

CRUISE

WEEKLY



Tuesday 01 Nov 2016

Cruise Weekly today

Cruise Weekly today features three pages of all the latest cruise industry news.

Strength in Europe

CUNARD has experienced a massive 60% increase in bookings from Australia and New Zealand for its 2017 Europe program, when compared with the same time last year.

ANZ forward bookings on Cunard's transatlantic crossings have bumped up 72% so far on the PCP and overall res for the line's 2017 Mediterranean program are up 26% on the total number for 2016.

In Northern Europe, sailings booked for next year, to date, have surpassed the full number of res for the region last year.

SVP Simon Paethorpe noted Aussies haven't really backed away from Europe due to world issues, unlike some Asian cultures.

Spirit back to Australia

CARNIVAL Australia's decision to pull *Carnival Spirit* from China and return her to local waters in 2018 is due to "phenomenal success" in Australia, Terry Thornton, svp commercial port operations and Carnival international told media at the World's Leading Cruise Lines summit last week.

Thornton said the deployment "was just a better utilisation for *Carnival Spirit*" and "this doesn't mean that there's anything wrong with China".

Despite other brands entering the market, Carnival is not worried about capacity in China.

"The Carnival brand will be in China, it's just a question of timing, it's not now, but it's not never, China over time is going to be just massive," Thornton said.

The cruise line still plans to send *Carnival Splendor* to China in 2018, but as it did for *Spirit*,

Carnival will continue to evaluate its deployment and "make a decision probably on that in the latter part of 2017, for 2019".

Spirit will arrive back in Australia following a scheduled drydock in Singapore in May 2018.

The 2018 program, unveiled at the summit includes 35 new cruises to and from Australia and will go on sale on 04 Nov.

During the season, *Carnival Legend* will also return to Australia in Oct, offering three departures in Nov from Melbourne, in addition to seven from the Vic capital in early 2018.

MEANWHILE, on Sun morning, (the conclusion of the WLCL Summit) *Carnival Spirit*, was given a spooky welcome back into Sydney harbour.

Parasailing, wakeboarding and water-skiing witches greeted the superliner, all in the "spirit" of Halloween - [CLICK HERE](#) for a clip.

P&O's 2017 program

A COLLECTION of new offerings feature in P&O Cruises' 2017/18 program, unveiled at the 2016 WLCL Summit last week.

P&O will be the first large-scale line to bring a large ship into the Kimberley region when it make its maiden call to Kuri Bay in 2017, offering guests walking tours, scenic flights and a visit to a Paspaley pearl farm.

The brand has also inked a MOU with Sony Interactive Entertainment Australia and will introduce VR technology to its entertainment experiences across the next 12 months, starting with *Pacific Jewel* later this year.

Under the pact, Sony will fit-out the fleet's conference facilities.

MEANWHILE, as of 2017, P&O Cruises will become NRL's official cruise line and will operate two State of Origin voyages.

They will sail from Brisbane and Sydney, one for Game One and the other for Game Two.

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Carnival execs get their spook on



THE team from Carnival Corporation's brands at the 2016 World's Leading Cruise Line's summit went all out for the Halloween gala dinner on Fri.

Pictured are: Stuart Allison, vp Australia and New Zealand, Princess Cruises; Ryan Taibel, director of sales, P&O Cruises, Cunard and P&O Cruises World

Cruising; Brett Wendorf, head of sales Australia and New Zealand, Princess Cruises; Tara Russell, president of Fathom and global impact lead of Carnival Corporation and Tony Archbold, director of sales, Holland America Line and Seabourn.

In 2017 two CCL ships will cruise Sth Pacific Halloween itineraries.

Princess' biggest cruise

PRINCESS Cruises' world cruise out of Sydney has been bulked up by two nights in 2018, making it the line's longest yet.

The 106-night voyage will be operated on *Sea Princess*, sailing on 05 Jun on a 32,000 nautical mile voyage to 40 destinations in 27 countries.

New ports in Greenland and Newfoundland, eastern Canada, have been added to the itinerary, as well as overnight stays in New York, Barcelona and Venice.

Stuart Allison, vice president Australia and New Zealand, Princess Cruises, told media at the WLCL Summit the addition of North America to the itinerary was influenced by a lot of interest in the region.

"You can't really do a holiday to Greenland other than on a ship so we think our past guests will

have a lot of interest in that."

The world cruise is on sale now and priced from \$21,999ppts.

MEANWHILE, the experiences on Australia and New Zealand itineraries will be enhanced this year with the introduction of the Across the Ditch program.

The new addition will see more New Zealand wines and dishes served on board, along with authentic Maori experiences such as the chance to learn the Haka.

On land, new shore excursions such as ziplining over wineries on Waiheke Island will also make their debut.

Hurtigr Super Agent

CONSULTANTS have a chance to win a Hurtigruten cruise for two by registering to be a "Super Agent" with the cruise line, in partnership with Bentours.

Super Agents have access to a range of exclusive benefits, such as agent discounts, educational travel, product training, first access to specials, priority call lines, training, famils and more.

Other perks include live availability, best available rates, instant confirmation and sea & land combinations.

CLICK HERE to learn more and to register for the program.

Dreamlines' new md

ALASTAIR Fernie has been named md of Dreamlines Australia, which operates cruise retail company CruiseAway.

He replaces the former head of Australia, Fabian Scholz, who led CruiseAway since Sep 2015.

Fernie was previously executive general manager of Ecruising and gm of The Cruise Team.



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Get an update on all the latest cruise news in the November issue of *travelBulletin*.

CLICK HERE to read **travelBulletin**

NCLH talent call out

NORWEGIAN Cruise Line Holdings has kicked off a nationwide search in a bid to recruit fresh Aussie talent to join its entertainment team.

For details, **CLICK HERE**.

Cruise Calendar

This week's port calls of cruise ships at various destinations around Australia.

SYDNEY

<i>Voyager of the Seas</i>	01 Nov
<i>Dawn Princess</i>	01 Nov
<i>Explorer of the Seas</i>	02 Nov
<i>Pacific Jewel</i>	04 Nov
<i>Pacific Pearl</i>	04 Nov
<i>Carnival Spirit</i>	05 Nov
<i>Dawn Princess</i>	06 Nov
<i>Pacific Pearl</i>	07 Nov
<i>Carnival Legend</i>	07 Nov

MELBOURNE

<i>Carnival Spirit</i>	01 Nov
<i>Pacific Dawn</i>	01 Nov

BRISBANE

<i>Radiance of the Seas</i>	02 Nov
<i>Pacific Dawn</i>	05 Nov
<i>Legend of the Seas</i>	06 Nov

CAIRNS

<i>Legend of the Seas</i>	03 Nov
<i>Pacific Eden</i>	04 Nov

DARWIN

<i>Golden Princess</i>	04 Nov
<i>Celebrity Solstice</i>	06 Nov

FREMANTLE

<i>Costa Luminosa</i>	02 Nov
<i>Sun Princess</i>	04 Nov

BUNBURY

<i>Sun Princess</i>	05 Nov
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GERALDTON

<i>Maasdam</i>	06 Nov
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HOBART

<i>Dawn Princess</i>	03 Nov
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Agents hop on board *Radiance*



LOCAL agents were welcomed on board *Radiance of the Seas*, during her inaugural portcall to Wollongong on Sun.

The travel specialists took part in the official VIP welcome ceremony held on board, before enjoying an exclusive tour of all her facilities.

Attendees are **pictured** above following a lunch.

Meraviglia on sale

IN CELEBRATION of the upcoming debut of *Meraviglia* in 2017, MSC Cruises has introduced an all-inclusive specialty dining experience to all new clients who book from 04 Nov.

The deal includes a complimentary three-course set menu in each of the three specialty restaurants on board.




Sales & Marketing Executive

We are seeking a self-motivated & driven individual for the role as Sales & Marketing Executive for Star & Dream Cruises - Australia & New Zealand.

You will need to have at least 2 years minimum experience in a similar role within the cruise industry & be able to work autonomously in a fast paced, dynamic working environment. You will be responsible for supporting the Sales & Marketing teams locally & at HQ level, communicating to the trade, coordinating marketing campaigns, advertisements, collateral, events & PR.

This is a great opportunity to be part of a young energetic team for a contemporary cruise brand & modern luxury brand. You will be rewarded with a competitive salary, bonus & travel.

Please forward resumes to – brigita.devries@starcruises.com

Bliss first steel cut and artwork debut

THE first piece of steel for Norwegian Cruise Line's *Norwegian Bliss* was cut yesterday at a ceremony marking the beginning of construction.

Marine life artist Wyland has been chosen to create the design which will adorn *Bliss'* hull.

A sneak peak of the art is **pictured** below.



THEY may or may not be able to sing, but Carnival Corp brand's execs and reps sure have all the moves.

The 2016 World Leading Cruise Lines summit opened on Fri morning with a highly competitive lip sync battle, ahead of the roll out of the entertainment option in Dec and in 2017.

P&O Cruises were named the winners of Fri's battle, pouring their heart and soul into a rendition of the Backstreet Boys' *I Want it That Way*, while Carnival Cruise line went all out on Sat with a medley of Marilyn Manson's *Tainted Love*, *Wannabe* by the Spice Girls & *Cake by the Ocean* by DNCE.

To watch videos of the performances, see the **Cruise Weekly Facebook**.

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