

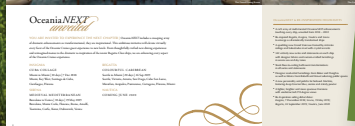
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Cruise Weekly today

Cruise Weekly today features five pages of all the latest cruise industry news plus a front cover wrap for **Oceania Cruises**.

Oceania 2020 out

OCEANIA Cruises has opened its 2020 Europe & The Americas programs for reservations, with an exclusive launch offer featuring the OLife Choice options plus 50% off deposits on every sailing. See the **cover page** for info.

CW cruise survey

CRUISE Weekly readers can be in the running to win movie tickets and a Google Home device by taking part in our 2018 cruise industry survey.

The brief confidential questionnaire is online now - take part by **CLICKING HERE**.

P&O announces maiden *Adventure*

P&O Cruises Australia has released its full 2020 cruise program including the maiden itineraries for its Grand Class ship *Pacific Adventure*, which joins the fleet in Oct 2020.

The 2020 program offers a total of 132 cruises departing Sydney, Brisbane, Melbourne and Auckland, with *Adventure* slated to make eight cruises to New Zealand, Fiji, Papua New Guinea and the South Pacific islands.

She will kick off with an 18-night cruise from Singapore on 12 Oct 2020, calling in at Penang, Langkawi, Darwin, Cairns, Airlie Beach and Brisbane, before finally arriving in Sydney.

Prices for the trip start from \$2,399 quad share.

P&O has also launched its new "Voyages" cruise concept, providing exclusive onboard experiences for sailings of 13 nights and longer.



The activities available under the "Voyages" offering include presentations by prominent Australian speakers covering topics such as current affairs, the arts and culinary trends.

The sessions then conclude with a sparkling Masquerade Ball.

"This season we have an exciting opportunity to offer

select longer cruises and as part of the 'Voyages' concept we have enhanced the onboard experience for guests," said P&O Cruises President Sture Myrmell.

Pacific Adventure will homeport in Sydney and the 2020 P&O Cruise program will go on sale on 23 Oct.

Pictured: Render of *Adventure*.



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Victory free flights

VICTORY Cruises is offering free flights from Australia to the USA when the 15-night Noble Nova Scotia cruise package is booked by 31 Dec. Call 1800 507 777 for more.

Nat Geo-Scenic river pact



SCENIC Luxury Cruises & Tours has announced a major new partnership with National Geographic, which will see the launch of a new line of National Geographic River Cruises.

The program will feature a National Geographic expert joining guests on the river cruise expeditions to share knowledge and insights, and enrich the experience via discussions and formal presentations.

A National Geographic photographer will also join European river cruising itineraries to offer "tips on technique and artistry" for passengers.

The partnership will offer a range of itineraries in Europe, including trips on the Rhine, Danube, Main and Moselle Rivers, through France's Bordeaux region and Portugal's Douro Valley, as well as on the Irrawaddy

River in Myanmar.

Scenic GM Product Lisa Bolton said the company was proud to align itself with the respected National Geographic brand.

"We believe Scenic's commitment to providing guests with an exceptional five-star, all-inclusive river cruise experience is a perfect complement to the enriching and authentic experiences for which National Geographic is known," she said.

National Geographic GM Australia/NZ, Tim Jones, said bringing river cruises into the brand's portfolio "allows travellers to discover spectacular parts of the world in a unique way".

A portion of the profits from each cruise will be donated to the National Geographic Society.

The program has debuted with a launch video which can be seen at cruiseweekly.com.au/videos.

CruiseFusion bonus

TO CELEBRATE its new Odyssey reservations platform, wholesaler CruiseFusion is offering agents a bonus 2% commission on select cruises until 31 Dec.

The top agent in the period will also win a seven-day Royal Caribbean cruise from Sydney. "This incentive provides an opportunity for agents to earn hundreds, if not thousands of dollars in extra commission," said CruiseFusion General Manager Geoff Hackett.

Cunard creativity

CUNARD has appointed New York-based hospitality designer Adam D Tihany as the Creative Director of its new yet-to-be-named ship debuting in 2022.

Tihany will be responsible for overseeing the vessel's entire interior design, with work already underway in preparation for its construction at the Fincantieri shipyard in Italy.

"To have such a renowned designer on board...shows our commitment to providing our guests with a whole new experience," said Cunard Senior VP Simon Paethorpe.



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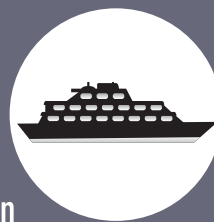
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Need help wading through the huge variety of cruise options out there?

Check out the 2019 Cruise Guide for a comprehensive tool.

CRUISE WEEKLY Travel Daily travelBulletin



Victory lights new path



CARNIVAL Cruise Line has announced that its 2,764-passenger *Carnival Victory* will be renamed *Carnival Radiance* after she emerges from dry dock renovations in 2020.

The vessel is scheduled to undergo a bow-to-stern refurbishment where a number of updates will be added across food, beverage and entertainment options.

New dining venues scheduled for inclusion are Italian eatery Cucina del Capitano, American steakhouse Fahrenheit 555, and Asian restaurant Bonsai Sushi.

New bars and lounges such as Piano Bar 88 and Limelight Lounge will also be installed, while other entertainment attractions like the WaterWorks and Serenity Adult Only Retreat

will be incorporated into *Radiance's* suite of attractions.

"*Carnival Radiance* will offer unprecedented opportunities for our guests to 'Choose Fun' across our entire fleet and enjoy the widest variety of culinary, beverage and entertainment options at sea," said Carnival's President Christine Duffy.

"This investment in *Carnival Radiance* and our many other refurbishment projects reflects our continued commitment to providing our guests with high quality vacation experiences."

The renovation will complete a \$200 million enhancement program for Carnival, with *Radiance* coming out of a 38-day dry dock on 26 Apr, 2020.

Itineraries for *Radiance* will go on sale in mid-Nov.

Agents get behind #ChooseCruise



AUSTRALIAN travel agents are definitely on board with CLIA's #ChooseCruise month, if this saucy seafaring contingent from MTA Travel is any indication.

Cruise Lines International Association has been tracking the industry's support, each week during Oct highlighting the efforts of agents - including



Tasmania's Home Travel Company proprietor Robyn Sinfield, who has won a three-day Halong Bay Cruise with Heritage Line for her creative #ChooseCruise billboard (inset).



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Discover the best of *Majestic Princess* as she sails into Sydney in the October issue of *travelBulletin*.

CLICK to read
travelBulletin



Oceania 2020 released

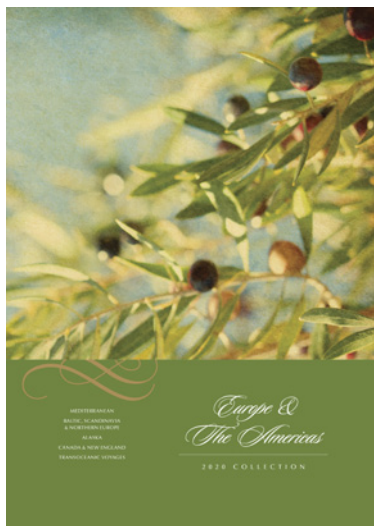
OCEANIA Cruises has today opened bookings for its 2020 "Europe & The Americas" collection, featuring visits to more than 400 ports across the region.

Itineraries on the brand's six vessels showcase the Mediterranean, the Baltics, British Isles & Norway, Iceland, Alaska and the Canadian Maritimes, and more than 50 voyages feature overnight stays.

Highlights include 10 voyages to Turkey with calls in Istanbul, Ephesus and Antalya; cruises to the Holy Land aboard *Sirena*, *Riviera* and *Nautica* with visits to Jerusalem, Haifa and Ashdod; and seven voyages to the wine countries of Western Europe, all of which feature an overnight stay in the Bordeaux region.

In Alaska, *Regatta* will offer several longer departures, with three 10-day, three 11-day, two 12-day and two 14-day cruises in addition to four week-long trips, including open-jaw itineraries between Vancouver and Seward.

Two new *Insignia* cruises include Iceland, en route from New York



to London, as well as seven-day Bermuda cruises from Manhattan plus four signature "fall foliage" voyages north from New York.

The 2020 program will be the first full season of itineraries on the fully-refreshed Oceania fleet, with *Regatta*, *Insignia*, *Nautica* and *Sirena* to undergo a US\$100m transformation plus enhancements to *Marina* and *Riviera* under the OceaniaNEXT initiative - oceaniacruises.com.

This cruise was in-Seine



THE inaugural Australian U By Uniworld famil recently saw a band of agents from WA experience a river cruise along the Seine aboard *The B*.

The group was able to experience all of the creature comforts on board the ship, as well as testing out some U Time tours like riding bikes around

Parisian streets (pictured).

The group included Linda Hussey, Uniworld; Maxine Jordan, Travel Focus International; Sarah Butler, Travel Directors; Jess McDonald, Helloworld Travel Mandurah; Margaret McGowan, Mends Street Travel and Cruising; & Jess Newman, Motive Travel.

Uniworld brings back fly free promotion

UNIWORLD Boutique River Cruise Collection is offering free return Economy airfares to Europe in conjunction with bookings of 2019 European voyages, plus Business class upgrades for \$3,999pp.

The limited-time offer is available for new bookings made between 15 Oct and 07 Nov 2018, with MD Fiona Dalton saying the success of the previous fly free promotion had prompted its brief return.

"We know how well this offer resonates with the Australian market, [so] it makes sense to respond in this way," she said.

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Viking adds Rhine

VIKING Cruises has introduced two new departures for its previously sold out 15-day Rhine & Viking Shores & Fjords river and ocean cruise itinerary.

The cruises depart 01 Sep 2020 and take guests from either Bergen to Basel, or Basel to Bergen.

Book by 30 Nov & save up to \$2,000 per couple, more [HERE](#).



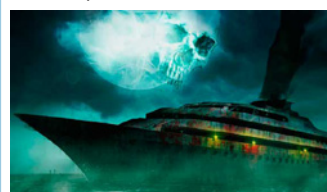
THERE'S no need to give up the ghost on a spooky adventure this Halloween.

European Waterways is inviting its guests to visit the scene of many past crimes on board a range of its luxury river hotel barges.

From a castle said to be haunted by the ghost of Henry II's mistress, to the spooky setting of television shows *Ghost Hunter* and *TV's Most Haunted*, guests will be suitably startled while taking in some of history's bloodiest stories.

For those who prefer a different kind of spirit, a nerve-calming Irish whiskey tasting might be more suitable.

Ticky-BOO!



FACE-2-FACE: Bronwyn Knight

Business Development Executive NSW/ACT, MSC Cruises.



1. What motivates you in your career?

The experience of achieving the goals I have set, and the ongoing positive effects that brings.

2. Most common assumption people make about your job?

That I spend half my life on a ship and the other half drinking tea and chatting with people.

3. What is the key to building great relationships with agents?

Investing the time and effort to understanding them and their business, clients and community (so drinking tea and chatting with travel agents really).

4. Advice for up-and-comers?

Just get out there and take every opportunity to learn about your business, your clients and yourself.

5. Biggest challenge facing the industry?

Influencing people to take time out and take a holiday. Life can't be all about work –

there's too much annual leave saved up.

6. What was your best fam?

Cruising (of course), with a small group of myself and five agents to the Mediterranean visiting Greece, Turkey and Italy, so much fun and thankfully the days before camera phones!

7. My next cruise will be...

Hmmmm, so many amazing choices with MSC Cruises, I would love to do a Baltic cruise and visit St Petersburg or closer to home, one of our Arabian Peninsula departures ex Dubai.

8. Favourite cruise destination?

Alaska closely followed by the Mediterranean.

9. Celebrity you'd like to cruise with?

James Corden. Oh golly, can you imagine how much fun you would have.

10. Favourite thing to do in port?

Explore the cafes where the locals go.

Crystal highlights Jewish Heritage cruise

CRYSTAL Cruises is encouraging agents to explore its unique Jewish Heritage theme cruise, which departs 30 Apr 2019 from Vienna.

The 10-day itinerary visits "legendary spiritual landmarks" along the Danube River, including the Dohany Street Synagogue in Budapest, & Regensburg, the home of Oscar Schindler; more [HERE](#).

CLIA UPDATE

with Joel Katz
MD, CLIA Australasia

The economic impact of cruise

LAST week saw the release of the latest report on the economic contribution of cruise to the Australian Economy.

The new independent assessment revealed that cruise tourism continues to deliver enormous value to the Australian economy to the tune of nearly \$5 billion annually.

The report revealed that 1,236 ship visits led to 3.5 million passenger and crew visit days which contributes billions of dollars and supports more than 17,000 full time jobs.

Each year more Australians are choosing a cruise holiday and we're also seeing more cruise passengers opting to sail in local waters which means they're spending more time ashore visiting regional ports.

This all translates into significant economic benefits for businesses and communities far beyond our ships and ports.

Australia is one of the world's most appealing cruise destinations and more Australians cruise than anywhere else in the world.

For Australia to cash in on this appeal, we need to make room for more ships, and this report is designed to support stakeholders in their efforts to deliver cruise infrastructure projects at ports and destinations around the country.

The findings provide compelling evidence of the value of the cruise industry and how crucial its continued growth is to the Australian economy.

