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CRUISE









www.cruiseweekly.com.au
Tuesday 21st August 2018

Cruise Weekly today

CRUISE Weekly today features three pages of all the latest cruise industry news plus a front cover wrap from **Seabourn**.

Win with Seabourn

SEABOURN is offering travel agents the opportunity to win a cruise for two people, with one entry for each deposited booking made 14 Aug 2018-28 Sep 2018 on any Seabourn cruise departing on or before 30 Nov next year.

Two entries are also on offer for bookings on the 16-day "New Zealand Splendors" cruises departing on 06 Jan 2019 or 23 Feb 2019.

The incentive is to help celebrate the launch of Seabourn Ovation and the 2021 debut of Seabourn's new expedition ships - for more details see the cover page.

Silversea set to boost trade focus

SILVERSEA Cruises is planning to step up its engagement with the Australian travel trade under new regional head Adam Armstrong, placing travel agents at the centre of the luxury line's growth strategy.

Having last week started in his new role as managing director Australia & New Zealand, Armstrong told *CW* he would focus on boosting growth and increasing market share.

"I'm really here to drive growth, I'm here to drive more guests," Armstrong said.

"We want to be a bigger brand, we want to take more market share, especially in the luxury segment," he said.

"We've got new ships coming so we need to fill them and I think we can fill them with a lot more Australians than we currently do."

The former regional head of Royal Caribbean Cruises said the



travel trade was key to Silversea's distribution.

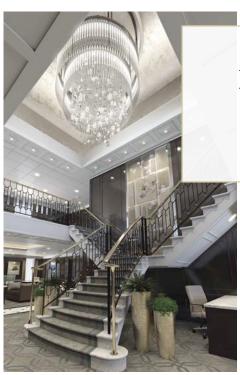
"The majority of our guests book through a travel agent so I want to maintain that and see if we can do even more in that field," he said.

"We need the trade to educate consumers at (the luxury end of the market) about why they should come with Silversea."

Armstrong said a key

opportunity would come in Jan when the line's new flagship Silver Muse arrived in Australia for the first time, providing an opportunity to bring industry partners on board "to see the future of the Silversea brand".

Silver Muse (pictured) will also rendezvous in Sydney with Silver Whisper in Feb, the first time two Silversea ships have met in Australian waters.



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Latitude 33 charters *True North*

ECRUISING offshoot Latitude 33 has announced a small group departure to Papua New Guinea, involving an exclusive charter of *True North* in Nov next year.

The "Sepik Warriors" voyage departs Cairns and cruises via a host of rarely visited ports including Fergusson Island, Tufi, the Trobriand Islands, Lusancay Island, New Britain's Jaquinot Bay, Long Island, the Sepik River and Madang - where the voyage ends with a charter flight back to Australia.

The 13-night holiday includes luxury pre and post accom, the fully inclusive cruise and daily activities, with helicopter flights available at an additional cost.

It's being marketed to past passengers of *True North* with prices starting at \$21,663pp - more info on 1300 636 848.

Uniworld dining

UNIWORLD Boutique River Cruise Collection has confirmed the rollout of progressive dining across its fleet as part of several innovative culinary options.

The experience is already in place on the new SS Beatrice (Cruise Weekly 10 Apr) and sees guests eat each course in a new location on the ship such as the galley and the top deck as well as the on-board restaurants.

Five Uniworld vessels - River Empress, River Princess, River Countess, River Duchess and River Queen - offer al fresco dining, either under the stars or while viewing the passing scenery during the day, while all of Uniworld's European voyages include 24/7 room service at no additional cost.

Cooking classes are also now available in some of Uniworld's restaurants - uniworld.com.

Coral's Geographic deal



CORAL Expeditions has announced a new partnership with Australian Geographic, allowing for "an even deeper level of guest immersion on board the Coral Expeditions fleet".

The pact will see the development of several Australian Geographic-curated expeditions, as well as year-round Australian Geographic Society "In Residence" programs using the research facilities aboard the *Coral Adventurer* newbuild (pictured) which is set to debut in Apr next year.

Four special itineraries have been announced, each taking in remote expedition destinations while at the same time contributing funds benefitting projects of the Australian Geographic Society.

The voyages include "The saltwater people of northern Australia", "Ningaloo and the bluewater wonders of Australia's west," "Pioneers and frontiers of Papua New Guinea" and "Raja Ampat the Spice Islands odyssey".

Coral Expeditions gm Mark Fifield said that for more than 30 years the company had taken small groups of like-minded explorers to remote parts of the world with expert guidance and warm Australian hospitality.

"We are pleased to grow with a partner who shares both our passion and our uniquely Australian ethos," he said.

The trips are now available for booking - for more info see www.coralexpeditions.com.



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NCL pax rescued

A WOMAN who fell overboard from *Norwegian Star* in the Adriatic Sea on the weekend has been safely rescued after spending 10 hours in the water.

The 46-year-old British national fell from the vessel while it was en route from Vargarola to Venice, sparking a large scale search and rescue operation.

The passenger was taken to hospital in Pula, Croatia, with Norwegian Cruise Line saying it was working actively to help guests whose travel plans were impacted by the incident.



This week's port calls of cruise ships at various destinations around Australia and New Zealand.

SYDNEY Pacific Explorer	21 Aug
BRISBANE <i>Pacifc Dawn</i>	25 Aug
CAIRNS Pacific Eden Pacific Explorer Pacific Aria Pacific Eden	24 Aug 25 Aug 26 Aug 27 Aug
DARWIN Caledonian Sky L'Austral	23 Aug 27 Aug
AUCKLAND Pacific Jewel Pacific Jewel	23 Aug 26 Aug

Enchanted Princess named



PRINCESS Cruises overnight unveiled the name of *Enchanted Princess*, its fifth Royal Class ship which is set to debut in 2020.

"The name Enchanted Princess is captivating and conveys the elegance and grace of our new ship which will introduce more travellers to the pleasures and value of cruising," said Princess Cruises president Jan Swartz.

The 3,660 passenger vessel will be constructed at the Fincantieri Monfalcone shipyard, with an "evolution of the design platform" used for other Royal-Class ships

North Fiji dates

CAPTAIN Cook Cruises Fiji has released the 2019 and 2020 departure dates for its Northern Fiji seven-night Discovery cruises.

The Four Cultures Discovery Cruise is the first ever Fiji cruise to circumnavigate Vanua Levu, and will depart 01 Jan, 07 May, 02 Jul and 03 Sep 2019 as well as 07 Jan 2020.

The Colonial Fiji Discovery Cruise is scheduled for 05 Feb, 02 Apr, 04 Jun and 10 Oct 2019 plus 04 Feb 2020 - more info at captaincookcruisesfiji.com. including Royal Princess, Regal Princess, Majestic Princess and the new Sky Princess which will join the fleet in Oct 2019.

Swartz said Princess had the "strongest pipeline of premium new ship builds in the world," with a sixth Royal-Class vessel scheduled for 2022 along with two new Liquefied Natural Gas (LNG) ships on order.

Enchanted Princess will make her formal debut in Jun 2020 with a series of European voyages, with bookings for her maiden season to open on 08 Nov 2018.

Crystal keel-laying

GERMAN Chancellor Angela Merkel is set to attend the keel-laying ceremony for Crystal Cruises' new Crystal Endeavour expedition newbuild which is scheduled for tonight in the northeastern German port of Stralsund on the Baltic Sea.

The event will also feature Genting Hong Kong chairman and ceo Tan Sri Lim Kok Thay as well as Crystal ceo Tom Wolber, and will be streamed live from 8pm AEST tonight at facebook.com/crystalcruises.

Geraldton Port ceo

WESTERN Australia's Mid West Ports Authority has announced the appointment of Rochelle Macdonald as its new ceo effective 17 Sep.

Macdonald will be based in Geraldton, replacing interim ceo Steve Lewis who will return to Perth after a handover period.



WHAT do most home handymen need? More power!

A 79-year-old hobbyist in New Zealand now has a major new project, after buying a 14 tonne engine formerly used to power an ocean ship.

The big boy's toy (pictured) came from the 50-year-old cargo ship Rangatira which was scrapped earlier this year.

Alan Averis, who is a retired diesel engineer, had his new plaything transported to the Geraldine Vintage Car and Machinery Museum south of Christchurch.

He plans to work on it with a couple of his pals, with the aim of getting it started in time for the museum's annual Crank Up Day in Nov.



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