

# CRUISE

WEEKLY



Tuesday 14 Jun 2016

## Cruise Weekly today

Cruise Weekly today features four pages of all the latest cruise industry news and photos.

## Pandaw webinar

PANDAW'S sales and marketing manager Sven Zika will provide an agent update during a 40 min webinar for agents next week.

While there are three times available for agents around the world, the most reasonably-timed webinar for Aussie agents will be at 1700 AEST on 22 Jun.

To register, [CLICK HERE](#).

## RCI mega mid-yr sale

THE opportunity to hop aboard *Ovation of the Seas* at a discounted rate has arisen, with Royal Caribbean International launching its mega mid-year sale.

Savings of up to 50% off the cruise fare of the second guest, and up to 25% off on the third and fourth guest in the same stateroom and half price deposits are available for new bookings made by 02 Jul on all worldwide voyages (excluding China).

Prices for *Ovation's* maiden season lead in at \$3,199 for the first passenger and \$1,599.40 for the second, on the 12-night South Pacific and New Zealand sailing departing Sydney on 28 Jan 2017.

A nine-night sailing on *Explorer of the Seas* is available for \$1,399 for the first pax and \$699.50 for the second - [CLICK HERE](#).

## 10 new Viking itineraries

VIKING Ocean Cruises has added 10 new itineraries to its 2017 and 2018 seasons, including visits to more than 30 ports in Europe, South America and the Caribbean, including Cuba.

Ranging from eight to 22 days in length, the new additions sail from Bergen, London, New York, Puerto Rico, Venice, Barcelona, Miami and Rome.

Many of the new cruises are set to be operated on the line's third and fourth vessels, *Viking Sky* and *Viking Sun*, which will join the fleet in early and late 2017, respectively.

Three trips will also take place aboard *Viking Spirit*, which will be introduced in 2018.

"As we continue to grow our fleet, we have more opportunities

to offer guests new and different options for experiencing the Viking way of destination-focused cruising, an approach that is completely unique in the industry," said Torstein Hagen, chairman of Viking Cruises.

The first new itinerary to take to the seas is the 15-day Trade Routes of the Middle Ages, first departing Bergen in Sep 2017 and following the trade routes of the Middle Ages, finishing up in Barcelona.

A highlight is the eight-day Central American Shores and Cuba, a roundtrip from Miami with two days in Havana, followed by ports of call in Cozumel, Mexico and Belize City.

Also new is the 11-day South America and the Caribbean, 15-day New York, Bermuda and the Western Indies, 22-day From the Caribbean to the Amazon and 15-day British Isles Explorer.

## Aeroflot cruise deal

RUSSIA'S carrier Aeroflot has partnered with online cruise agency Dreamlines to develop new products and give Aeroflot customers direct access to the company's offers.

Managing director of Dreamlines for Russia, Alexei Matouchkine, said the partnership "is a great opportunity to strengthen our position in Russia, where cruise holidays are becoming increasingly popular".

Dreamlines is headquartered in Hamburg and is the leading online cruise agency in Europe but has an office on the Gold Coast.

## Encore's captain appt

MARK Dexter has been named captain of *Seabourn Encore*, which is set to launch in Dec.

Most recently fleet captain, Dexter has over 35 years experience at sea and will oversee all operations of the line's new vessel.

Dexter joined Seabourn in 2007 and captained *Seabourn Odyssey* into his hometown of Christchurch, during its maiden World Cruise in 2010.

## Coral Exp expands

TWO new faces have joined Coral Expeditions and the company has outgrown its former HQ, upsizing to another office in Cairns.

The cruise line has appointed Elizabeth Webb as sales distribution manager (pictured above) and taken on Jasmin Budden in the newly-created role of branding and communications specialist (pictured below).



Webb is responsible for travel agent liaison, setting contracts with trade partners and coordinating advertising

opportunities and brings with her 14 years on the sales and marketing team at RTO Tourism Tropical North Queensland.

Budden was previously international marketing and promotions coordinator for Boost Juice Bars.

The cruise operator this year completed its inaugural season of Tasmania expedition cruises and in Nov will launch its first Asia itineraries (CW 18 Feb).

The new Coral Expeditions' head office is at 246 Hartley Street, Cairns with all contact phone numbers remain unchanged.

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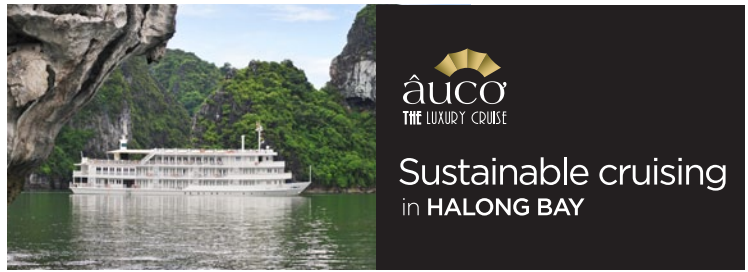
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## Adventure's \$61m refit

ROYAL Caribbean is investing a whopping US\$61m into enhancements on *Adventure of the Seas* in the line's biggest refurb investment yet.

In Nov, the vessel will introduce more than 100 new rooms, new Suites Lounge and refresh existing staterooms.

New dual racer waterslides, Cyclone and Typhoon are set to be installed on *Adventure of the Seas*, along with the FlowRider surf simulator and a children's aquapark, Splashaway Bay.

More culinary and entertainment choice will be introduced, with Izumi Japanese Cuisine, the brand's signature steakhouse, Chops Grille and Boleros Latin Lounge to be fitted.

Guests can experience the touched up ship on itineraries sailing from San Juan, Puerto Rico to destinations including Bridgetown, Barbados; Castries, St. Lucia; St. Johns, Antigua;

Basseterre, St. Kitts; and Philipsburg, St. Maarten.

"The name *Adventure* says it all; this ship is packed with action, featuring a mix of signature features and innovations, including thrilling new waterslides and VOOM, the fastest internet at sea," said Michael Bayley, president and ceo, Royal Caribbean International.

*Adventure* is Royal Caribbean's fifth ship to undergo revitalisation this year.

### Dream time lapse

DREAM Cruises has released a time-lapse video of the *Genting Dream* construction in Germany.

The vessel will accommodate 3,400 guests and 2,000 crew and is scheduled to be completed in Oct and her inaugural sailing will depart on 12 Nov.

Watch the video on *Cruise Weekly's* Facebook [HERE](#).

## Another musical from Schwartz



PRINCESS Cruises has revealed a second collaboration with composer Stephen Schwartz and his team will debut before the end of the year.

Titled "Born to Dance", the musical will be a tribute to Broadway choreography and will premiere aboard *Star Princess* in fall 2016, followed by *Grand*

*Princess* and *Golden Princess* in early 2017.

**Pictured** above from left are: Stephen Schwartz; Daniel C. Levine, creator and director; Seth Rudetsky, Sirius XM "On Broadway" radio host; Rachelle Rak, professional dancer; Al Blackstone, choreographer and Bryan Perri, musical director.

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## P&O and Cunard rejig

**CARNIVAL UK** is combining its hotel operations and brand and marketing teams together across Cunard and P&O Cruises.

The changes will see Simon Palethorpe step into the role of Cunard senior vice president and Paul Ludlow promoted to P&O Cruises senior vice president, both overseeing expanded organisations.

“We have decided to bring the onboard hotel operations teams together with the brand and marketing teams to encourage closer working between the brand teams which are identifying and marketing to the guests for each brand and the on board hotel teams which are delivering for our guests,” said Carnival UK ceo David Noyes.

Palethorpe is also non-executive chairman of Love Me Beauty & founder of Navigator Commerce while Ludlow has worked his way up the ranks & was most recently P&O’s svp sales and marketing.

## HAL’s new sushi

**THE** sushi on board Holland America Line is about to get tastier, with the line announcing a collaboration with sushi chef Andy Matsuda.

Matsuda will train the shipboard chefs and four of his rolls will be added to the dinner menu at Tamarind, which can be found on *ms Koningsdam*, *ms Nieuw Amsterdam* and *ms Eurodam*.

The new rolls include Tempura Lobster Roll with lobster tail, unagi sauce, avocado & asparagus and Nigiri Seared Salmon with green olives and capers.

## Pandaw discount

**SAVE** 10% on selected Ganges River cruises with Pandaw when booking before 30 Jun.

Enjoy an 18-night trip on the Hoogly and Ganges rivers between Kolkata and Varanasi departing 20 Oct, with prices starting at US\$4,995pp.

See more **HERE**.

## Hamish & Andy find their sea legs



Photo credit: www.hamishandandy.com.

**COMEDY** duo Hamish and Andy got straight down to business when they sailed out of Sydney yesterday on *Carnival Spirit*.

Embarking on “The People’s Cruise”, the pair enjoyed sailaway cocktails from novelty puffer fish cups in the adults-only Serenity area and scoped out Green Thunder, billed as the fastest & steepest waterslide at sea.

Accompanied by more than 100 listeners, Hamish and Andy are spending five days broadcasting from the vessel.

As Hamish joined the cruise with only the clothes on his back, guests have been donating to his wardrobe including a pair of balloon thongs decorated during a craft session on board.





**DREAM CRUISES**

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**7 Nights Expressions of Vietnam ex Hong Kong**  
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AUD 1,890pp

**Start dreaming at [dreamcruiseline.com](http://dreamcruiseline.com) or contact your preferred wholesaler.**

T&C: All prices are in AUD and based on twin share cabins. Prices are inclusive of 50% launch celebration discount which is valid for bookings until 31st July 2016 and subject to availability. Offer may change at any time without notice. Every effort is made to ensure advertisement accuracy, however Dream Cruises cannot be held responsible for printing or typographical errors arising from unforeseen circumstances.





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## Disney pollution report card

**DISNEY** Cruise Line was the only line to receive an A grade for pollution transparency in Friends of the Earth's 2016 edition of its Cruise Ship Report Card.

The report documents the environmental footprint of the cruise industry, graded 17 cruise lines and their 171 ships.

Results saw the cruise industry receive an F overall for pollution transparency.



## Cruise Calendar

This week's port calls of cruise ships at various destinations around Australia.

**SYDNEY**  
*Pacific Jewel* 14 Jun  
*Pacific Aria* 17 Jun

**DARWIN**  
*Reef Prince* 14 Jun  
*Coral Discoverer* 16 Jun  
*Eco Abrolhos* 16 Jun

**BRISBANE**  
*Pacific Dawn* 14 Jun  
*Pacific Jewel* 16 Jun  
*Pacific Aria* 19 Jun

**FREMANTLE**  
*Pacific Eden* 19 Jun  
*Dawn Princess* 20 Jun

**GERALDTON**  
*Dawn Princess* 19 Jun

## Execs make a 10-story plunge



**SENIOR** executives from Royal Caribbean's Sydney office last week spent some time familiarising themselves with *Harmony of the Seas* during her inaugural sailing from Barcelona (**CW** 09 Jun).

*Harmony of the Seas* features include robot bartenders at The

Bionic Bar; virtual balconies with real-time views of the destination and VOOM - the fastest internet at sea.

**Pictured** are md Australia/NZ Adam Armstrong (left) and local sales director Peter McCormack racing down The Ultimate Abyss, the tallest slide at sea.

## High speed ferry

**TWO** high speed ferries are set to start operating on the Malaysian route between Kuala Kedah ferry terminal and Langkawi by Jul 2017.

Operated by Sani United Bhd, the double decker boats should cut travel time by close to 50% to around an hour each way.

The ferries will have 450 passenger seats including 50 in Business class on the upper deck.

## CLIA agent push

**THE** Cruise Lines International Association in the US has unveiled a list detailing the top seven reasons to use a travel agent when booking a cruise holiday.

Key reasons include the fact agents have their finger on the pulse and aware of the best discounts, they act as the best resource when things go wrong on a trip and they can create tailored trips, see the list **HERE**.



**THEY** say that the dog is a man's best friend, but one 24-year-old sailor has instead struck up an unlikely friendship with a plucky hen named Monique.

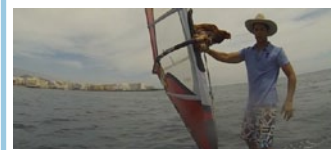
Guirec Soudee and his feathered friend have spent the last two years traversing the globe by sea and have gathered quite the online following since French media picked up on their unusual tale.

"I knew she was the one straight away," commented Soudee on his and Monique's relationship to the **BBC**.

"The hen was an ideal choice. It doesn't need that much looking after and I'm able to get eggs at sea.

Monique is free to roam the 11.8-metre yacht, however her buddy Soudee makes sure she's safe in her hatch when the waters get choppy.

"At the beginning, I was very worried - there would be huge waves and she might stumble, it would look for a second like she might go overboard, but she would always regain her footing. She's very brave," he said.




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