

 SILVERSEA®

The background of the entire advertisement is a photograph of a harbor scene in Copenhagen, Denmark, featuring colorful buildings along the waterfront and several boats docked. The sky is overcast with soft, grey clouds.

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CRUISE

WEEKLY



Thursday 24 Nov 2016

Cruise Weekly today

Cruise Weekly today features four pages of all the latest cruise industry news plus a front full page wrap from Silversea Cruises.

Princess ups Alaska

SUMMER 2018 will see seven Princess Cruises ships sailing in Alaska's waters on 13 departures, the line's largest deployment ever in the region.

More than 75% of the voyages will sail to Glacier Bay National Park, departing from Seattle, San Francisco, Los Angeles, Vancouver, B.C. and Anchorage.

The program will introduce a full season of calls to Icy Strait Point on *Island Princess* during every seven-day northbound Voyage of the Glaciers itinerary and two 12-day roundtrip voyages from Los Angeles.

Princess Cruises will offer more than 22 cruisetour options.

Adonia back to P&O UK

FATHOM will hand back *Adonia* to P&O Cruises UK next year, leaving the brand without a ship.

It's not the end of Cuba for Carnival Corporation, with the company waiting on approval from Cuba to sail there with other brands from Jun 2017.

A spokesperson from Carnival Corporation said the company plans to continue sailing to Cuba for many years to come based on the "extremely successful" first cruises to the country.

The corporation hopes to continue expanding the Fathom experience to other markets in the future, but made no mention of bringing on another ship.

"The Fathom experience has been expanded across our many Carnival Corporation brands sailing to the Dominican Republic and beyond, and the *Adonia* is being scheduled to sail in the UK for the summer season

for our P&O guests," Carnival Corporation told *Cruise Weekly* in a statement.

Earlier this month Fathom announced it would offer two of its social impact experiences in the Dominican Republic on other Carnival Corp brands which call into Amber Cove (**CW** 03 Nov).

Fathom is currently the only US cruise line sailing to Cuba and sails alternating seven-day itineraries to Cuba and the Dominican Republic.

Six other Carnival Corporation brands also make calls to Amber Cove - AIDA Cruises, Carnival Cruise Line, Costa Cruises, Holland America Line, Princess Cruises and P&O Cruises UK.

Fathom president Tara Russell told media at the WLCL Summit last month the vision behind Fathom was about the experience, which was built "to live independent of the ship".

Celeb guest death

YESTERDAY a 71-year-old female *Celebrity Solstice* guest died on Harbourside Cycle: Surf and Colonial Explorer shore excursion in Tauranga, NZ.

The guest was from the US and a member of Celebrity's Care Team is providing support and assistance to her family.

On the same day, a bus carrying 27 *Solstice* pax on a company-sponsored Hobbiton Bus shore excursion was involved in an accident with another vehicle.

All guests on board the bus returned to the ship, some with minor injuries, and the driver of the other vehicle passed away.

Aqua Exp webinars

AQUA Expeditions is running agent webinars throughout Nov and Dec that include insider tips for selling cruises, making the most from their agent portal and live Q&A sessions - **CLICK HERE**.

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Get an update on all the latest cruise news in the November issue of *travelBulletin*.

CLICK HERE to read **travelBulletin**

Brochure Spotlight

Royal Caribbean - Worldwide 2017/18



THE newly released Royal Caribbean Int'l 2017/18 worldwide brochure is packed full of tools and information to book journeys around Australia, Alaska, Asia, Europe, Canada, the Caribbean, New England and the South Pacific. A new 'Personalise Your Holiday Section' has been added to this year's release, featuring deckplans, stateroom specifications and a full guide to the fleet. Plenty of information on the on board experience is in the brochure covering dining, entertainment, accommodation choices, full itineraries, and shore excursion highlights at each destination. Royal Caribbean has a fleet of 25 ships with features such as a 10-deck slide, ice skating, surfing and rock climbing.

Silversea introduces team



SILVERSEA has introduced its new sales and marketing unit for Australia and New Zealand.

"Chosen for their vast experience in high-end travel, the new Australian and New Zealand sales and marketing team are proving to be a valuable asset to agents," said Amber Wilson, managing director, Asia-Pacific.

Five business development managers are now representing Silversea, supported by Ethan Larkin in Inside Sales.

The team are: Scott Graham, New South Wales and New Zealand; Julie Golding, New South Wales and Queensland; Craig Farrell, Victoria and Tasmania; Rebeka Belcher, Western Australia and South Australia and Adam Davy, Business Development Manager Expedition, Asia Pacific.

Sales are being overseen by Craig Owens who has been appointed to the newly created role of Trade & Partnerships in Australia and New Zealand (CW 15 Nov).

Leanne Fonagy has also been

promoted from bdm for Northern NSW and Qld to marketing manager for Asia-Pacific.

Pictured in the back row are: Julie Golding, Amber Wilson, Rebeka Belcher & Leanne Fonagy.

In the front row: Adam Davy, Craig Farrell, Craig Owen, Scott Graham and Ethan Larkin.

Carnival Hub App

CARNIVAL guests will be able to tailor their own entertainment schedule on their mobile app following the rollout of the Carnival Hub app in mid-2017.

The app allows passengers to keep track of what's happening, sail-and-sign purchases and has ship maps and a chat function.

Cruise Traveller vids

CRUISE Traveller will upload videos highlighting their cruise holiday packages on a new YouTube channel.

The clips include pics of the ships and cabins, amenities, itinerary highlights and more.

CLICK HERE for the channel.

Traveltek cruise plans

ROBERT Chamberlin has finished a 12 year stint at Amadeus to take up the role of director global cruise & strategic partnerships at Traveltek.

He is responsible for driving business growth opportunities in the cruise industry and establishing and growing strategic p'ships in the travel industry.

Chamberlin is also head of the US office located in Miami and was most recently Amadeus head of global customer group - Pacific.

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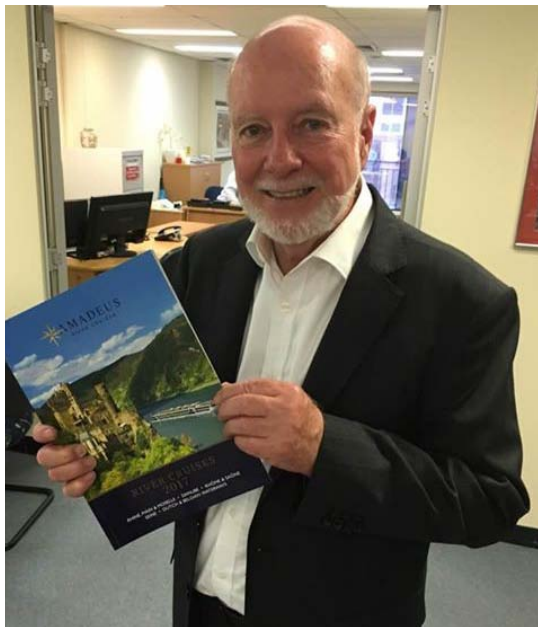
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Amadeus' new brochure

A 98-PAGE brochure by Amadeus River Cruises is out now featuring over 120 European cruise departures throughout 2017, spread across 15 diverse itineraries.

The brochure highlights the latest addition to the fleet, the *Amadeus Provence*, which will sail the Rhone and Saone rivers in France and bring the fleet to a total of 10.

Distributed in Australia by the McLachlan Travel Group, whose chief executive officer Gil McLachlan told *Cruise Weekly* "it's a premium product with



options that can be excluded resulting in a base price that can be thousands cheaper than similar river cruises".

McLachlan is pictured with the newly printed brochure.

Scenic cruise combos

TWO of Scenic's new itineraries in its 2017/18 India and Sri Lanka brochure feature a sunset cruise on Lake Pichola.

The cruises are featured on the 21-day India's Royal Heritage and 16-day Jewels of India tour.

To view the brochure online, **CLICK HERE**.

Horizontal Falls park

CRUISING hotspot, the Kimberley, will be home to two new marine parks, Lalang-garram/Horizontal Falls and North Lalang-garram marine park.

The nature reserves will form the Great Kimberley Marine Park, stretching over about three million hectares from Talbot Bay to the Northern Territory border.

Environment Minister Albert Jacob said the creation of the sanctuaries would generate new tourism opportunities and ensure that tourism was sustainable and high quality.

Ponant no single supp

SOLO travellers will pay no single supplement on 34 Ponant cruises spanning both Northern and Southern hemispheres.

Destinations include Brazil, Indonesia, Panama, Vietnam, Portugal, the Canary Islands, Australia, Scandinavia and Melanesia, with voyages ranging from seven to 16 nights.

"Our small ships provide a welcoming intimate experience that many solo travellers appreciate, so wherever possible we avoid penalising them with additional costs," said Monique Ponfoort, vp PONANT Australasia. For details, **CLICK HERE**.

Murray special event

ENTERTAINER Dave Freeman will perform three Neil Diamond shows during Captain Cook Cruises' three-night Hot August Night Music Cruise sailing 25 Aug.

For more info or to book, see murrayprincess.com.au.

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OOE education focus

CANADIAN expeditions cruise specialist, One Ocean Expeditions (OOE) is extending the educational focus on its 10-night Antarctica Peninsula Adventure under a pact with the Royal Canadian Geographical Society (CW Tue).

Andrew Prossin, md of OOE, said "The partnership between our two organisations offers an innovative and holistic approach to geographical learning and discovery, which can only improve our voyages for passengers and the perspectives they have on some of the most beautiful destinations in the world".

Researcher and Professor at Oregon State University, Dr. Ari Friedlaender will be on board the 25 Feb departure.

CLICK HERE for more.



THERE really is a cruise for everyone.

Next year three *Teen Mom* stars will host a round-trip from Miami on Royal Caribbean's *Enchantment of the Seas*.

On 31 Jul Maci Bookout, Amber Portwood and Kailyn Lowry will set sail on an itinerary which includes screenings, interviews, Q&As and "surprises".

Organised by Vacations by Design and *CruiseGourmet.com* Magazine, the voyage includes calls to Nassau, Cococay and Key West.

CLICK HERE for more.

Emerald Princess in Picton



JUST one week after the earthquake in nearby Kaikoura, NZ, Marlborough is welcoming cruise passengers with *Emerald Princess* making her maiden visit to Picton on Mon.

The 3,000 passenger vessel will make a total of six visits to Picton over the 2016/17 season.

Marlborough is scheduled to receive a record 43 cruise ship calls this season.

John Leggett, Marlborough Mayor and *Emerald* captain, Martin Stenzel are **pictured**.

Scenic solo discount

SCENIC is offering 75% off single supplements staying in Deluxe Verandah Suites and Verandah Suites on select *Scenic Eclipse* cruises in 2018 and 2019.

The deal is available on the final suites for the 12-day Ultimate Antarctica departing 16 & 27 Jan and 7 & 18 Feb 2019, & the 11-day Ultimate Arctic on 30 Jul 2019.

Also included is the 21/22-day Antarctica, South Georgia & Falkland Islands sailing 16 Dec 2018 and 01 Mar 2019.



The Auckland Hop On Hop Off Explorer bus departs from outside Princes Wharf.

(Next to I site information centre)

Click here for more details

Jill Abel - CEO

US Mission

Planning has begun for our return trip to attend Seatrade Cruise Global in Florida in March, 2017. We have another strong member delegation attending the event which will reinforce Australia's robust position in the cruise market. Following the show, a number of State Tourism Organisation representatives will travel to Seattle and LA on an educational mission meeting the cruise lines. This visit will build on the highly successful initiative last year which saw them conduct itinerary and destination training for the res agents who are on the phones daily answering questions from interested travellers. Richard Schoonrad, Tourism NT and Deputy Chair of ACA, commented "This one on one access is invaluable for STOs to share local knowledge with the agents, many of whom have never been to Australia. "We will also be holding an Australian Cruise webinar again in 2017 for the Tourism Australia "Aussie Specialist" travel agents in North America which allows us to deliver our message to a broader market," he said. This ongoing education is vital as we continue to add new regional ports to our cruise ship itineraries, constantly evolve the shore excursion offerings and welcome new ships to our waters. Our members also see this initiative as a huge value-add to their membership and welcome the opportunity to be involved as the visits not only increase destination knowledge for the cruise lines but also assist them in driving international passenger growth.

Cruise Weekly is Australia's leading travel industry cruise publication. An industry-focused PDF edition of *Cruise Weekly* is published every Tue and Thu, and there's also a consumer-facing email newsletter published each Wed - sign up free at www.cruiseweekly.com.au.

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