dry-aged steak will also debut on the menu after 21-28 days of dry-aging.



### Silversea - Voyages & Expeditions 2017



This digital brochure showcases over 260 itineraries covering more than 800 destinations

aboard nine ocean and expeditions ships. For her inaugural year, in 2017, *Silver Muse* will stop by 34 countries and 52 UNESCO World Heritage Sites. Another highlight is *Silver Whisper's* 116-day World Cruise from San Francisco, which passes through New Zealand, Australia, Shanghai, India and the Mediterranean. In expedition cruising, Silversea will bump its fleet up to four when *Silver Cloud* completes her refurbishment and conversion to an ice-class expedition ship. *Cloud* will spend Nov and Dec operating Antarctic itineraries 10-19 days in length.

**AUCKLAND**  
**HOP ON, HOP OFF**  
**EXPLORER**

The Auckland Hop On Hop Off Explorer bus stop is directly at front of the new Queens Wharf cruise ship terminal

Click here for more details

# CRUISE

WEEKLY



Thursday 02 Jun 2016

## Live cruise inventory

**DISCOVER** the World's Discover Travel Shop is now the only distribution channel for Swan Hellenic, Voyages of Discovery and Celestyal Cruises in Australia with live inventory.

See [discovertravelshop.com.au](http://discovertravelshop.com.au).

## Princess Magic to Do

**A DOCUMENTARY** detailing Broadway composer Stephen Schwartz' first musical revue with Princess Cruises has been released.

*Magic to Do* will debut in Australian waters in Nov, while the documentary, *Magic to Do: The Story Behind the Magic* will air on Movies Under the Stars outdoor theatres and stateroom televisions.

It can also be viewed **HERE**.

## Moreton Island agent adventure



**CARNIVAL** Cruise Line gave travel agents a taste of adventure on Moreton Island during a recent fam to the cruise line's newest port.

Around 40 agents experienced the island's Tangalooma Resort during Carnival's second four-night cruise to the Queensland hot spot in May.

The Carnival team and agents enjoyed a cocktail party in the resort's Waterfront Pavilion and tried their hand at some action-packed activities including hand-feeding wild dolphins, an ATV quad biking course and snorkelling local wrecks.

Carnival Cruise Line returns to Moreton Island later this year, with two four-night cruises on *Carnival Spirit* scheduled to depart Sydney on 09 & 13 Sep.

**Pictured** during a Desert Safari shore tour are members of Carnival's sales team from left Shane Gibbons, Lance Dye, Kristen Versitano, Mark Richards, Heather Pryde, Anton Loeb, Wendy Collins and Natalie Bax.

## MSC 'Beach Oasis'

**MSC** Cruises has launched Sir Bani Yas Island 'Beach Oasis' in Abu Dhabi (**pictured** below) for its winter 2016/2017 season.

The private island stretches more than two kilometres and has been transformed into an oasis exclusively for the use of MSC cruise passengers.

The island boasts a spa, sports facilities, a dedicated kids area and lounge space.



## Murray Princess sale

**SAVE** 25% off selected three-, four- and seven-night Murray Princess cruises from now until Aug as part of Captain Cook Cruises' mid-year sale.

Prices for the three-night Discovery Cruise start from just \$694.50ppts while tickets for the four-night Outback Heritage cruise begin at \$949.50ppts.

All cruises depart from Mannum near Adelaide, see more **HERE**.



## CRUISE NEWS & VIEWS

with Peter Kollar  
CLIA Australasia

### Cruise Report Card

By now we all understand Australian's enthusiasm for cruising, with figures over the past decade having double digit growth exponentially. Our release last week of the 2015 Source Market Report showcased the magic million passenger mark was surpassed again, this time in ocean cruising alone. While doing so, Australia maintains its place as the number one nation in the world in having their population cruise (4.5% market penetration rate). In a matter of a very few years, the cruise industry has consolidated itself as a powerful industry sector that has changed forever the way retail travel agents do business; Simply put, your profit margins are more vulnerable if you are not selling cruise. Including this segment in your expertise adds another dimension to your revenue stream as well as caters to potential new clients. So if you are one of the very few who haven't started selling yet, it's best to hop on board now! For those already reaping the benefits of cruise, the latest figures are your guide - virtually your report card. Whether you are a travel agent, store owner, or retail executive, use the growth figures to benchmark your own sales records which will indicate whether you've gained market share over your competition. Key destination trends are detailed, as are booking lead-in times and other indicators. Simply **CLICK HERE** to view the latest report.



**Cruise Weekly** is Australia's leading travel industry cruise publication. An industry-focused PDF edition of Cruise Weekly is published every Tue and Thu, and there's also a consumer-facing email newsletter published each Wed - sign up free at [www.cruiseweekly.com.au](http://www.cruiseweekly.com.au).

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