

CRUISE



WEEKLY



Thursday 20 Jul 2017

Cruise Weekly today

Cruise Weekly today features three pages of all the latest cruise industry news.

Crystal Mahler 2018

CRYSTAL Cruises has added four new, shorter itineraries in 2018 for its newbuild *Crystal Mahler*, which will enter service in Sep.

The additions are three seven-day Danube Serenade itineraries sailing between Budapest and Vienna and one 11-day Reflections on the Danube.

Three of the newly added departures will be themed, including the 10 Apr departure which will be joined by former US Ambassador to Hungary Nancy Brinker and the annual President's Cruise which will set sail on 21 Apr.

The 01 May sailing will have an in-depth focus on Jewish Heritage excursions and the other new addition is scheduled for 17 Apr.

Azamara and Celeb brox

ROYAL Caribbean Cruises has launched its Azamara Club Cruises 2018/19 brochure and its Celebrity Cruises' Asia 2017/18 brochure.

Azamara Club Cruises' Jan 2018-Dec 2019 program includes the line's maiden Alaska season, kicking off with a 10-night Alaska Intensive voyage departing Vancouver on 25 May.

Alaskan cruises operate through to Sep 2019 and will include the ports of Seward, Hubbard Glacier, Icy Strait Point, Sitka, Juneau, Skagway, Haines & more.

The brochure boasts 116 itineraries - the line's biggest yet - and includes over 300 late night stays and nearly 200 overnights.

It also features the line's longest season in Australia, with *Azamara Quest* offering Azamara's first voyage from Melbourne (**CW** 30 Mar), a 15-night New Year's Eve in Sydney sailing and a number of

maiden calls in New Zealand.

Azamara has also introduced 23 new country intensive voyages, including the 18-night Australian Explorer Voyage which dep 21 Jan 2018 and includes maiden ports.

MEANWHILE, Azamara's sister brand Celebrity Cruises has packed 27 cruises ranging from 10 to 15 nights into its 2017/18 Asia brochure.

It showcases the new dining and entertainment offerings on the recently refurbished *Celebrity Millennium* and *Celebrity Constellation*, such as A Taste of Film (**CW** 06 Jun).

Highlights of the season include double overnights in Dubai, Beijing and Bangkok, calls to Kobe in Japan, Goa in India and Muscat in Oman as well as a Signature Event sailing departing Singapore in Feb 2018 and visiting the Pingxi Lantern Festival in Taipei.

Brox are now en route to agents.

Win a spot on U debut

U BY Uniworld is offering Australian agents the chance to jump aboard its very first sailing on a "sneak peek" roundtrip cruise between 07-11 Oct.

The Paris roundtrip sailing will give contest winners from around the world the opportunity to experience a mix of on board and onshore "U Time" experiences, six months before the planned 14 Apr launch.

To be in the running, travel agents aged 21-45 must create and post a 30 second video to the U by Uniworld Facebook page - sharing how they are going to sell U and tagging #ImGonnaSellU.

Uniworld's internal advisory board will then vote on the final five winners from entries with the most likes on Facebook and selected content will be featured on U by Uniworld's website.

Entries close 15 Aug at 11:59PM and the winners will be announced on 23 Aug.

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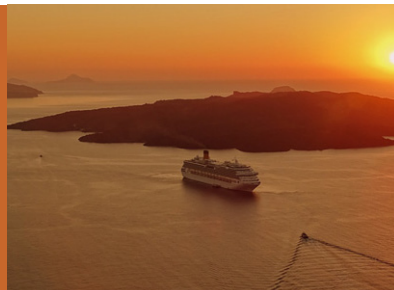
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Find out the latest results of the cruise survey in the July issue of *travelBulletin*.

CLICK to read
travelBulletin



Princess Camp Discovery redesign



PRINCESS Cruises enlisted the help of Hakeem Oluseyi of Science Channel and Tory Belleci of Discovery Channel's *MythBusters* to celebrate its redesigned Camp Discovery youth and teen centres.

The new centre design is currently on *Grand Princess*, *Caribbean Princess*, *Majestic Princess* and *Regal Princess* and will roll out across the rest of the

fleet by Apr 2019.

Camp Discovery is split into three themes for different ages: The Treehouse (3-7), The Lodge (8-12) & The Beach House (13-17).

Pictured: Hakeem Oluseyi and Tory Belleci of Discovery Channel's *MythBusters* cut the official ribbon for the new Camp Discovery Youth and Teen centre on board *Grand Princess* in San Francisco, California.

Viking trade incentive

VIKING Cruises is giving away an eight-day ocean & an eight-day river cruise to top selling agents.

The most Viking river cruise deposited bookings made by an agent between 1 Jul and 30 Sep will win the river cruise and the ocean cruise will go to the agent with the most ocean cruise deposited bookings made in the same period.

New Netherlands port

THE historic fishing village of Huizen near Amsterdam will begin the construction of two new berths for river cruise ships.

Vessels of up to 135m will be able to dock at the site, with works including renovating existing docks, adding shore power connections and more.

Construction is scheduled to be completed by 2018.

Carnival rejigs its board

CARNIVAL Corporation has reshuffled its board, a move which it said is "in keeping with good corporate governance that encourages the periodic rotation of board leadership positions".

Stuart Subotnick has stepped down from his role as senior independent director and presiding director & been replaced by Randall Weisenburger, effective immediately.

Weisenburger has been a director since 2009 and is also chair of the compensation committees and a member of the audit committees and nominating & governance committees.

Subotnick will continue as a member of the board of directors.

Carnival Corporation has also announced that Jason Glen Cahilly has joined its team and will serve on its 11-member boards of directors and on the

audit committees.

Cahilly is the former chief strategic and financial officer of the National Basketball Association and has more than 20 years of financial experience in the sports, communications, media & entertainment industries.

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Nickelodeon on P&O

NICKELODEON and Nick Jr. channels have been introduced to TVs in all cabins and in Kids Clubs across the P&O Cruises fleet.

The Nickelodeon channel will air shows such as *Sam & Cat*, *Victorious* and *The Thundermans* while the Nick Jr. channel aims to entertain children under five with *PAW Patrol*, *Blaze and the Monster Machines* and *Nella the Princess Knight*.

There will also be a Nickelodeon movie night on the Big Screen on the ships' upper decks.

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CARNIVAL Cruise Line took part in a different sort of christening ceremony this week.

At the Miami Children's Museum, a ceremonial champagne bottle filled with confetti was popped to mark the grand opening of a newly renovated Upper Deck, part of the museum's cruise ship-themed exhibit.

The space allows children to take to the helm of an interactive model of a navigational control station (pictured); build a Lego cruise ship; relax in a Dr. Seuss Bookville family reading area similar to that on *Carnival Freedom & Vista* and more.



New Manta cruise terminal



MANTA Port Authority and Manta Port Terminal have approved plans for a new US\$15m cruise terminal in the Ecuadorian city.

Plans were given the green light after a series of feasibility studies were undertaken by authorities.

Pier two will be extended by 100m to accommodate larger ships and lure more capacity to the city as demand increased.

More than 20,000 pax are expected to travel to Manta this year, compared to 18,000 in 2016.

Construction will begin in Aug, with completion by Aug 2018.

Aurora 25 years trip

AURORA Expeditions will sail a '25 Year Anniversary' cruise to Antarctica and South Georgia to mark its first Sth Pole trip in 1992.

The 24-day trip departs 23 Dec & includes 18 days sailing on board *Polar Pioneer* and leads in at \$24,900ppts - Call 1300 061 490.

Celebrity last minute

CELEBRITY Cruises is offering discounts on select South Pacific cruises on *Celebrity Solstice*.

The sale applies to three sailings, including an eight-night Sydney departure on 22 Oct priced from \$999ppts.

MEANWHILE, Celebrity Cruises has introduced Top Deck Burger Bar at the Mast Grill location on board *Celebrity Equinox*.

The pop-up venue has seen the free burgers from Mast Grill move to the Oceanview Cafe while the paid offering is in place.

CLIA UPDATE



with Joel Katz
MD, CLIA Australasia

Cruise360 tix selling fast

CRUISE360 is CLIA's biggest professional development event of the year featuring a full day's worth of education, networking, and updates of the latest industry trends, through keynotes, workshops, and a trade show.

It is the must-attend event for travel agents looking to increase their share of the booming cruise industry with an impressive field of guest speakers and the new addition of "masterclass" workshops. This year's Cruise360 is designed to be an immersive event to educate and inspire agents as we head into another record summer cruise season.

We are thrilled to have some of the most dynamic global cruise line executives joining us this year to share their knowledge and support the development of our agent community, plus a wide variety of successful cruise agents, and agency leaders who will be sharing their success stories, and tips/techniques to upskill yourself, grow your cruise business and maximise returns from cruise sales.

Cruise360 is without a doubt the best opportunity of the year to meet face-to-face with your peers in the cruise industry, and become better cruise sales agents.

There are limited tickets remaining – so visit www.cruising.org.au to reserve yours now.



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